

# HAM AND BANANAS HOLLANDAISE



McCall's Great American Recipe Card Collection

# PRESSED BRISKET OF BEEF

BEEF CARD 30



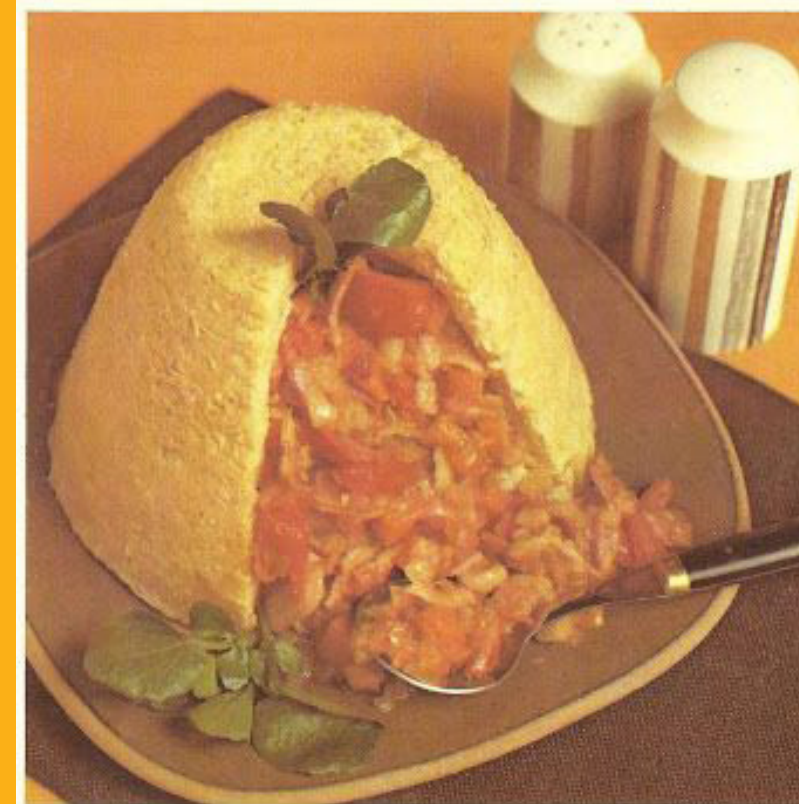
# COTTAGE CHEESE AND SALMON MOLD

SUPPER DISHES CARD 10



# SAVORY BACON PUDDING

PASTRY CARD 32



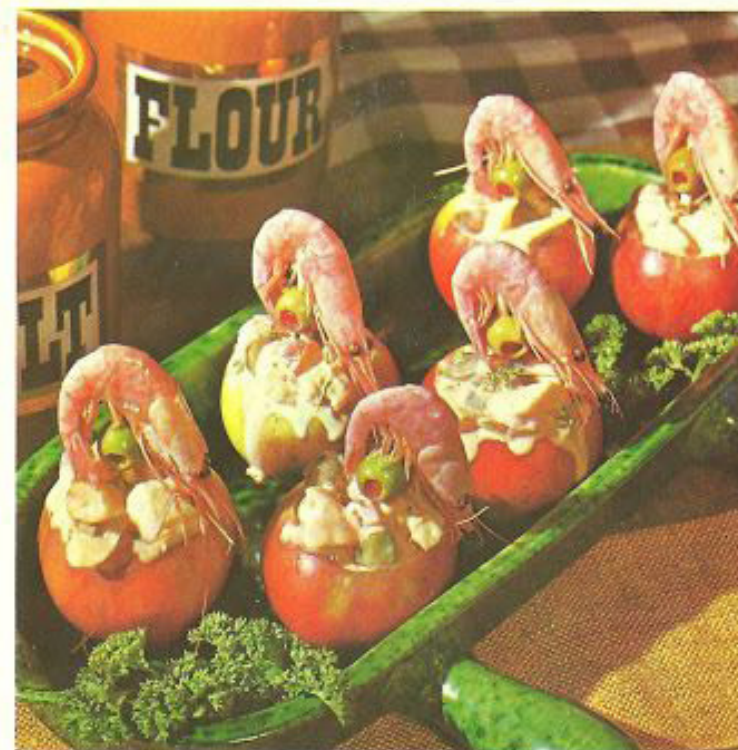
# HAM IN ASPIC

SLIMMERS CARD 13



# PRAWN STUFFED APPLES

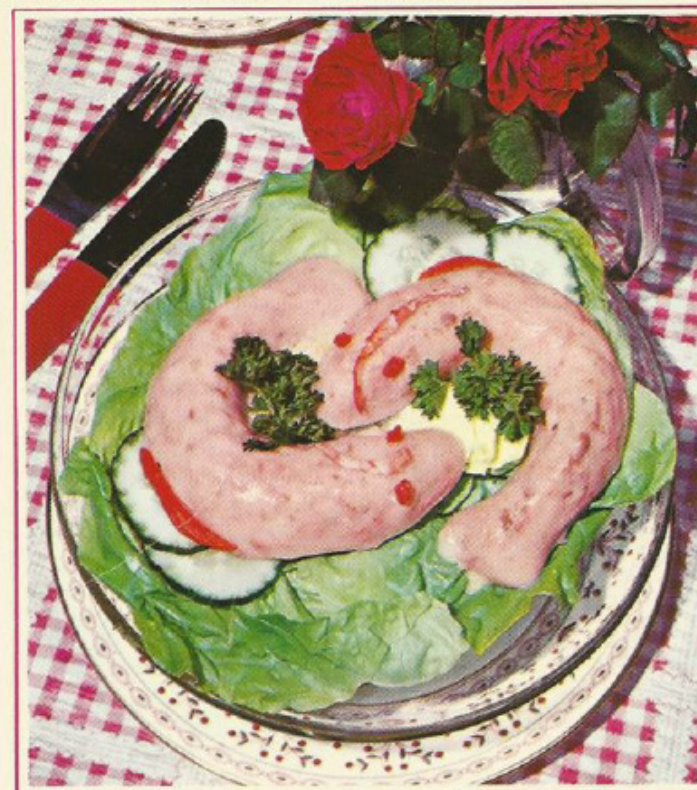
SUPPER DISHES CARD 13



Fish Spectaculars

18

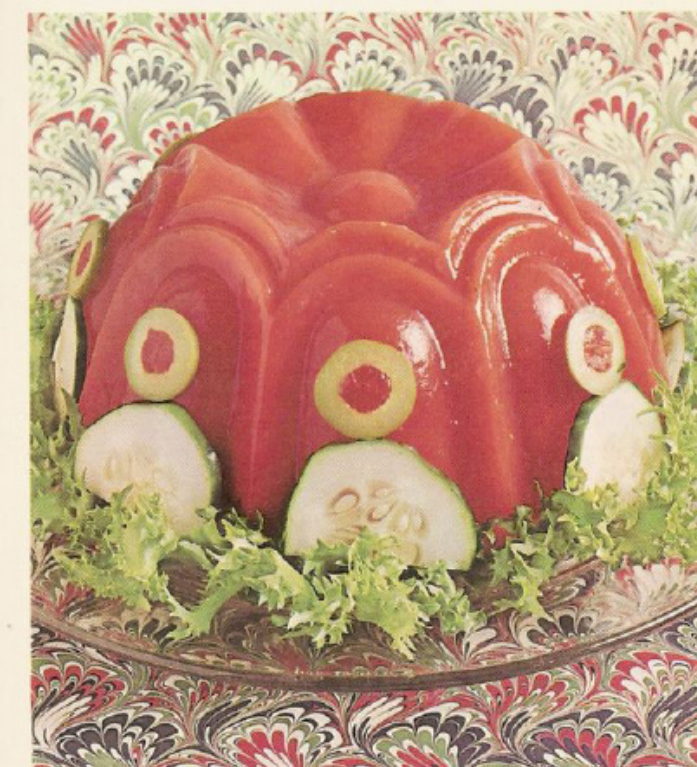
# SHRIMP-SALMON MOLD



Weight Watchers® Recipe Cards

OUR RICH HERITAGE 23a

# TOMATO ASPIC



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# Idea #1 : *The Absurdity of Retro Cuisine*

Experimentation with processed foods bloomed during the mid-20th century, and since everything was pretty much new, the food