THE EXPONENTIAL FAMILY

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Definition

An exponential family is a set of distributions

$$p(x|\theta) = \frac{1}{Z(\theta)}h(x)\exp\left(\theta^T\phi(x)\right)$$
$$= h(x)\exp\left(\theta^T\phi(x) - A(\theta)\right)$$

parameterized by $\ heta \in \Theta \subseteq \mathbb{R}^d$.

$$Z(\theta) = \int h(x) \exp(\theta^T \phi(x)) dx$$
 if continuous and $Z(\theta) = \sum_x h(x) \exp(\theta^T \phi(x))$ if discrete.

 $A(\theta) = \log Z(\theta)$ is the "log-partition function".

Why care about the Exponential Family?

- Gaussian, Poisson, Exponential, and (our motivation)
 Markov Random Fields are all exponential families.
- Share many properties, best understood through exponential family:
 - Maximum-likelihood, and connections to moment matching.
 - Idea of "sufficient statistics".
 - Maximum entropy interpretation.
 - Basis for variational inference.

Bernoulli Distribution

For binary x, Bernoulli is written

Ber
$$(x|\mu) = \mu^x (1-\mu)^{1-x}$$

We can write this as

$$Ber(x|\theta) = \exp(\phi(x)^T \theta - A(\theta))$$
$$\phi(x) = [\mathbb{I}(x=0), \mathbb{I}(x=1)]$$

- Same distribution when $\theta = [\log(\mu), \log(1 \mu)]$
- What happens if we add a constant to θ ?

Gaussian Distribution

- Typically written as $\mathcal{N}(x|\mu,\sigma^2) = \frac{1}{\sqrt{2\pi\sigma^2}} \exp(-\frac{1}{2\sigma^2}(x-\mu)^2)$
- We can write this as $\mathcal{N}(x|\mu,\sigma^2)=\exp(\theta^T\phi(x)-A(\theta))$ by defining $\phi(x)=[x,x^2]$.
 - Same distribution obtained when $\theta = [\frac{\mu}{\sigma^2}, -\frac{1}{2\sigma^2}]$.
 - What happens if $\theta_2 > 0$?
 - Must constrain $\theta \in \Theta = \{\theta \in \mathbb{R}^2 | \theta_2 < 0\}.$
 - Incidentally, $A(\theta) = -\frac{\theta_1^2}{4\theta_2} \frac{1}{2}\log(-2\theta_2) \frac{1}{2}\log(2\pi)$.

Ising Model

We wrote this before as

$$p(x|b,w) = \frac{1}{Z} \prod_{s \in V} \exp(b_s x_s) \prod_{(s,t) \in E} \exp(w_{st} x_s x_t)$$

Write instead as

$$p(x|\theta) = \exp(\theta^T \phi(x) - A(\theta))$$
$$\phi(x) = \{x_s | s \in V\} \cup \{x_s x_t | (s, t) \in E\}$$

Same distribution when

$$\theta = [b_1, b_2, ..., b_n, w_{1,2}, ..., w_{n-1,n}]$$

Three node Ising Model Example

$$p(x|b, w) = \frac{1}{Z} \exp(b_1 x_1) \exp(b_2 x_2) \exp(b_3 x_3)$$
$$\times \exp(w_{1,2} x_1 x_2) \exp(w_{2,3} x_2 x_3)$$



Equivalent to

$$p(x|\theta) = \exp(\theta^T \phi(x) - A(\theta))$$

$$\phi(x) = [x_1, x_2, x_3, x_1x_2, x_2x_3]$$

Markov Random Field

Typically written as

$$p(x|\theta) = \frac{1}{Z(\theta)} \prod_{c \in \mathcal{C}} \psi_c(x_c|\theta_c)$$

Re-write as

$$p(x|\theta) = \exp(\theta^T \phi(x) - A(\theta))$$

$$\phi(x) = \{ \mathbb{I}(x_c = x_c^*) | c \in \mathcal{C}, \text{all possible } x_c^* \}$$

Four node MRF Example

Assume x is binary

$$p(x|\theta) = \frac{1}{Z(\theta)} \psi(x_{1,2}|\theta_{1,2}) \psi(x_{2,3}|\theta_{2,3}) \psi(x_{3,4}|\theta_{3,4})$$

$$x_1 \qquad x_2 \qquad x_3 \qquad x_4$$

• Equivalent to $p(x|\theta) = \exp(\theta^T \phi(x) - A(\theta))$ with

$$\phi(x) = [\mathbb{I}(x_1 = 0, x_2 = 0), \mathbb{I}(x_1 = 0, x_2 = 1), \mathbb{I}(x_1 = 1, x_2 = 0), ..., \mathbb{I}(x_3 = 1, x_4 = 1)]$$

- Question: How long is $\phi(x)$?
- Question: Is $\phi(x)$ redundant?

