

A photograph of a diverse group of young adults sitting around a table, looking at laptops and discussing something. They are dressed in casual attire, and the background shows a modern office or study environment.

SPONSORSHIP Prospectus



What is Africa's Talking, Summit 2023

AT summit is the ultimate gathering place and flagship event for Africa's Talking developers, customers and partners. It is the developer centric, with the vision to establish Africa's Talking as the #1 developer communication and innovation API in Africa

By executing Africa's Talking summit, it enables us to amplify our developer vision by infusing technology leadership and industry insights into product specific innovation. This will result in more developer engagement and an optimised experience for our continent champions to engage with all our products and brand combined at one event



OUR STATS

Africa's Talking is a Pan-African business that was started in 2010 to help developers and businesses alike to bring their ideas to life with ease.

We do this by integrating with the different telecommunication companies (telcos) and aggregators and exposing their services through a unified platform that can be consumed by anyone.

50+
Telcos/Aggregators

140,000+
Developers

10,000+
Businesses

Africa's Talking holds virtual and in-person events in fourteen of its markets. Here's the distribution of professionals

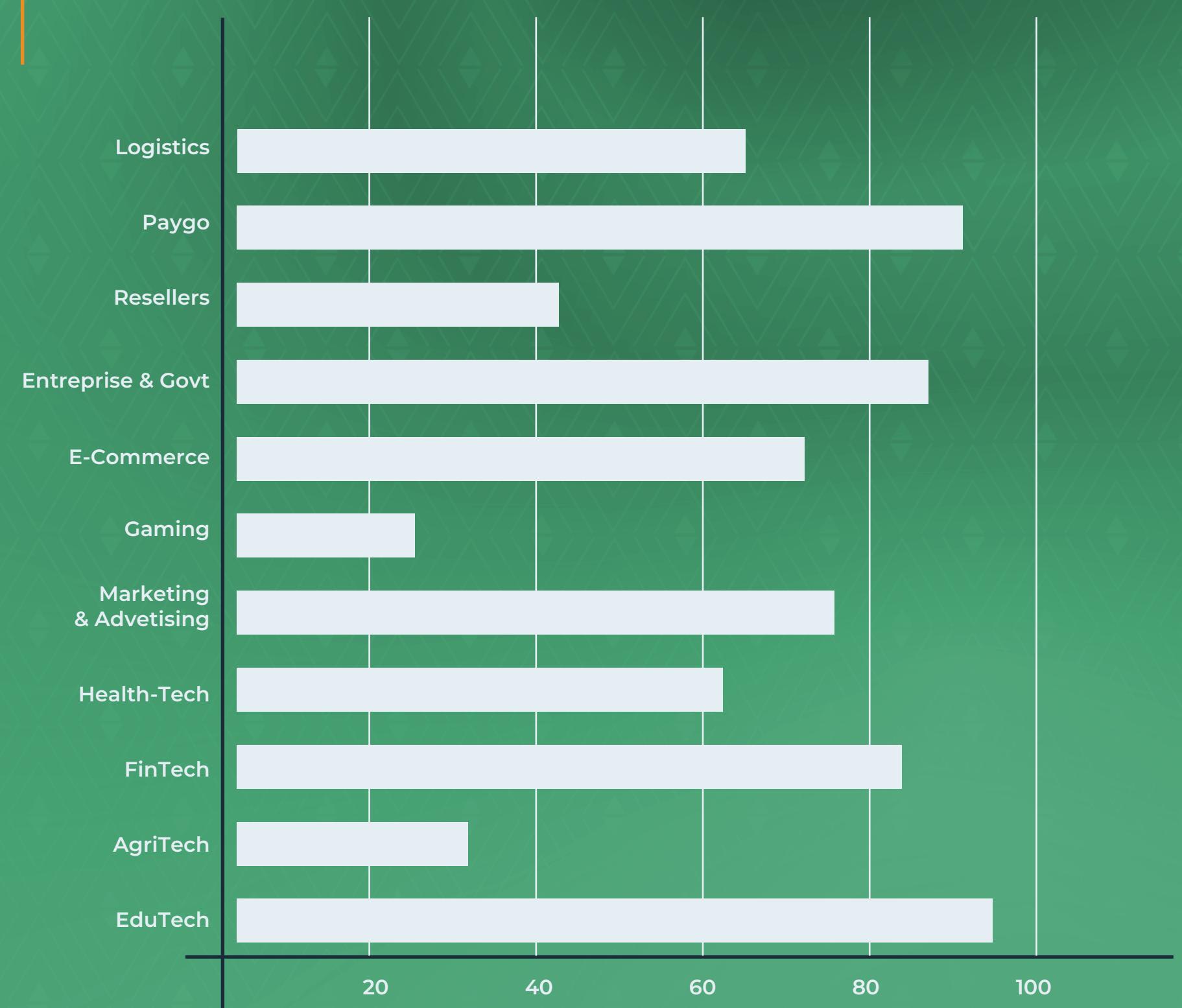
1,000+

Overall expected registrations for the summit in '23

100+

Businesses

Industry Attendees





OUR SPONSORSHIP PACKAGES

Platinum package

(5 slots)

Annual Package **\$60,000**



3 Podcasts of your choice

Blurb and URL on Podcast introduction

Logo placement on the recorded video

20 - second pre-record interstitial video “Opportunity to purchase/content approval required”

Pop -up sponsor details in platform

Priority ad placement on lower thirds

URL placement on video description



12 Workshops of your choice in Africa

Logo placed in all our community chapters across Africa

Branded booth signage

60-Minute Breakout Session

10-20 minute presentation or digital demo

Priority Placement

Swag Co-branding

Africa's Talking Summit

Platinum standard access exclusive of hotel



12 Hackathons of your choice in Africa

Logo placed in all our community chapters across Africa

Branded booth signage

