



Luna design studio

Brand

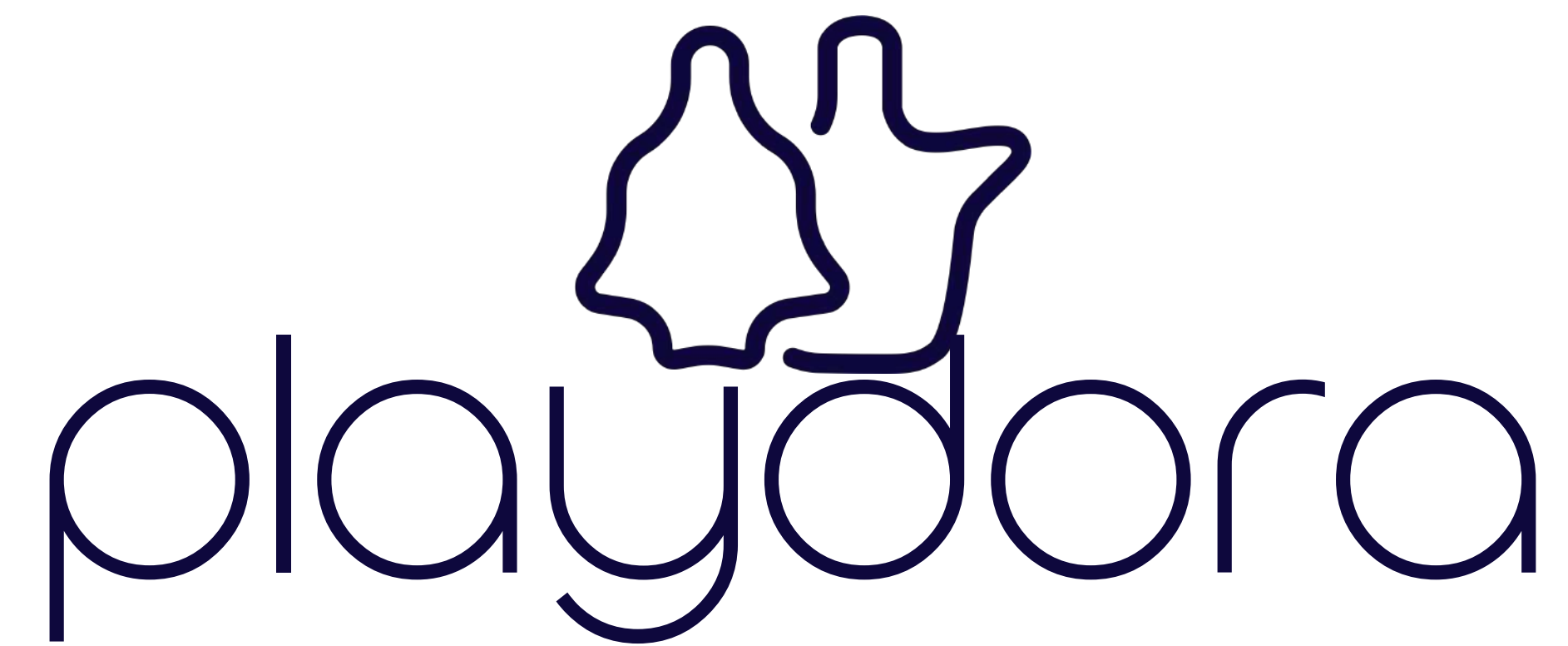




# The concept of Pandora



But **Playful**

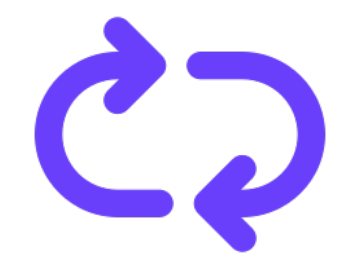


Playdora HQ









User Loop



Concept



TOYS

EXPERIENCE

ARTIST

SHOP





# REGULAR USER LOOP

1. Toys overview
2. AR history
3. Greek Adventure arcade game
4. Artist + behind the scenes
5. Personal Promotion
6. Shop



