



0327640 BN

BN:/EXP Coding Area Varnish Free гиделано - EXP/годен до



Pharmacode Reads This Way

Last Bar

First Bar

RBH Artwork and Print Specification

280

210

200

180

170

160

150

140

120

110

100

-8

50

20

- 1

TR459194 Trident Reference No: Action / Version: Brand Platform: Max Sub Platform: Cold and Flu Sub Brand: Lemon Format: Powder Delivery: Sachet Pack Size: Country: Russia Date Created: 15/02/11 Date Modified: 17/01/12

RBH Contact: Armen Asoyan

Artwork Type: Commercial Print

Component Code (2D if applicable): 0327640
Parent Technical Packaging D0066775

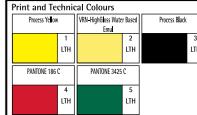
Bulk Code (if applicable): N/A

CAD Cam Ref: Lsp-crt-D0066775-79.5x27x94mm
Printer: Contego Packaging (Bradford, UK)
Substrate: Carton Board - White

Edgemark Position: N/A

Pharmacode No/NE: 101111100(443)





COLOURS TO MATCH RECOGNISED STANDARDS

BARCODE INFO

Barcode Type: EAN 13
Barcode Number: 5000158067561
Magnification: 90%
BWR: 10 microns
Truncated by (smallest Bar): 4.6
Encoded Data: N/A

All other aspects of the bar code to conform to the current GS1 Operating Manual or other agreed commercial standard.



Connaught House, Connaught Road, Kingswood Business Park, Hull, HU7 3AP, England. T: +44 (0) 1482 828100

Please note that any low resolution paper Canon colour copies associated with this job should be referred to for content, layout and colour separation only.

STUDIO USE ONLY Joh Jackson

Sm•Art check results: G=3; O=0; R=0; - JJ - 17/01/12 13:38:52

ARTWORK APPROVAL

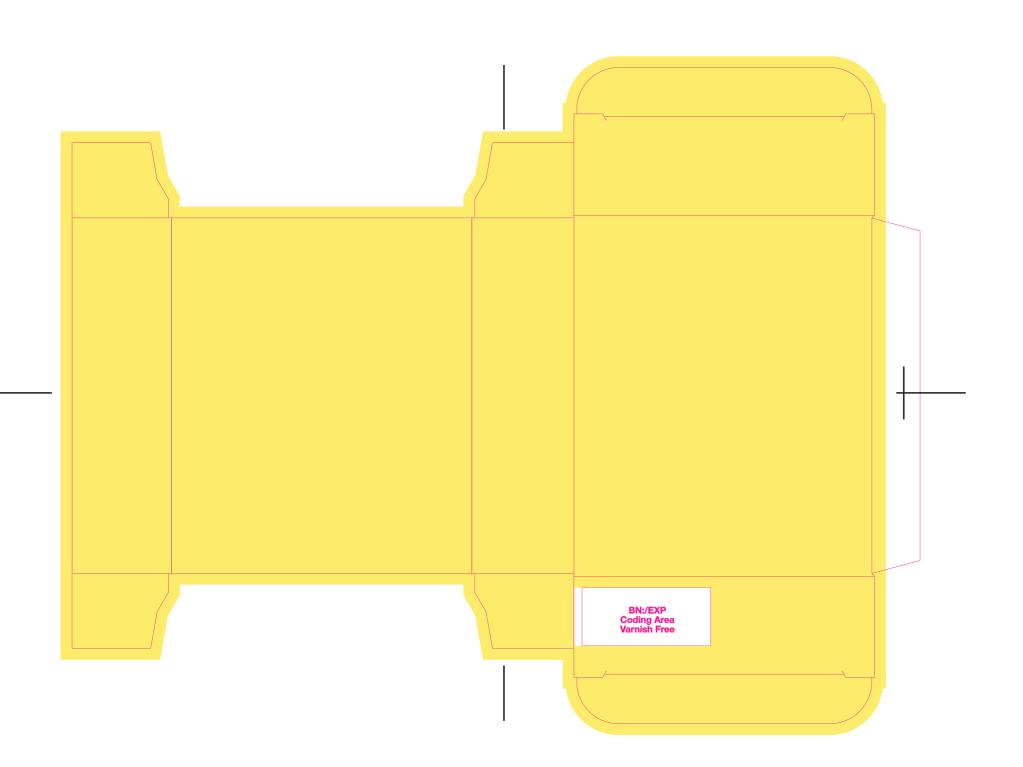
proved by Sonoco Trident on behalf of Reckitt Benckiser

d:_______

UNDER NO CIRCUMSTANCES SHOULD THIS ARTWORK BE ALTERED WITHOUT PRIOR PERMISSION FROM TRIDENT. Tel Alan Smith: +44 (0)1482, 710304

NOT APPROVED FOR COLOUR

CUSTOMER INFO: Minimum Point Size = 7 pt



RBH Artwork and Print Specification

Trident Reference No: TR459194 Action / Version: Brand: Brand Platform: Max Cold and Flu Sub Platform: Sub Brand: Lemon Format: Powder Delivery: Sachet Pack Size: Country: Russia Date Created: 15/02/11 Date Modified: 17/01/12

