



Pharmacoode Reads This Way
First Bar Last Bar

CUSTOMER INFO:
Minimum Point Size = 7 pt

RBH Artwork and Print Specification

Trident Reference No:	TR409717
Action / Version:	R
Brand:	Strepsils
Brand Platform:	Throatcare
Sub Platform:	First Aid Medicine
Sub Brand:	Core Throat
Format:	Lozenge
Delivery:	Orange Vit C
Pack Size:	36
Country:	Russia
Date Created:	31/08/10
Date Modified:	28/03/12

RBH Contact: Victoria Bondarenko

Artwork Type: Commercial Print

Component Code (2D if applicable):	0325276
Parent Technical Packaging Specification:	D0279139

Bulk Code (if applicable): NA
XXXX

CAD Cam Ref: S-Crt-FB-S4-79x110.5x31.5mm-D0279139-(Lottie)
Printer: Chesapeake (Nottingham, UK)
Substrate: Carton Board - White

Edgemark Position: 2, E, w
Pharmacode No/NE: 1011000101(1732)



Print and Technical Colours

Process Cyan	Process Yellow	Varnish-Water Based Emulsion
1 LTH	2 LTH	3 LTH
Emboss	PANTONE 1665 C	Process Black
4 LTH	5 LTH	6 LTH

COLOURS TO MATCH RECOGNISED STANDARDS

BARCODE INFO

Barcode Type:	EAN 13
Barcode Number:	5000158101807
Magnification:	100%
BWR:	0 microns
Truncated by (smallest Bar):	0.0 mm
Encoded Data:	N/A

All other aspects of the bar code to conform to the current GS1 Operating Manual or other agreed commercial standard.



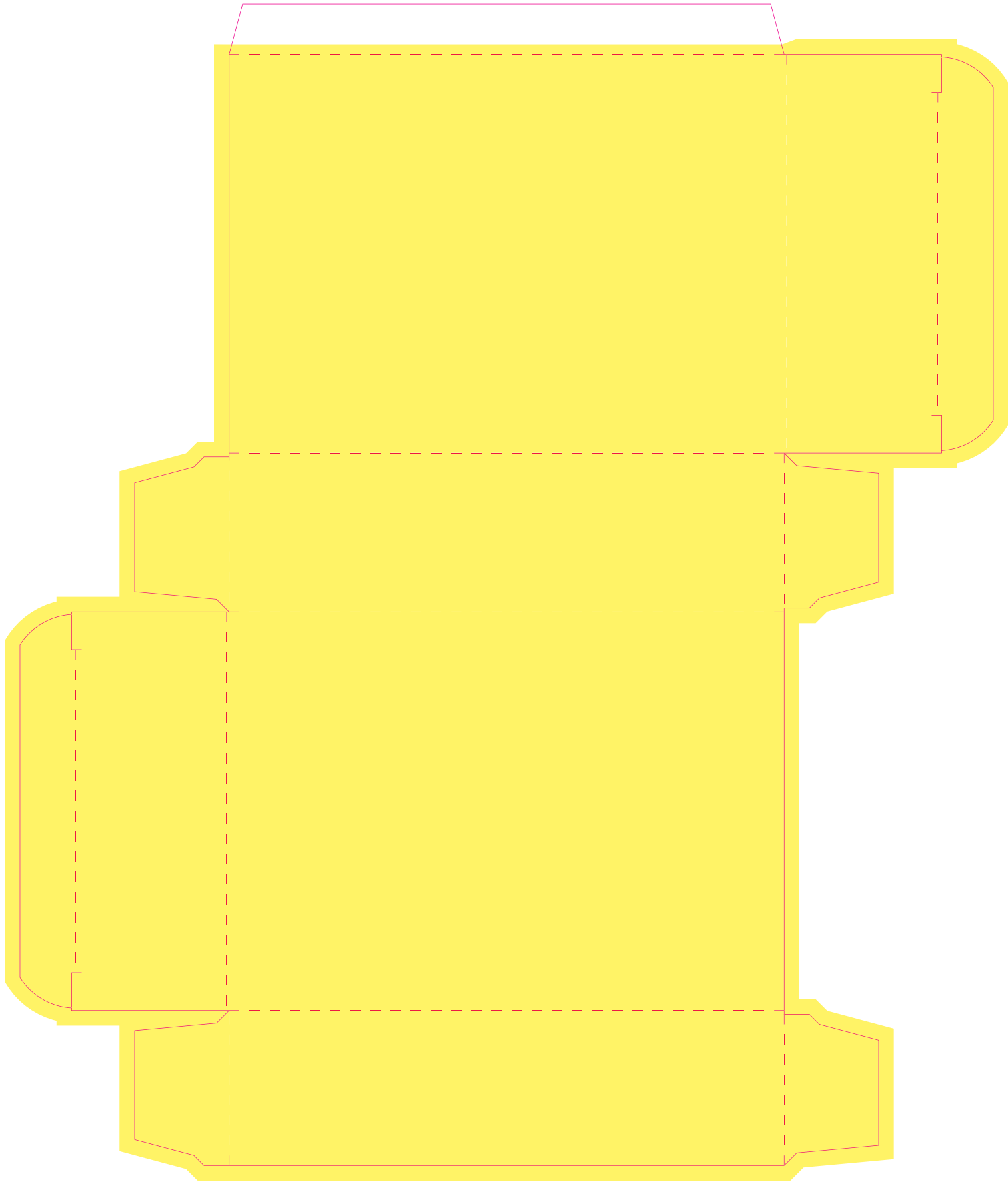
Please note that any low resolution paper Canon colour copies associated with this job should be referred to for content, layout and colour separation only.

