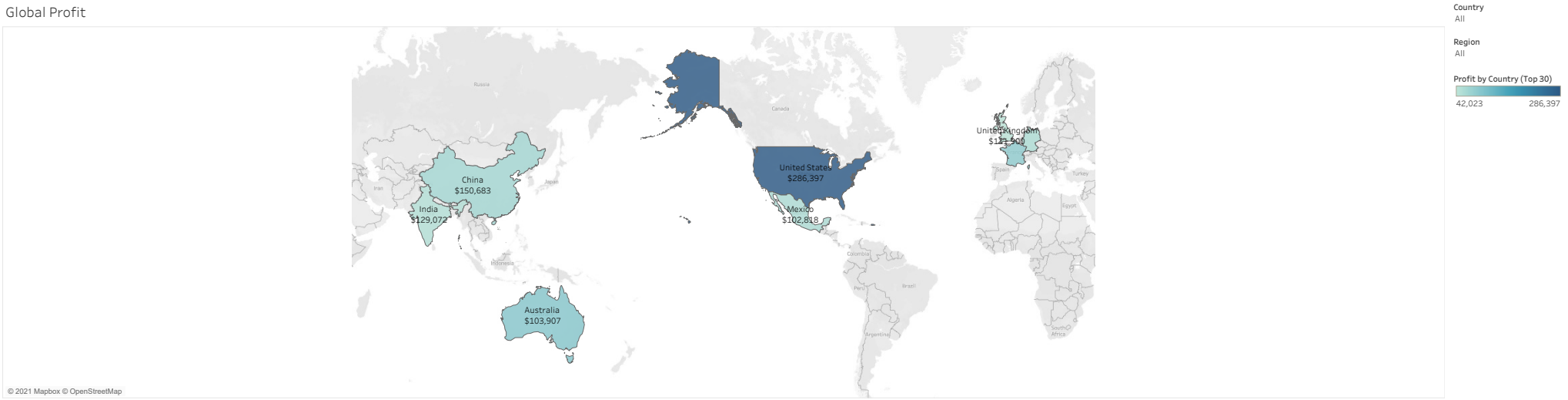
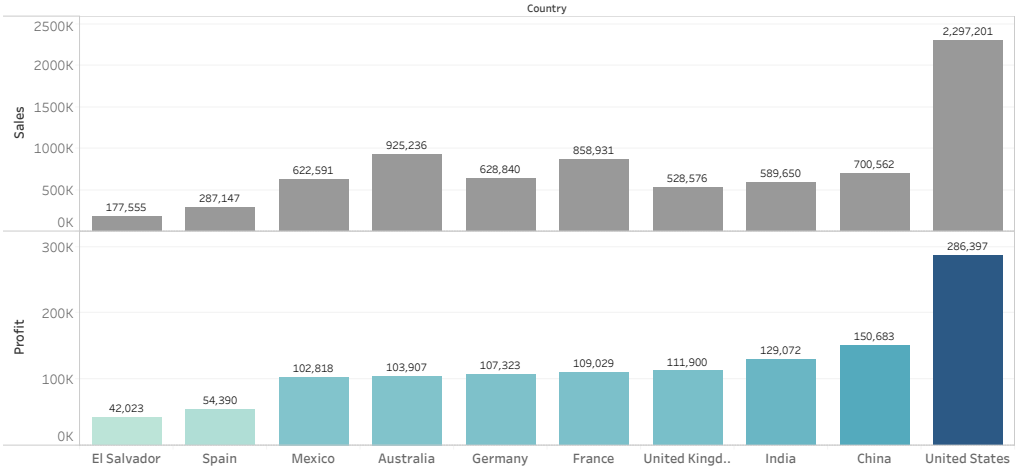
Overview of Profit Globally

