



# Orange Cube Presents: *Reality is Broken* by TAN-TAN



We are thrilled to announce the first release of **Orange Cube**, *Reality is Broken* and *Reality.exe* by the multi-disciplinary artist TAN-TAN. These are released using Bitcoin Ordinals- a novel method of secure data-storage on bitcoin, providing both immutable provenance and verifiable ownership. Each ordinal is inscribed on a satoshi, the smallest unit of bitcoin. TAN-TANs twin drops are closely related.

*Reality.exe*: a cohesive body of work composed of 1000 editions.

*Reality is Broken*: will be released as 15 editions.

Both pieces utilize cyberspace aesthetics to create intimate, immersive experiences which blend the virtual and physical, the external and internal.

TAN-TAN is a traditionally trained flemish painter from India. She has studied Renaissance painters such as Caravaggio, Pontormo, and William-Adolphe Bouguereau. Her practice has moved beyond oil-painting, towards 3D animations and beyond; utilizing LLMs, the tool behind modern-AI, as a second brain, TAN-TAN taught herself programming in order to tackle multiple technical mediums. Her oeuvre contains Neo-classical compositions with strong influences from Eastern Pop-Culture.

TAN-TAN walks the line between cutting-edge contemporary aesthetics and intellectual rigor. Her work is released rarely and with tremendous intention. She explores themes of Hypermediacy, Techno-determinism, Posthumanism, and the Cyborg. Her use of novel mediums makes her art a participatory experience. New and non-linear narratives are created, unique to each viewer as they grapple with the medium to find the message.

TAN-TAN's *Reality.exe* - the edition of a thousand-reveals core themes accompanied by mysteries which guide viewers across tradition and speculation, narrative and philosophy. The work is an engaging puzzle, one that provides a valuable introduction to TAN-TANs motifs and her process of creation. *Reality.exe* questions the viewers engagement with

their own thinking as they navigate a world of info-tech. Provoking questions such as ‘How does our interfacing with digital culture impact cultural preservation and growth, and how does it change our ways of feeling?’ *Reality.exe* has elements which are linked through code and can change the experience of *Reality is Broken*.

TAN-TAN’s *Reality is Broken* the edition of 15, is a “monolith”. TAN-TAN captures a “secular sacredness” in the work by immersing the viewer in mixed-media mystery reminiscent of a temple. She accomplishes through wielding art in the medium of software. An encounter with *Reality is Broken* requires the viewer to become a digital archaeologist.

“The viewer, acting as archaeologist, must gain access to what the monolith hides in plain sight through exploring a digital interface.” Only through *Reality is Broken* as interactive art does the monolith reveal encrypted information obscured within runic scriptures, cuneiform etchings, and hieroglyphs. TAN-TAN juxtaposes the aesthetic of ancient communication with a cypherpunk User Interface that responds actively to the viewers exploration with visuals, sound, and secrets.

TAN-TAN describes *Reality is Broken* as “a total body of work, similar to renaissance frescoes which were an extension of the architecture they were situated in and the people who lived within”. *Reality is broken* dances on the border of art and game. By questioning art-historical traditions as they relate

to our Information Age technology, new contrasts of aesthetics and concept emerge. TAN-TAN is keen to acknowledge that for the archaeologist who chooses to explore *Reality is Broken* they will find the piece to be in conversation with her seminal work *404 Reality Not Found*. This connection emerges through “coded pathways and thematic bridges” which open upon further examination.

We are proud to share TAN-TAN’s work, as her exceptional craft aligns with our vision for **Orange Cube**. We are an Art House dedicated to showcasing the finest emerging digital art, inscribing it onto bitcoin, and providing curated collections accessible to all collectors. **Orange Cube** is a collaborative effort of Curators, Writers, Developers, and Artists. Our mission goes beyond art offerings; aiming to stoke innovation and foster a vibrant community around on-chain art inscriptions.

With forward thinking curation we will elevate provocative and boundary-pushing artistic voices, build sustainable careers, and expand on-chain art patronage. Guided by this mission, bitcoin ordinals emerge front-and-center as the premier way to preserve an artist’s legacy. Ordinals provide truly secure, decentralized data-storage in a format ripe for collecting thoughtful art.

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Image Captions