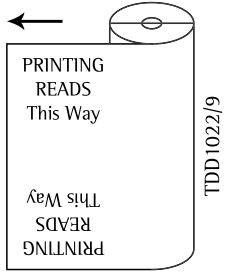




Direction of Travel



CUSTOMER INFO:
Minimum Point Size = 5.77 pt

RBH Artwork and Print Specification

Trident Reference No: **TR605397**

Action / Version: **B**

Brand: Lemsip

Brand Platform: Regular

Sub Platform: Cold and Flu

Sub Brand: Lemon

Format: Powder

Delivery: Sachet

Pack Size: na

Country: Russia

Date Created: 10/09/12

Date Modified: 26/09/12

RBH Contact: Denis Shulzhenko

Artwork Type: **Commercial Print**

Component Code (2D if applicable): **0397007**

Parent Technical Packaging Specification: **D0000606**

Bulk Code (if applicable): **N/A**

XXXX

CAD Cam Ref: Lsp-sac-D0000606-70x179mm

Printer: Amcor Flexibles Alzira (Valencia, Spain)

Substrate: Laminate

Edgemark Position: **N/A**

Pharmacode No/NE: 1000101(196)

Cutter - Does not print

Guides - Does not print

Print and Technical Colours

Process Yellow	PANTONE 367 C	PANTONE 3425 C
<div>1 GRV</div>	<div>2 GRV</div>	<div>3 GRV</div>

COLOURS TO MATCH RECOGNISED STANDARDS

Barcode Info

Barcode Type: Not Known

Barcode Number: N/A

Magnification: N/A

BWR: N/A

Truncated by (smallest Bar): N/A

Encoded Data: N/A

All other aspects of the bar code to conform to the current GS1 Operating Manual or other agreed commercial standard.

TRIDENT

Connaught House, Connaught Road,
Kingswood Business Park, Hull, HU7 3AP, England.
T: +44 (0) 1482 828100

Please note that any low resolution paper Canon colour copies associated with this job should be referred to for content, layout and colour separation only.

STUDIO USE ONLY

David Sutton

v1.0

Sm•Art check results: G=0; O=1; R=0; - DS - 26/09/12 16:56:53

ARTWORK APPROVAL

Approved by Sonoco Trident on behalf of Reckitt Benckiser

Signed: _____

Date: _____

UNDER NO CIRCUMSTANCES SHOULD THIS ARTWORK BE ALTERED WITHOUT PRIOR PERMISSION FROM TRIDENT.
Tel. Alan Smith: +44 (0)1482 710304

NOT APPROVED FOR COLOUR

mm

10

20

30

40

50

60

70

80

90

100

110

120

130

140

150

160

170

180

190

200

210

220

230

240

250


260

270

280

290

Production line			
Manufacturing site			
Pack Tech approver	1 st	2 nd	
Date			
Check Criteria	Details & Comments	Checks	
Approvals		1 st	2 nd
Market Approval			
Regulatory Approval			
3rd Party Approval			
Technical Drawing/Cutter ref no.			
PPI component code correct on artwork?			
Correct drawing for the production line?			
Profile shape & dimensions			
Graphics layout/orientation			
Unwind diagram (PPTD1022/1-20)			
Printable areas/bleed			
Varnish free areas			
Variable coding position & dimensions			
Varnish and print requirements			
Pre-printed headers (alignment and suitability)			
Embossing, Braille & Foil Blocking			
Separations on artwork			
Alignment within cutter			
Braille structure			
Verification Code Type; Pharma Code / 2D / OCV			
Bar sequence and/or number correct Position			
Size (height, width, spacing, font)			
Direction of read			
Light margins and print free areas			
Colour			
Repeat distance (reeled material)			
Bar code Type; EAN, ITF, Code39, etc			
Magnification / width and height			
Colour (e.g. black print on white background)			
Light margins & indicators			
Bearer bars & H gauges (if required)			
Symbol grade (Pass = A,B,C; Action = D,F)			
Bar code number (human readable)			
Bar code number (encoded & hidden data)			
Confirm bar code number from source			
Cross check related docs (JDE/PID)			
Photo-electric cell mark / edge marks			
Present & per Tech drawing?			
Correct pitch?			
Additional markings			
e-mark, recycle logo etc			
Legend box (RB specification)			
Correct component code			
Correct D spec			
Correct printer			
Correct Substrate			
A/W is set up appropriately for this substrate			
Edge mark details			
Pharmacode details			
Colours & print process			
Varnish			
Barcode information			
General details are correct			
Pass / Fail comments and Signature			
By approving the artwork referenced within this form I authorise it for release to the print supplier			
Additional Comments			

RBH Artwork and Print Specification		
Trident Reference No: TR605397		
Action / Version: B		
Brand:	Lemsip	
Brand Platform:	Regular	
Sub Platform:	Cold and Flu	
Sub Brand:	Lemon	
Format:	Powder	
Delivery:	Sachet	
Pack Size:	na	
Country:	Russia	
Date Created:	10/09/12	
Date Modified:	26/09/12	
RBH Contact: Denis Shulzhenko		
Artwork Type: Commercial Print		
Component Code (2D if applicable): 0397007		
Parent Technical Packaging Specification: D0000606		
Bulk Code (if applicable): N/A XXXX		
CAD Cam Ref: Lsp-sac-D0000606-70x179mm		
Printer:	Amcor Flexibles Alzira (Valencia, Spain)	
Substrate:	Laminate	
Edgemark Position: N/A		
Pharmacode No/NE: 1000101(196)		
<div>Cutter - Does not print</div> <div>Guides- Does not print</div>		
Print and Technical Colours		
<div>Process Yellow</div> <div>1 GRV</div>	<div>PANTONE 367 C</div> <div>2 GRV</div>	<div>PANTONE 3425 C</div> <div>3 GRV</div>
COLOURS TO MATCH RECOGNISED STANDARDS		
BARCODE INFO		
Barcode Type: Not Known		
Barcode Number: N/A		
Magnification: N/A		
BWR: N/A		
Truncated by (smallest Bar): N/A		
Encoded Data: N/A		
All other aspects of the bar code to conform to the current GS1 Operating Manual or other agreed commercial standard.		
<div> TRIDENT Connaught House, Connaught Road, Kingswood Business Park, Hull, HU7 3AP, England. T: +44 (0) 1482 828100</div>		
Please note that any low resolution paper Canon colour copies associated with this job should be referred to for content, layout and colour separation only.		
STUDIO USE ONLY David Sutton v1.0		
Sm•Art check results: G=0; O=1; R=0; - DS - 26/09/12 16:56:53		
ARTWORK APPROVAL		
Approved by Sonoco Trident on behalf of Reckitt Benckiser		
Signed: _____		
Date:_____		
UNDER NO CIRCUMSTANCES SHOULD THIS ARTWORK BE ALTERED WITHOUT PRIOR PERMISSION FROM TRIDENT. Tel. Alan Smith: +44 (0)1482 710304		
NOT APPROVED FOR COLOUR		