



Luna design studio

Brand

The background image shows a classical architectural structure, likely a temple or a large public building, featuring four prominent Corinthian columns supporting a detailed entablature. The building is set against a vibrant, uniform pink sky. The lighting suggests it might be either dawn or dusk.

The concept of
Pandora

But Playful

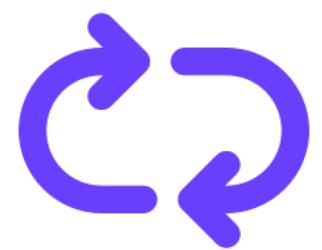


The logo for playdora features the word "playdora" in a lowercase, rounded sans-serif font. A dark blue outline of a hand is positioned behind the letters 'y' and 'o'. The hand's fingers are slightly curled, and its thumb is visible on the right side of the 'y'.

playdora

Playdora HQ





User Loop

Concept

TOYS

EXPERIENCE

ARTIST

SHOP



REGULAR USER LOOP

1. Toys overview
2. AR history
3. Greek Adventure arcade game
4. Artist + behind the scenes
5. Personal Promotion
6. Shop

MUSEUM LOOP

1. Toys overview
2. Artist + behind the scenes
3. Contact form

Crafting process

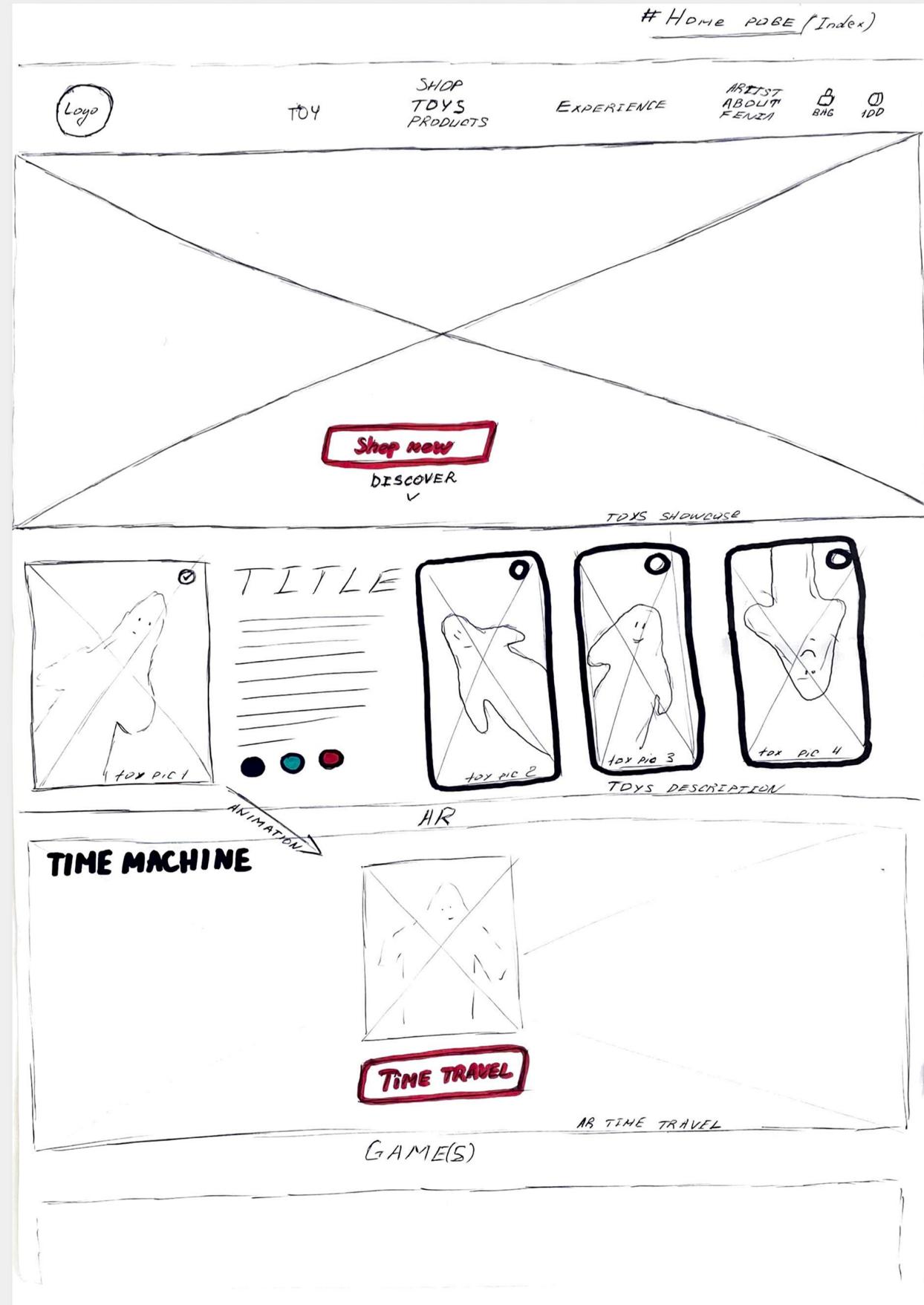
Low-fidelity



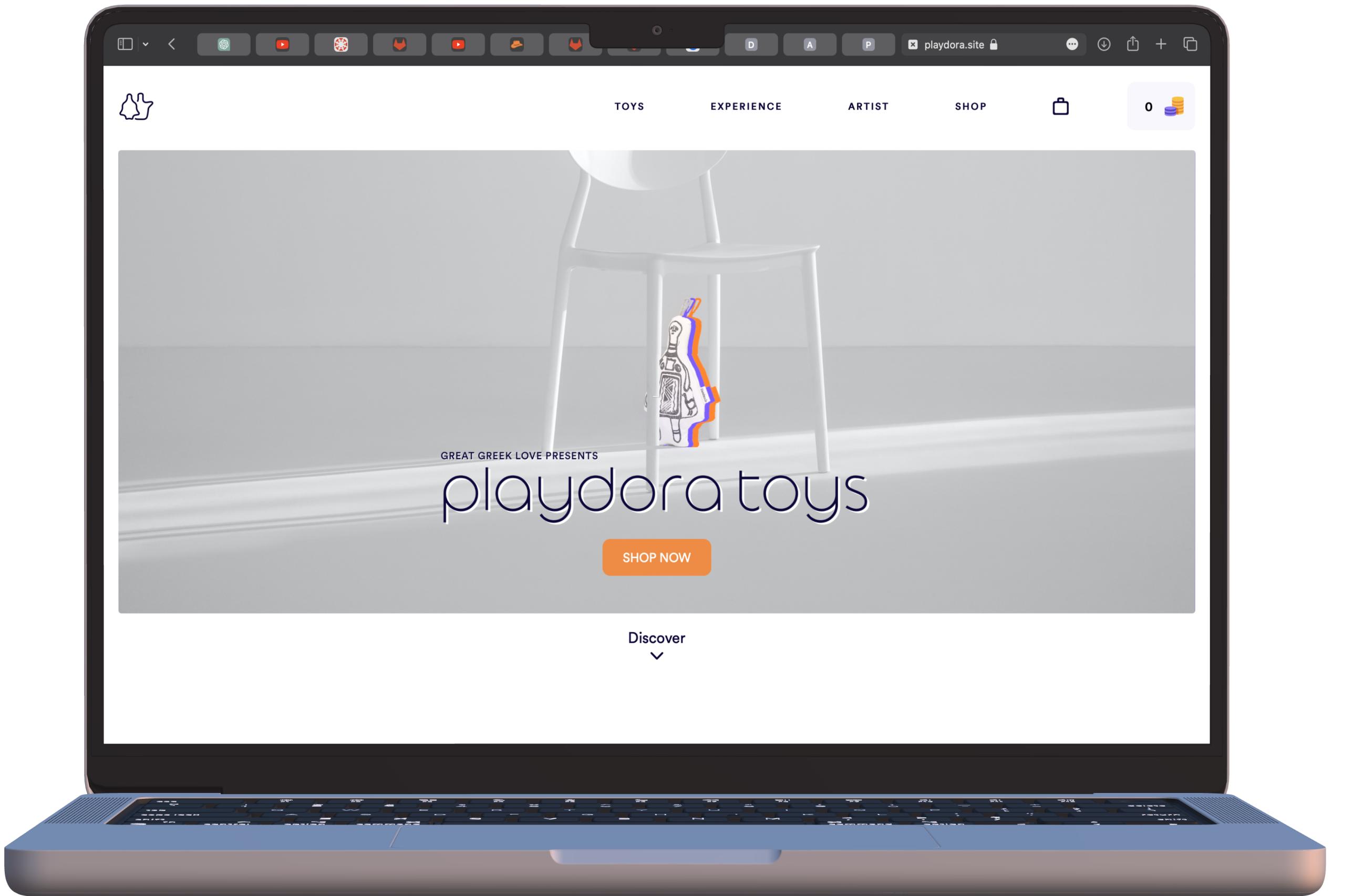
Low-fidelity

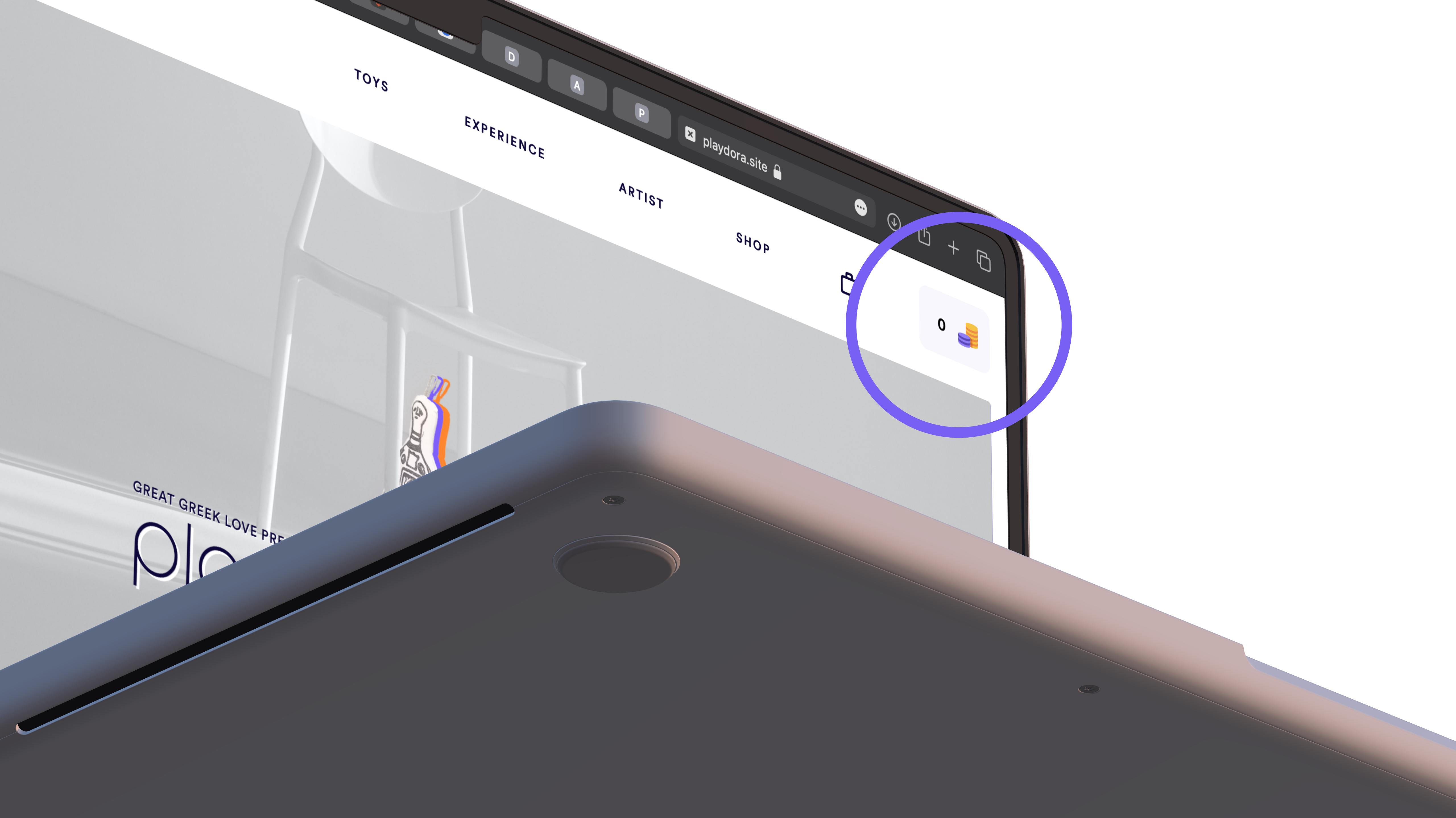


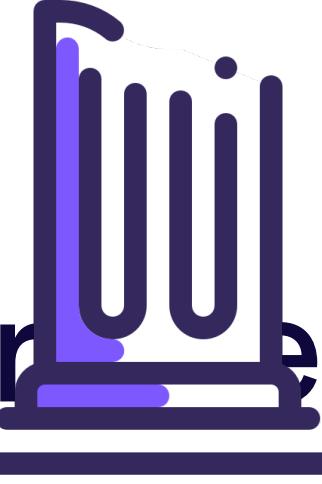
Low-fidelity











Immersive experience

Time Machine



TOY #1



PEBBLE WHITE

Toy description. beautifully
handcrafted and other fancy phrases
blablabla. Toy description.
beautifully handcrafted and other
fancy phrases blablabla.

[Proceed to Shop](#)