# MUSEUM LOOP

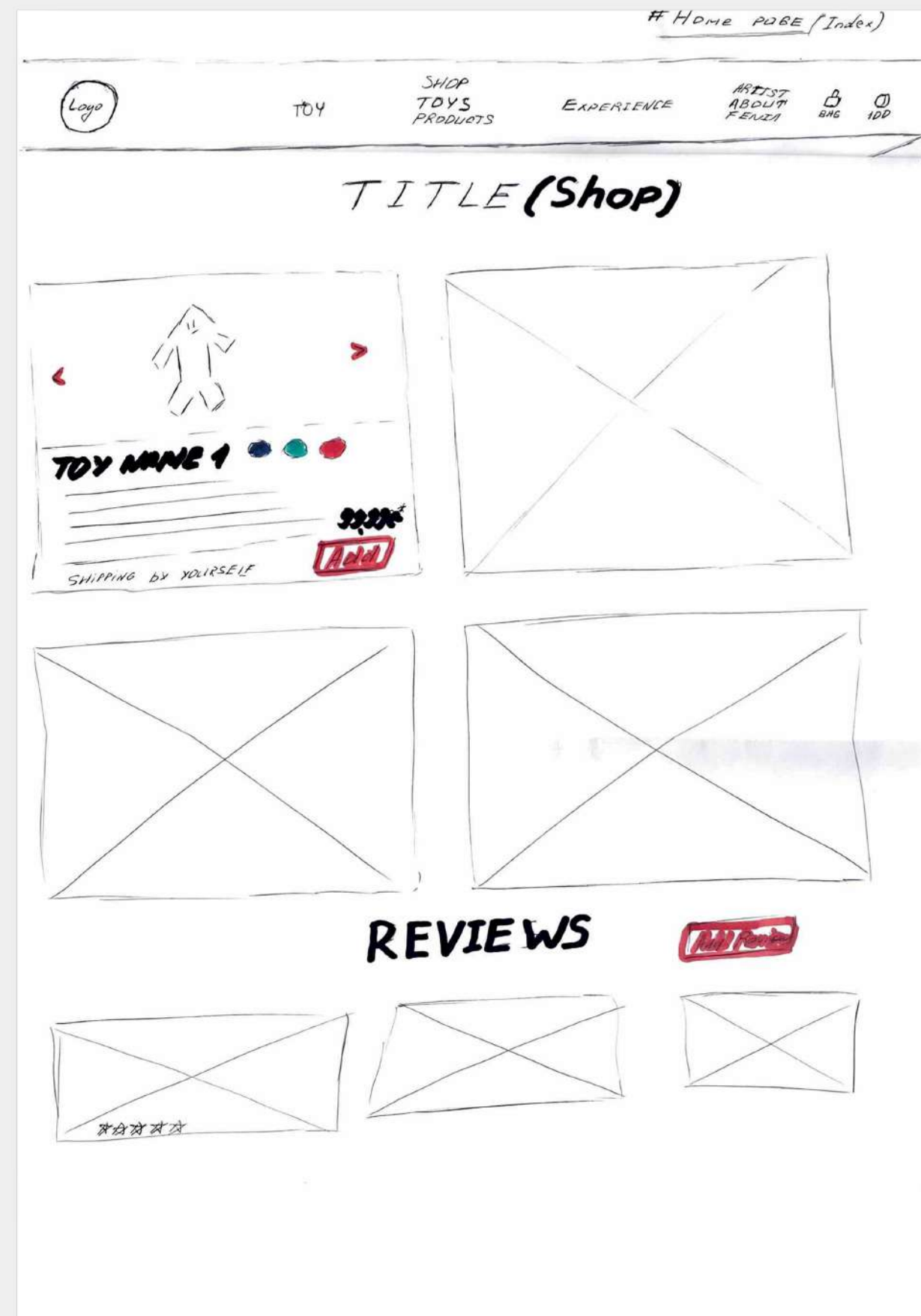
1. Toys overview
2. Artist + behind the scenes
3. Contact form