60-Minute Breakout Session

10 minute presentation or digital demo

Priority Placement

Swag Co-branding

Africa's Talking Mini-Summit

Platinum standard access exclusive of hotel



12 fireside chats of your choice in Africa

Logo placed in all our community chapters across Africa

Branded booth signage

Host fireside chat as a guest or panel

15-Minute Partner Theater Session

Continuos promo video playing throughout the event on digital screens

Priority Placement

Swag Co-branding

All General Events

Logo placed in all our community chapters across Africa

Branded booth signage

60-Minute Breakout Session



12 Thought Leadership (CTO Roundtable)of your choice in Africa

Logo placed in all our community chapters across Africa

Branded booth signage

60-Minute Breakout Session

10 minute presentation or digital demo

Priority Placement

Swag Co-branding



12 Twitter Spaces of your choice in Africa

Logo placed in all our community chapters across Africa

Branded booth signage

Mention on as a platinum sponsor of our Twitter spaces

Logo signage on promotional materials

Priority Placement

Platinum package

(5 slots)

● Annual Package
\$60,000

● Quarterly Package
\$15,000

● Monthly Package
\$5,000

	● Annual Package \$60,000	● Quarterly Package \$15,000	● Monthly Package \$5,000
Africa's Talking Summit	Platinum standard access exclusive of hotel	n/a	n/a
Africa's Talking Mini-Summit	Platinum standard access exclusive of hotel	Platinum standard access exclusive of hotel and travel	n/a
General Events	All general events	All general events	All general events
Thought Leadership (CTO Roundtable)	12 Thought leadership events of your choice in Africa	12 Thought leadership events of your choice in Africa	12 Thought leadership events of your choice in Africa
Fireside Chats	12 fireside chats of your choice in Africa	12 fireside chats of your choice in Africa	12 fireside chats of your choice in Africa
Workshops	12 Workshops of your choice in Africa	12 Workshops of your choice in Africa	12 Workshops of your choice in Africa
Hackathons	5 Hackathons of your choice in Africa	5 Hackathons of your choice in Africa	5 Hackathons of your choice in Africa
Podcast	3 Podcasts of your choice	3 Podcasts of your choice	3 Podcasts of your choice
Twitter Space	12 Twitter Spaces of your choice in Africa	12 Twitter Spaces of your choice in Africa	12 Twitter Spaces of your choice in Africa

