



CUSTOMER INFO:
Minimum Point Size = 7 pt

RBH Artwork and Print Specification

Trident Reference No: TR459194

Action / Version: J

Brand: Lemsip

Brand Platform: Max

Sub Platform: Cold and Flu

Sub Brand: Lemon

Format: Powder

Delivery: Sachet

Pack Size: 5

Country: Russia

Date Created: 15/02/11

Date Modified: 17/01/12

RBH Contact: Armen Asoyan

Artwork Type: Commercial Print

Component Code (2D if applicable): 0327640

Parent Technical Packaging Specification: D0066775

Bulk Code (if applicable): N/A

xxxx

CAD Cam Ref: Lsp-crt-D0066775-79.5x27x94mm

Printer: Contego Packaging (Bradford, UK)

Substrate: Carton Board - White

Edgemark Position: N/A

Pharmacode No/NE: 10111100(443)

Cutter- Does not print

Guides- Does not print

Print and Technical Colours

<div>Process Yellow</div> <div><div>1</div><div>LTH</div></div>	<div>VRN-HighGloss Water Based Emul</div> <div><div>2</div><div>LTH</div></div>	<div>Process Black</div> <div><div>3</div><div>LTH</div></div>
<div>PANTONE 186 C</div> <div><div>4</div><div>LTH</div></div>	<div>PANTONE 3425 C</div> <div><div>5</div><div>LTH</div></div>	

COLOURS TO MATCH RECOGNISED STANDARDS

BARCODE INFO

Barcode Type: EAN 13

Barcode Number: 5000158067561

Magnification: 90%

BWR: 10 microns

Truncated by (smallest Bar): 4.6 mm

Encoded Data: N/A

All other aspects of the bar code to conform to the current GS1 Operating Manual or other agreed commercial standard.

TRIDENT

Connaught House, Connaught Road,

Kingswood Business Park, Hull, HU7 3AP, England.

T: +44 (0) 1482 828100

Please note that any low resolution paper Canon colour copies associated with this job should be referred to for content, layout and colour separation only.

