

# VINCENT VALDINATA

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Informatics Engineering student with experience in social media management, graphic design, and content creation. Skilled in Canva, Adobe Photoshop, and social media analytics, with a creative and detail-oriented mindset. Proven ability to engage audiences and optimize content strategy. Passionate about growing brands through impactful digital storytelling.

## EDUCATION

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**ISB ATMA LUHUR - Pangkalpinang**  
**BACHELOR, INFORMATION ENGINEERING**

Sept 2021 - Sept 2025

- GPA: 3.90

## WORKING EXPERIENCE

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**KPU KOTA PANGKALPINANG - Pangkalpinang**

*Information Technology Intern*

Sept 2024 – Jan 2025

- Managed the official Instagram account **@kpukotapangkalpinang**, increasing engagement by approximately **30%** in 4 months.
- Designed over **50** digital materials, including posters, flyers, and infographics, for the 2024 regional election campaign.
- Contributed to the production of informative videos for the **2024 Election in Pangkalpinang**, aimed at increasing voter awareness and participation.

**KAWAGAWI TV- Pangkalpinang**

*Host*

Sept 2023 - Jan 2024

- Presented and hosted various programs, engaging audiences through dynamic and informative content delivery.
- Conducted interviews with guests and experts on diverse topics, ensuring lively and insightful discussions.
- Collaborated with production teams to plan and execute program formats, maintaining high production standards

## ORGANIZATIONAL EXPERIENCE

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**DEWAN PERWAKILAN MAHASISWA- Pangkalpinang**

*President*

Jan 2024 - Present

- Led the council representing over 1,500 students, advocating for their needs and concerns.
- Managed a team of 14 council members, ensuring effective collaboration and communication.
- Developed and implemented policies that promoted student welfare and engagement

**PERKUMPULAN MAHASISWA BUDDHA- Pangkalpinang**

*Vice President*

Sept 2022 - Dec 2023

- Assisted the president in leading the association and overseeing the implementation of various programs and initiatives
- Organized and managed regular meditation sessions, cultural events, and community service projects.
- Developed and maintained relationships with external Buddhist organizations and local communities.

**ENGLISH LEARNING COMMUNITY- Pangkalpinang**

*Secretary*

Sept 2022 - Dec 2023

- Managed all administrative tasks, including scheduling meetings, preparing agendas, and taking minutes.
- Coordinated communication between members and external parties, ensuring efficient information flow.
- Maintained membership records and handled correspondence with over 80 members.

## VOLUNTEERING EXPERIENCE

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**Kampus Mengajar - Creative and Information Center**

February 2024 - June 2024

- Assisted in improving literacy and numeracy skills among students, introduced technology to enhance learning, and supported school administration at UPTD SMPN 1 Bakam.
- Managed and created content for the official Instagram account **@km7\_smpn1bakam**, increasing engagement and visibility of the Kampus Mengajar program.
- Contributed to the teaching and learning process, enhancing educational outcomes for both students and teachers.

**Al Azhar Pangkalpinang - Teaching Assistant (TK & SD)**

June 2024 - Sept 2024

- Provided learning support and facilitated interactive teaching sessions.

#### **SMPN 2 Pangkalpinang - English Tutor**

June 2024 - Sept 2024

- Taught English and to middle school students to improve language literacy.

### **SKILLS, ACHIEVEMENTS, AND OTHER EXPERIENCE**

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- **Skills:**

1. Social Media Management (Instagram, TikTok, Facebook, X)
2. Content Creation & Copywriting (Short-form & Long-form)
3. Graphic Design & Video Editing (Canva, Adobe Photoshop, CapCut)
4. Social Media Analytics & Optimization (Meta Business Suite, TikTok Analytics)
5. Email & Calendar Management (Gmail, Google Workspace)
6. Document & Data Management (Google Docs, Sheets, Microsoft Office)
7. Customer Engagement & Community Management

- **Certification:**

1. Android Development with Kotlin (Dicoding, 2024-2027)
2. Fundamentals of Artificial Intelligence (Dicoding, 2024-2027)
3. Alibaba Cloud Certification (2024-2026)
4. Junior Mobile Programmer (Digital Talent Scholarship, 2023)

- **Other Experience:**

1. **Moderator & MC** in campus events.
2. **Speaker** in leadership training.

### **EXTRA QUALIFICATION**

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- **Language:** Fluent in Indonesian, Proficient in English

- **Additional Skills:** Public Speaking & Presentation, Content Writing & Editing, Event Planning & Coordination