Gold package

(10 slots)

Annual Package **\$30,000**

Africa's Talking Summit

Gold standard access,
exclusive of hotel
and travel

Africa's Talking Mini-Summit

Gold standard access,
exclusive of hotel
and travel

3 General Events

Logo placed in all our
community chapters across
Africa

Branded booth signage

60-Minute Breakout Session

10 minute presentation or
digital demo

Priority Placement

Swag Co-branding



3 Podcasts of your choice

Logo placement on the
recorded video

20 - seconds pre-record
interstitial video "Opportunity
to purchase/content approval
required"

Pop - up sponsor details in
platform

Priority Placement on lower
third ads



5 Workshops of your choice in Africa

Logo placed in all our
community chapters
across Africa

Branded booth signage

60-Minute Breakout
Session

10 minute presentation or
digital demo

Priority Placement

Swag Co-branding



5 Hackathons of your choice in Africa

Logo placed in all our
community chapters
across Africa

Branded booth signage

60-Minute Breakout
Session

10 minute presentation or
digital demo

Priority Placement

Swag Co-branding



3 fireside chats of your choice in Africa

Logo placed in all our
community chapters
across Africa

Branded booth signage

Continuos promo video
playing throughout the
event on digital screen

Priority Placement

Swag Co-branding



5 Thought Leadership (CTO Roundtable) of your choice in Africa

Logo placed in all our
community chapters
across Africa

Branded booth signage

60-Minute Breakout
Session

10 minute presentation or
digital demo

Priority Placement

Swag Co-branding



3 Twitter Spaces of your choice in Africa

Logo placed in all our
community chapters
across Africa

Branded booth signage

Digital Demo as Gold
sponsor

Priority Placement

Gold package

(10 slots)

● Annual Package
\$30,000

● Quarterly Package
\$7,500

● Monthly Package
\$2,500

	● Annual Package \$30,000	● Quarterly Package \$7,500	● Monthly Package \$2,500
Africa's Talking Summit	Gold standard access, exclusive of hotel and travel	n/a	n/a
Africa's Talking Mini-Summit	Gold standard access, exclusive of hotel and travel	Gold standard access, exclusive of hotel and travel	n/a
General Events	3 general events	3 general events	3 general events
Thought Leadership (CTO Roundtable)	5 Thought leadership events of your choice in Africa	5 Thought leadership events of your choice in Africa	5 Thought leadership events of your choice in Africa
Fireside Chats	3 Fireside chats	3 Fireside chats	3 Fireside chats
Workshops	5 Workshops of your choice in Africa	5 Workshops of your choice in Africa	5 Workshops of your choice in Africa
Hackathons	5 Hackathons of your choice in Africa	5 Hackathons of your choice in Africa	5 Hackathons of your choice in Africa
Podcast	3 Podcasts of your choice	3 Podcasts of your choice	3 Podcasts of your choice
Twitter Space	3 Twitter Spaces of your choice in Africa	3 Twitter Spaces of your choice in Africa	3 Twitter Spaces of your choice in Africa

Silver package

(20 slots)

Annual Package **\$12,000**

Africa's Talking Summit

n/a

Africa's Talking Mini-Summit

n/a

2 General Events

Logo placed in all our community chapters across Africa

Branded booth signage

10 minute presentation or digital demo

Priority Placement



1 Podcast of your choice

Logo placement on the recorded video

20 - second pre-record interstitial video "Opportunity to purchase/content approval required"