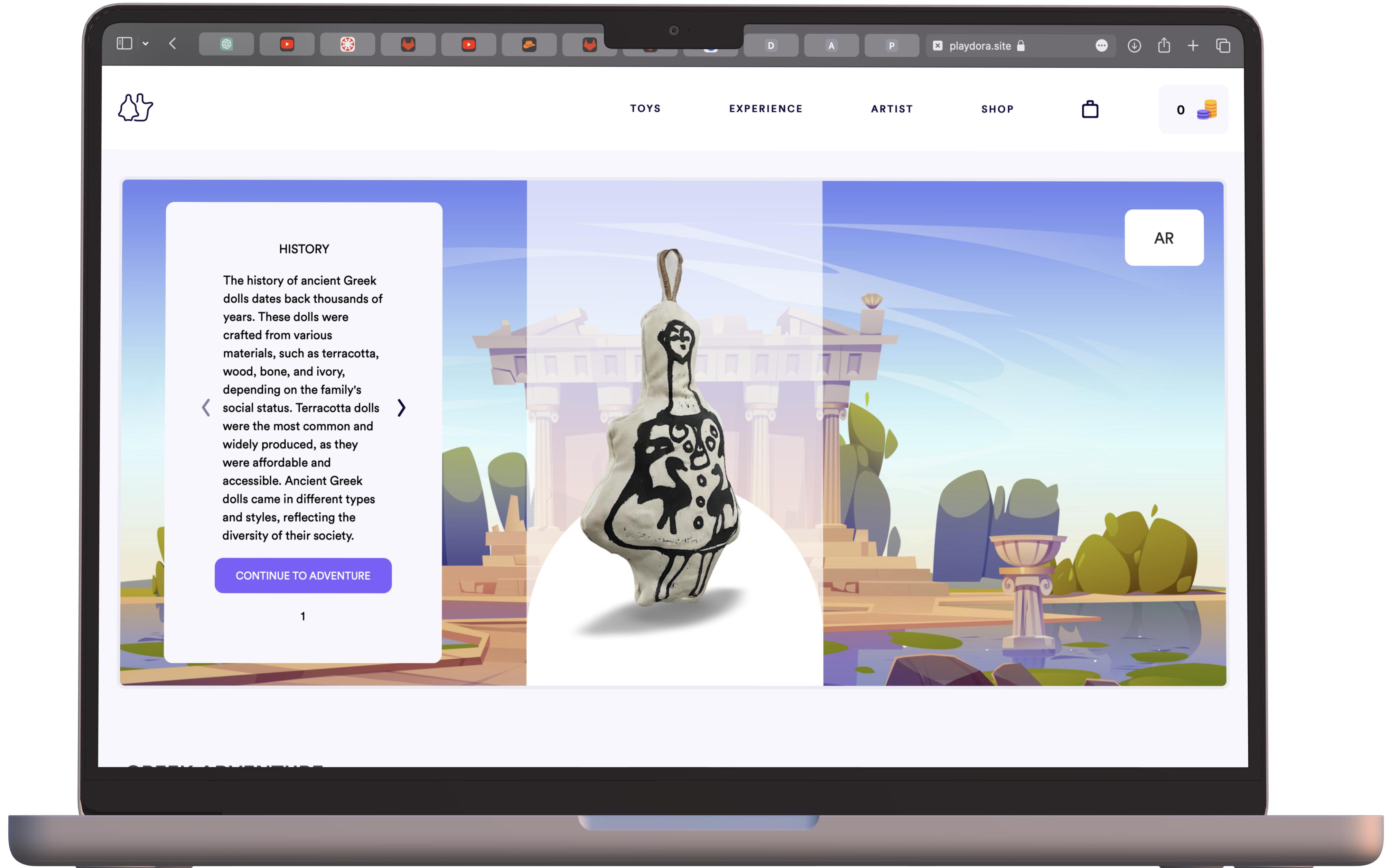


History

Toys have always played a significant role in human civilization, serving as instruments of play, learning, and imagination.

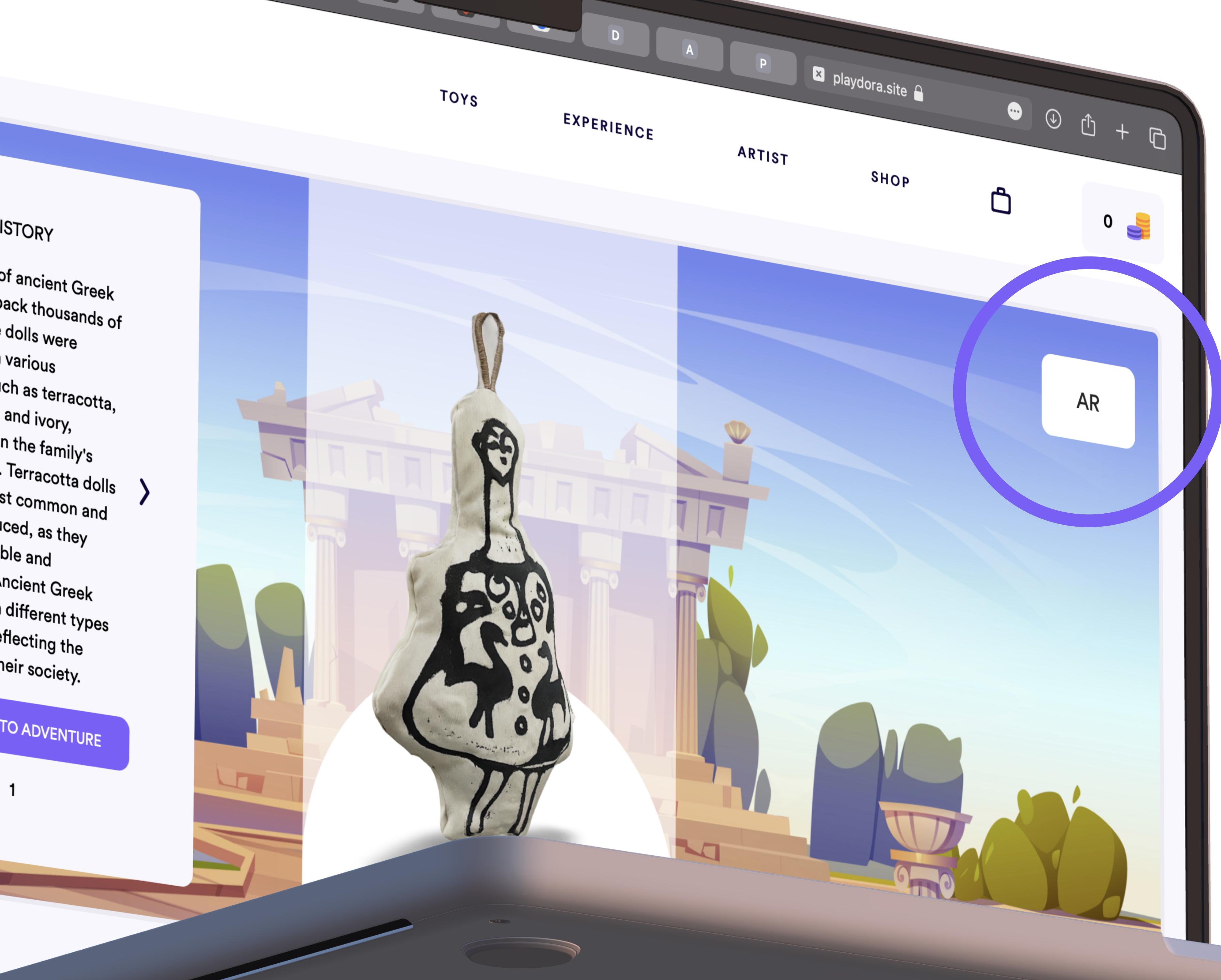
The ancient Greeks, known for their rich cultural heritage and contributions to various fields, also had a captivating array of toys that provided entertainment and education to children. In this article, we embark on a fascinating exploration of the history of ancient Greek toys, shedding light on the toys that brought joy to the young ones of this





