



W: sesayarts.com
E: sesayartsmag@gmail.com

Sesaya Arts Magazine is inviting applications for an internship to collaborate on a refreshed design of its website, sesayarts.com.

Who we are and what we do

Sesaya Arts is a professional e-magazine for all ages. Since 2012, we have been presenting news, reviews and interviews about arts and culture (e.g., theatre, dance, comedy, opera, books). Run by Arpita Ghosal and Scott Sneddon, it has been a volunteer-based non-profit organization since 2022. As a purpose-driven organization, Sesaya Arts has a mandate to create community, amplify under-represented voices, and present writing of a high calibre with a critical but compassionate perspective.

Our goal for this internship

Sesaya Arts Magazine is a thriving platform with new content posted almost daily. We would like to collaborate on refreshing the website (which is on Wordpress), so that it offers a clean and engaging user experience. We have 4 priorities:

1. Right now, the homepage lacks a solid organizational principle. We would like a design that is aesthetically appealing and better organized and easier to navigate, so that readers who find their way to the site can more easily navigate it, and will spend more time browsing . . . and return!
2. Some sections are incomplete because content has been lost (e.g., Meet the Team page). As part of a refresh, we would like to restore and update these.
3. We would like to further optimize SEO to increase traffic and make the magazine rank high, easy to find, and attractive for advertisers or media partnerships.
4. Technically, the current design makes the site cumbersome to maintain and update. An easier site architecture and/or improved functionality or platform would also be a dream.

What you will gain through an internship

- An opportunity to contribute to an e-magazine that's widely valued and respected
- Be able to tell a story about contributing to the magazine's growth and bringing it to an even broader audience
- A credit on the website as a web designer and developer, as well as a professional reference
- Optional: opportunities to contribute to the site, if you are an arts lover (e.g., tickets to events, support with story creation and editing, credit on the website)
- The opportunity to stay on beyond the internship for a monthly project fee

Intrigued? We would love to speak with you!

Please contact us at sesayartsmag@gmail.com. We are collaborators by nature and would love to speak with you, answer any questions, and provide more details about this opportunity.