Pop - up sponsor details in platform

Priority Placement on lower third ads



5 Workshops of your choice in Africa

Logo placed in all our community chapters across Africa

Branded booth signage

60-Minute Breakout Session

10 minute presentation or digital demo

Priority Placement

Priority Placement
Swag Co-branding



3 Hackathons of your choice in Africa

Logo placed in all our community chapters across Africa

Branded booth signage

10 minute presentation or digital demo

Priority Placement



3 Fireside chats of your choice in Africa

Logo placed in all our community chapters across Africa

Branded booth signage

Continuos promo video playing throughout the event on digital screen

Priority Placement

Swag Co-branding



2 Thought Leadership (CTO Roundtable)of your choice in Africa

Logo placed in all our community chapters across Africa

Branded booth signage

10 minute presentation or digital demo

Priority Placement"



1 Twitter Space of your choice in Africa

Logo placed in all our community chapters across Africa

Branded booth signage

Digital Demo as Gold sponsor

Priority Placement

Silver package

(20 slots)

● Annual Package
\$12,000

● Quarterly Package
\$3,000

● Monthly Package
\$1,000

	● Annual Package \$12,000	● Quarterly Package \$3,000	● Monthly Package \$1,000
Africa's Talking Summit	n/a	n/a	n/a
Africa's Talking Mini-Summit	n/a	n/a	n/a
General Events	2 general events	2 general events	2 general events
Thought Leadership (CTO Roundtable)	2 Thought leadership events of your choice in Africa	2 Thought leadership events of your choice in Africa	2 Thought leadership events of your choice in Africa
Fireside Chats	1 Fireside Chat	1 Fireside Chat	1 Fireside Chat
Workshops	5 Workshops of your choice in Africa	5 Workshops of your choice in Africa	5 Workshops of your choice in Africa
Hackathons	3 Hackathons of your choice in Africa	3 Hackathons of your choice in Africa	3 Hackathons of your choice in Africa
Podcast	1 Podcasts of your choice	1 Podcasts of your choice	1 Podcasts of your choice
Twitter Space	1 Twitter Space of your choice in Africa	1 Twitter Space of your choice in Africa	1 Twitter Space of your choice in Africa

Bronze package

(30 slots)

● Annual Package **\$6,000**

► Africa's Talking Summit

n/a

► Africa's Talking Mini-Summit

n/a

► 1 General Events

Logo placed in all our community chapters across Africa

Branded booth signage

10 minute presentation or digital demo

Priority Placement



1 Podcast of your choice

20 - second pre-record interstitial video
“Opportunity to purchase/content approval required”

Pop - up sponsor details in platform

Priority Placement on lower third ads

Recognition as a digital sponsor in social media promotion



1 Workshop of your choice in Africa

All general event

Logo placed in all our community chapters across Africa

Branded booth signage

10 minute presentation or digital demo

Priority Placement



1 Hackathon of your choice in Africa

Logo placed in all our community chapters across Africa

Branded booth signage

10 minute presentation or digital demo

Priority Placement



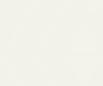
1 Fireside chats of your choice in Africa

Logo placed in all our community chapters across Africa

Branded booth signage

10 minute presentation or digital demo

Priority Placement



2 Thought Leadership (CTO Roundtable)of your choice in Africa

Logo placed in all our community chapters across Africa

Branded booth signage

10 minute presentation or digital demo

Priority Placement"



1 Twitter Space of your choice in Africa

Branded on promotional collateral

Pop - up sponsor details on our platforms platform

Bronze package

(30 slots)

● Annual Package
\$6,000

● Quarterly Package
\$1,500

● Monthly Package
\$500

	● Annual Package \$6,000	● Quarterly Package \$1,500	● Monthly Package \$500
Africa's Talking Summit	n/a	n/a	n/a
Africa's Talking Mini-Summit	n/a	n/a	n/a
General Events	1 general event	1 general event	1 general event
Thought Leadership (CTO Roundtable)	1 Thought leadership events of your choice in Africa	1 Thought leadership event of your choice in Africa	1 Thought leadership event of your choice in Africa
Fireside Chats	1 Fireside Chat	1 Fireside Chat	1 Fireside Chat
Workshops	1 Workshop of your choice in Africa	1 Workshop of your choice in Africa	1 Workshop of your choice in Africa
Hackathons	1 Hackathon of your choice in Africa	1 Hackathon of your choice in Africa	1 Hackathon of your choice in Africa
Podcast	1 Podcast of your choice	1 Podcast of your choice	1 Podcast of your choice
Twitter Space	1 Twitter Space of your choice in Africa	1 Twitter Space of your choice in Africa	1 Twitter Space of your choice in Africa