Derivatives of A

$$p(x|\theta) = h(x) \exp \left(\theta^T \phi(x) - A(\theta)\right)$$

 A seemingly "magical" property of A is that it's derivatives are the cumulants of the distribution.

$$\frac{dA}{d\theta} = \mathbb{E}_p[\phi(x)] \qquad \frac{dA}{d\theta d\theta^T} = \mathbb{V}_p[\phi(x)]$$

- People often derive these properties for particular distributions.
 - You shouldn't make this mistake!

Proof that $\frac{dA}{d\theta} = \mathbb{E}_p[\phi(x)]$

$$\frac{dA}{d\theta} = \frac{d}{d\theta} \log \int_{x} h(x) \exp(\theta^{T} \phi(x)) dx$$

$$= \frac{1}{\int_{x} h(x) \exp(\theta^{T} \phi(X)) dx} \frac{d}{d\theta} \int_{x} h(x) \exp(\theta^{T} \phi(x)) dx$$

$$= \frac{1}{Z(\theta)} \frac{d}{d\theta} \int_{x} h(x) \exp(\theta^{T} \phi(x)) dx$$

$$= \frac{1}{Z(\theta)} \int_{x} h(x) \frac{d}{d\theta} \exp(\theta^{T} \phi(x)) dx$$

$$= \frac{1}{Z(\theta)} \int_{x} h(x) \exp(\theta^{T} \phi(x)) \frac{d}{d\theta} \theta^{T} \phi(x) dx$$

$$= \frac{1}{Z(\theta)} \int_{x} h(x) \exp(\theta^{T} \phi(x)) \phi(x) dx$$

$$= \int_{x} p(x|\theta) \phi(X) dx$$

Proof that
$$\frac{dA}{d\theta d\theta^T} = \mathbb{V}_p[\phi(x)]$$

$$\begin{split} \frac{dA}{d\theta d\theta^T} &= \frac{d}{d\theta^T} \frac{d}{d\theta} A(\theta) \\ &= \frac{d}{d\theta^T} \int_x p(x|\theta) \phi(x) dx \\ &= \int_x \frac{d}{d\theta^T} p(x|\theta) \phi(x) dx \\ &= \int_x p(x|\theta) \phi(x) \frac{d}{d\theta^T} \left(\theta^T \phi(x) - A(\theta) \right) dx \\ &= \int_x p(x|\theta) \phi(x) \left(\phi(x)^T - \mathbb{E}_p[\phi(X)]^T \right) dx \\ &= \int_x p(x|\theta) \phi(x) \phi(x)^T - \int_x p(x|\theta) \phi(x) \mathbb{E}_p[\phi(X)]^T dx \\ &= \mathbb{E}_p[\phi(X) \phi(X)^T] - \mathbb{E}_p[\phi(X)] \mathbb{E}_p[\phi(X)]^T \end{split}$$

• Given $x^1, x^2, ..., x^D$, we want to solve

$$\arg \max_{\theta} L(\theta), \quad L(\theta) = \frac{1}{D} \sum_{d=1}^{D} \log p(x^d | \theta)$$