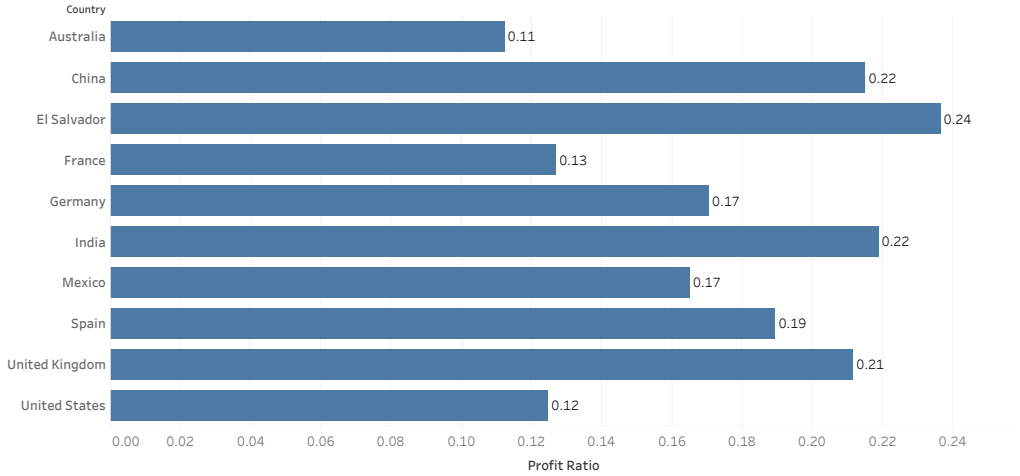
Global Profit



Profit by Country (Top 10)

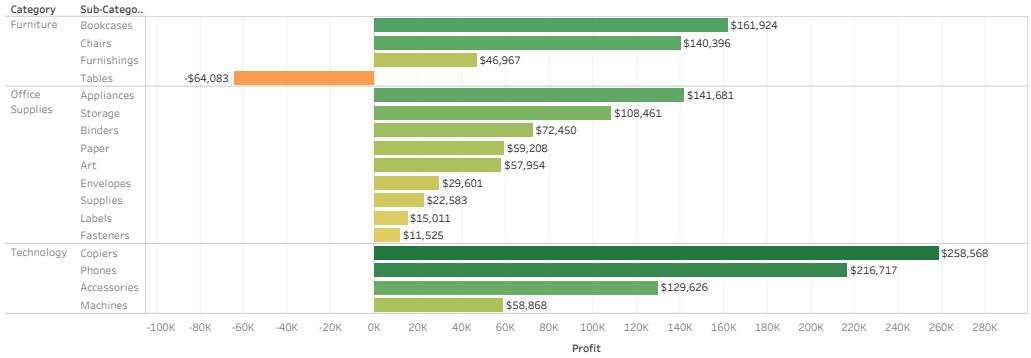


Profit Ratio (Top 10 Countries)

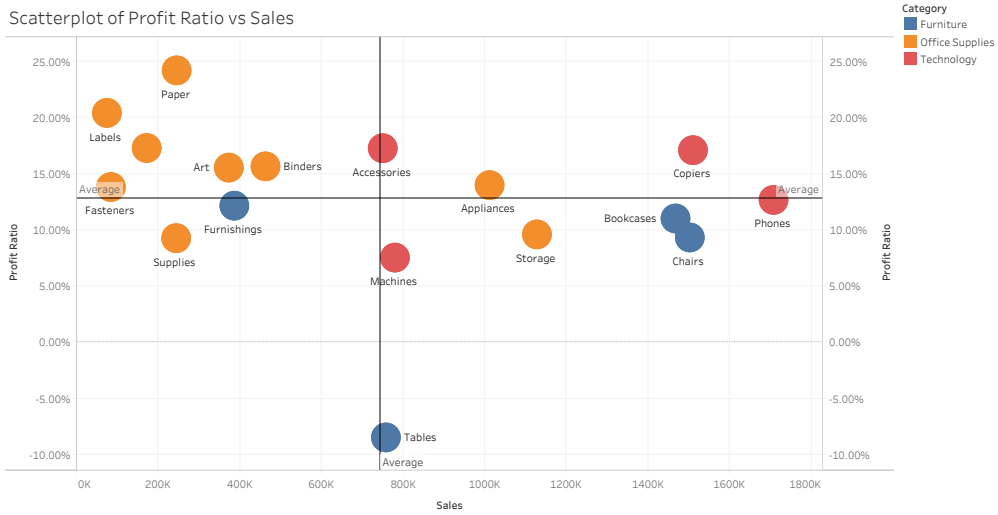


Products Analysis

Profit by Product Category



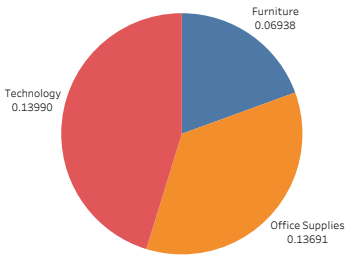
Scatterplot of Profit Ratio vs Sales



Product Sales (Yearly)