Digitial package

Annual Package **\$3,000**

(Unlimited slots)

Africa's Talking
Summit

n/a

Africa's Talking
Mini-Summit

n/a

Unlimited General
Events

Unlimited

20 - second pre-record
interstitial video
“Opportunity to
purchase/content approval
required”

Pop - up sponsor details in
platform

Recognition as a sponsor in
social media promotion



Podcast

20 - second pre-record
interstitial video
“Opportunity to
purchase/content approval
required”

Pop - up sponsor details in
platform

Recognition as a digital
sponsor in social media
promotion



Unlimited Workshops

20 - second pre-record
interstitial video
“Opportunity to
purchase/content approval
required”

Pop - up sponsor details in
platform

Recognition as a sponsor in
social media promotion



Unlimited Hackathons

20 - second pre-record
interstitial video
“Opportunity to
purchase/content approval
required”

Pop - up sponsor details in
platform

Recognition as a sponsor in
social media promotion



Unlimited Fireside chats

20 - second pre-record
interstitial video
“Opportunity to
purchase/content approval
required”

Pop - up sponsor details in
platform

Recognition as a sponsor in
social media promotion



Unlimited Thought Leadership (CTO Roundtable)

20 - second pre-record
interstitial video
“Opportunity to
purchase/content
approval required”

Pop - up sponsor details
in platform

Recognition as a sponsor
in social media promotion

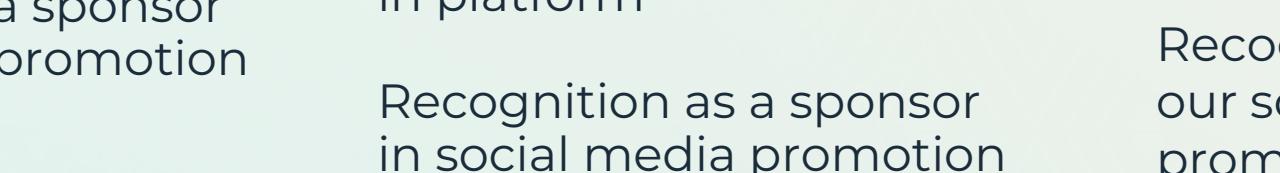


Twitter Space

20 - second pre-record
interstitial video
“Opportunity to
purchase/content
approval required”

Pop - up sponsor details
on our platform

Recognition as a sponsor
our social media
promotion



Digital package

(Unlimited slots)

Annual Package
\$3,000

Quartermly Package
\$750

Monthly Package
\$250

	Annual Package \$3,000	Quartermly Package \$750	Monthly Package \$250
Africa's Talking Summit	n/a	n/a	n/a
Africa's Talking Mini-Summit	n/a	n/a	n/a
General Events	Unlimited	Unlimited	Unlimited
Thought Leadership (CTO Roundtable)	Unlimited	Unlimited	Unlimited
Fireside Chats	Unlimited	Unlimited	Unlimited
Workshops	Unlimited	Unlimited	Unlimited
Hackathons	Unlimited	Unlimited	Unlimited
Podcast	20 - second pre-record interstitial video “Opportunity to purchase/content approval required”	20 - second pre-record interstitial video “Opportunity to purchase/content approval required”	20 - second pre-record interstitial video “Opportunity to purchase/content approval required”
Twitter Space	20 - second pre-record interstitial video “Opportunity to purchase/content approval required”	20 - second pre-record interstitial video “Opportunity to purchase/content approval required”	20 - second pre-record interstitial video “Opportunity to purchase/content approval required”



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