



An App for Quiet

Quiet Community App

Competitive analysis

Direct Competitors

- I. Benevity

Indirect Competitors

- II. Uber Eats (client app = community members)
- III. Uber Eats Orders + Uber Eats Manager (business apps = sponsors)
- IV. Uber - Driver: Drive & Deliver (volunteer side)
- V. Eventbrite
- VI. Nextdoor

VII. GoFundMe

VIII. Kiva - Lend for Good

App	Features and functionality	Integration Capabilities/ Cost Efficiency	Best Practises to borrow
Benevity	Corporate giving, volunteering, and grant management. Tailored to engage employees in philanthropy.	Integrates with corporate HR systems; pricing may be subscription-based with potential for custom quotes based on organization size.	<p>Employee Engagement: Encourage companies to engage their employees in philanthropy, enhancing the sense of community involvement and responsibility.</p> <p>Integrated Corporate Social Responsibility (CSR): Provide tools for managing CSR initiatives, allowing companies to easily incorporate giving and volunteering into their culture.</p>
Uber Eats (Client app = Community Members)	Food ordering and delivery, with a user-friendly interface and customer review system.	Can integrate with various payment systems; generally cost-effective for users but includes service fees.	User-Friendly Interface: Ensure the app is intuitive and easy to navigate, enhancing the user experience for all stakeholders.
Uber Eats Orders + Uber Eats Manager (Business apps = Sponsors)	Restaurant-facing app for managing orders, menu updates, and business analytics.	Robust integration with point-of-sale systems; pricing models may involve commission fees.	Real-Time Updates: Implement real-time status updates for requests and deliveries, providing transparency and timely information.
Uber - Driver: Drive & Deliver (Volunteer side)	App for drivers to manage ride and delivery requests, earnings, and navigation.	Seamless integration with mapping services; cost efficiency varies based on driver incentives and fare structure.	Efficient Matching System: Develop an algorithm that efficiently matches community members with sponsors, akin to how customers are matched with restaurants.
Eventbrite	Event discovery, ticketing, and management services for both organizers and attendees.	Offers API integration; cost-efficient for free events, with fees applied to ticket sales for paid events.	<p>Event Management: Incorporate robust event management tools to help community members and sponsors organize and participate in events.</p> <p>Ticketing System: Develop a streamlined ticketing process for events and services provided by sponsors.</p>

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Nextdoor	Community interaction, local business promotion, and neighborhood assistance.	Good integration with local services and alerts; free for users with optional paid services for businesses.	Community Focus: Create features that encourage local community interaction and foster a supportive network. Local Business Promotion: Provide a platform for sponsors to promote their services and for members to discover local opportunities
Kiva	Users can lend to entrepreneurs worldwide, helping with diverse needs from business funding to education. The app facilitates these connections, providing a way for lenders to see the direct impact of their loans through stories and updates on borrowers.	Kiva's model is based on a 0% interest rate for the loans it facilitates, which is a significant selling point. It is also noteworthy that the operational cost for each loan is covered primarily by voluntary tips, donations, and other support, making it a highly cost-efficient platform for both lenders and borrowers.	Direct Impact Visualization: Allow lenders (sponsors) and borrowers (community members) to see the impact of contributions, similar to how Kiva lenders see the borrowers' stories and updates. Voluntary Contributions: Include an option for users to give tips or donations voluntarily to support operational costs, much like Kiva does, to sustain the platform's services.
GoFundMe	Fundraising for personal and charitable causes with social sharing tools.	Easily integrates with social media; platform is free for users, but transaction fees apply to donations.	Crowdfunding Capability: Include options for community members to fundraise for specific needs or projects. Social Sharing Integration: Ensure easy sharing of initiatives to social platforms to increase reach and support.

Conclusion

In conclusion, the competitive analysis reveals that there is a diverse ecosystem of apps offering services that can inform the development of the Quiet app. From Benevity's focus on corporate social responsibility and employee engagement to Uber Eats' efficient logistics and user-friendly interface, each platform has strengths that can be adapted to fit our needs.