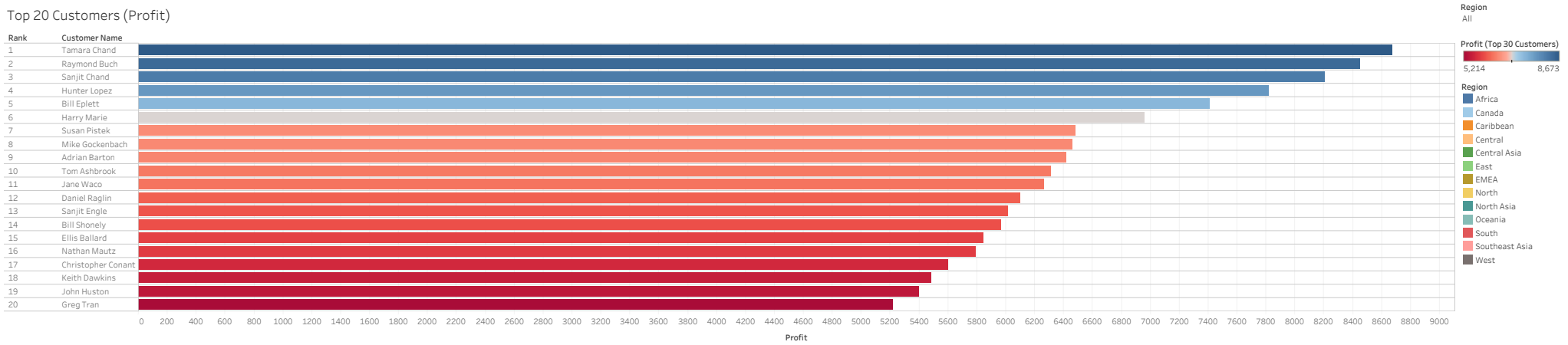
Category	Sub-Catego..	Order Date 2011	2012	2013	2014
Furniture	Chairs	285,731	295,058	427,514	493,378
	Bookcases	259,396	317,953	376,026	513,197
	Tables	147,131	164,086	202,364	243,460
	Furnishings	63,934	81,804	111,820	128,020
	Total	**756,192**	**858,903**	**1,117,724**	**1,378,056**
Office Supplies	Storage	205,627	228,556	309,476	383,427
	Appliances	173,383	222,943	254,951	359,787
	Binders	86,999	93,418	121,075	160,420
	Art	64,139	82,358	98,007	127,588
	Paper	42,666	51,512	70,513	79,601
	Supplies	47,581	43,297	65,913	86,283
	Envelopes	27,987	38,014	50,805	54,099
	Fasteners	13,609	19,478	21,597	28,559
	Labels	13,616	15,518	18,381	25,889
	Total	**675,606**	**795,095**	**1,010,718**	**1,305,652**
Technology	Phones	337,282	364,016	453,519	552,006
	Copiers	216,368	327,169	415,515	550,385
	Machines	160,546	159,859	198,376	260,279
	Accessories	113,456	172,398	209,895	253,488
	Total	**827,652**	**1,023,442**	**1,277,305**	**1,616,159**

