

AMES HOUSING REMODEL PLAN

Author: Matthew Hill





TABLE OF CONTENTS

01

Quick Facts

Ames, Iowa

02

MARKET ANALYSIS

Comparison vs. other U.S
Cities

03

Feature Upgrades

Top 5 features

04

Sales Price Correlation

Features in correlation to
sale price

05

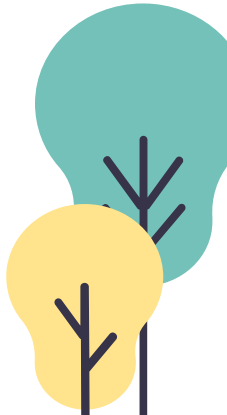
Actual Vs. Predicted Price

Highlight correlation
between actual price

06

Recommendations

Conclusion and
Recommendations



Quick Facts

MEDIAN HOME PROPERTY VALUE \$179,700

5.33% Growth from last year.

Homes Built before 2012 23,609

The average home remodel year is
1984.

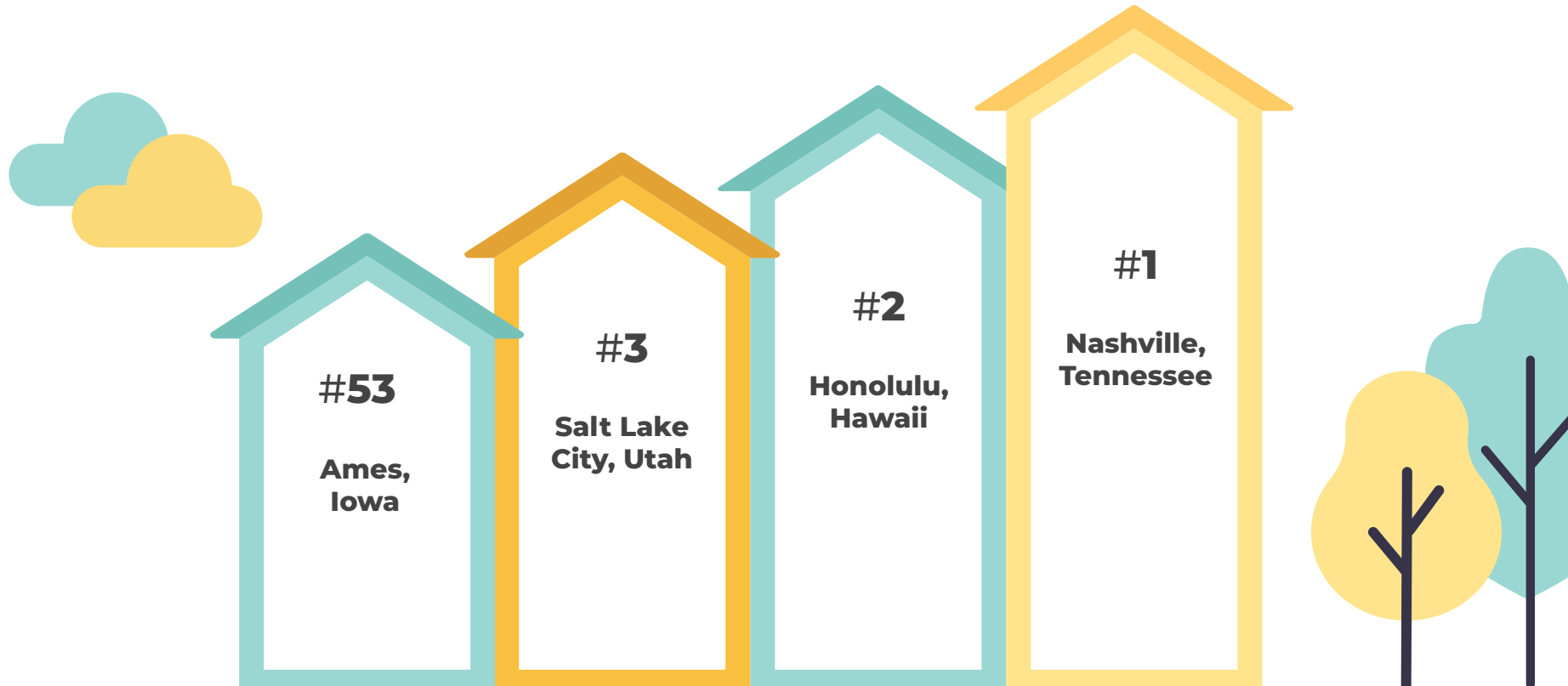
MEDIAN HOUSEHOLD INCOME \$60,442

3.14% Growth from last year.





United States Housing Comparison



Feature Upgrades



Overall Quality

Includes paint jobs and other exterior needs.



General Living Area

Living room and house entrance.



Basement Condition

Fixing the basement and remodeling.



