



Порошок для приготовления раствора для приема внутрь лимонный Парацетамол + Фенилэфрин

### COCTAB

MAKC

ГОЛОВНАЯ БОЛЬ

ПОВЫШЕННАЯ ТЕМПЕРАТУРА

ЗАЛОЖЕННОСТЬ НОСА, НАСМОРК

БОЛИ В ГОРЛЕ И НОСОВЫХ ПАЗУХАХ

от простуды

И ГРИППА

Каждый пакет содержит активные вещества: парацетамол - 1000 мг и фенилэфрина гидрохлорид – 12,2 мг и следующие вспомогательные вещества: сахарная пудра, сахароза тонкого помола, лимонная кислота безводная <sup>І</sup> гранулированная, натрия цитрат, ароматизатор лимонный, аспартам, аскорбиновая кислота, натрия сахаринат, куркумин WD. Парацетамол обладает жаропонижающим и обезболива

Фенилэфрин суживает сосуды носа, уменьшает отёк слизистой оболочки полости носа, облегчая насморк и заложенность носа.

### ПОКАЗАНИЯ К ПРИМЕНЕНИЮ

<sup>1</sup> Для устранения и облегчения симптомов острых распираторных заболевани («простуды») и гриппа: повышенная температура тела, головная боль, озноб, заложенность носа, насморк, боли в голове и носовых пазухах.

### СПОСОБ ПРИМЕНЕНИЯ И ДОЗЫ

#### Для приема внутрь.

Содержимое одного пакета соответствует разовой дозе. Для приготовления горячего напитка содержимое пакета растворите в одном стакане горячей воды (но не кипятка). Помешивайте до растворения. Свежепри напиток выпить горячим или теплым.

Препарат можно принимать повторно через 4-6 часов. Максима суточная доза - 4 пакета. Взрослым - по

1 пакету каждые 4-6 ч, но не более 4 пакетов в течение 24 ч.

Курс лечения - не более 5 дней.

Не превышайте указанную дозу.

Не давать детям до 18 лет, за исключением предписания врача.

Хранить в недоступном для детей месте.

Хранить при температуре не выше 25 °C в сухом месте.

0327642

Отпуск из аптек без рецепта.
Производитель: Рекитт Бенкизер Хелскэр (Великобритания) Лимитед,

Дэнсом Лейн, Халл, Ист Йоркшир, ХЮ8 7ДС, Великобритания.

ООМ/сделано - ЕХР/годен до RNG92\fol

> Pharmacode Reads This Way Last Bar First Bar

> > **CUSTOMER INFO:**

## **RBH Artwork** and Print Specification

280

250

210

200

190

180

160

150

140

120

110

100

80

50

10

Trident Reference No: TR459217 Action / Version: Brand Platform: Sub Platform: Cold and Flu Sub Brand: Lemon Format: Powder Delivery: Sachet Pack Size: Country: Russia Date Created: Date Modified: 17/01/12

Armen Asovan

### **Artwork Type: Commercial Print**

Component Code (2D if applicable): Parent Technical Packaging D0066771

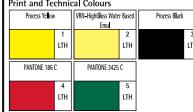
Bulk Code (if applicable): N/A

CAD Cam Ref: Lsp-crt-D0066771-79.5x43.5x94mm Contego Packaging (Bradford, UK) Substrate:

Edgemark Position: Pharmacode No/NE: 10111011(442)

Cutter - Does not print | Guides - Does not print

Print and Technical Colours



### COLOURS TO MATCH RECOGNISED STANDARDS

## BARCODE INFO

**Encoded Data:** 

Barcode Type: Barcode Number 5000158067578 Magnification: RWR. 10 microns Truncated by (smallest Bar): 0.0 mm

All other aspects of the bar code to conform to the current GS1 Operating Manual or other agreed commercial standard.



Connaught House, Connaught Road, Kingswood Business Park, Hull, HU7 3AP, England. T: +44 (0) 1482 828100

Please note that any low resolution paper Canon colour copies associated with this job should be referred to for content, layout and colour separation only.

