

DILLIPRASAD

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Objective

A recent graduate with a Bachelor of Arts from SV University, looking to leverage my strong communication, analytical, and problem-solving skills in a marketing role within the banking sector. Eager to contribute to the growth and success of a dynamic financial institution while gaining hands-on experience in marketing strategies and customer relationship management.

Education**Bachelor of Arts (BA)**

SV University, 2021

- Major Subjects: [Mention relevant subjects, e.g., Economics, Business Studies]
- Achievements: [NCC (B-CERTIFICATE) CHESS CHAMPION 2016 (CHITTOR DIST)]

Skills

- **Marketing Knowledge:** Understanding of basic marketing principles, customer behavior, and market research techniques.
- **Communication:** Excellent verbal and written communication skills, with the ability to convey complex information clearly.
- **Analytical Thinking:** Ability to analyze market trends and data to develop effective marketing strategies.
- **Customer Relationship Management:** Proficient in maintaining and building customer relationships.
- **Digital Marketing:** Basic knowledge of digital marketing tools and platforms, including social media and email marketing.
- **Office Administration:** Skilled in managing office operations, including scheduling, document management, and communication systems.
- **Advanced Excel:** Proficient in using advanced Excel functions, including pivot tables, VLOOKUP, data analysis, and automation.
- **MS Word & PowerPoint:** Experienced in creating professional documents, reports, and presentations.
- **Official Email Systems:** Knowledgeable in using corporate email systems for effective communication and coordination.
- **Teamwork:** Strong team player with the ability to work collaboratively in a fast-paced environment.

Languages

- **English:** Fluent
- **Telugu:** Fluent

- Tamil: Fluent
- Hindi: Fluent