What more immersive than the...

Augmented Reality?



##IPAD AR MOCKUP

Greek Adventure

Score: 1



Promotion Coins

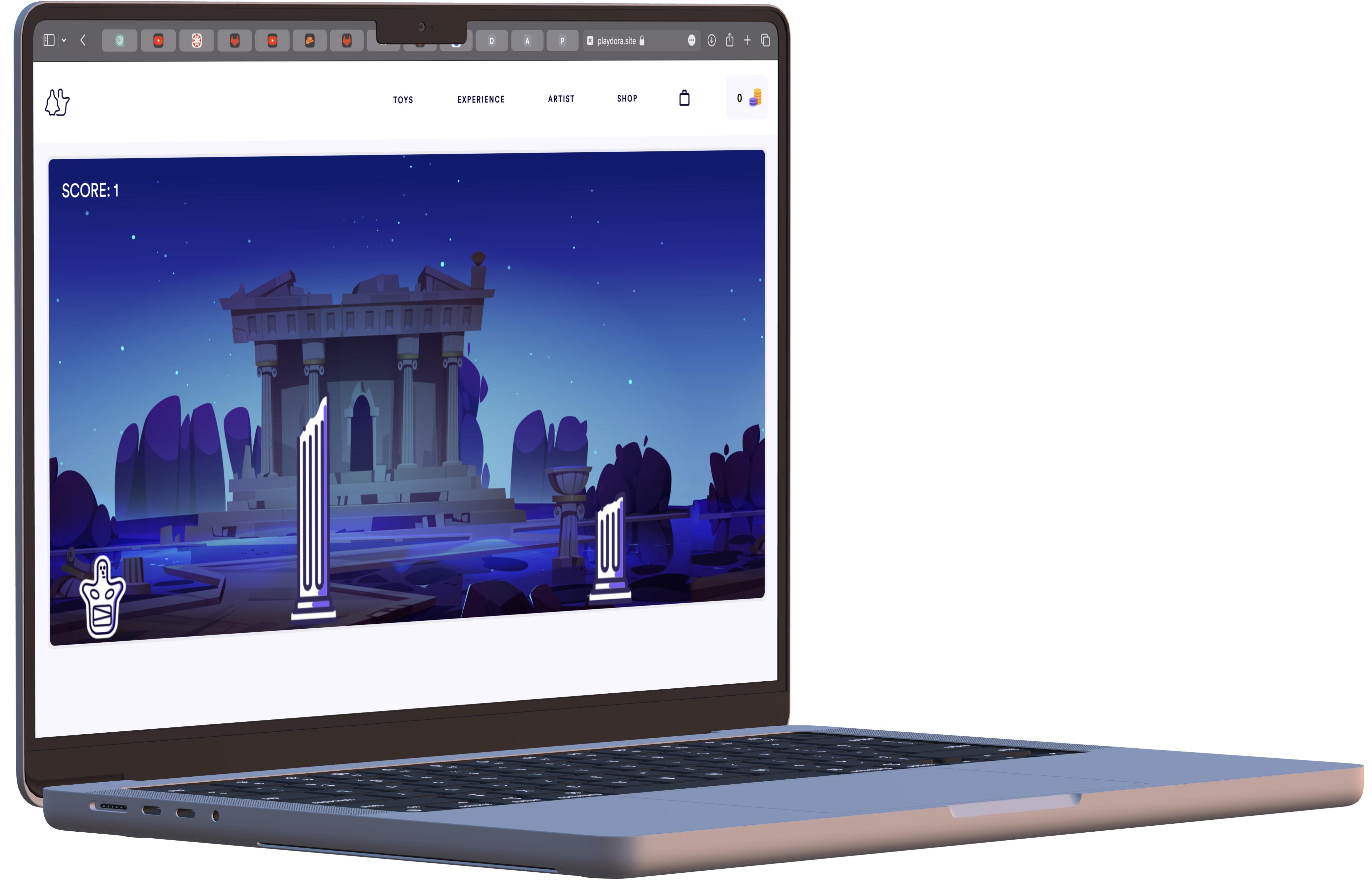
