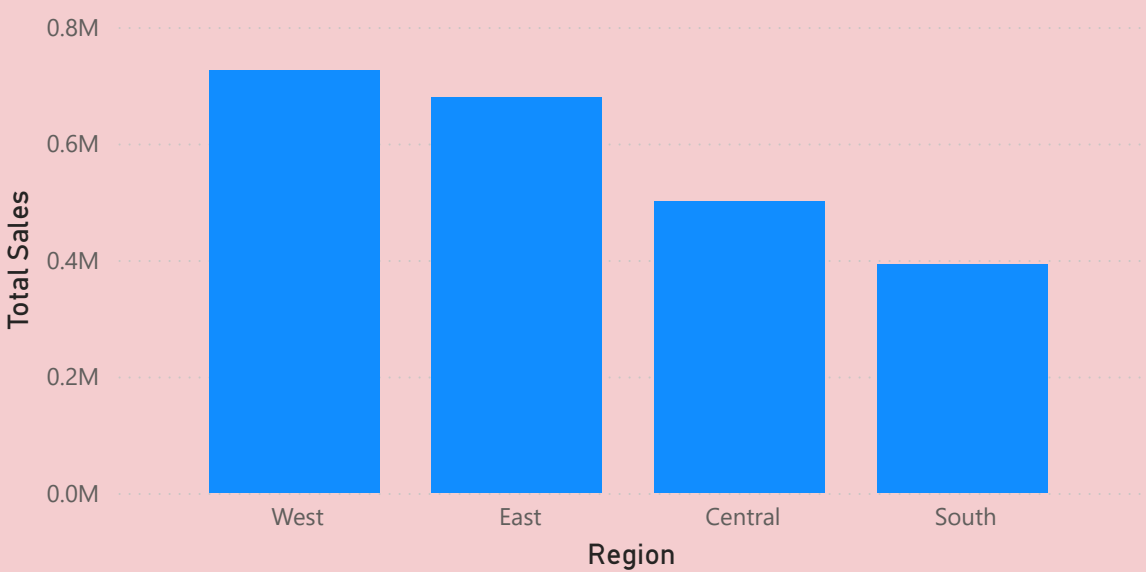
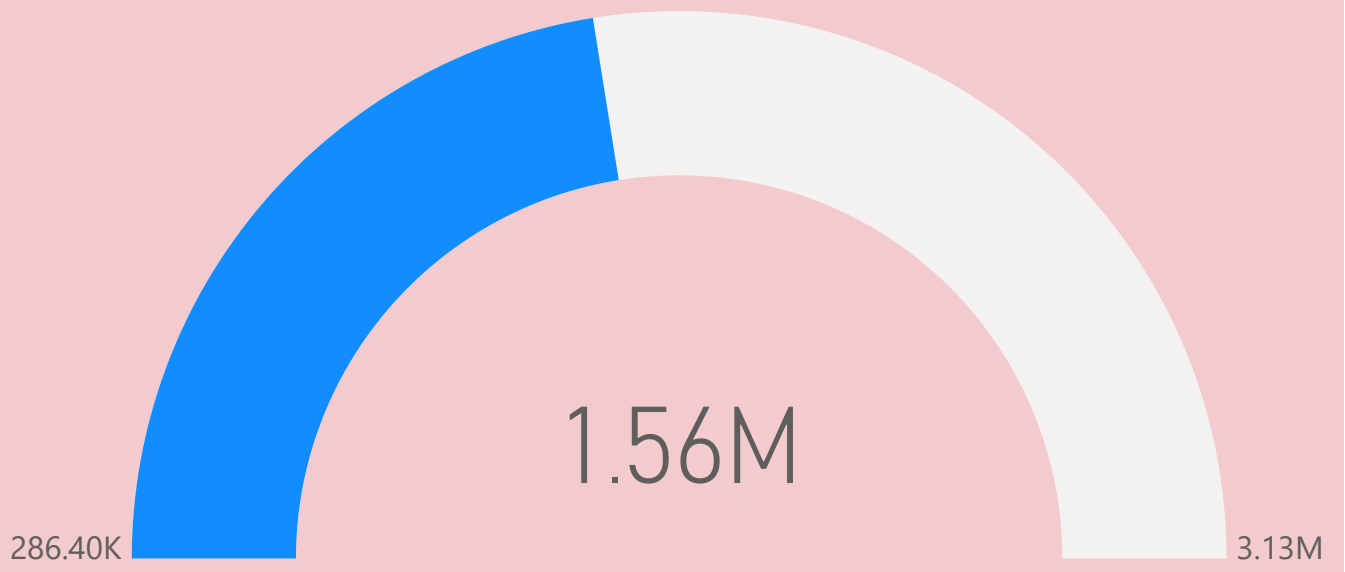