Garage Area

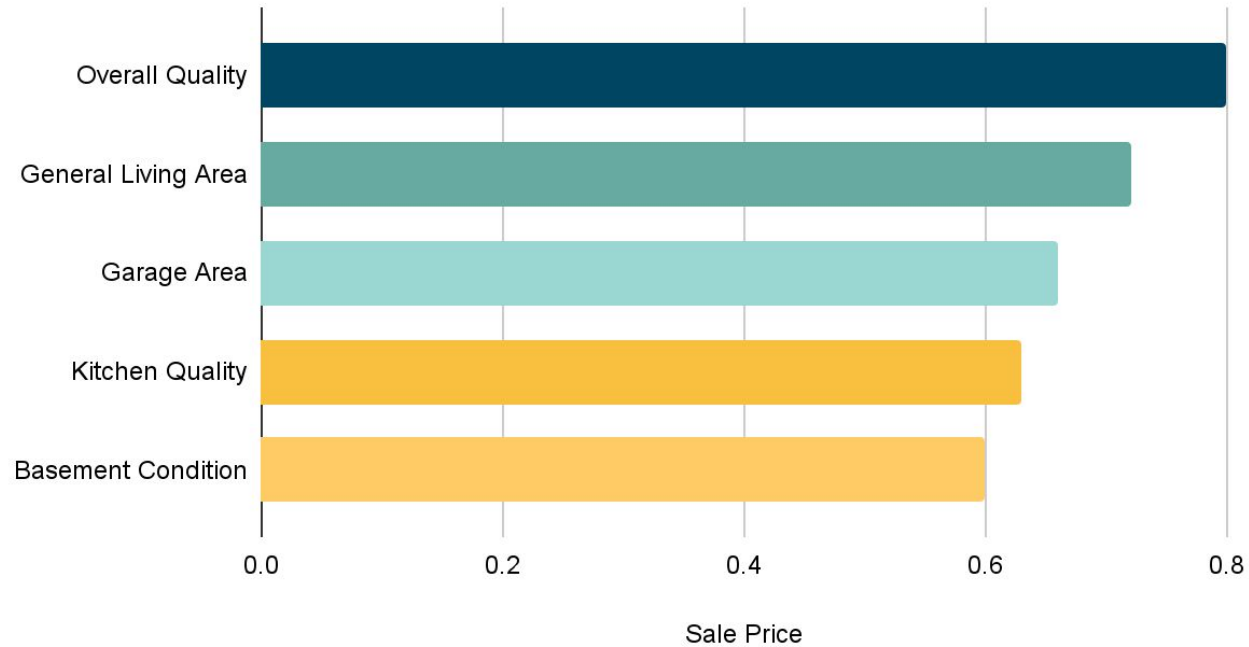
Upgrading this area with new flooring.



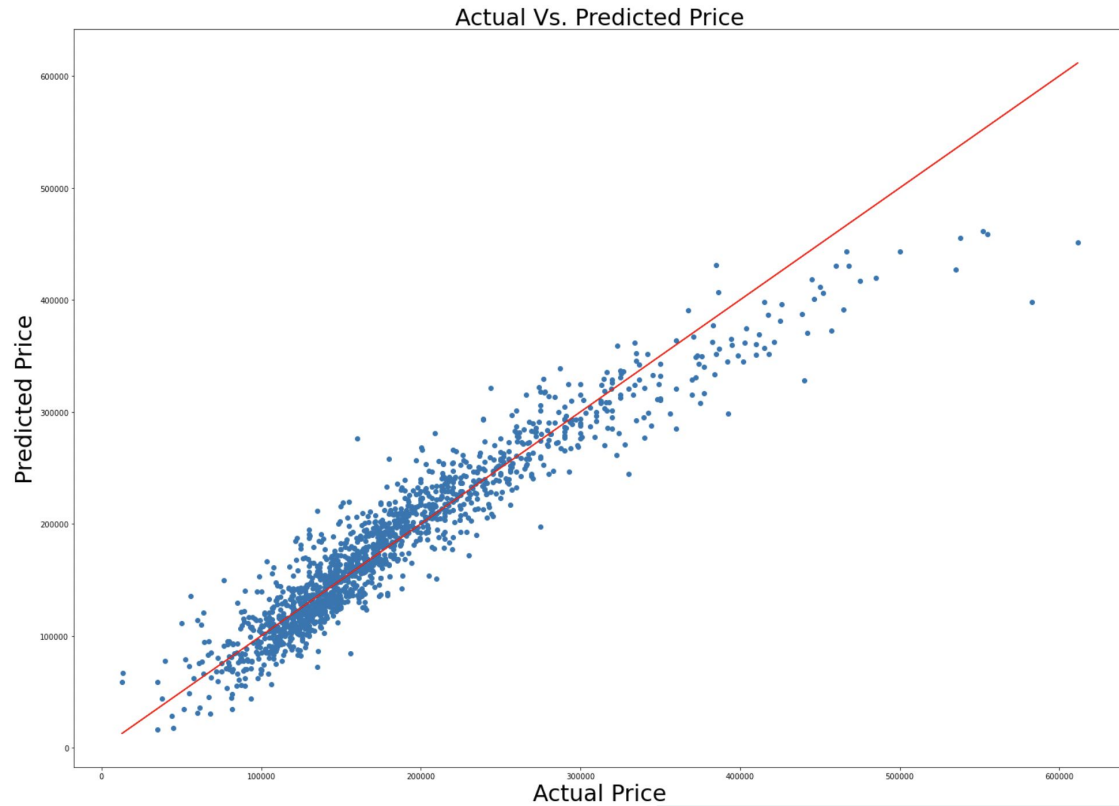
Kitchen Quality

New kitchen appliances and other kitchen needs.

Correlation to Sale Price



Actual vs. Predicted Prices



Conclusion & Recommendations

- Improving target areas
- Focus on Most important
- Focus on Quality
- Improve Features Improved Prices



Ames, Iowa
Housing Remodel

A stylized illustration of a yellow house with a dark blue roof and chimney, surrounded by teal and yellow trees. The background is a light blue gradient with white clouds.

THANKS

Does anyone have any questions?

