Fikri Abdilah

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Get In Touch
LinkedIn [Fikri Abdilah](#)

Website [Fikri Abdilah](#)

Profile

I Am A Product Designer With Over 1 Year Of Experience In Product Development And UX Research, Creating User-Centric Solutions That Balance Business Needs. With A Strong Foundation In Technology, And My Interest In Psychology And Anthropology, I Uncover User Behavior To Create Intuitive And Impactful Products. I Thrive On Cross Functional Teams, Ensuring Data-Driven Decisions That Make Products Useful And Innovative For Users And The Business.

Education

**2018 —
2021**

Vocational High School Negeri 2 Kab. Tangerang

Majoring Of Computer And Network Engineering

**2021 —
Present**

Budi Luhur University

Bachelor of Informatics Engineering

Organization

Mar 2019 — Des 2020

IT Club At Vocational High School

In This Organization I Serve As **Public Relations** Whose Responsibilities Are:

- Management Internal And External Relationships
- Reporting And Documentation
- Marketing The Club

Sep 2023 — May 2024

Budi Luhur IT Club At University

In This Organization I Serve As **CEO** Whose Responsibilities Are:

- Create A Long Or Short Term Vision
- Making Decisions For Management
- Program Development
- Coordination With Other C Levels
- Performance Evaluation

Experience

Feb 2024 — Jul 2024

Platform And Web Developer

Independent Study At Educourse

- Creating Educational Platform Business SWOT, Survey, BMC And VPC
- Create UI/UX Design For Educational Platforms
- Implemented UI Using HTML, CSS, And JavaScript

Jan 2024 — Sep 2024

Freelance UX Researcher At Asri Tech

- Create An Product Requirements Documents Based On Research And User Needs.
- Do User Experience Research
- Designing Wireframes

Sep 2024 — Des 2024

Product Development At GrosirOne

- Conducted Market Research In FMCG Environment For Product Development Strategies
- Created Product Requirement Documents
- Initiated Feature Enhancements Based On User Feedback
- Designed And Developed UI/UX Prototypes For New Features
- Performed Data Reporting And Analysis To Evaluate Product Performance

Hard And Soft Skills

- New Product Development
- UX Research
- Wireframe
- UI/UX Design
- Protyping
- Usability Testing
- A/B Testing

- Product Roadmap and Strategy
- Market Research and Data Analysis
- Interview User
- Critical Thinking
- Creativity
- Presenting Deck