# DAX formula

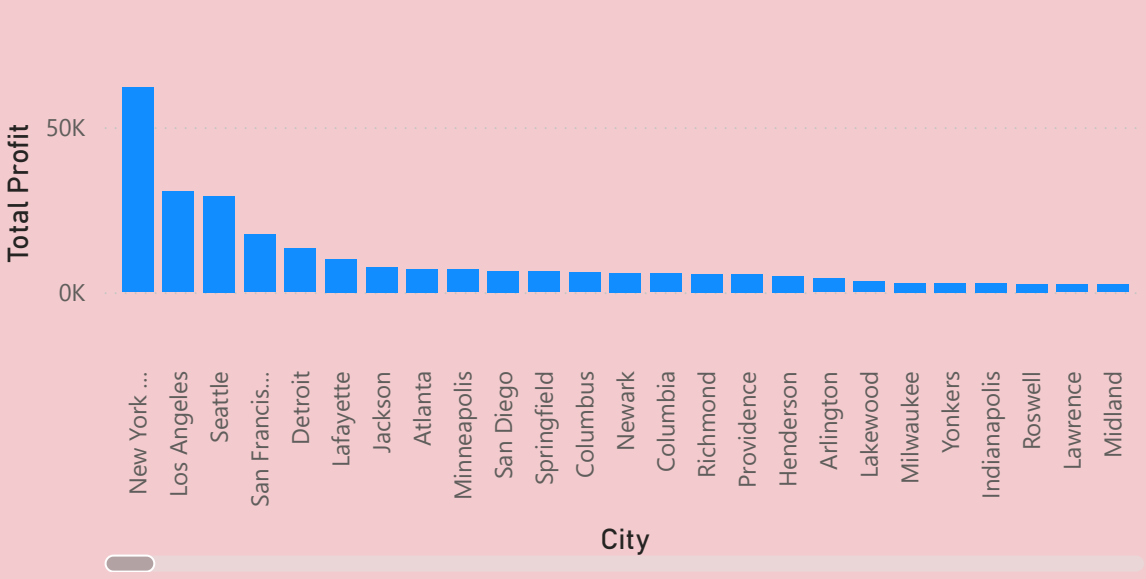
Total Sales by Region



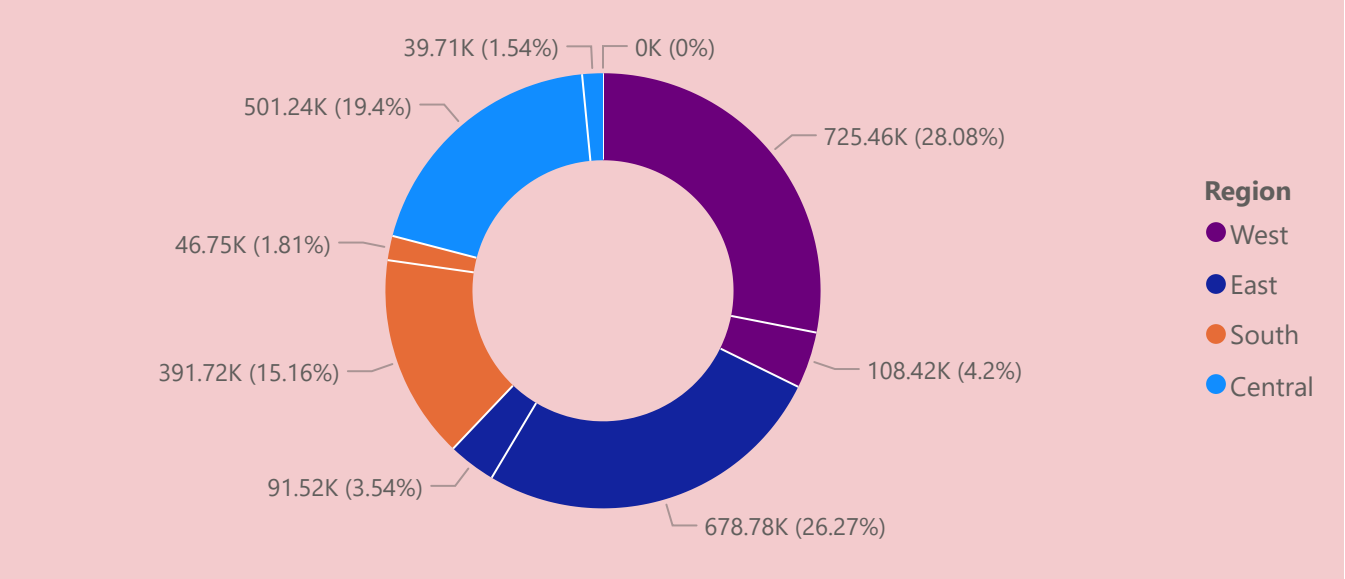
Sales YOY, Total Profit, Total Sales, Sum of Profit, Sum of Quantity and Sum of Sales



Total Profit by City



Profit Margin %, Total Sales and Total Profit by Region



# ADVANCED DATA VISUALIZATION

Year	Quarter	Month	Day	Segment	Category
2014	Qtr 1	January	3	Consumer	Office Supplies
2014	Qtr 1	January	4	Home Office	Office Supplies
2014	Qtr 1	January	5	Consumer	Office Supplies
2014	Qtr 1	January	6	Consumer	Office Supplies
2014	Qtr 1	January	6	Corporate	Office Supplies
2014	Qtr 1	January	6	Home Office	Office Supplies
2014	Qtr 1	January	7	Consumer	Office Supplies
2014	Qtr 1	January	9	Consumer	Office Supplies
2014	Qtr 1	January	10	Corporate	Office Supplies
2014	Qtr 1	January	13	Consumer	Office Supplies
2014	Qtr 1	January	13	Corporate	Office Supplies
2014	Qtr 1	January	16	Consumer	Office Supplies
2014	Qtr 1	January	18	Corporate	Office Supplies
