# Literature Survey on Virtual Try-On Technologies

### **Project Overview**

The project initiation for a high-resolution 2D Virtual Try-On (VTON) system is centered on developing an advanced solution that significantly improves upon the visual quality of existing virtual try-on technologies. The primary input for this system includes a model image and a piece of clothing the user wishes to try on. Leveraging cutting-edge image processing and generative modeling techniques, the system will generate a high-resolution output where the model appears to be wearing the selected garment. This output aims to offer a more realistic and detailed visualization compared to current offerings in the market. The final virtual try-on product will be displayed on a webpage, providing an accessible and user-friendly interface for consumers to engage with the technology. This project stands out by focusing on delivering a high-resolution experience, addressing one of the major limitations of existing VTON solutions and enhancing the online shopping experience for users.

#### **Existing Technologies and Gaps**

While current VTON technologies can simulate clothing try-ons, they may lack realism and detail. Deep learning methods, as demonstrated in the paper, can help overcome these gaps.

#### **Comparative Analysis**

Comparative analysis of existing systems with the proposed deep learning-based system will focus on accuracy, efficiency, and visual quality.

## **Proposed Approach**

The project will employ style transfer and GANs to create detailed and accurate try-ons, optimizing for user experience and e-commerce integration.

### Papers:

https://ieeexplore.ieee.org/document/9412052

https://ieeexplore.ieee.org/document/10213129

https://www.ijraset.com/research-paper/glass-virtual-try-on

#### **References:**

- [1] Jetchev, Nikolay, and Urs Bergmann. "The conditional analogy gan: Swapping fashion articles on people images." Proceedings of the IEEE international conference on computer vision workshops. 2017.
- [2] Han, Xintong, et al. "Viton: An image-based virtual try-on network." Proceedings of the IEEE conference on computer vision and pattern recognition. 2018.
- [3] X. Han, Z. Wu, Z. Wu, R. Yu, and L. S. Davis, "VITON: An Image-based Virtual Try-On Network," in *CVPR*, 2018.