

Soleadify Test Project



Intro

At the beginning, we have 3 datasets to be used as a source.

The given datasets are:

- facebook_dataset.csv
- website_dataset.csv
- google_dataset.csv

These data contain information about companies from different sources like Facebook, Google and websites. The main task of this project is to combine data from 3 given input datasets in a most accurate way, resulting in the 4th dataset with cleaned and transformed data.

RAW part

Reading source data to create well-formed CSV files. This part is needed as Facebook and Google datasets are stored in a way that quoted fields has separators inside its data and this can lead to fields' number explosion if to read in a wrong way.

TRANSFORM part

Applying needed transformations and data cleaning such as:

- Columns renaming
- Lowercase columns
- Escape special characters, spaces
- Removing suffixes like (ltd, co ...) in company names
- Filtering based on regular expressions
- Split and Explode fb_categories column into multiple rows
- Dropping NaN
- Cast column types
- Dropping duplicates

TRANSFORMED DATASETS' STRUCTURE

WEB

web_domain
web_domain_suffix
web_language
web_company_name
web_city
web_country
web_region
web_phone
web_site_name
web_tld
web_category

FACEBOOK

fb_domain

fb_address

fb_city

fb_country_code

fb_country

fb_description

fb_email

fb_link

fb_company_name

fb_page_type

fb_phone

fb_phone_country_code

fb_region_code

fb_region

fb_zip_code

fb_category

GOOGLE

gg_address
gg_category
gg_city
gg_country_code
gg_country
gg_company_name
gg_phone
gg_phone_country_code
gg_raw_address
gg_raw_phone
gg_region_code
gg_region
gg_text
gg_zip_code
gg_domain

PROCESS part

Joining 3 datasets into one based on domain, company name and phone columns to get final dataset with data from all sources.

Results

- Cleaned and transformed data
- Joined data based on a custom strategy
- Got final dataset containing all the sources data
- Got data about 27288 companies from different sources

Tap to see full report about the project

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