Simple approach: Gradient descent. Repeatedly set

$$\theta \leftarrow \theta + \lambda \frac{dL}{d\theta}$$

$$\frac{dL}{d\theta} = \frac{1}{D} \sum_{d=1}^{D} \frac{d}{d\theta} \log p(x^d | \theta)$$

$$= \frac{1}{D} \sum_{d=1}^{D} \frac{d}{d\theta} (\theta^T \phi(x^d) - A(\theta))$$

$$= \frac{1}{D} \sum_{d=1}^{D} \phi(x^d) - \mathbb{E}_p[\phi(X)]$$

$$= \hat{\mathbb{E}}[\phi(X)] - \mathbb{E}_p[\phi(X)]$$

- Given $x^1, x^2, ..., x^D$, we want to solve $\arg\max_{\theta} L(\theta), \quad L(\theta) = \frac{1}{D} \sum_{d=1}^D \log p(x^d|\theta)$
- Simple approach: Gradient descent. Repeatedly set

$$\theta \leftarrow \theta + \lambda \frac{dL}{d\theta}$$

$$\frac{dL}{d\theta} = \hat{\mathbb{E}}[\phi(X)] - \mathbb{E}_p[\phi(X)]$$

- Notice, at the optimum, $\hat{\mathbb{E}}[\phi(X)] = \mathbb{E}_p[\phi(X)].$
- This doesn't depend on θ . Called a sufficient statistic.

- Given $x^1, x^2, ..., x^D$, we want to solve $\arg\max_{\theta} L(\theta), \quad L(\theta) = \frac{1}{D} \sum_{d=1}^D \log p(x^d | \theta)$
- Simple approach: Gradient descent. Repeatedly set

$$\theta \leftarrow \theta + \lambda \frac{dL}{d\theta}$$

$$\frac{dL}{d\theta} = \hat{\mathbb{E}}[\phi(X)] - \mathbb{E}_p[\phi(X)]$$

- For MRFs, if you can compute marginals, then:
 - You can compute $\mathbb{E}_p[\phi(X)]$.
 - So, you can compute $dL/d\theta$.
 - So, you can do maximum likelihood learning.
- If you remember one thing from this lecture let it be this!

Natural vs. Moment Parameters

Given an exponential family

$$p(x|\theta) = \exp(\theta^T \phi(x) - A(\theta))$$

the distribution can be specified either by θ (the "natural" parameters) or by specifying

$$\mu = \mathbb{E}[\phi(X)]$$

(the "moment" parameters.)

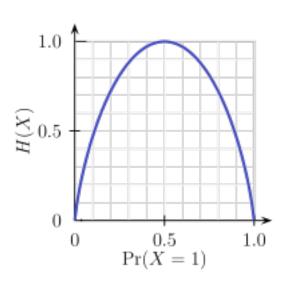
If ϕ is minimal, then mapping between θ and μ is one-to-one. However, even if redundant, the distribution $p(x|\theta)$ is the same.

Where does the Exponential Family Come from?

- One answer: We have lots of distributions, let's look for some common structure.
- Another answer: They are the maximum entropy distributions.
- Recall

$$H(p) = -\int_{x} p(x) \log p(x) dx$$

$$H(p) = -\sum_{x} p(x) \log p(x)$$



Maximum Entropy Interpretation

Suppose we want to find

$$p = \arg \max_{p} H(p)$$
 s.t. $\mathbb{E}_{p}[f(X)] = F$

then p is an exponential family.

Proof:
$$J(p,\lambda) = -\sum_{x} p(x) \log p(x) + \lambda_0 (1 - \sum_{x} p(x))$$

$$= +\sum_{k} \lambda_k (F_k - \sum_{x} p(x) f_k(x))$$

$$0 = \frac{dJ}{dp(x)} = -(\log p(x) + 1) - \lambda_0 - \sum_{k} f_k(x)$$

$$\log p(x) = -1 - \lambda_0 - \sum_{k} \lambda_k f_k(x)$$

$$p(x) \propto \exp(-\sum_{x} \lambda_k f_k(x))$$

What does this tell us about graphical models?

- If you want to do maximum likelihood learning, you need the derivative of the log-partition function.
- This gradient is just a vector of marginals.
- At the ML solution, $\mathbb{E}_p[\phi(X)]$ will be equal to $\hat{\mathbb{E}}[\phi(X)]$. Thus, for MRFs, the mean values of all clique marginals are sufficient statistics.
- An MRF is the maximum entropy distribution with given marginals for each clique in the graph.

What to take home

- Definition of an exponential family.
- Bernoulli / Gaussians / MRFs as exponential families.
- Derivatives of log-partition function give cumulants.
- How to do maximum likelihood learning using gradient of log-partition function.
- Natural parameters vs. moment parameters and (relatedly) sufficient statistics