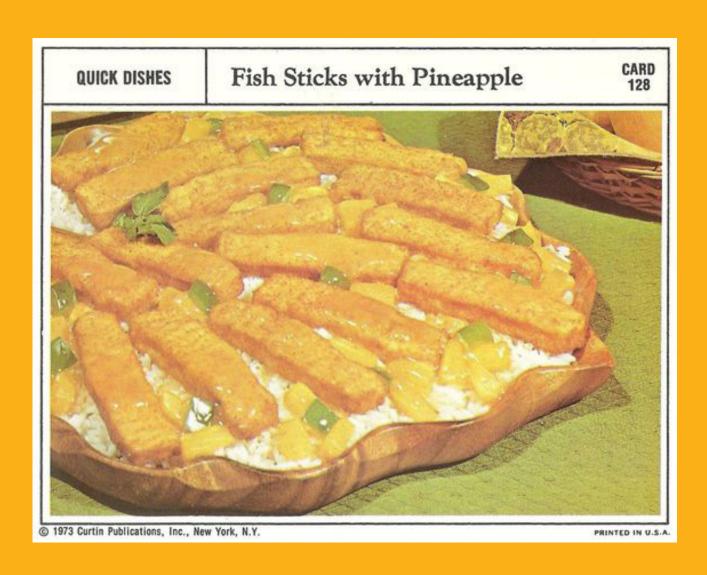
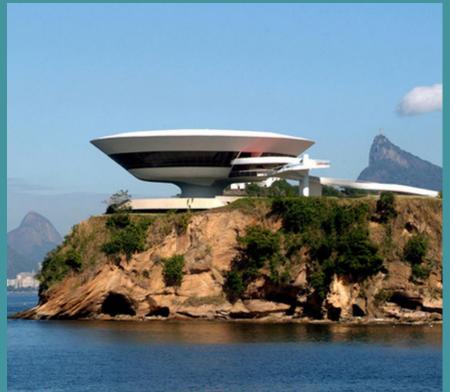


Idea #1: The Absurdity of Retro Cuisine

Experimentation with processed foods bloomed during the mid-20th century, and since everything was pretty much new, the food industry went beyond its way to develop unique recipes that would convince the growing middle class to purchase their products – leading to disgusting cooking directions.







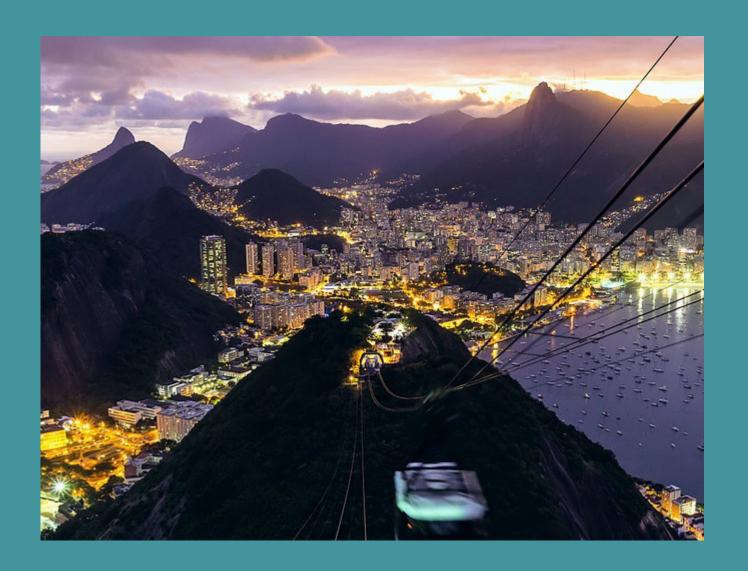


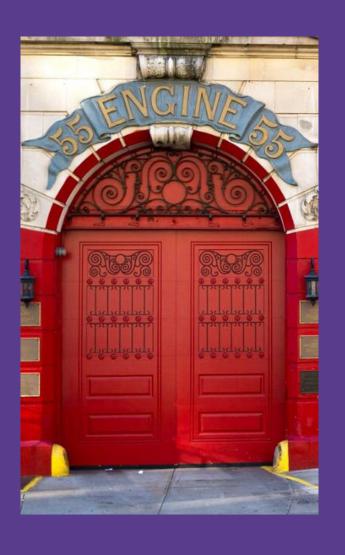




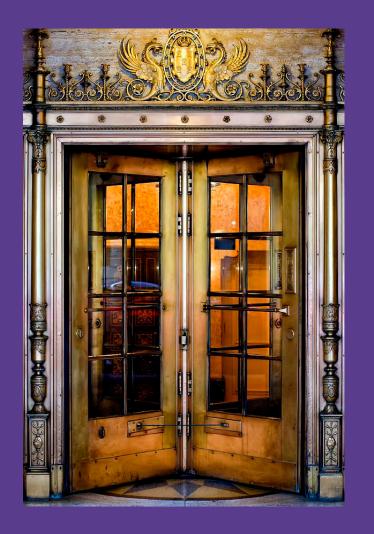
Idea #2: An Homage to Rio de Janeiro

An archive dedicated to the 160 neighborhoods of my hometown in Brazil, Rio de Janeiro. Each of these neighborhoods have a distinctive appearance and energy that makes them remarkable and worth praising.











Idea #2: The Doors of New York City

My feet are my primary method of transportation in NYC, and whilst walking around I can't help but find beauty in all these contrasting entrances. Doors say a lot about places, but these doors have enough character on their own to be noteworthy.