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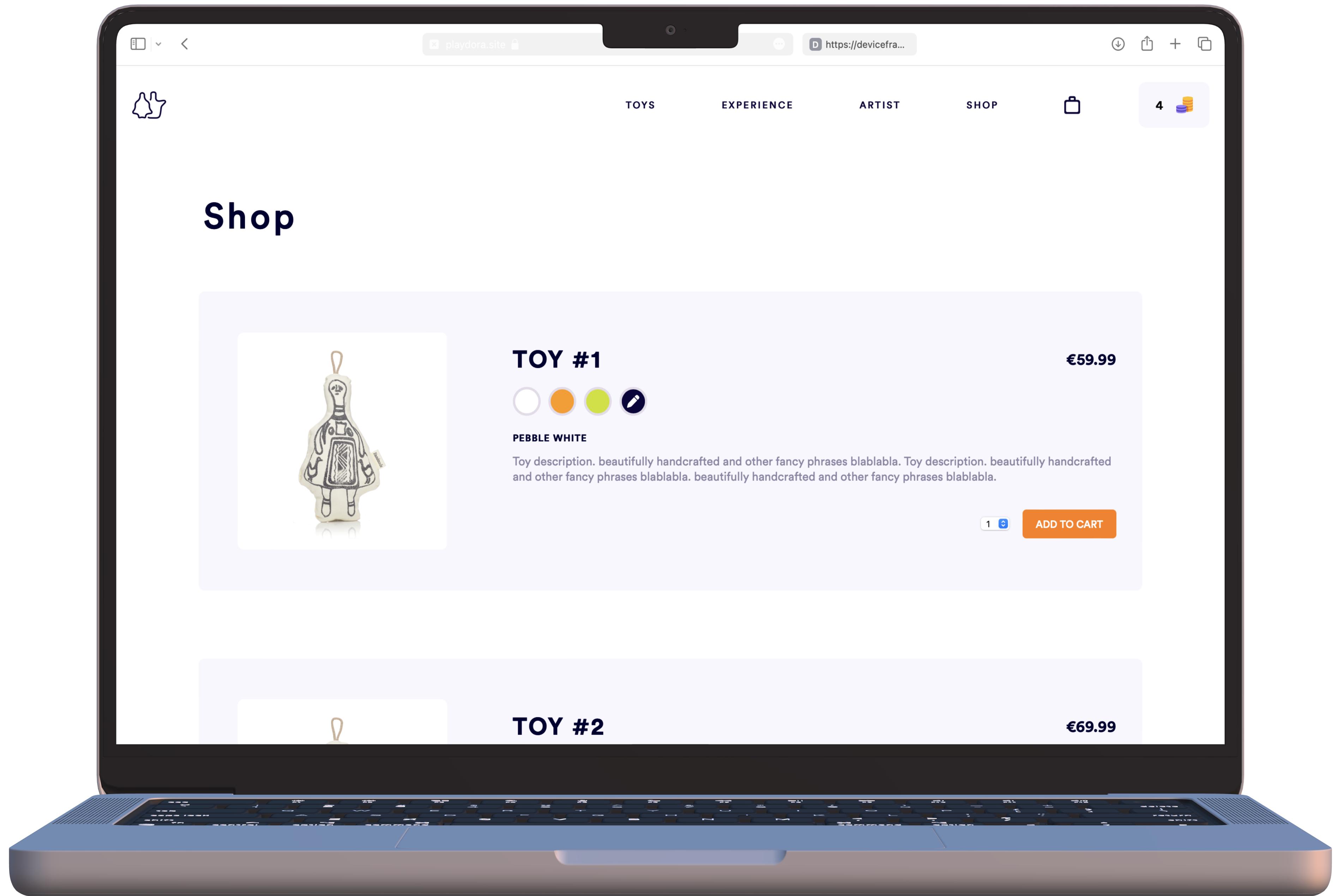
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