STUDIO USE ONLY Joh Jackson

Sm•Art check results: G=3; O=0; R=0; - JJ - 17/01/12 14:55:34

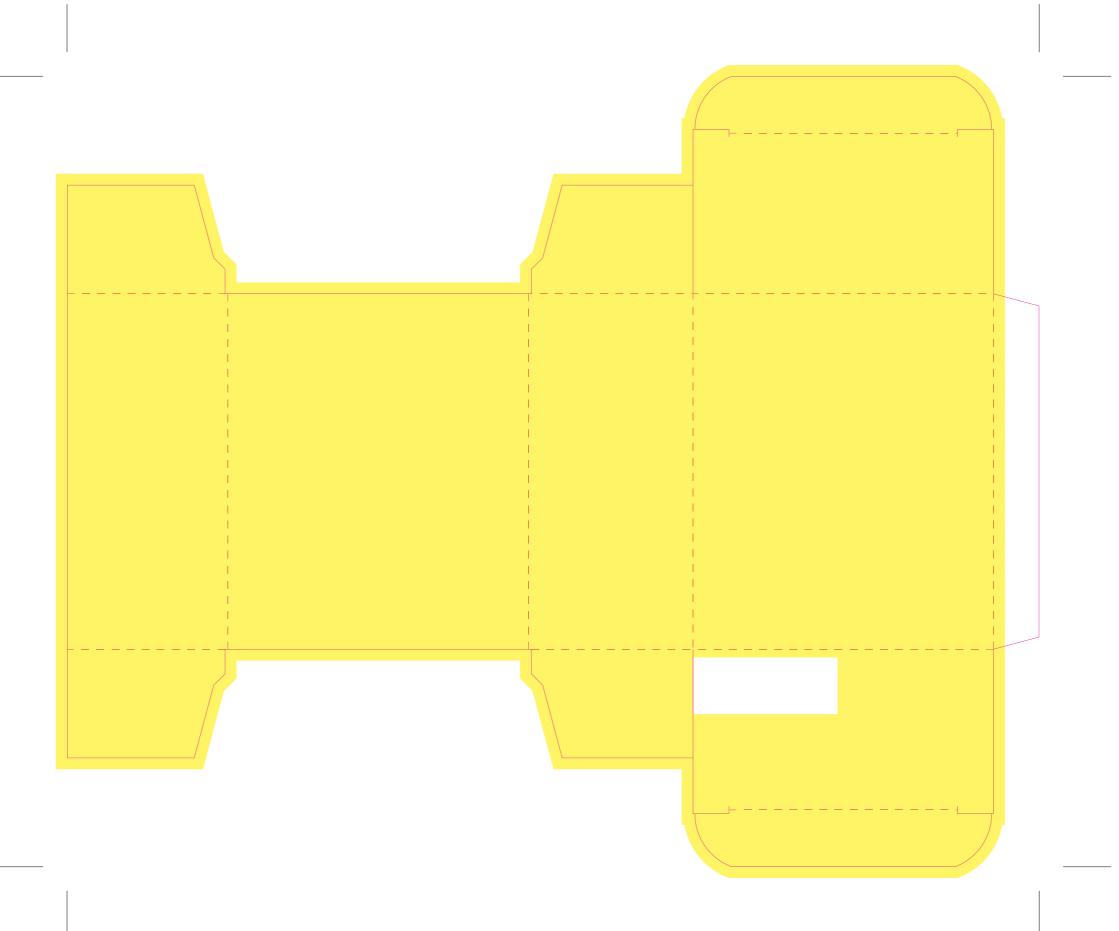
## ARTWORK APPROVAL

ved by Sonoco Trident on behalf of Reckitt Benckiser

UNDER NO CIRCUMSTANCES SHOULD THIS PERMISSION FROM TRIDENT.

NOT APPROVED FOR COLOUR

Minimum Point Size = 7 pt



CUSTOMER INFO: Minimum Point Size = 7 pt

# RBH Artwork and Print Specification

280

250

210

200

190

180

170

160

150

140

120

110

100

80

9

50

- 0

Trident Reference No: TR459217 Action / Version: Brand Platform: Cold and Flu Sub Platform: Sub Brand: Lemon Format: Powder Delivery: Sachet Pack Size: Country: Russia Date Created: Date Modified: 17/01/12

RBH Contact: Armen Asoyan

## Artwork Type: Commercial Print

Component Code (2D if applicable): 0327642
Parent Technical Packaging D0066771

Bulk Code (if applicable): N/A

CAD Cam Ref: Lsp-crt-D0066771-79.5x43.5x94mm
Printer: Contego Packaging (Bradford, UK)
Substrate: Carton Board - White