STUDIO USE ONLY	Rebecca Milner	v1.0
Sm•Art check results:	G=0; O=2; R=0; - RM - 28/03/12 09:57:11	

ARTWORK APPROVAL

Approved by Sonoco Trident on behalf of Reckitt Benckiser
Signed: _____
Date: _____

UNDER NO CIRCUMSTANCES SHOULD THIS ARTWORK BE ALTERED WITHOUT PRIOR PERMISSION FROM TRIDENT.
Tel. Alan Smith: +44 (0)1482 710304
NOT APPROVED FOR COLOUR



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Minimum Point Size = 7 pt

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Printer:	Chesapeake (Nottingham, UK)
Substrate:	Carton Board - White

Edgemark Position:	2, E, w
Pharmacode No/NE:	1011000101(1732)

Cutter - Does not print	Guides - Does not print

Process Cyan		Process Yellow		Varnish-Water Based Emulsion	
	1		2		3
	LTH		LTH		LTH
Emboss		PANTONE 1665 C		Process Black	
	4		5		6
	LTH		LTH		LTH

COLOURS TO MATCH RECOGNISED STANDARDS

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TRIDENT
Connaught House, Connaught Road, Kingswood Business Park, Hull, HU7 3AP, England. T: +44 (0) 1482 828100

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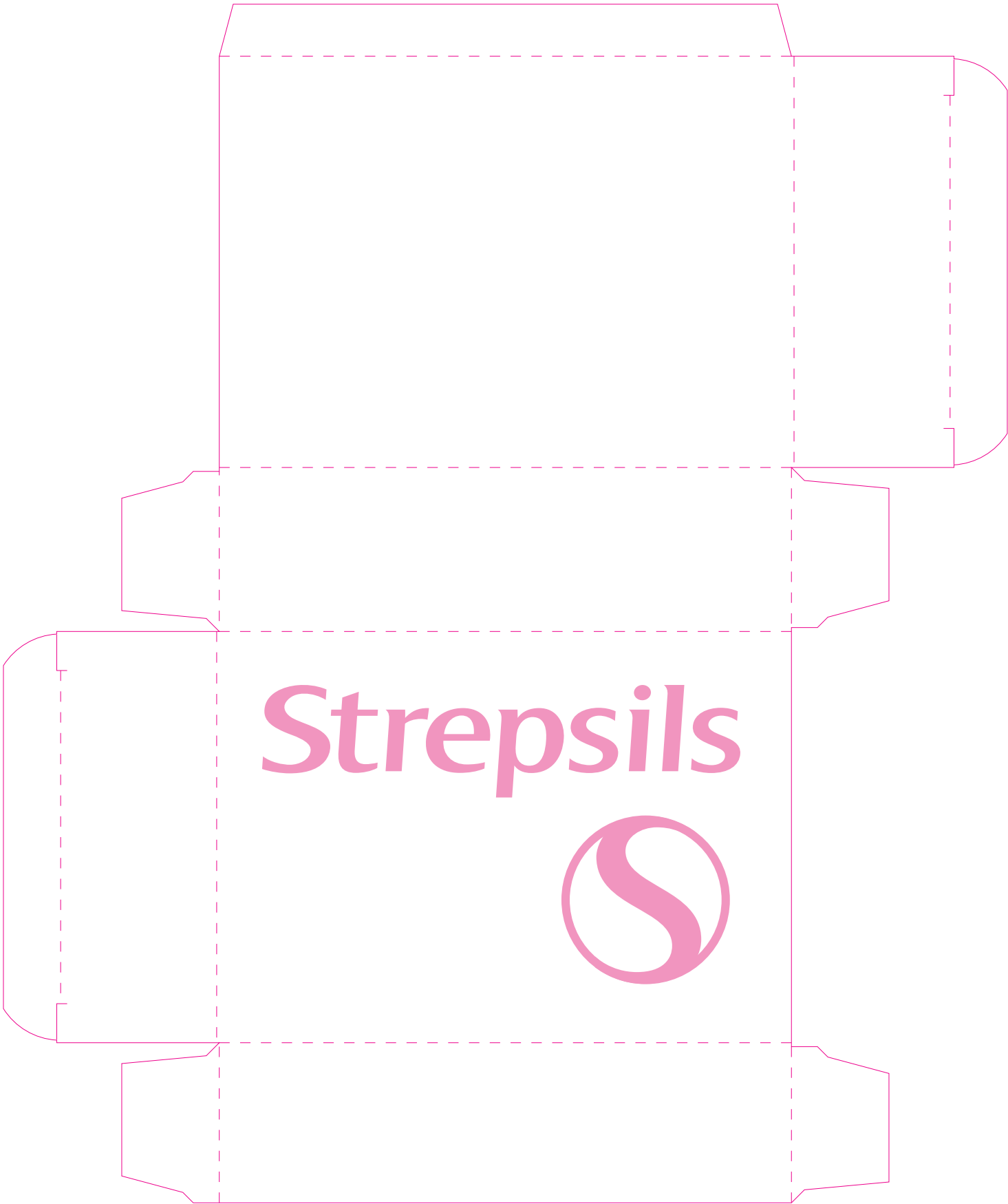
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Printer: Chesapeake (Nottingham, UK)
Substrate: Carton Board - White

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COLOURS TO MATCH RECOGNISED STANDARDS

BARCODE INFO

Barcode Type: EAN 13
Barcode Number: 5000158101807
Magnification: 100%
BWR: 0 microns
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NOT APPROVED FOR COLOUR

Production line		
Manufacturing site		
Pack Tech approver	1 st	2 nd
Date		
Check Criteria	Details Et Comments	Checks
Approvals		1 st 2 nd
Market Approval		
Regulatory Approval		
3rd Party Approval		
Technical Drawing/Cutter ref no.		
PPI component code correct on artwork?		
Correct drawing for the production line?		
