Copy Writing

Content

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Good marketing…

Good Copy Writing…

The one that sells products and services…

The one that starts with an idea in a room and turns to a multi million naira business empire…

Has to do with STORY TELLING…

To sell any product or service,

You need to master the art of story telling…

Behind Any advertisement that will convert is a convincing story…

Words arranged in a way that it persuades the buyer to part with money in exchange for your goods and services…

How do you develop your STORY TELLING ABILITIES?

By reading Very Interesting Stories…

And as a Nigerian, Who plans to sell to a Nigerian Audience…

As a Business person who is still starting out…

Where else will you find a good story…

Than from IMPROMPTU…

INYA the author narrates the story in a way that it appeals to the reader and keeps him reading to the end…

You want your sales letter to be read?

Get Impromptu…

Also He goes ahead to paint word pictures that you can clearly put yourself in the shoes of the characters….

Just like I put myself in Arinze’s shoes

(and it seized me)

And every advert that will convert must first paint a clear picture with words that makes the reader get the feeling of possessing whatever you are selling…

She needs to see herself wearing that hair, clothes, shoes…

(she needs to feel that sense of dignity, pride, self fulfillment,)

That comes with your product or services…

So to improve your sales conversion, Read good fiction…

It will go along way to improve your story telling abilities…

But this time…

You’re not telling the breathe taking story of Arinze, or Tiwa…

No,

You’re not even making my heart beat faster as I anticipated the drug dealers next move…

Neither are you making me abandon my food that is getting cold as I tried to finish IMPROMPTU

INSTEAD you’re telling a very interesting story about your products and services,

That will make it so desirable that no sane person(your target audience)

Will read your advertisement and ignore it….

So how do you get this IMPROMPTU?

You can now get a copy sent to your email

Or WhatsApp for 500 Naira

(RECHARGE CARD MONEY!!)

After paying to 2111622616, Zenith Bank,

Send proof of payment to 09061783427 (WhatsApp).

Once you get the book…as my friend…

Come to my inbox,

Send me the following message…

“Uche I took your advice and got impromptu”

Once I see that message, my heart will skip a beat…

And with joy, I will send you a gift(a report) 📦

“Where the money is and how to get it right now”

I’m expecting your message in my DM!!

P.S: A song made me write this post…

“Micheal Bolton – LEAN ON ME”

Your Friend

Uche

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SELLING anything to ANYBODY at any PRICE is really really SIMPLE….

It all comes down to two simple things…

The ability to communicate the most interesting facts and the most impressive benefits of buying, having and using your products and services

Do this, and your sales will skyrocket

Miss this and you will be there waiting for customers while your neighbor is doing

6 figures in sales monthly…

But how do I communicate the facts and benefits convincingly one of my mentees asked me…

I answered, learn copy writing…

The only skill that will help you communicate facts and benefits in a very simple way…

Well currently, I’m too busy to teach you copy writing,

Because I’m busy using the skill for personal projects and for deep pocket clients whenever I have spare time…

But what I do from time to time is…

Take one person to the ocean, to the very person that taught me every Damm thing I know about writing converting sales funnels…

As a Business owner, you need to learn this skill more than anything else,

Because for a business to succeed online boils down to 3 major factors…

1. Traffic (Gotten from ads and content)
2. Content( Interesting facts and benefits about your products and services)
3. Offer( The summary of everything a customer will get after paying the price you ask)

And only a good copy writer can put all these things together…

Most of the successful business owners and entrepreneurs out there you know started out as copy writers…

And without good knowledge of copy writing…Goodluck selling online…

To some people this skill comes naturally,

Some people will also learn this skill as they make mistakes along the way…

But to the very few individuals who want to be able to write good ads, write good sales letters, write converting contents,

To small business owners who can’t afford to pay us around 50k per sales funnel…

All you have to do is enter my DM and request for access to the man who taught me copy writing…

Imagine saving 50k and writing your ads, pre-sells, sales letters, email series yourself,

And for young men who will like to have this highly demanded skill that no business will thrive online without…

Here is your chance to learn…

I don’t let people into the club anymore,

But recently many people are reaching out to me to learn my sales funnel secrets…

And this is my answer to your requests….

DM Me now for access to learn copy writing from a man who charges N1.5 million naira to write one sales letter…

Learn everything you can from him,

And go make some fungolas in your business!!

Your Friend

Obialor