Dillon Brown

A loyal and versatile creator with a track record for building intuitive interfaces, designing top-tier graphics, and collaborating across departments.

I leverage a broad skill set to deliver world-class digital solutions.

CONTACT

hello@dillonbrown.me

EDUCATION

December 2014
Bachelor of Science
Graphic Communications
Minnesota State University
Moorhead, Minnesota

DISCIPLINES

Pixel-perfect mockups, mobile app design, user interface and experience design, A/B testing, user flow design (taskflow, wireflow, and high-fidelity interactive prototypes), responsive front-end web development, CSS frameworks and preprocessors, SVGs, version control software, self-learning

SOFTWARE

Design — Sketch, Pixelmator, Acorn, Rotato, Squarespace, Velo by Wix, Monodraw, Affinity Designer and Photo, Adobe Photoshop, Illustrator, and InDesign

Collaboration — Notion, Slack, Microsoft Teams, Google Docs, JIRA, Basecamp

Development Tools — CodeKit, TextMate, BBEdit, Atom, Sublime Text and Package Control, Subversion, Git/GitHub

EMPLOYMENT EXPERIENCE

August 2019 — Present   **Freelance**
User Interface Designer, Web Developer   **Tacoma, WA**
Develop bespoke websites and digital assets to enhance online presence for startups
Conduct consultations to understand each unique visual and functionality requirement
Stay up to date on the latest web design trends, incorporating innovative techniques
Optimize websites for usability and accessibility, ensuring an inclusive user experience

November 2023 — Present   **Total Wine & More**
Front-End Supervisor   **Tacoma, WA**
Train and provide career development for front-end team members
Swiftly resolve customer and employee needs, ensuring timely and effective solutions
Maintain customer relations by greeting, engaging, and leaving a positive impression
Responsible for opening and closing the store, as well as maintaining the front of store
Advocate workplace safety, ensuring a safe and risk-free environment
Foster a sales-focused, customer-friendly, and efficient workplace
Internally promoted with a 69% external placement rate for Supervisor roles

June 2023— November 2023   **Total Wine & More**
Merchandiser   **Tacoma, WA**
Stocked shelves, unloaded freight, organized top-stock and secondary locations
Fulfilled digital orders accurately and deliver orders to in-store and curbside customers
Served as a back-up cashier, checked IDs, and upsold at checkout time
Promoted WD/SD brands and encouraged enrollment into our &MORE Rewards program
Ensured safety and cleanliness throughout the store
Promoted to Front-End Supervisor

July 2019 — August 2019   **NBBJ**
User Interface Designer, Web Developer   **Seattle, WA**
Designed and built user-friendly, modern, and intuitive webpages
Handled sensitive information for hospital renovation consultations
Utilized usability best practices and contemporary trends to optimize site UI and UX
Crafted detailed design specifications as blueprints for future websites

February 2018 — March 2019   **Harvest Profit**
User Interface/Experience Design   **Fargo, ND**
Crafted high-fidelity prototypes and pixel-perfect mockups for upcoming features
Built comprehensive style library for digital apps, improving consistency and accessibility
Provided oversight on projects to ensure high-quality deliverables
Presented concepts and experimental interfaces to team members
Unified user experience for software platforms, prioritizing usability and consistency

Dillon
Brown

CERTIFICATIONS

February 2022
Class 12 Mixologist Permit
Washington State Liquor and
Cannabis Board

ACHIEVEMENTS

Earned four promotions over six years
at Swanson Health Products,
including three while completing a
full-time Bachelor of Science degree
at Minnesota State University.

At Total Wine & More, promoted from
Merchandiser to Front-End Supervisor
in less than five months.

LINKS

Portfolio
https://dillonbrown.me

GitHub
https://github.com/dillonjohnbrown

EMPLOYMENT EXPERIENCE, CONTINUED

February 2016 — February 2018	**Swanson Health Products**
Senior Front-End Web Developer	**Fargo, ND**

Designed mobile search, delivery tracker, one-page checkout, user account, and more
Built internal tools to assist coworkers
Assisted implementing A/B testing, customer support, and SEO features
Helped optimize website for speed, language localization, and accessibility
Balanced numerous stakeholder needs on cross-departmental projects
Performed initial interviews with prospective candidates
Partnered with engineers, copywriters, and others to achieve creative success as a team
Mentored junior developers on code quality, interface design, and other best practices

September 2014 — February 2016	**Swanson Health Products**
Front-End Web Developer	**Fargo, ND**

Coded hundreds of features, bug fixes, and improvements to eCommerce website
Ensured websites are accessible across platforms and browsers
Utilized customer feedback to improve website usability and performance
Produced, maintained, and modified websites and user interfaces
Wrote code with languages such as HTML, LESS, JSTL, and JavaScript
Promoted to Senior Front-End Developer

September 2013 — September 2014	**Swanson Health Products**
Graphic Designer	**Fargo, ND**

Created high-quality mockups and prototypes
Developed and designed promotional emails
Championed layout aesthetics and ease-of-use for our customer demographic
Promoted to Front-End Web Developer

June 2013 — September 2013	**Swanson Health Products**
Graphic Designer Internship	**Fargo, ND**

Developed and designed promotional emails
Designed ad banners, infographics, icons, and web pages
Promoted to Graphic Designer

June 2011 — June 2013	**Swanson Health Products**
Order Fulfillment Associate	**Fargo, ND**

Efficiently picked orders, ensuring quality, accuracy, and damage-free delivery
Maintained a clean and safe work area, adhering to safety standards and fixing issues
Promoted to Graphic Designer Internship