Profit Ratio by Category

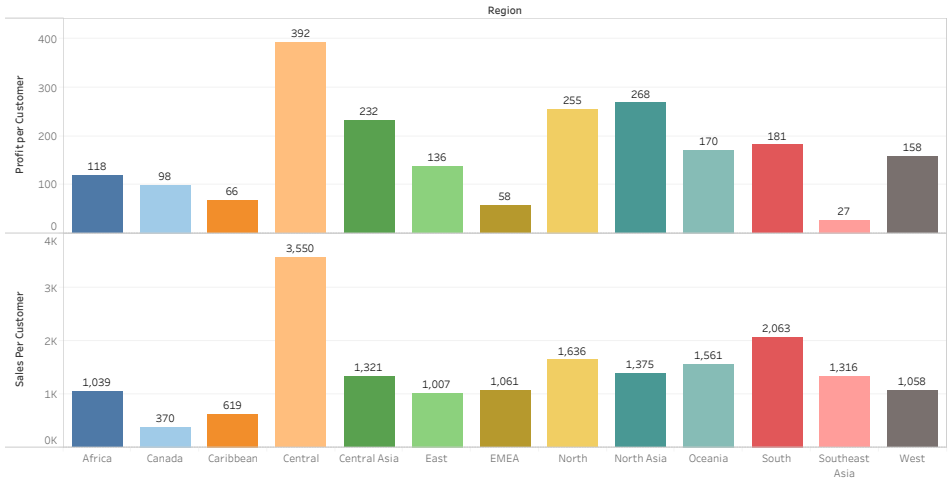


Customer Analysis

Top 20 Customers (Profit)



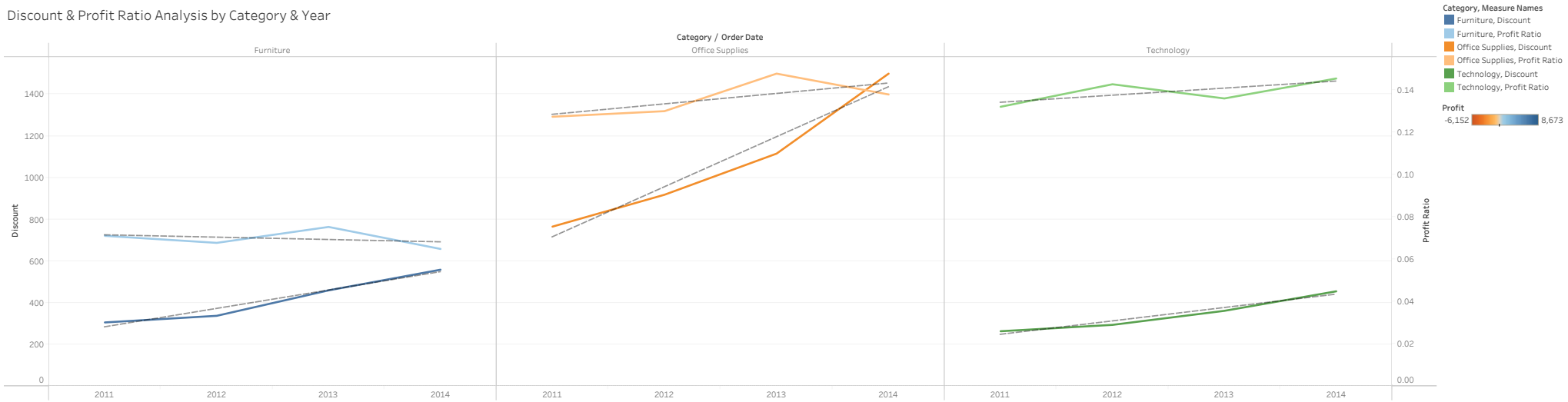
Average Sales & Profit



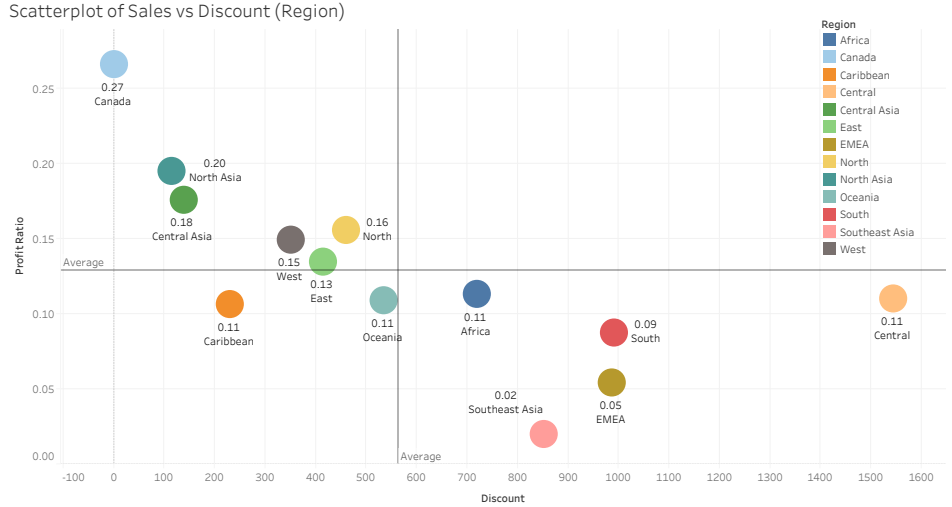
Scatterplot of Profit Ratio vs Sales (Region)