industry went beyond its way to develop unique recipes that would convince the growing middle class to purchase their products – leading to disgusting cooking directions.





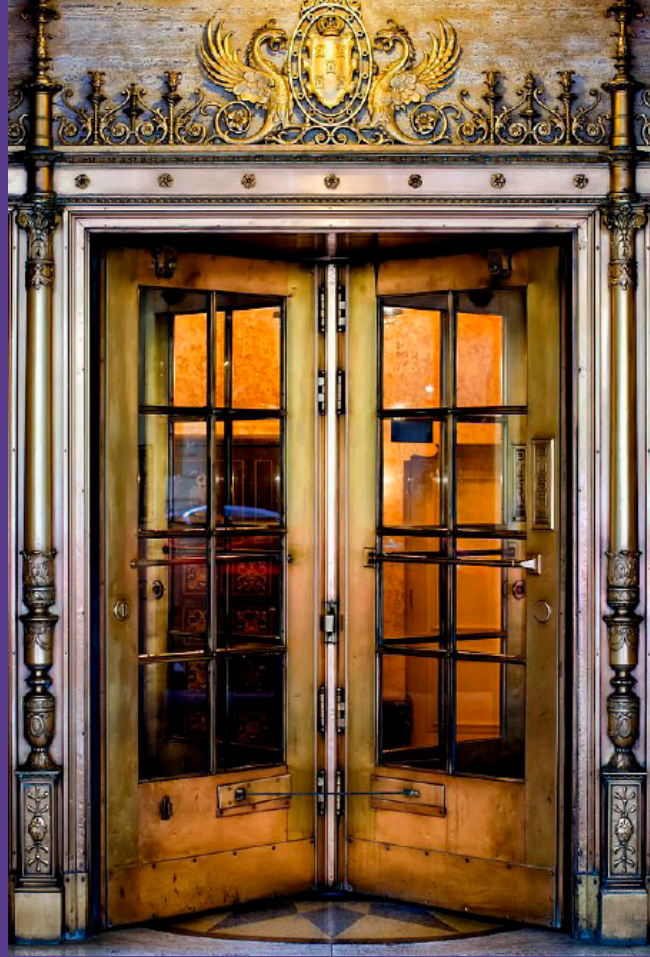




# Idea #2 : *An Homage to Rio de Janeiro*

An archive dedicated to the 160 neighborhoods of my hometown in Brazil, Rio de Janeiro. Each of these neighborhoods have a distinctive appearance and energy that makes them remarkable and worth praising.







# Idea #2 : *The Doors of New York City*

My feet are my primary method of transportation in NYC, and whilst walking around I can't help but find beauty in all these contrasting entrances. Doors say a lot about places, but these doors have enough character on their own to be noteworthy. (Could also do textures, or street art, or LED signs)