Profile shape Et dimensions		
Graphics layout/orientation		
Unwind diagram (PPTD1022/1-20)		
Printable areas/bleed		
Varnish free areas		
Variable coding position Et dimensions		
Varnish and print requirements		
Pre-printed headers (alignment and suitability)		
Embossing, Braille Et Foil Blocking		
Separations on artwork		
Alignment within cutter		
Braille structure		
Verification Code Type; Pharma Code / 2D / OCV		
Bar sequence and/or number correct Position		
Size (height, width, spacing, font)		
Direction of read		
Light margins and print free areas		
Colour		
Repeat distance (reeled material)		
Bar code Type; EAN, ITF, Code39, etc		
Magnification / width and height		
Colour (e.g. black print on white background)		
Light margins Et indicators		
Bearer bars Et H gauges (if required)		
Symbol grade (Pass = A,B,C; Action = D,F)		
Bar code number (human readable)		
Bar code number (encoded Et hidden data)		
Confirm bar code number from source		
Cross check related docs (JDE/PID)		
Photo-electric cell mark / edge marks		
Present Et per Tech drawing?		
Correct pitch?		
Additional markings		
e-mark, recycle logo etc		
Legend box (RB specification)		
Correct component code		
Correct D spec		
Correct printer		
Correct Substrate		
A/W is set up appropriately for this substrate		
Edge mark details		
Pharmacode details		
Colours Et print process		
Varnish		
Barcode information		
General details are correct		
Pass / Fail comments and Signature		
By approving the artwork referenced within this form I authorise it for release to the print supplier		
Additional Comments		

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<div>Varnish-Water Based Emulsion</div> <div>3 LTH</div>	<div>Process Black</div> <div>6 LTH</div>
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