Discount Analysis

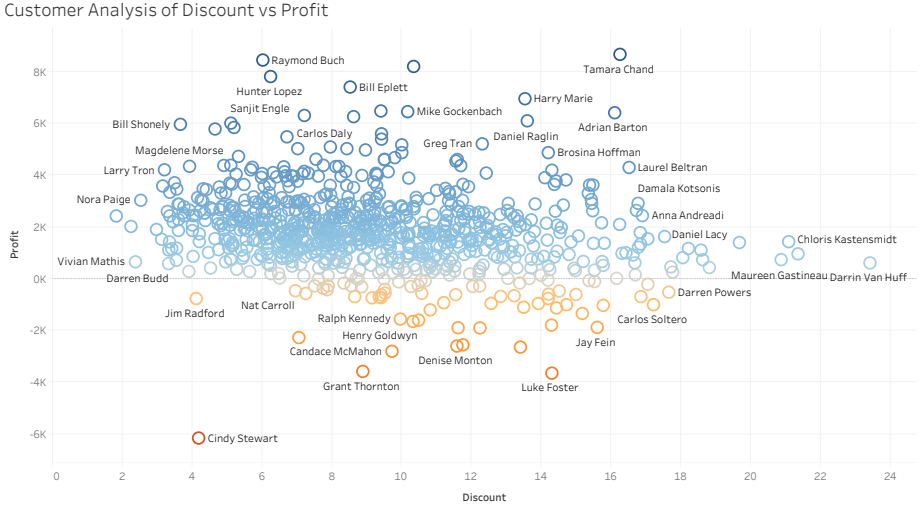
Discount & Profit Ratio Analysis by Category & Year



Scatterplot of Sales vs Discount (Region)

