

AMANDA ANGELICA SOPACUA

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Fresh graduate in English Literature with a strong interest in human resource development, communication, and organizational strategy. Experienced in event coordination, educational planning, and effective communication. Adept at working collaboratively in dynamic environments, demonstrating adaptability, and continuously learning to improve efficiency. Eager to contribute my skills and enthusiasm to a forward-thinking organization, supporting its growth while developing my professional expertise.

Internship & Project Experiences

Program Kreativitas Mahasiswa (PKM)

Jun 2023 – Jun 2024

Coordinator of PKM Video Production (Eco Enzyme Nusantara) - Salatiga, Jawa Tengah

- Led a team of 5 to produce and deliver 4 campaign videos, reaching 4,000+ viewers on social media.
- Managed projects schedules, ensuring timely completion of deliverables.
- Developed and implemented content strategies for Instagram ([LSCS.SASING](#)), ensuring alignment with campaign objectives.
- Collaborated with a cross-functional team to align content with audience preferences and campaign goals.
- Conducted feedback sessions to evaluate team performance and identify areas for improvement.

Education Level

Universitas Kristen Satya Wacana – Salatiga, Jawa Tengah

Graduated in October 2024

Faculty of Language and Arts

Bachelor of Arts in English Literature, 3.56 / 4.00

- Specialized in literary analysis, focusing on critical interpretation of texts and exploring themes such as identity, culture, and human behavior.

Organizational Experiences

Senat Mahasiswa Fakultas Bahasa dan Seni (UKSW)

Mar 2023 - Mar 2024

Head of Environmental Department - Salatiga, Jawa Tengah

- Coordinated extracurricular activities for 50+ members under the Environmental Department, ensuring smooth execution and alignment with organizational goals.
- Spearheaded social media campaign for ([@FLANTURE](#)), increasing engagement by 30%.
- Communicated challenges and progress reports to the Head of Division, facilitating effective problem-solving.
- Led a team of members in planning and executing environmentally-focused events and initiatives.

English & Music Competition Days

Sep 2023 - Mar 2024

Member of Publication & Documentation Division – Salatiga, Jawa Tengah

- Assisted in managing communication and promotional tasks for a national level event.
- Documented event and compiled reports for post-event evaluations.
- Supported communication effort with participants, sponsor, and the media to ensure event success.

Senat Mahasiswa Fakultas Bahasa dan Seni (UKSW)

April 2022 - April 2023

Member of Education Department (Community Service) – Salatiga, Jawa Tengah

- Developed English lesson plans for grade 4 elementary school students, focusing on interactive teaching methods.
- Organized and participated in teaching visits to Salib Putih orphanage, sharing knowledge in our field while providing engaging activities.

Leadership Development Program

AIESEC Future Leaders Program

Jan 2024 - Mar 2024

Leadership Development Participant – Salatiga, Jawa Tengah

- Completed a 3-month structured leadership program focused on leadership, project management, and personal development.
- Enhanced communication and problem solving skills through interactive workshops and case studies.
- Received mentorship from experienced leaders to improve both technical proficiency and interpersonal skills.

Skills

- **Communication & Public Speaking** – Experienced as an MC and facilitator in various events.
- **Content Writing & Media** – Skilled in creating communication materials, articles, and managing social media.
- **Leadership & Teamwork** – Held leadership roles in student organizations, managing teams effectively.
- **Analytical Thinking & Problem-Solving** – Capable of analyzing issues and providing strategic solutions.
- **Communication & Collaboration** – Strong interpersonal skills, able to work with teams and influencers.
- **Microsoft Office & Digital Tools** – Proficient in Excel, PowerPoint, and basic design tools.

Achievements

Published research in academic journals :

- [Atlantis Press, 2024: "Intersectionality of Oppression in the Character of Budhe Mujirah."](#)
- [Culturalistics Journal, 2024: "Unraveling Amma's Caracter in 'Sharp Objects' using Freudian Psychoanalysis."](#)

Organizational & Project :

- Directed a social media campaign that reached 4,000+ viewers and increasing engagement by 30%
- Successfully promoted a national-level faculty event, with participations from 80+ participants across Indonesia.