



RBH Artwork
and Print Specification

Trident Reference No:

TR459330

Action / Version:

G

Brand:

Lemsip

Brand Platform:

Max

Sub Platform:

Cold and Flu

Sub Brand:

Lemon

Format:

Powder

Delivery:

Sachet

Pack Size:

NA

Country:

Russia

Date Created:

22/02/11

Date Modified:

04/02/12

RBH Contact:

Armen Asoyan

Artwork Type:

Commercial Print

Component Code (2D if applicable):

0327641

Parent Technical Packaging Specification:

D0000606

Bulk Code (if applicable):

N/A

XXXX

CAD Cam Ref:

Lsp-sac-D0000606-70x179mm

Printer:

Amcor Flexibles Alzira (Valencia, Spain)

Substrate:

Laminate

Edgemark Position:

N/A

Pharmacode No/NE:

10111001(440)

Cutter - Does not print

Guides- Does not print

Print and Technical Colours

Process Yellow

1

GRV

PANTONE 3425 C

2

GRV

PANTONE 186 C

3

GRV

COLOURS TO MATCH RECOGNISED STANDARDS

BARCODE INFO

Barcode Type:

Not Known

Barcode Number:

N/A

Magnification:

N/A

BWR:

N/A

Truncated by (smallest Bar):

N/A

Encoded Data:

N/A

All other aspects of the bar code to conform to the current GS1 Operating Manual or other agreed commercial standard.

TRIDENT

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Kingswood Business Park, Hull, HU7 3AP, England.
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Please note that any low resolution paper Canon colour copies associated with this job should be referred to for content, layout and colour separation only.

STUDIO USE ONLY

Lindsay Garratt

v1.0

Sm•Art check results:

G=0; O=1; R=0; - LG - 04/02/12 09:37:03

ARTWORK APPROVAL

Approved by Sonoco Trident on behalf of Reckitt Benckiser

Signed: _____

Date: _____

UNDER NO CIRCUMSTANCES SHOULD THIS
ARTWORK BE ALTERED WITHOUT PRIOR
PERMISSION FROM TRIDENT.
Tel. Alan Smith: +44 (0)1482 710304

NOT APPROVED FOR COLOUR