2014	Qtr 1	January	19	Consumer	Office Supplies
2014	Qtr 1	January	20	Consumer	Office Supplies
2014	Qtr 1	January	20	Corporate	Office Supplies
2014	Qtr 1	January	23	Consumer	Office Supplies
2014	Qtr 1	January	26	Corporate	Office Supplies
2014	Qtr 1	January	26	Home Office	Office Supplies
2014	Qtr 1	January	27	Consumer	Office Supplies
2014	Qtr 1	January	28	Consumer	Office Supplies
2014	Qtr 1	January	30	Consumer	Office Supplies
2014	Qtr 1	February	2	Consumer	Office Supplies
2014	Qtr 1	February	2	Home Office	Office Supplies
2014	Qtr 1	February	3	Consumer	Office Supplies
2014	Qtr 1	February	4	Corporate	Office Supplies
2014	Qtr 1	February	4	Home Office	Office Supplies
2014	Qtr 1	February	6	Consumer	Office Supplies
2014	Qtr 1	February	6	Corporate	Office Supplies

122,490.80

Sum of Profit

0.17

Profit Margin %

22906

Sum of Quantity

947.80

Sum of Discount

Category, City

✓ ☐ Furniture

✓ ☒ Office Supplies

✓ ☐ Technology

## Total Sales by Product Name