# Crafting process



Low-fidelity





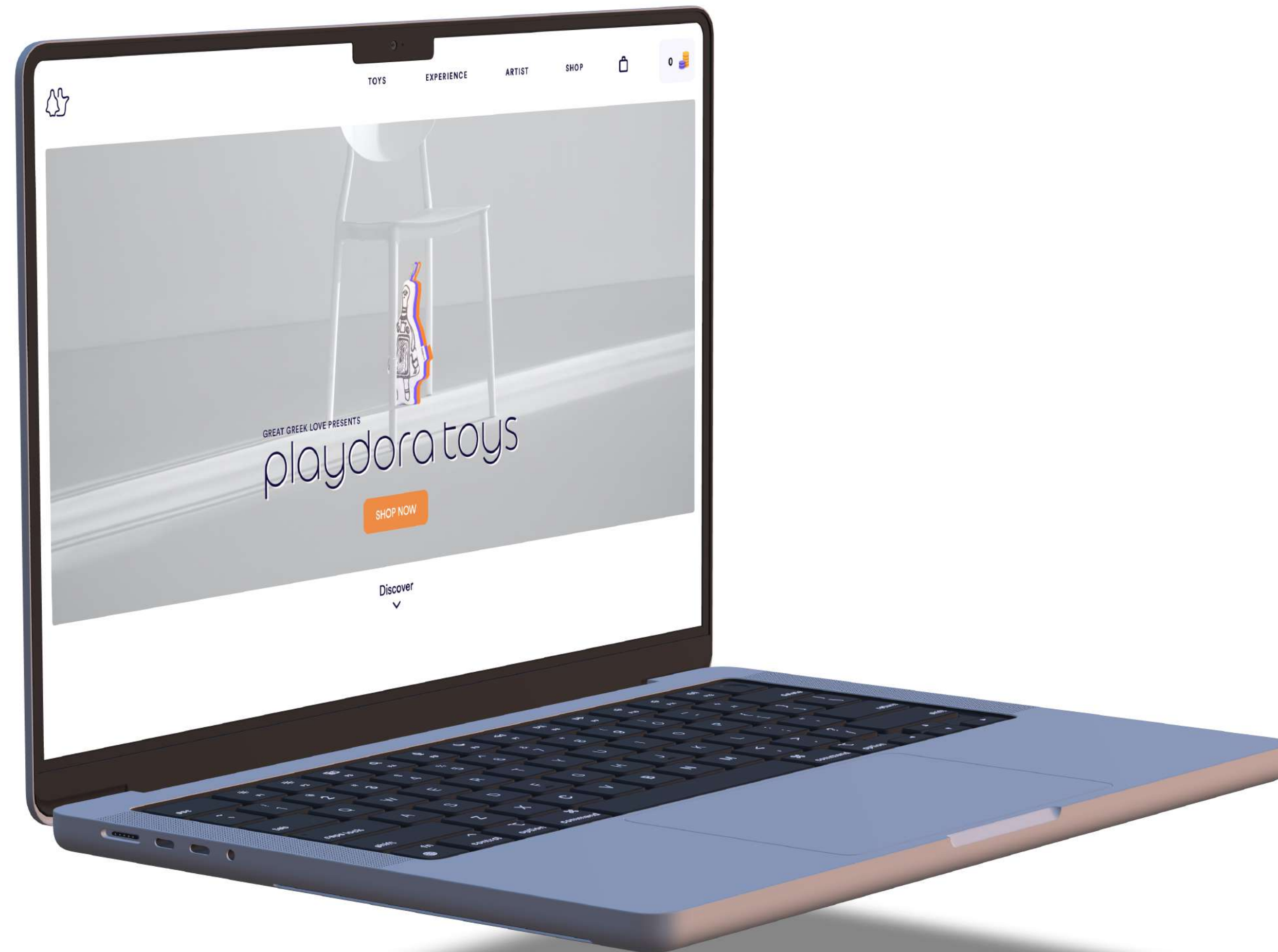
Low-fidelity

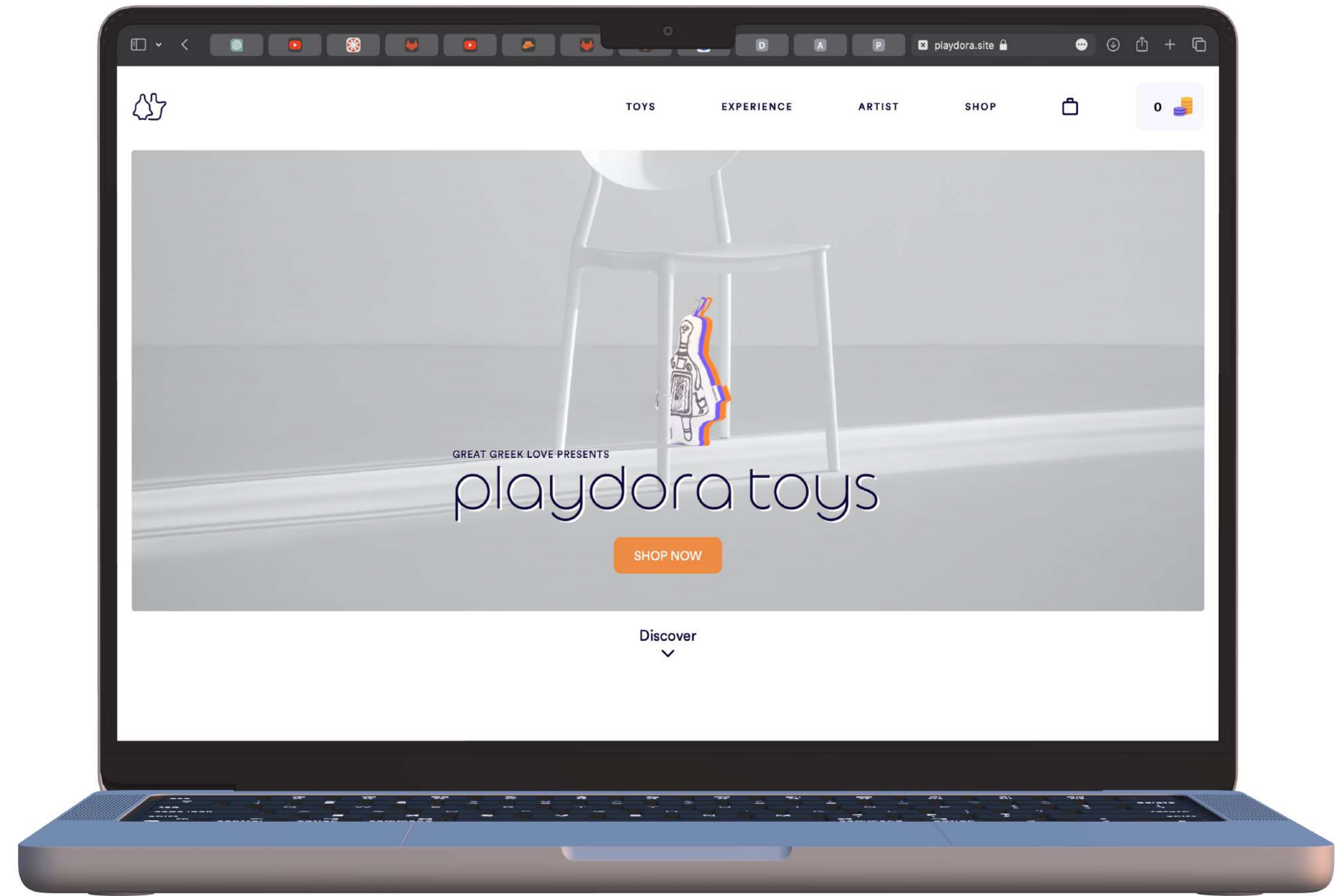


Low-fidelity

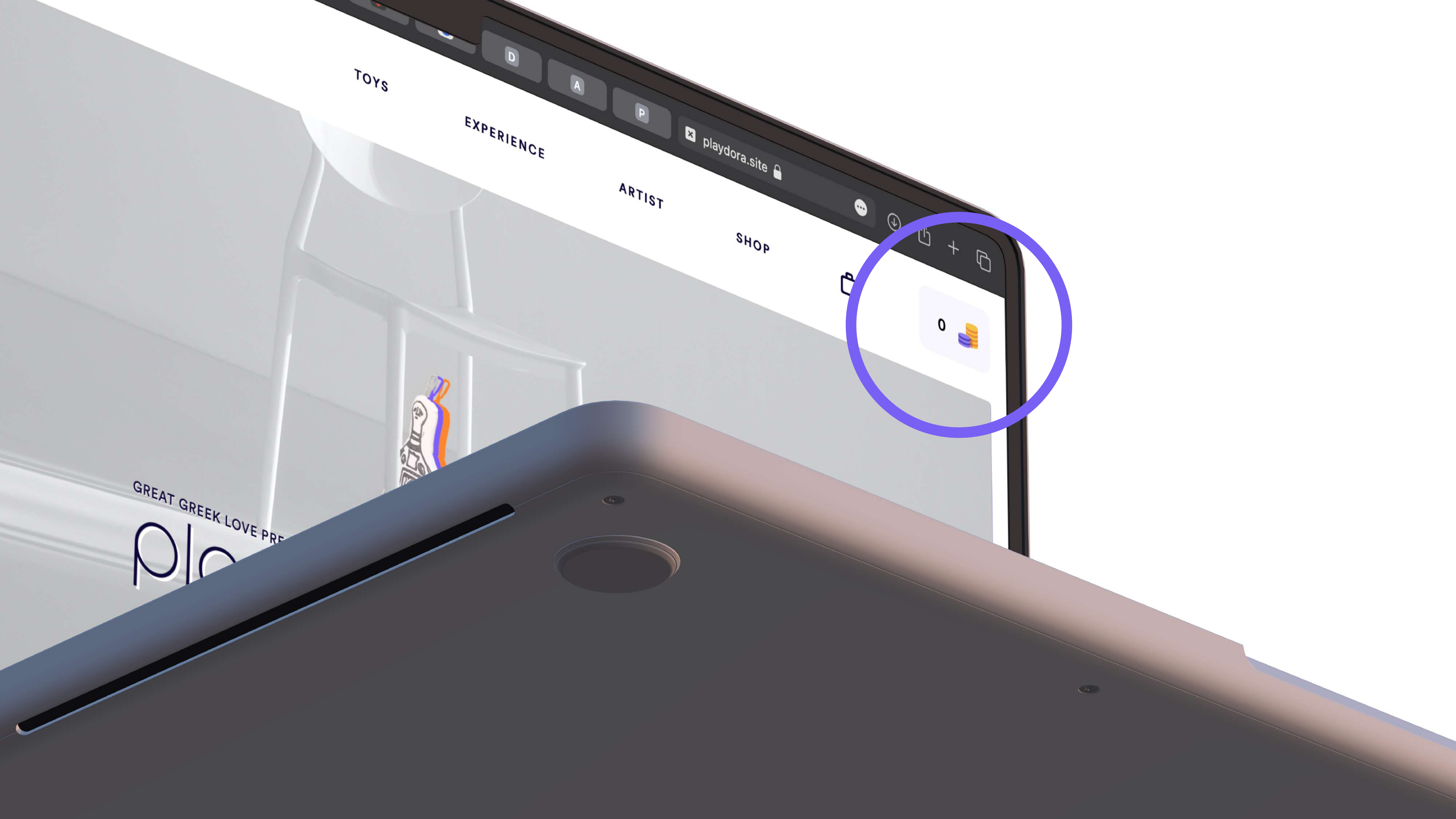












TOYS

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playdora.site

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GREAT GREEK LOVE PRE

plo





# Time Machine



TOY #1



PEBBLE WHITE

Toy description. beautifully handcrafted and other fancy phrases blablabla. Toy description. beautifully handcrafted and other fancy phrases blablabla.

Proceed to Shop





## History

Toys have always played a significant role in human civilization, serving as instruments of play, learning, and imagination. The ancient Greeks, known for their rich cultural heritage and contributions to various fields, also had a captivating array of toys that provided entertainment and education to children. In this article, we embark on a fascinating exploration of the history of ancient Greek toys, shedding light on the toys that brought joy to the young ones of this





TOYS

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## HISTORY

The history of ancient Greek dolls dates back thousands of years. These dolls were crafted from various materials, such as terracotta, wood, bone, and ivory, depending on the family's social status. Terracotta dolls were the most common and widely produced, as they were affordable and accessible. Ancient Greek dolls came in different types and styles, reflecting the diversity of their society.