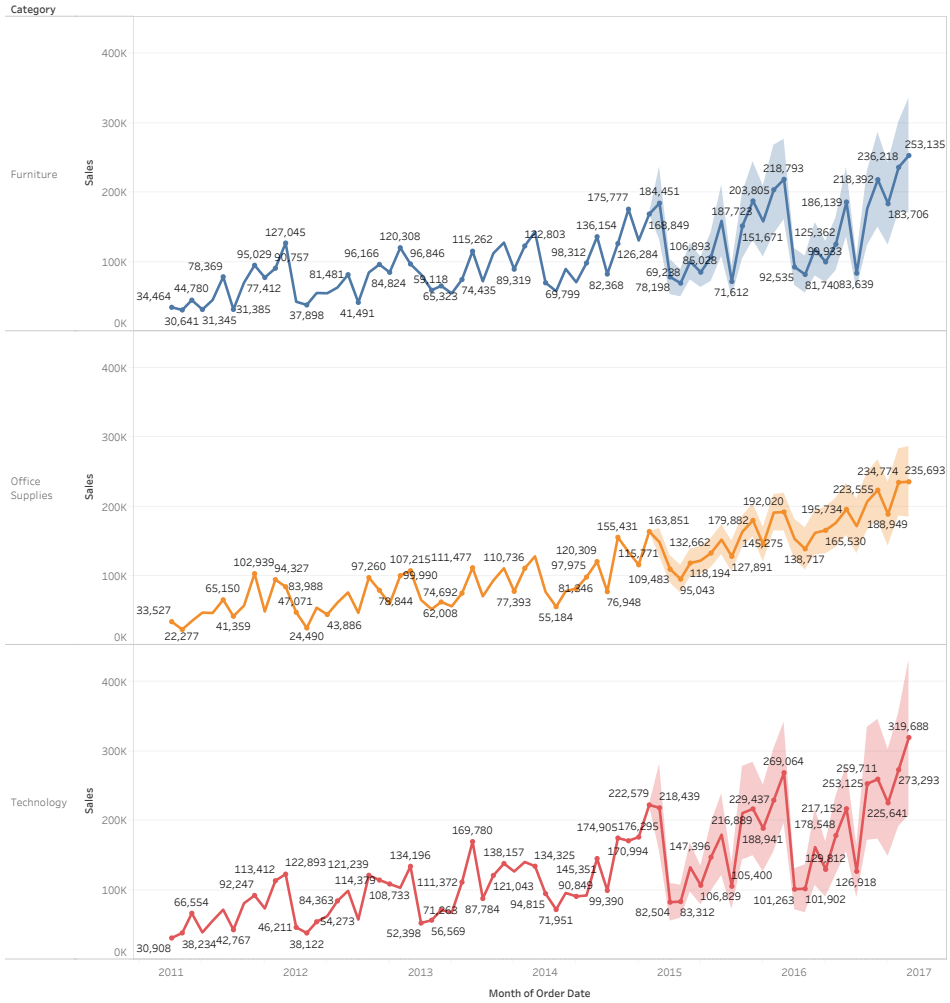
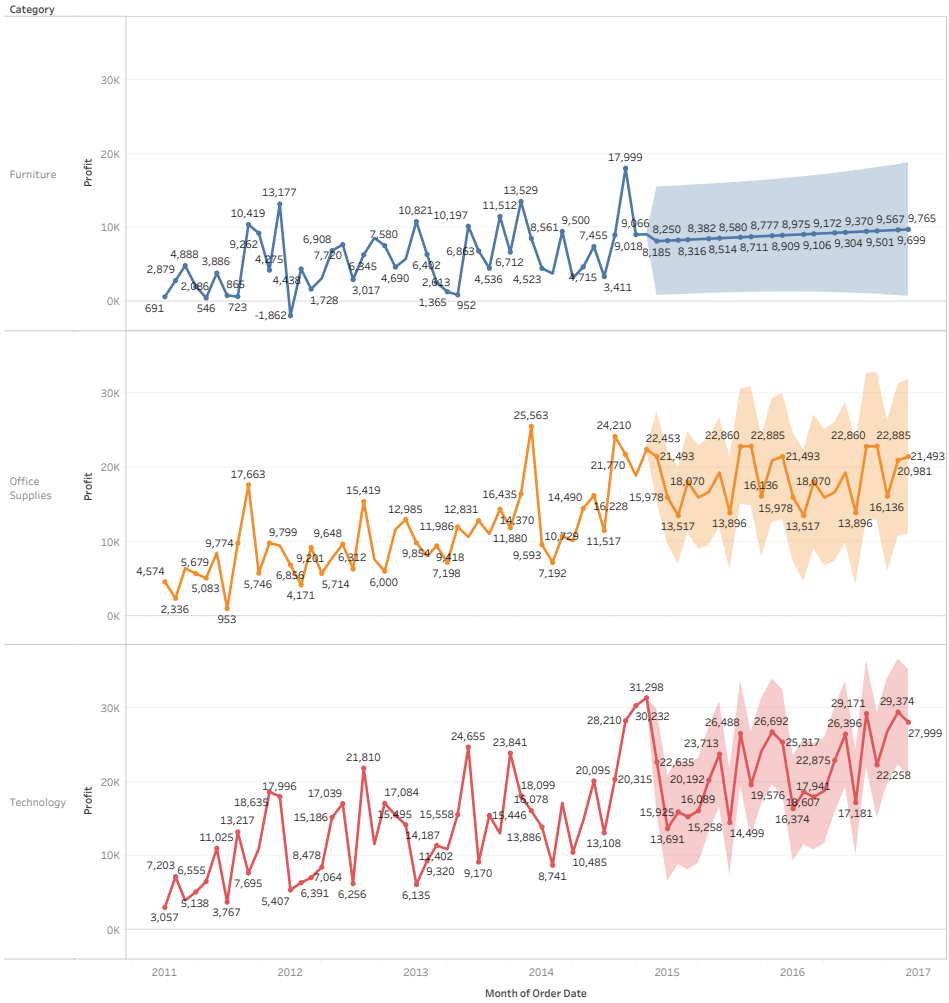


Customer Analysis of Discount vs Profit



Financial Forecast

Sales Forecast



Profit Forecast