Edgemark Position: N/A

Pharmacode No/NE: 10111011(442)



### Print and Technical Colours

	VRN-HighGloss Wate Emul	r Based	Process Black	
1		2		
LTH		LTH		Ľ
:	PANTONE 3425 C			
4		5		
LTH		LTH		
	1 LTH	1 LTH PANTONE 3425	Emul   2   LTH   LTH   C   PANTONE 3425 C   4   5	Emul 2 LTH

COLOURS TO MATCH RECOGNISED STANDARDS

# BARCODE INFO

Barcode Type: EAN 13
Barcode Number: 5000158067578
Magnification: 90%
BWR: 10 microns
Truncated by (smallest Bar): 0.0 mm
Encoded Data: N/A

All other aspects of the bar code to conform to the current GS1 Operating Manual or other agreed commercial standard.



Connaught House, Connaught Road, Kingswood Business Park, Hull, HU7 3AP, England. T: +44 (0) 1482 828100

Please note that any low resolution paper Canon colour copies associated with this job should be referred to for content, layout and colour separation only.

STUDIO USE ONLY Joh Jackson v1.

Sm•Art check results: G=3; O=0; R=0; - JJ - 17/01/12 14:55:34

# ARTWORK APPROVAL

pproved by Sonoco Trident on behalf of Reckitt Benckiser

igned:

UNDER NO CIRCUMSTANCES SHOULD THIS ARTWORK BE ALTERED WITHOUT PRIOR PERMISSION FROM TRIDENT.

NOT APPROVED FOR COLOUR

Production line  Manufacturing site
Manufacturing site
Pack Tech approver
Date
Check Criteria
Approvals
Market Approval
Regulatory Approval
3rd Party Approval
Technical Drawing/Co
PPI component code
Correct drawing for t
Profile shape & dime
Graphics layout/orie
Unwind diagram (PP
Printable areas/blee
Varnish free areas
Variable coding posi
Varnish and print re
Pre-printed headers
Embossing, Braille &
Separations on artw
Alignment within co
Braille structure
Verification Code Ty
Bar sequence and/or
Size (height, width, s
Direction of read
Light margins and p
Colour
Repeat distance (ree
Bar code Type; EAN,
Magnification / wid
Colour (e.g. black pr
Light margins & ind
Bearer bars & H gau
Symbol grade (Pass
Bar code number (h
Bar code number (er
Confirm bar code nu
Cross check related
Photo-electric cell n
Present & per Tech
Correct pitch?
Additional marking
i e-mark, recycle ion.
Legend box (RB spec
Legend box (RB spec
Legend box (RB spec Correct component
Legend box (RB spec Correct component of Correct D spec
Legend box (RB spec Correct component Correct D spec Correct printer
Legend box (RB spec Correct component Correct D spec Correct printer Correct Substrate
Legend box (RB spec Correct component of Correct D spec Correct printer Correct Substrate
Legend box (RB spec Correct component Correct D spec Correct printer Correct Substrate A/W is set up appro
Legend box (RB spe Correct component Correct D spec Correct printer Correct Substrate A/W is set up appro Edge mark details
Legend box (RB spe Correct component Correct D spec Correct printer Correct Substrate A/W is set up appro Edge mark details Pharmacode details
Legend box (RB spe Correct component Correct D spec Correct printer Correct Substrate A/W is set up appre Edge mark details Pharmacode details Colours & print pro
Legend box (RB spec Correct component Correct D spec Correct printer Correct Substrate A/W is set up appro Edge mark details Pharmacode details Colours & print pro Varnish
Legend box (RB spe Correct component Correct D spec Correct printer Correct Substrate A/W is set up appro Edge mark details Pharmacode details Colours & print pro- Varnish Barcode information
Legend box (RB spe Correct component Correct D spec Correct printer Correct Substrate A/W is set up appro Edge mark details Pharmacode details Colours & print pro Varnish Barcode information
Legend box (RB spe Correct component Correct D spec Correct printer Correct Substrate A/W is set up appro Edge mark details Pharmacode details Colours & print prod Varnish Barcode information General details are
Legend box (RB spec Correct component Correct D spec Correct printer Correct Substrate A/W is set up appro Edge mark details Pharmacode details Colours & print prod Varnish Barcode information General details are of Pass / Fail comment
Legend box (RB spec Correct component Correct D spec Correct Printer Correct Substrate A/W is set up appro Edge mark details Pharmacode details Colours & print prod Varnish Barcode information General details are of Pass / Fail comment By approving the are
Legend box (RB spec Correct component Correct D spec Correct printer Correct Substrate A/W is set up appro Edge mark details Pharmacode details Colours & print prod Varnish Barcode information General details are of Pass / Fail comment By approving the are
Legend box (RB spee Correct component of Correct D spec Correct Printer Correct Substrate A/W is set up appro Edge mark details Pharmacode details Colours & print proc Varnish Barcode information General details are of Pass / Fail comment By approving the are
Legend box (RB spee Correct component of Correct D spec Correct Printer Correct Substrate A/W is set up appro Edge mark details Pharmacode details Colours & print proc Varnish Barcode information General details are of Pass / Fail comment By approving the are
Correct printer Correct Substrate A/W is set up approp Edge mark details Pharmacode details Colours & print proc
Legend box (RB spec Correct component of Correct D spec Correct printer Correct Substrate A/W is set up approped and the special of Edge mark details Pharmacode details Colours & print processory Varnish Barcode information General details are of Pass / Fail comments By approving the art
Legend box (RB spec Correct component of Correct D spec Correct printer Correct Substrate A/W is set up approf Edge mark details Pharmacode details Colours & print proc Varnish Barcode information General details are of Pass / Fail comments By approving the are
Legend box (RB spec Correct component of Correct D spec Correct printer Correct Substrate A/W is set up approf Edge mark details Pharmacode details Colours & print proc Varnish Barcode information General details are of Pass / Fail comments By approving the are
Legend box (RB spee Correct component of Correct D spee Correct Printer Correct Substrate A/W is set up appro Edge mark details Pharmacode details Colours & print proc Varnish Barcode information General details are of Pass / Fail comment By approving the ar
Legend box (RB spec Correct component of Correct D spec Correct printer Correct Substrate A/W is set up approped and the special of Edge mark details Pharmacode details Colours & print processory Varnish Barcode information General details are of Pass / Fail comments By approving the art
Legend box (RB spec Correct component of Correct D spec Correct printer Correct Substrate A/W is set up approped and the special of the speci
Legend box (RB spe Correct component Correct D spec Correct printer Correct Substrate A/W is set up appro Edge mark details Pharmacode details Colours & print pro Varnish Barcode informatio General details are Pass / Fail commen By approving the a Additional Commen