CONTINUE TO ADVENTURE

1

AR

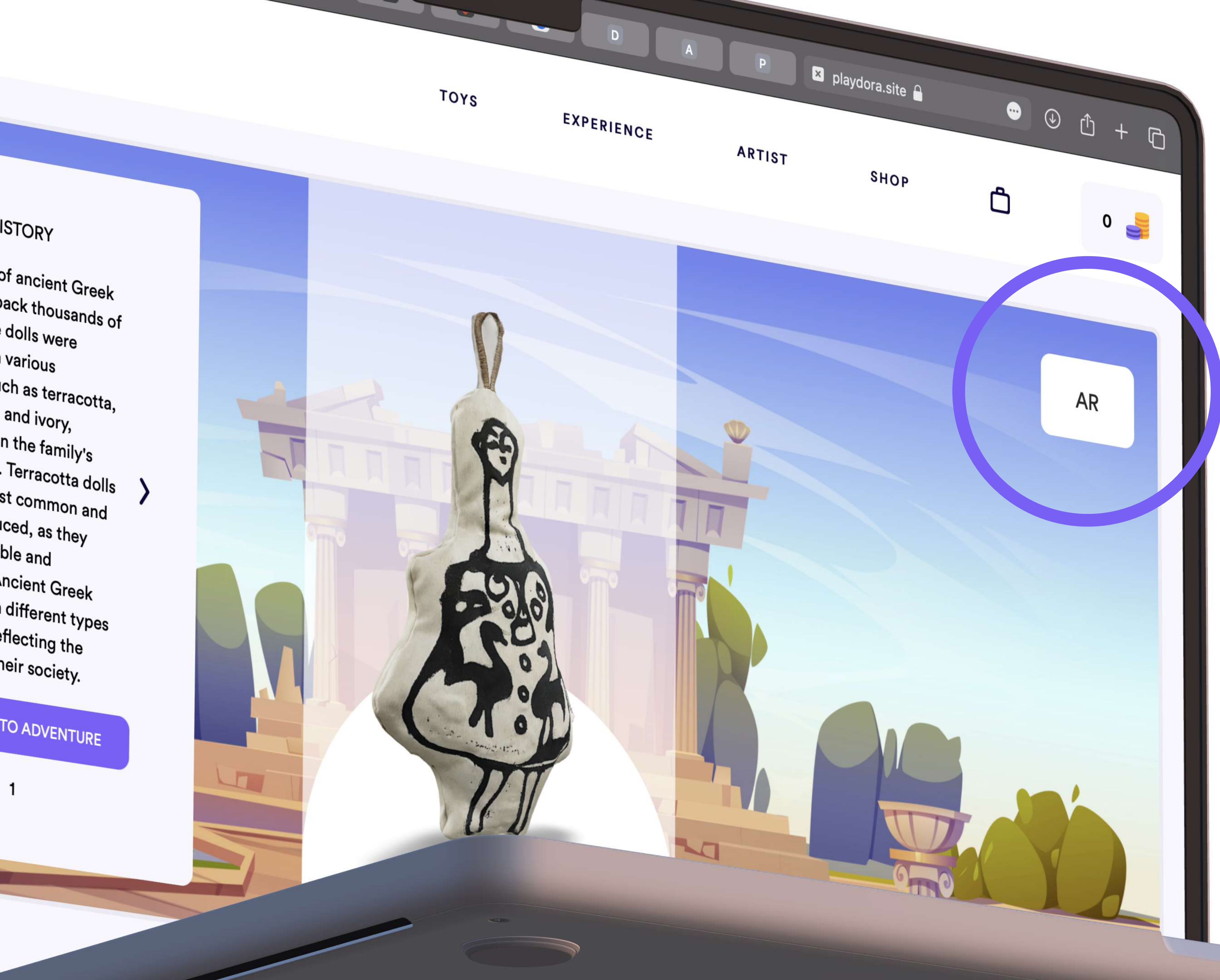






What more immersive than the...

# Augmented Reality?



## HISTORY

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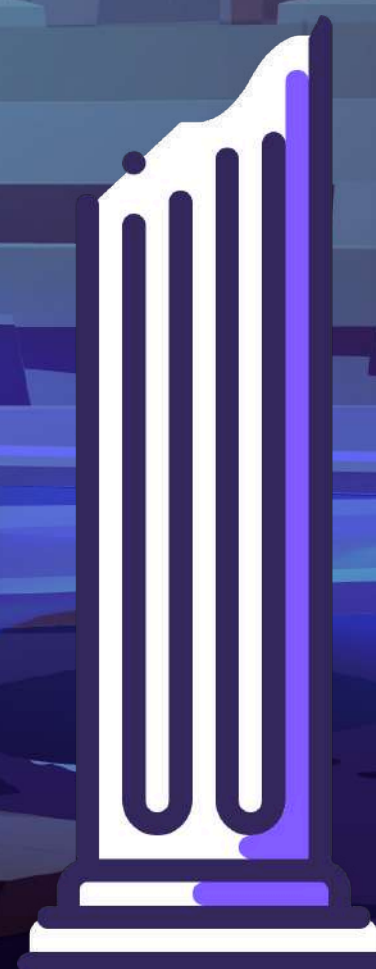
TO ADVENTURE

**##IPAD AR MOCKUP**



# Greek Adventure

Score: 1



# Promotion Coins

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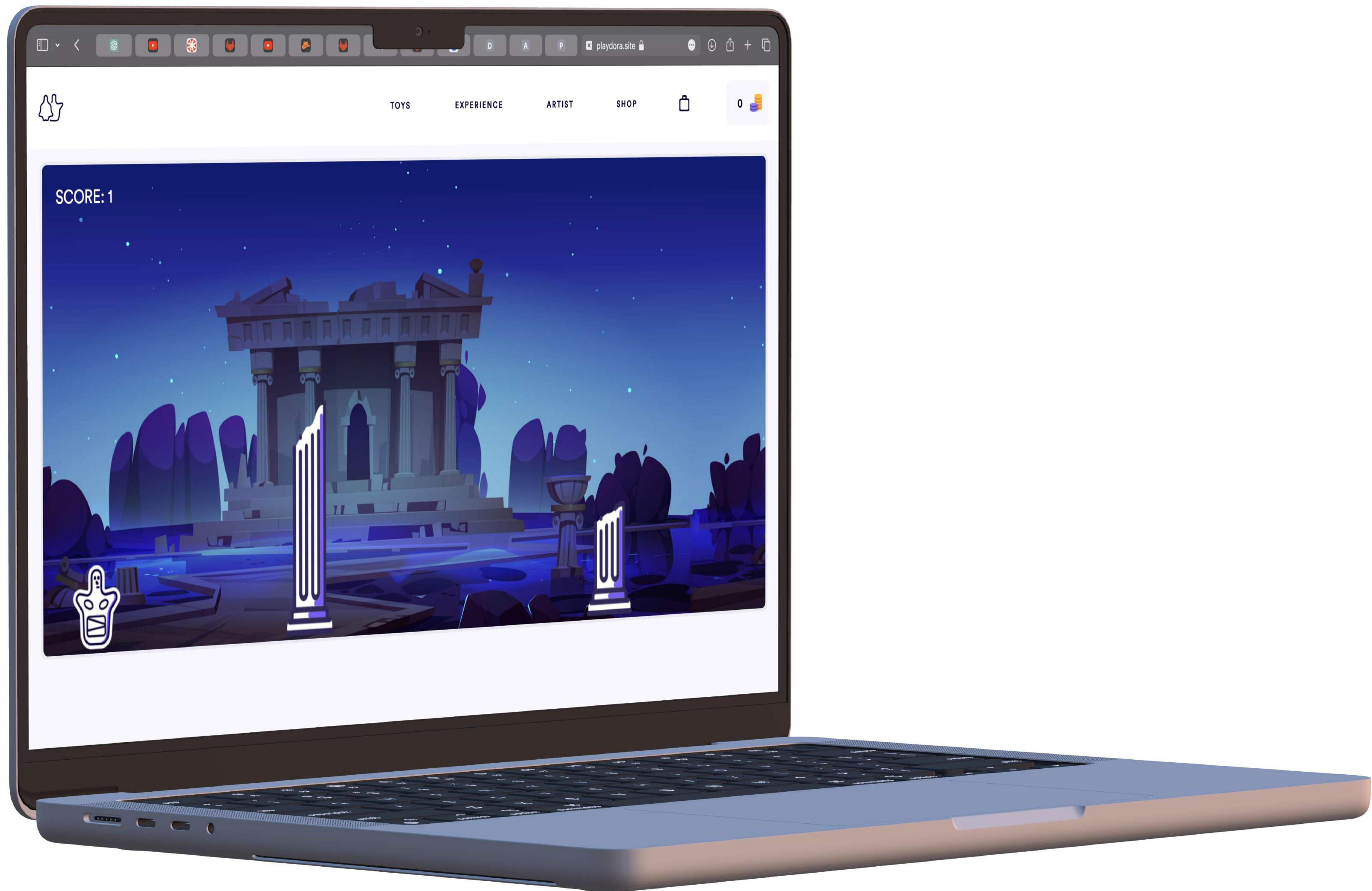




