

Web Design Services & Pricing

Thank you for considering my web design and development services. I build modern, secure, and performance-optimized WordPress websites for individuals and small businesses across Newfoundland & Labrador. Every project includes responsive design, user-focused experience, and essential security configurations.

Packages

Basic Package — \$650

Perfect for small businesses or individuals looking for a simple online presence.

- Custom Website Design (up to 5 pages)
- Fully responsive and mobile-friendly design
- Basic SEO setup (meta tags, titles, sitemap)
- Contact form with anti-spam honeypot protection
- Social media integration (links or icons)
- SSL security configuration

Ideal for small businesses or personal portfolios.

Standard Package — \$950

Best suited for growing businesses that need more functionality and visibility.

- Custom Website Design (up to 10 pages)
- Enhanced SEO optimization for search visibility
- Advanced contact form (with reCAPTCHA, extra fields)
- Social media integration and embedded feeds
- Blog setup and WordPress training
- Performance tuning & security hardening

Includes all Basic features + enhanced SEO and protection.

Premium / eCommerce Package — \$1,500

Tailored for businesses selling products or services online.

- Full WooCommerce store setup
- Up to 20 products configured
- Payment gateway setup (Stripe, PayPal, etc.)
- Secure checkout, tax, and shipping setup
- Advanced SEO for products & pages
- Speed optimization, caching, and backup configuration
- Cybersecurity setup (firewall plugin, bot-blocking rules, admin lockdown)

Includes everything in Standard, plus eCommerce and advanced protection.

Add-Ons

- Advanced SEO Campaigns — \$200
(keyword strategy, Google Search Console, analytics integration)
- Content Writing — \$60 per page
- Security Hardening Package — \$150
(firewall setup, malware scan, plugin updates, backup schedule)
- Anti-Spam & Bot Protection — \$75
- Maintenance Plan — \$100/month
(plugin updates, uptime monitoring, monthly backups, SSL renewal)

Website Hosting

I recommend SiteGround GrowBig, ideal for freelancers managing multiple client sites.

- Hosting setup and domain connection — \$50 one-time setup fee
- Managed hosting — \$125/year (includes SSL, caching, and email setup)
- Free migration from your existing host
- 99.9% uptime and fast global CDN delivery

Hosting is billed annually and includes my setup, security, and optimization services.


Why Choose Me

- Local & Reliable: Based in St. John's, I understand the local business market.
 - Secure & Modern: I apply cybersecurity best practices to protect your site and data.
 - SEO-Focused: Your website is optimized for Google from day one.
 - Long-Term Support: Training and ongoing maintenance are always available.
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Let's Build Something Great

Whether you need a brochure site, blog, or online store, I can create a custom solution that fits your goals and budget.

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 **Portfolio:** dillon-porter.github.io/portfolio