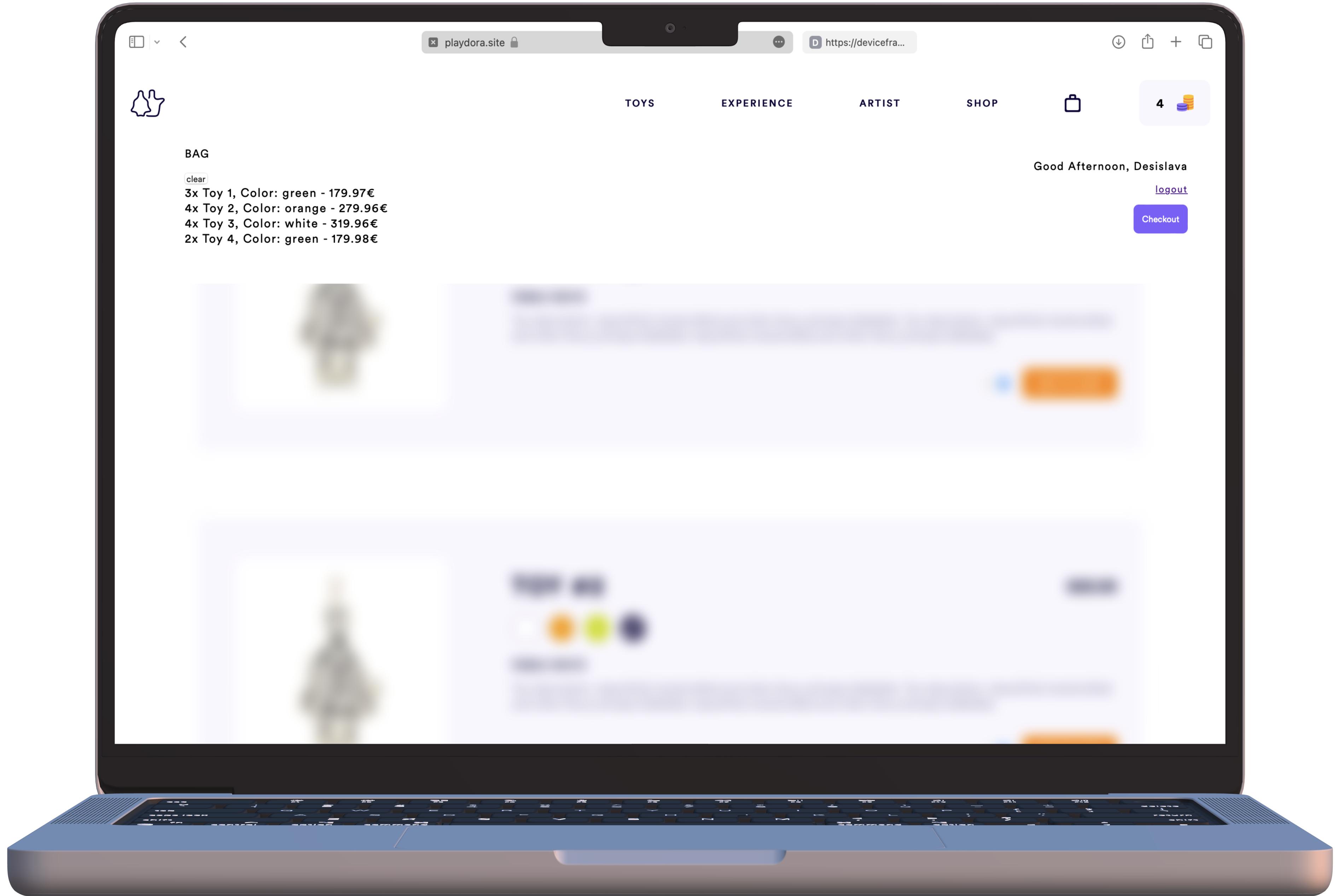
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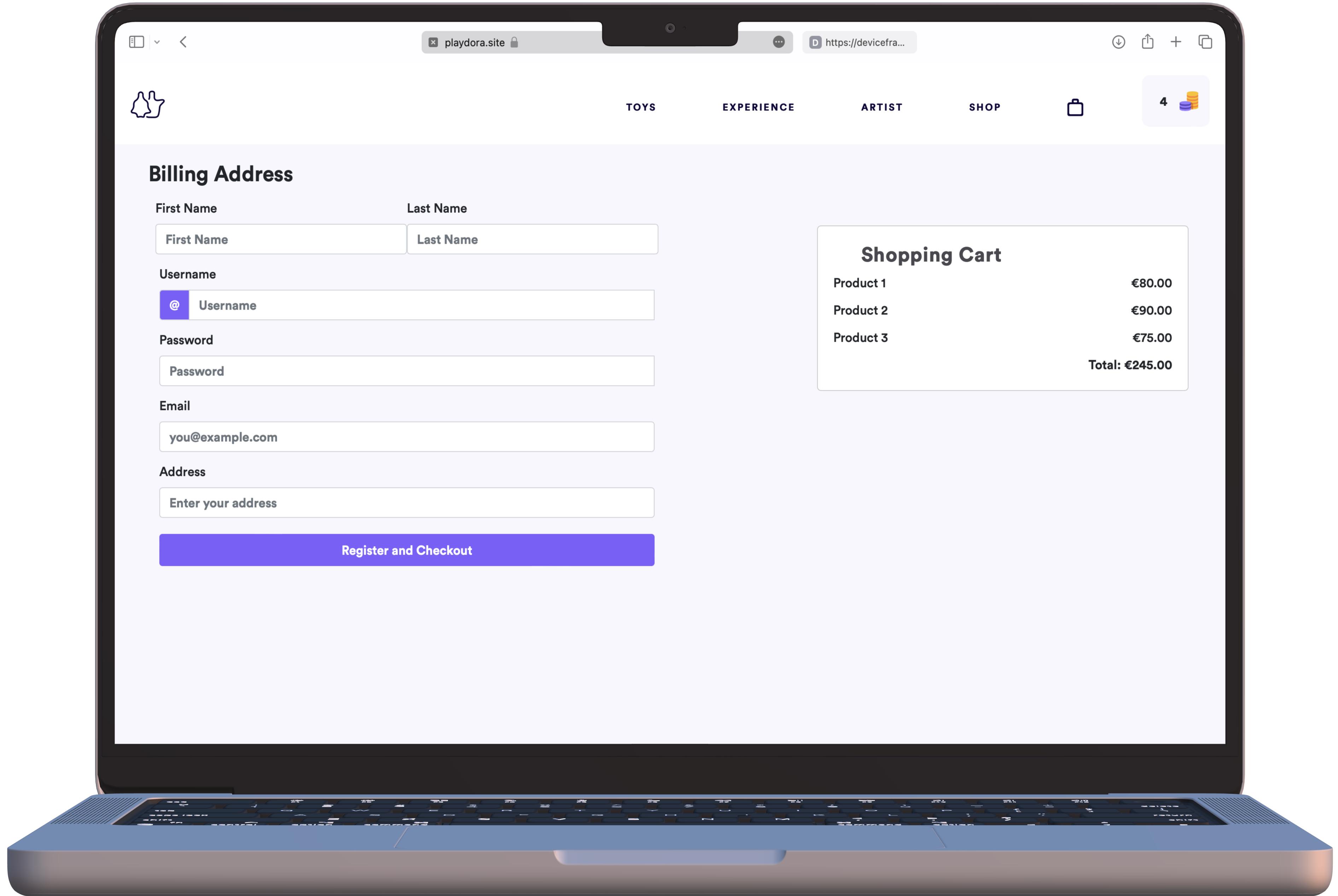


