Fuck Content

Summary

Designer's are responsible for creating form, not content, and must master the "devices of telling" for they speak through the lines of their work.

Having profound control of the work, designer's will always be connected to their projects on a personal level.
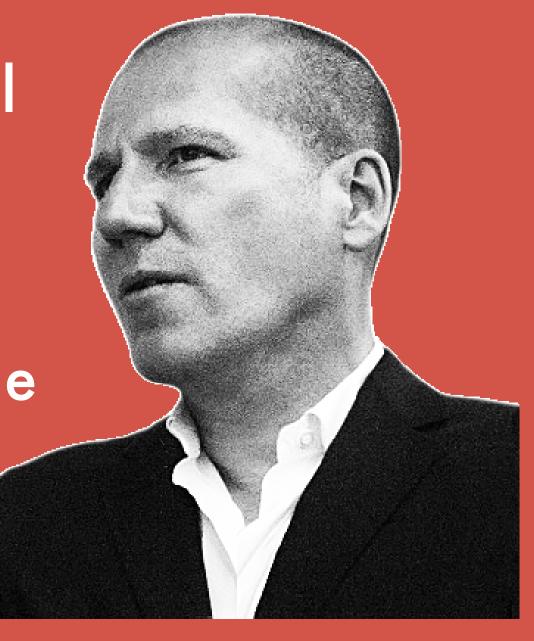
Michael Rock

Rhode Island Design School

Columbia University

Yale University

New York Times T Magazine

Rome Prize in Design

2 x 4

Founded by Michael Rock, Susan Sellers and Georgianna Stout

Prada Olfactories

Midnight Moment: Eye Test

M.A.C Foundation Finder

Devices of the Telling

Typography,
line,
form,
color,
contrast,
scale,
weight.

What it Feels to be Living Now

Discussion