



Pharmacoode Reads This Way
First Bar
Last Bar

CUSTOMER INFO:
FoP / SoP Minimum Point Size = 5 pt
BoP Minimum Point Size = 7 pt

RBH Artwork
and Print Specification

Trident Reference No: TR429627

Action / Version: 1

Brand: Strepsils

Brand Platform: Throatcare

Sub Platform: First Aid Medicine

Sub Brand: Hit Pain Hard

Format: Numbing

Delivery: Lozenge

Pack Size: 24

Country: Russia

Date Created: 02/11/10

Date Modified: 22/11/11

RBH Contact: Ksenya Semikhatova

Artwork Type: Submission Only

Component Code (2D if applicable): RB003589

Parent Technical Packaging Specification: n/a

Bulk Code (if applicable): n/a

XXXX

CAD Cam Ref: S-Crt-FB-S3-60x31.5x110mm-D0278902-(Lottie)

Printer: Chesapeake (Nottingham, UK)

Substrate: Carton Board - White

Edgemark Position: n/a

Pharmacode No/NE: N/A

Cutter - Does not print

Guides - Does not print

Print and Technical Colours

Process Black	Varnish-Water Based Emulsion	PANTONE 877 C
1 LTH	2 LTH	3 LTH
PANTONE 185 C	PANTONE 300 C	
4 LTH	5 LTH	

COLOURS TO MATCH RECOGNISED STANDARDS

BARCODE INFO

Barcode Type: EAN 13

Barcode Number: 0000000000000

Magnification: 100%

BWR: 0 microns

Truncated by (smallest Bar): 0.0 mm

Encoded Data: N/A

All other aspects of the bar code to conform to the current GS1 Operating Manual or other agreed commercial standard.

TRIDENT

Connaught House, Connaught Road,
Kingswood Business Park, Hull, HU7 3AP, England.
T: +44 (0) 1482 828100

Please note that any low resolution paper Canon colour copies associated with this job should be referred to for content, layout and colour separation only.

STUDIO USE ONLY

Rebecca Milner

v1.0

Sm•Art check results: G=0; O=1; R=0; - RM - 22/11/11 12:00:58

ARTWORK APPROVAL

Approved by Sonoco Trident on behalf of Reckitt Benckiser

Signed: _____

Date: _____

UNDER NO CIRCUMSTANCES SHOULD THIS ARTWORK BE ALTERED WITHOUT PRIOR PERMISSION FROM TRIDENT.
Tel. Alan Smith: +44 (0)1482 710304

NOT APPROVED FOR COLOUR

mm

290

280

270

260

250

240

230

220

210

200

190

180

170

160

150

140

130

120

110

100

90

80

70

60

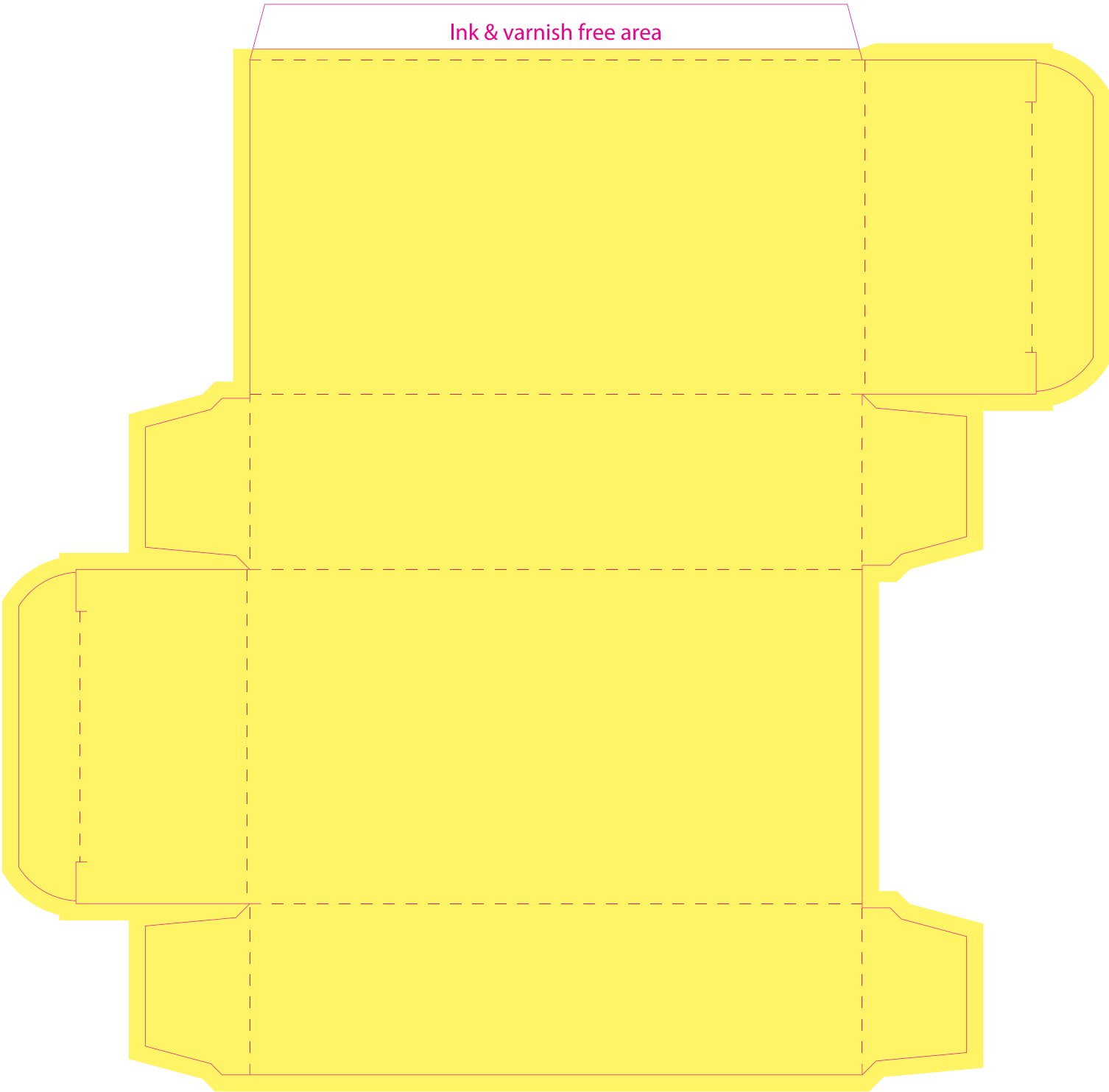
50

40

30

20

10



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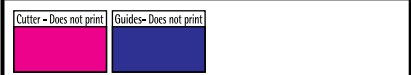
RBH Contact: Ksenya Semikhatova

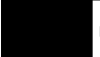




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