**25**

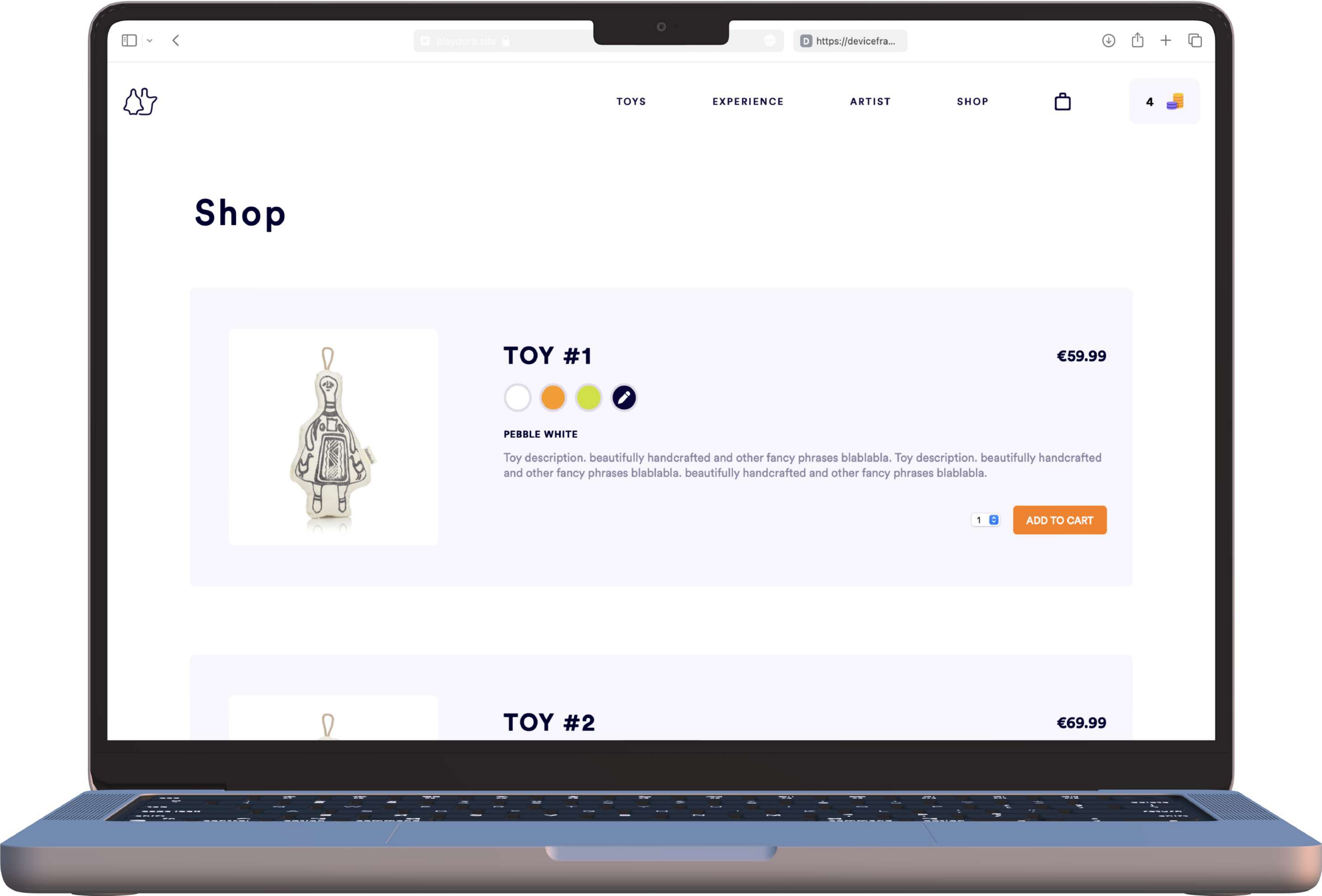


**= -2.5% (5% max)**

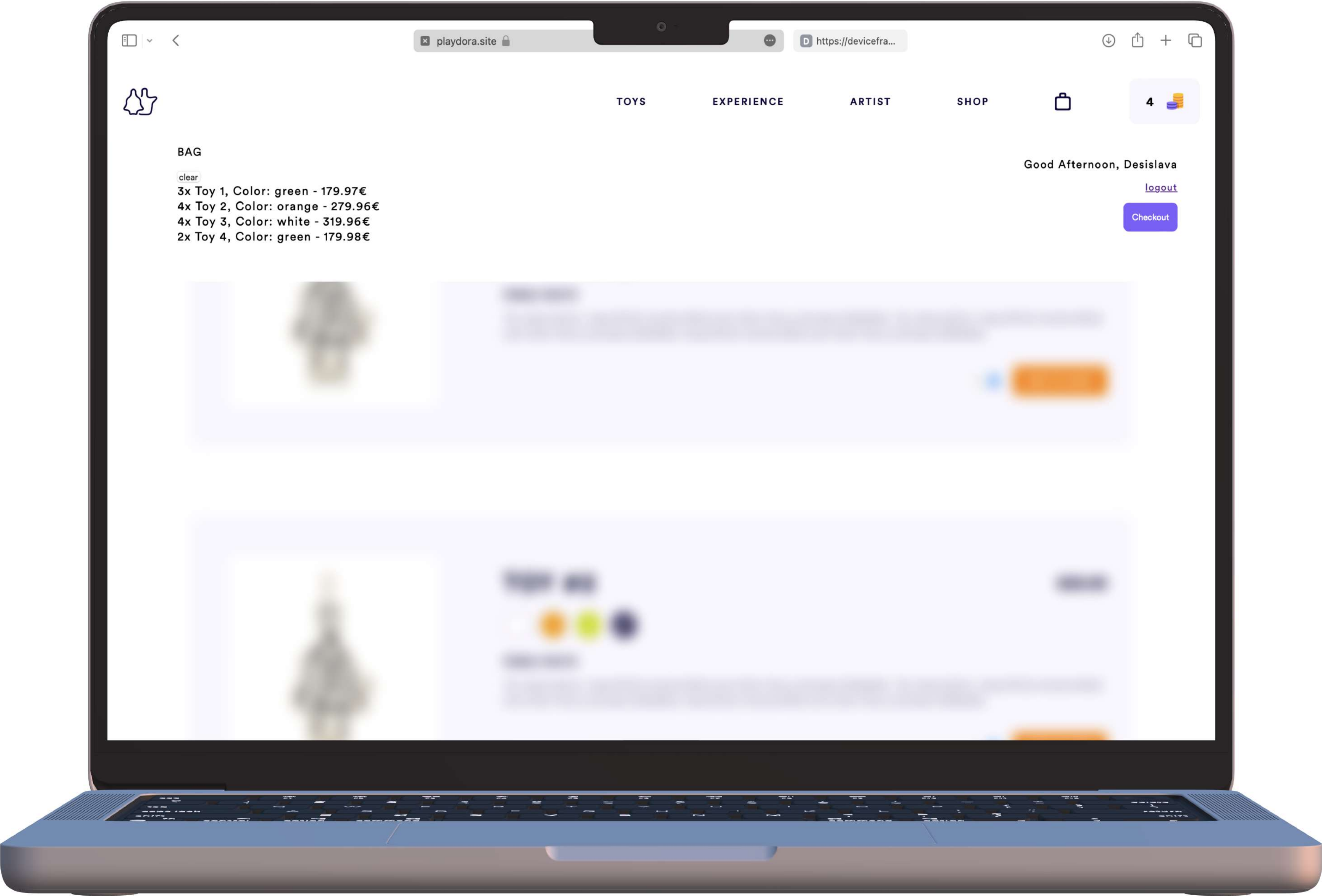