Shop

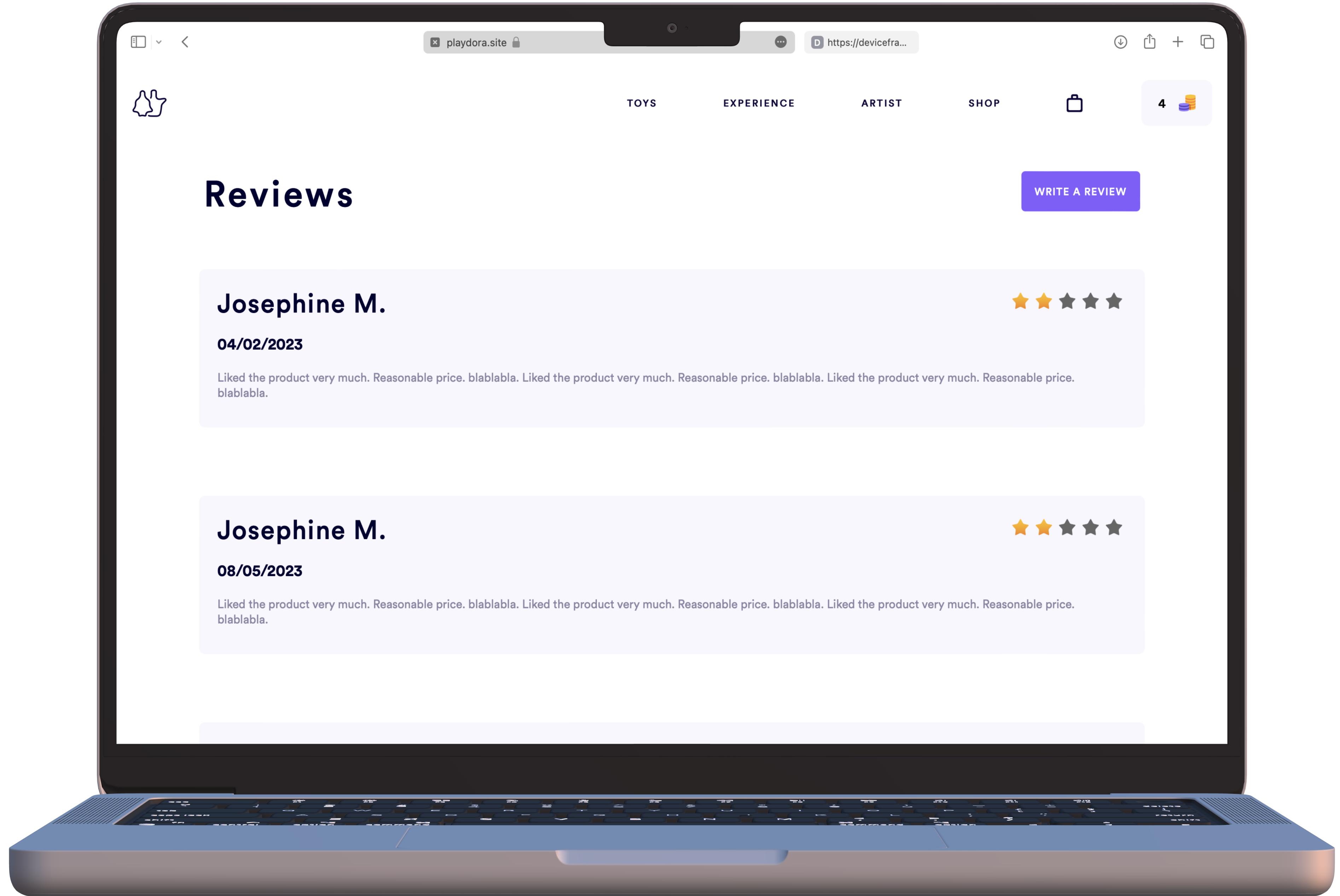


Working e-commerce mechanism





Reviews



Demo

Museum loop

Regular user loop