



Pharmacoce Reads This Way  
First Bar Last Bar

CUSTOMER INFO:  
Minimum Point Size = 7 pt

RBH Artwork and Print Specification

Trident Reference No: TR489698

Action / Version: J

Brand: Strepsils

Brand Platform: Throatcare

Sub Platform: First Aid Medicine

Sub Brand: Sensorial

Format: Original

Delivery: Lozenge

Pack Size: 24

Country: Russia

Date Created: 08/06/11

Date Modified: 24/04/12

RBH Contact: Victoria Bondarenko

Artwork Type: Commercial Print

Component Code (2D if applicable): 0311190

Parent Technical Packaging Specification: D0278921

Bulk Code (if applicable): N/A

xxxx

CAD Cam Ref: S-Cri-FB-S1-79x109x21mm-D0278921-(Lottie)

Printer: Chesapeake (Nottingham, UK)

Substrate: Carton Board - White

Edgemark Position: 4,A,T

Pharmacode No/NE: 1000000111(1542)

Cutter - Does not print

Guides- Does not print

Print and Technical Colours

Process Black	Varnish-Water Based Emulsion	PANTONE 485 C
1 LTH	2 LTH	3 LTH
Emboss	PANTONE 187 C	
4 LTH	5 LTH	

COLOURS TO MATCH RECOGNISED STANDARDS

BARCODE INFO

Barcode Type: EAN 13

Barcode Number: 5000158100176

Magnification: 85%

BWR: 0 microns

Truncated by (smallest Bar): 5.5 mm

Encoded Data: N/A

All other aspects of the bar code to conform to the current GS1 Operating Manual or other agreed commercial standard.

TRIDENT

Connaught House, Connaught Road,  
Kingswood Business Park, Hull, HU7 3AP, England.  
T: +44 (0) 1482 828100

Please note that any low resolution paper Canon colour copies associated with this job should be referred to for content, layout and colour separation only.

STUDIO USE ONLY

Claire Jackson

v1.0

Sm•Art check results: G=0; O=2; R=0; - CJ - 24/04/12 11:18:28

ARTWORK APPROVAL

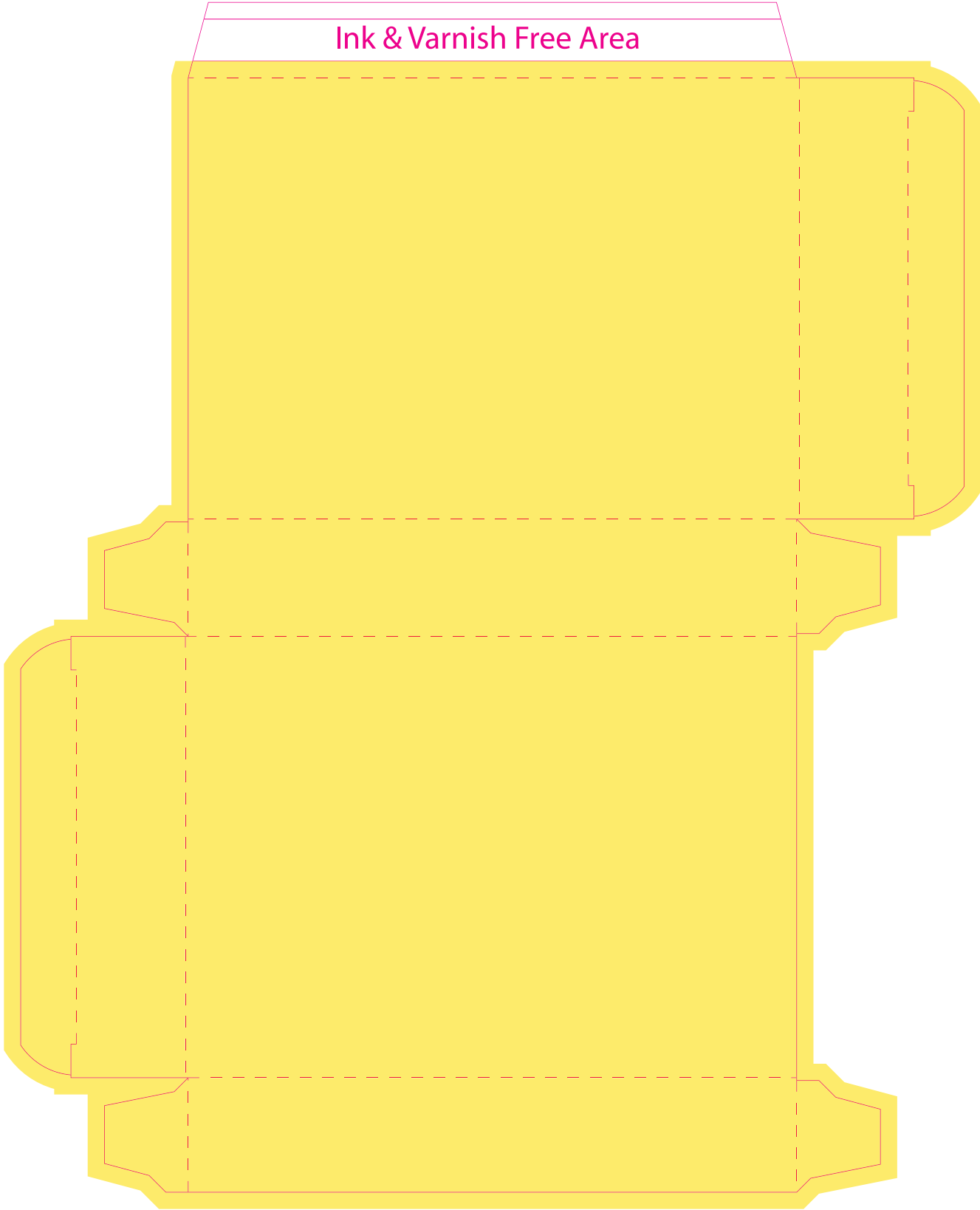
Approved by Sonoco Trident on behalf of Reckitt Benckiser