1 <sup>st</sup> 2 <sup>nd</sup>	
Details & Comments	Checks
	130 2110
	<del>-     -</del>
<u> </u>	
<u> </u>	
	<del>-     -</del>
1	
	Details & Comments  Details & Comments

# RBH Artwork **Print Specification**

280

250

240

210

200

190

180

170

160

150

140

120

110

100

90

- 8

-09

50

- 0

eference No: TR459217 Version: Lemsip tform: Max Cold and Flu orm: Lemon Powder Sachet Russia 14/02/11 lified: 17/01/12

Armen Asovan ork Type: Commercial Print

### nt Code (2D if applicable): chnical Packaging D0066771

2 (if applicable): N/A

Ref: Lsp-crt-D0066771-79.5x43.5x94mm Contego Packaging (Bradford, UK)

Carton Board - White Position:

ode No/NE: 10111011(442)

Technical Colours VRN-HighGloss Water Based Emul

Process Black PANTONE 3425 C

S TO MATCH RECOGNISED STANDARDS

## CODE INFO

EAN 13 ype: 5000158067578 10 microns by (smallest Bar): 0.0 mm Data:

ner aspects of the bar code to conform he current GS1 Operating Manual or ther agreed commercial standard.



Connaught House, Connaught Road, ood Business Park, Hull, HU7 3AP, England. T: +44 (0) 1482 828100

te that any low resolution paper Canon colour ociated with this job should be referred to for tent, layout and colour separation only.

ONLY Joh Jackson

eck results: G=3; O=0; R=0; - JJ - 17/01/12 14:55:34

# NORK APPROVAL

y Sonoco Trident on behalf of Reckitt Benckiser

DER NO CIRCUMSTANCES SHOULD THIS TWORK BE ALTERED WITHOUT PRIOR PERMISSION FROM TRIDENT.

NOT APPROVED FOR COLOUR