RBH Contact: Armen Asovan

Artwork Type: Commercial Print

Component Code (2D if applicable): Parent Technical Packaging Specification:

D0066775

280

240

210

200

190

180

170

160

150

140

120

110

100

- 8

-09

50

70

- 2

Bulk Code (if applicable): N/A

CAD Cam Ref: Lsp-crt-D0066775-79.5x27x94mm Contego Packaging (Bradford, UK) Substrate: Carton Board - White

Edgemark Position: Pharmacode No/NE: 10111100(443)



Print and Technical Colours

	Process Yellow		VRN-HighGloss Water Based Emul		Process Black		
ı		1		2		3	
ı		LTH		LTH		LTH	
Ī	PANTONE 186 C		PANTONE 3425 C				
1		4		5			
		LTH		LTH			

COLOURS TO MATCH RECOGNISED STANDARDS

BARCODE INFO

Barcode Type: Barcode Number: 5000158067561 Magnification: BWR: Truncated by (smallest Bar): 4.6 mm Encoded Data:

All other aspects of the bar code to conform to the current GS1 Operating Manual or other agreed commercial standard.



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ARTWORK APPROVAL

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CUSTOMER INFO: Minimum Point Size = 7 pt

NOT APPROVED FOR COLOUR

1 C C				DD1	1 A
duction line				RBH	
nufacturing site				and Prin	<u>t S</u>
k Tech approver	1 st 2 nd			Trident Reference N	lo: TF
te				Action / Version:	J
eck Criteria	Details & Comments	Che		Brand: Brand Platform:	Le M
provals		1st	2 nd	Sub Platform:	Co
rket Approval				Sub Brand: Format:	Le
gulatory Approval				Delivery:	Po Sa
l Party Approval				Pack Size:	5
hnical Drawing/Cutter ref no.				Country: Date Created:	Ru 15
component code correct on artwork?				Date Modified:	17
rrect drawing for the production line?				RBH Contact:	Ar
file shape & dimensions				Artwork Type	e · C
aphics layout/orientation				Component Code (20	
wind diagram (PPTD1022/1-20)				Parent Technical Page	
ntable areas/bleed				Specification:	, ,
nish free areas				Bulk Code (if applicable):	N/
riable coding position & dimensions				****	
nish and print requirements				CAD Cam Ref: Lsp-o Printer: Conte	crt-D0 go Packa
-printed headers (alignment and suitability)					on Boa
bossing, Braille & Foil Blocking				Edgemark Position:	N/
parations on artwork				Pharmacode No/NE:	: 10
gnment within cutter				Cutter - Does not print Guides- Does	s not print
ille structure					
ification Code Type; Pharma Code / 2D / OCV					
r sequence and/or number correct Position				Print and Technical	
e (height, width, spacing, font)				Process Yellow VRN	V-HighGlos: Em
ection of read				1	
				LTH	
ht margins and print free areas			Н	PANTONE 186 C	PANTONE
our			Ш	4	
peat distance (reeled material)				LTH	
code Type; EAN, ITF, Code39, etc					
gnification / width and height					
our (e.g. black print on white background)					
ht margins & indicators					
arer bars & H gauges (if required)					
nbol grade (Pass = A,B,C; Action = D,F)					
r code number (human readable)					
r code number (encoded & hidden data)				001 01105 T0 144T	OLL DE
nfirm bar code number from source				COLOURS TO MAT	CH KE
oss check related docs (JDE/PID)				BARCODE	11
oto-electric cell mark / edge marks				DARCODE	
sent & per Tech drawing?				Barcode Type:	
rrect pitch?				Barcode Number: Magnification:	
ditional markings				BWR:	
mark, recycle logo etc				Truncated by (smallest Encoded Data:	t Bar):
gend box (RB specification)				All other aspects	of th
rrect component code			\vdash	to the current	GS1 (
rrect D spec			H	other agreed	a com
rrect printer			$\vdash \vdash$.	~
rrect Substrate					
N is set up appropriately for this substrate			\vdash	<u></u>	_/_
ge mark details				T F	RID
armacode details				Connaught Kingswood Busines	
				-	55 Faik, 14 (0) 1
ours & print process					
rnish			$\vdash \vdash \vdash$	Please note that any l	
rcode information			Щ	copies associated with content, layout	
neral details are correct					
s / Fail comments and Signature				STUDIO USE ONLY	Joh Ja
	form I authorise it for release to the print supplier			Sm•Art check results:	G=3; 0
ditional Comments					
				ARTWORK	(A
				Approved by Sonoco Trio	
				Signed:	
				Date:	

Artwork Specification TR459194

290

280

270

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- 6

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- 2

- 09

- 20

- 6

70

- 10

emsip Cold and Flu .emon Powder Sachet Russia |5/02/11 |7/01/12

Armen Asoyan Commercial Print

0327640 D0066775

00066775–79.5x27x94mm kaging (Bradford, UK) oard – White

0111100(443)

Water Based Process Black

ECOGNISED STANDARDS

IFO

EAN 13 5000158067561 10 microns : 4.6 mm

he bar code to conform Operating Manual or mmercial standard.



e, Connaught Road, k, Hull, HU7 3AP, England. 1482 828100

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Jackson

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n behalf of Reckitt Benckiser

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