Shop

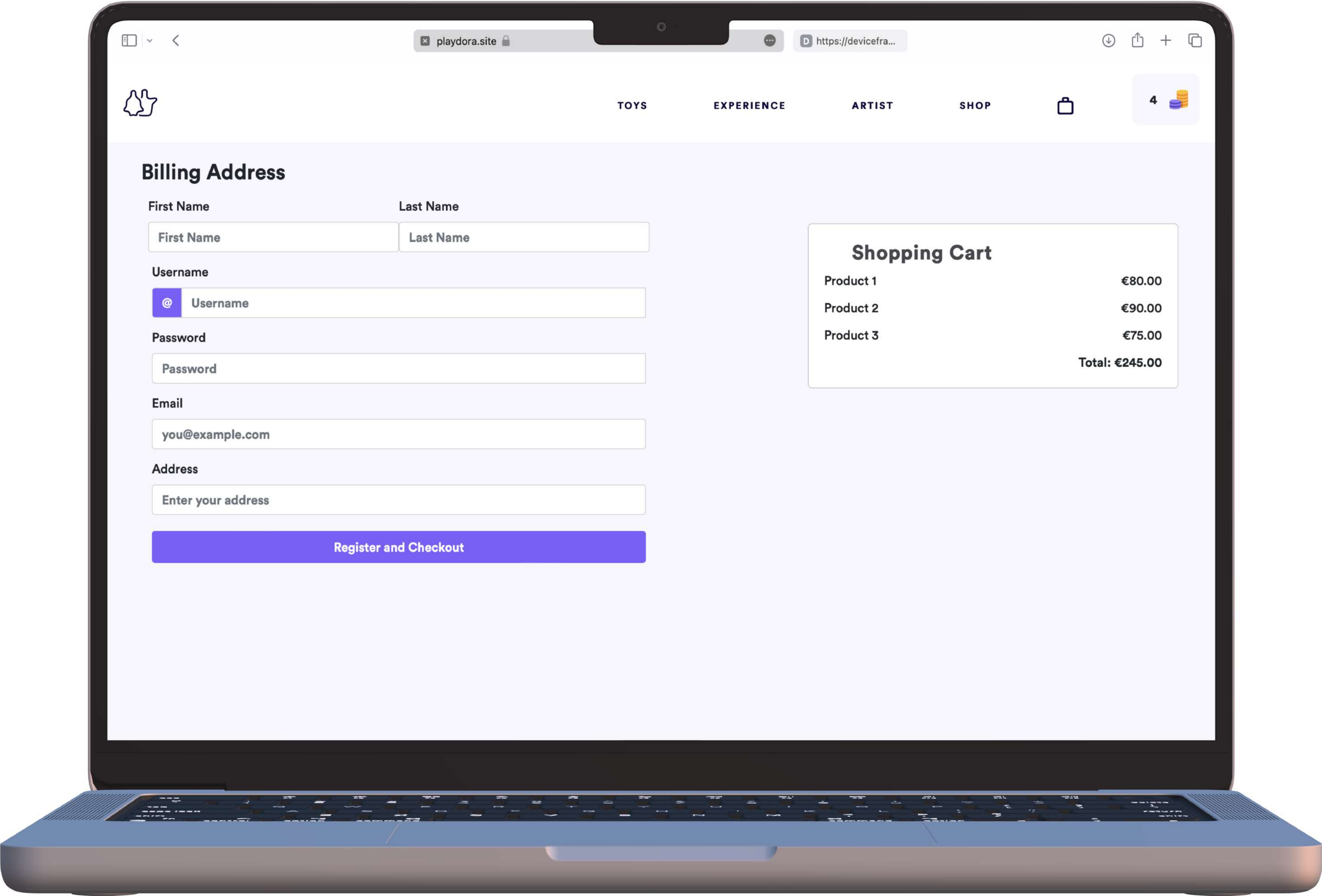




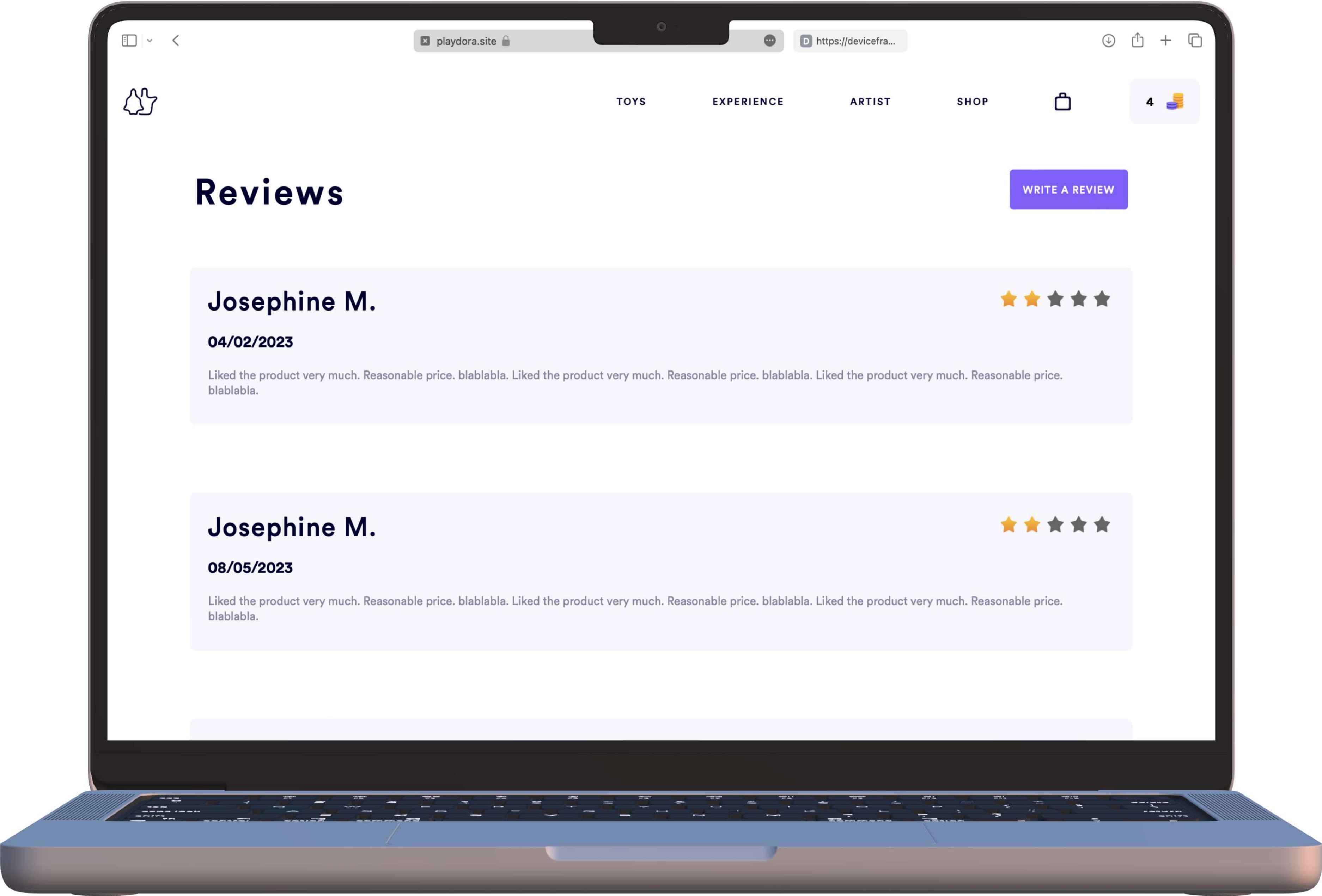
# Working e-commerce mechanism







# Reviews





Demo

Museum loop

Regular user loop