

Pharmacoode Reads This Way
First Bar
Last Bar



TECHNICAL INFO:
No BWR applied to barcode
Printer to apply

RBH Artwork
and Print Specification

Trident Reference No:	TR398204
Action / Version:	A
Brand:	Strepsils
Brand Platform:	Throatcare
Sub Platform:	First Aid Medicine
Sub Brand:	Hit Pain Hard
Format:	Intensive Honey and Lemon
Delivery:	Lozenge
Pack Size:	24
Country:	Russia
Date Created:	30/07/10
Date Modified:	30/07/10

RBH Contact: Victoria Bondarenko

Artwork Type: Commercial Print

Component Code (2D if applicable):	0296228
Parent Technical Packaging Specification:	D0278900

Bulk Code (if applicable):	N/A
XXXX	

CAD Cam Ref: S-Crt-FB-S3-60x31.5x110mm-D0278900- (Lottie)
Printer: Chesapeake Nottingham
Substrate: Carton Board - White

Edgemark Position: 5,A,W
Pharmacode No/NE: 0011011100(1243)

Cutter - Does not print	Guides - Does not print

Process Black		Process Yellow		Varnish-Water Based Emulsion	
	1 LTH		2 LTH		3 LTH
Emboss		PANTONE 485 C		PANTONE 877 C	
	4 LTH		5 LTH		6 LTH

COLOURS TO MATCH RECOGNISED STANDARDS

BARCODE INFO

Barcode Type:	EAN 13
Barcode Number:	5000158101784
Magnification:	100%
BWR:	0 microns
Truncated by (smallest Bar):	0.0 mm
Encoded Data:	N/A

All other aspects of the bar code to conform to the current GS1 Operating Manual or other agreed commercial standard.



TRIDENT

Connaught House, Connaught Road,
Kingswood Business Park, Hull, HU7 3AP, England.
T: +44 (0) 1482 828100

Please note that any low resolution paper Canon colour copies associated with this job should be referred to for content, layout and colour separation only.

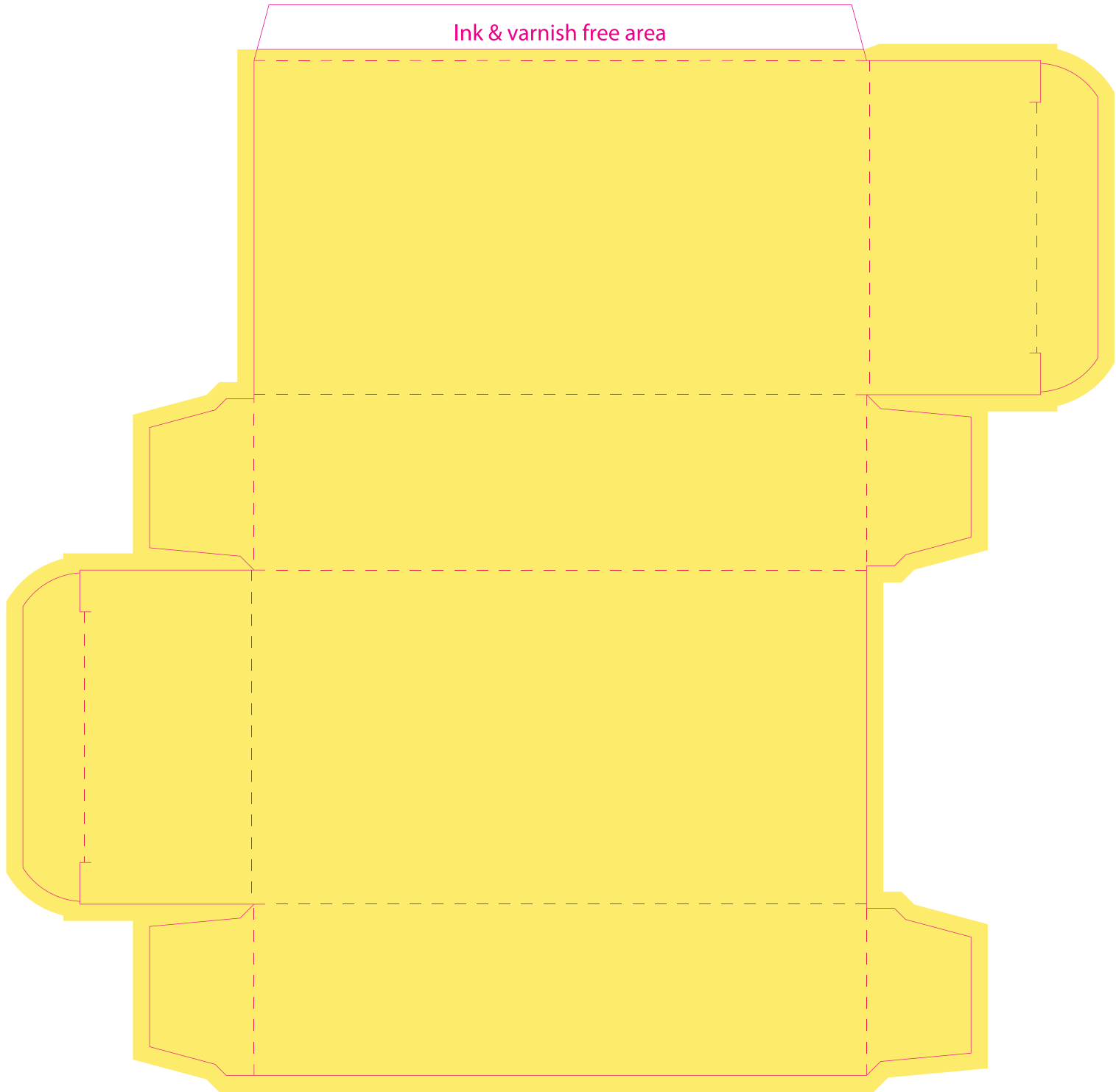
STUDIO USE ONLY	Lee Hardey	v1.0
Sm*Art check results:	G=0; O=1; R=0; - LH - 30/07/10 08:25:42	