STUDIO USE ONLY

Joh Jackson

v1.0

Sm•Art check results: G=3; O=0; R=0; - JJ - 17/01/12 13:38:52

ARTWORK APPROVAL

Approved by Sonoco Trident on behalf of Reckitt Benckiser

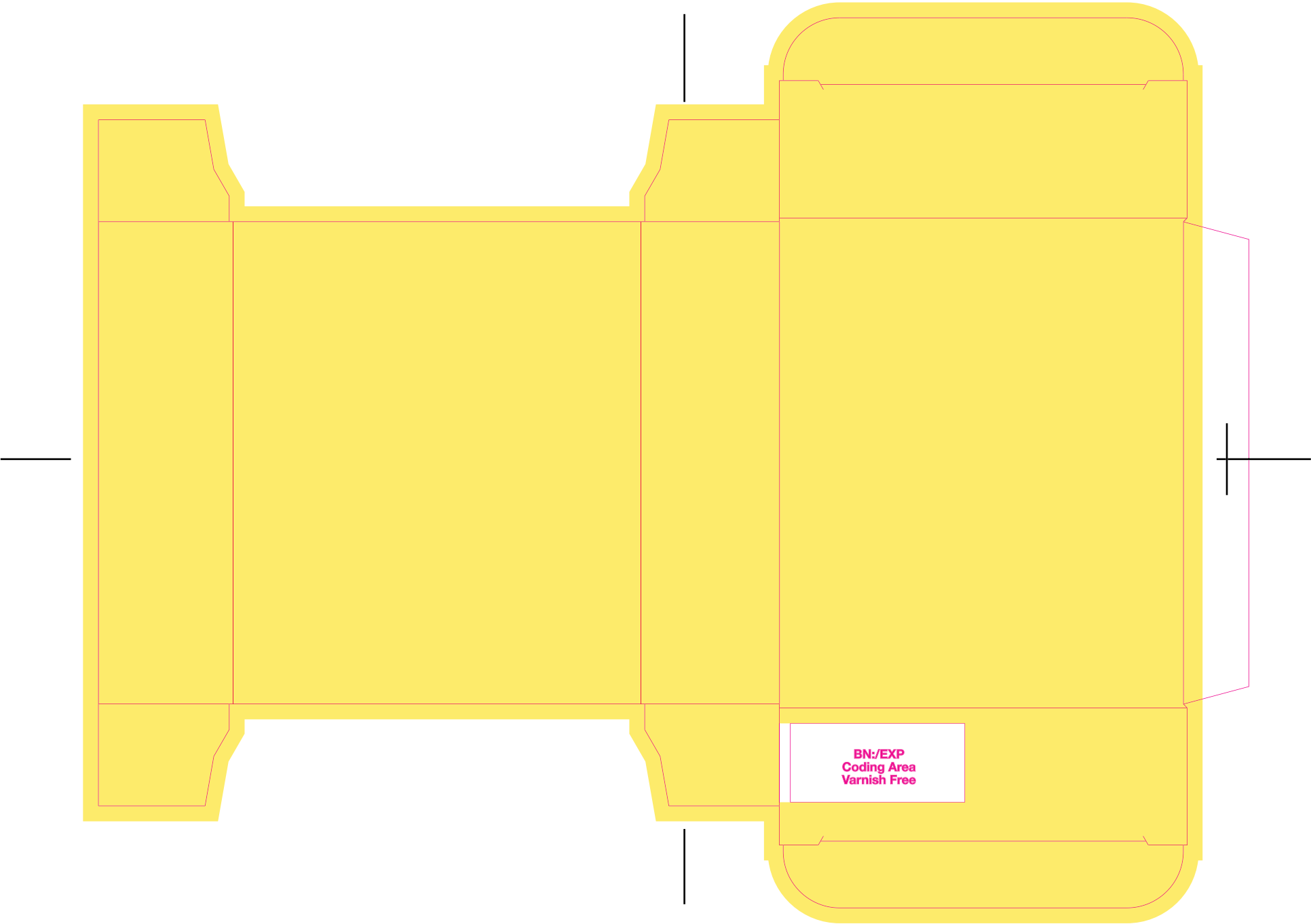
Signed: _____

Date: _____

UNDER NO CIRCUMSTANCES SHOULD THIS ARTWORK BE ALTERED WITHOUT PRIOR PERMISSION FROM TRIDENT.

Tel. Alan Smith: +44 (0)1482 710304

NOT APPROVED FOR COLOUR



RBH Artwork and Print Specification

Trident Reference No:	TR459194
Action / Version:	J
Brand:	Lensip
Brand Platform:	Max
Sub Platform:	Cold and Flu
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Pharmacode No/NE: 10111100(443)

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Process Yellow		VRN-HighGloss Water Based Emul		Process Black	
	1		2		3
	LTH		LTH		LTH
PANTONE 186 C		PANTONE 3425 C			
	4		5		
	LTH		LTH		

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CUSTOMER INFO:
Minimum Point Size = 7 pt

Production line			
Manufacturing site			
Pack Tech approver	1 st	2 nd	
Date			
Check Criteria	Details & Comments	Checks	
Approvals		1 st	2 nd
Market Approval			
Regulatory Approval			
3rd Party Approval			
Technical Drawing/Cutter ref no.			
PPI component code correct on artwork?			
Correct drawing for the production line?			
Profile shape & dimensions			
Graphics layout/orientation			
Unwind diagram (PPTD1022/1-20)			
Printable areas/bleed			
Varnish free areas			
Variable coding position & dimensions			
Varnish and print requirements			
Pre-printed headers (alignment and suitability)			
Embossing, Braille & Foil Blocking			
Separations on artwork			
Alignment within cutter			
Braille structure			
Verification Code Type; Pharma Code / 2D / OCV			
Bar sequence and/or number correct Position			
Size (height, width, spacing, font)			
Direction of read			
Light margins and print free areas			
Colour			
Repeat distance (reeled material)			
Bar code Type; EAN, ITF, Code39, etc			
Magnification / width and height			
Colour (e.g. black print on white background)			
Light margins & indicators			
Bearer bars & H gauges (if required)			
Symbol grade (Pass = A,B,C; Action = D,F)			
Bar code number (human readable)			
Bar code number (encoded & hidden data)			
Confirm bar code number from source			
Cross check related docs (JDE/PID)			
Photo-electric cell mark / edge marks			
Present & per Tech drawing?			
Correct pitch?			
Additional markings			
e-mark, recycle logo etc			
Legend box (RB specification)			
Correct component code			
Correct D spec			
Correct printer			
Correct Substrate			
A/W is set up appropriately for this substrate			
Edge mark details			
Pharmacode details			
Colours & print process			
Varnish			
Barcode information			
General details are correct			
Pass / Fail comments and Signature			
By approving the artwork referenced within this form I authorise it for release to the print supplier			
Additional Comments			

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COLOURS TO MATCH RECOGNISED STANDARDS	
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