Signed: \_\_\_\_\_

Date: \_\_\_\_\_

UNDER NO CIRCUMSTANCES SHOULD THIS ARTWORK BE ALTERED WITHOUT PRIOR PERMISSION FROM TRIDENT.  
Tel. Alan Smith: +44 (0)1482 710304

NOT APPROVED FOR COLOUR



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	1		2		3
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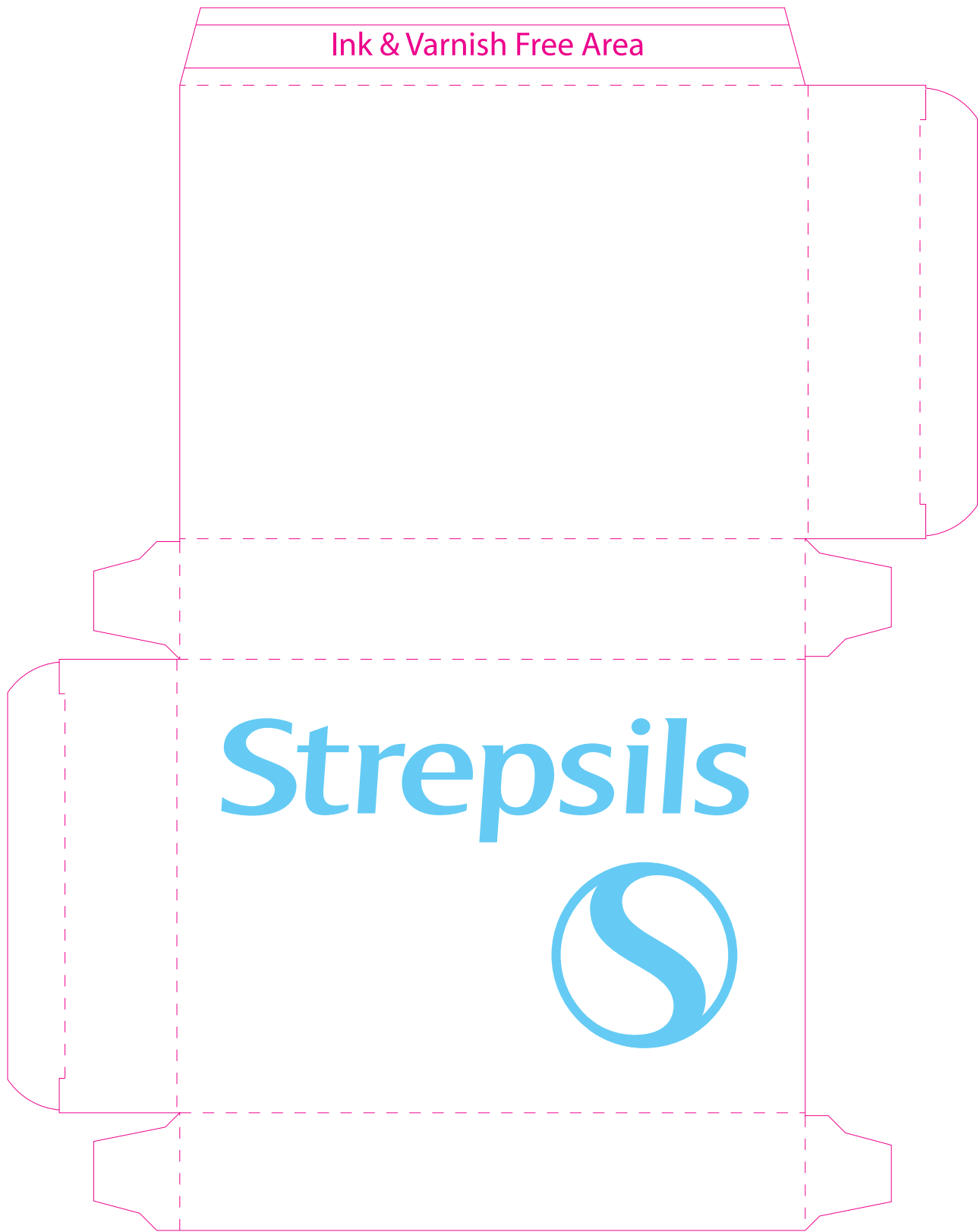
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mm

290

280

270

260

250

240

230

220

210

200

190

180

170

160

150

140

130

120

110

100

90

80

70

60

50


40

30

20

10

Production line			
Manufacturing site			
Pack Tech approver	1 <sup>st</sup>	2 <sup>nd</sup>	
Date			
Check Criteria	Details & Comments	Checks	
Approvals		1 <sup>st</sup>	2 <sup>nd</sup>
Market Approval			
Regulatory Approval			
3rd Party Approval			
Technical Drawing/Cutter ref no.			
PPI component code correct on artwork?			
Correct drawing for the production line?			
Profile shape & dimensions			
Graphics layout/orientation			
Unwind diagram (PPTD1022/1-20)			
Printable areas/bleed			
Varnish free areas			
Variable coding position & dimensions			
Varnish and print requirements			
Pre-printed headers (alignment and suitability)			
Embossing, Braille & Foil Blocking			
Separations on artwork			
Alignment within cutter			
Braille structure			
Verification Code Type; Pharma Code / 2D / OCV			
Bar sequence and/or number correct Position			
Size (height, width, spacing, font)			
Direction of read			
Light margins and print free areas			
Colour			
Repeat distance (reeled material)			
Bar code Type; EAN, ITF, Code39, etc			
Magnification / width and height			
Colour (e.g. black print on white background)			
Light margins & indicators			
Bearer bars & H gauges (if required)			
Symbol grade (Pass = A,B,C; Action = D,F)			
Bar code number (human readable)			
Bar code number (encoded & hidden data)			
Confirm bar code number from source			
Cross check related docs (JDE/PID)			
Photo-electric cell mark / edge marks			
Present & per Tech drawing?			
Correct pitch?			
Additional markings			
e-mark, recycle logo etc			
Legend box (RB specification)			
Correct component code			
Correct D spec			
Correct printer			
Correct Substrate			
A/W is set up appropriately for this substrate			
Edge mark details			
Pharmacode details			
Colours & print process			
Varnish			
Barcode information			
General details are correct			
Pass / Fail comments and Signature			
By approving the artwork referenced within this form I authorise it for release to the print supplier			
Additional Comments			

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