ARTWORK APPROVAL

Approved by Sonoco Trident on behalf of Reckitt Benckiser
Signed: _____
Date: _____

UNDER NO CIRCUMSTANCES SHOULD THIS ARTWORK BE ALTERED WITHOUT PRIOR PERMISSION FROM TRIDENT.
Tel. Alan Smith: +44 (0)1482 710304

NOT APPROVED FOR COLOUR



Ink & varnish free area

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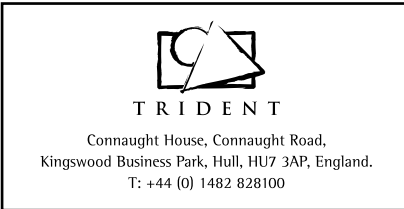
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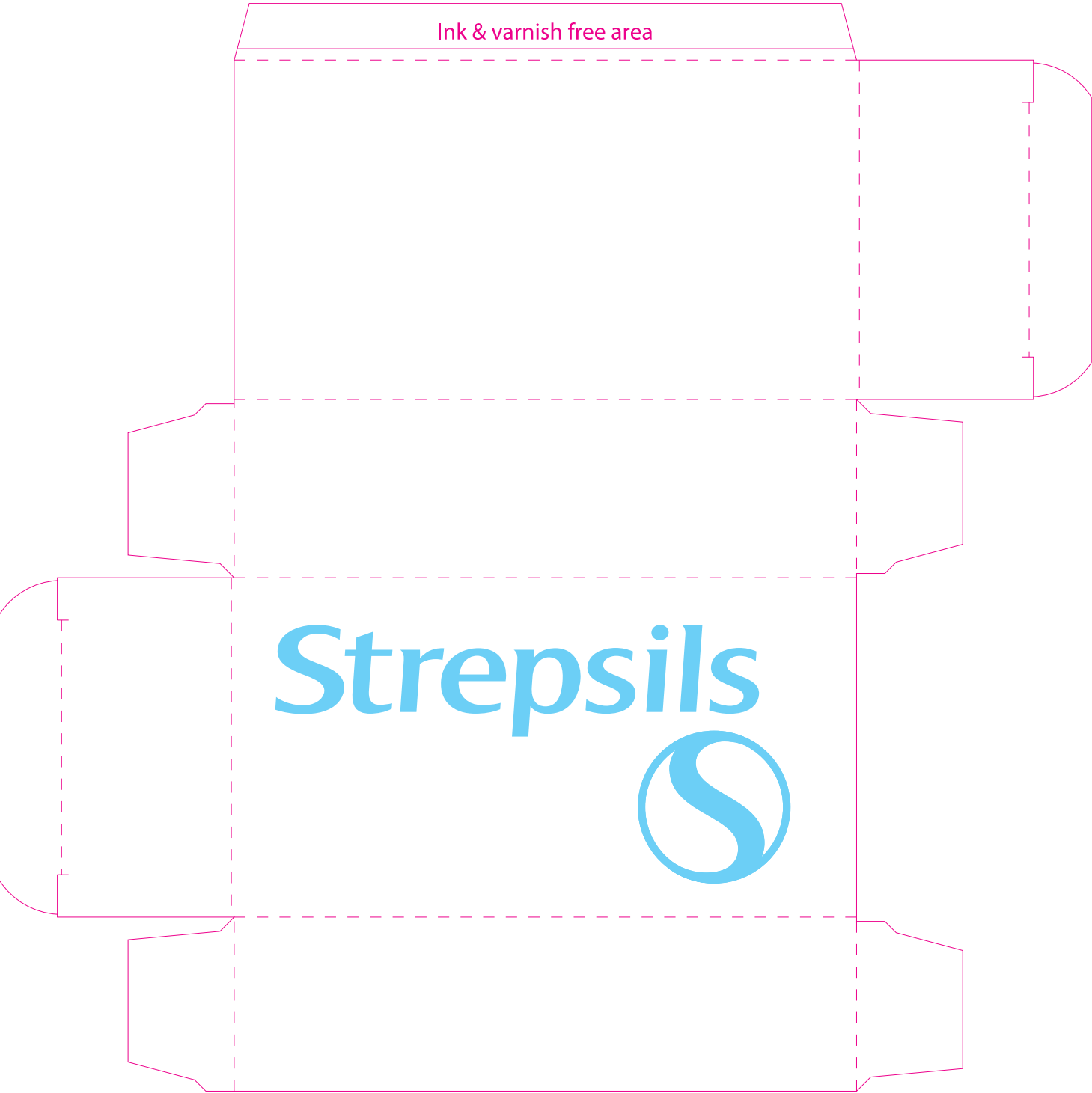
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