PUTRI ZAKIYYA ZULFA UMAIRI

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PROFILE

I am a graduate of Industrial Engineering who has an interest in working in the field of technology. experienced in UI/UX and web development. have the ability to use design development software such as figma and canva and have experience in creating UI designs of Indonesian tourism applications and analyzing user experience in using application designs. Has internship experience at a Canadian calibration company, GAOTek Inc. as a UI/UX Designer (Work From Home) and assisted the company in creating a company website in the Canadian branch.

EDUCATION

Telkom University   2020 - 2024
- Industrial Engineering | IPK 3.20 / 4.00

WORK EXPERIENCE

INTERN IN GAOTEK INC. CANADA   *Okt 2024 - Jan 2025*
- Conduct research on brand guidelines such as tone of voice, logo usage, typography, and color pallete.
- Created wireframes to improve the design of the GAOTek canada website.
- Create mockups and prototypes of the GAOTek canada website design improvement.
- Present the design results online in English.

ORGANIZATION EXPERIENCE

ASSISTANT PRACTICUM   *July 2022 - July 2024*
Ensyse Laboratory | Telkom University
- In the laboratory I teach industrial engineering students to create a business process of how stakeholders go about website development
- Create a unified modeling language to help stakeholders in developing websites
- Create data normalization and entity relationship diagrams
- Create website UI and UX designs, and website prototypes using figma.
- As assistant i have a project assignment to analyze the shortcomings of the outstanding student website at telkom university and make a design for improving the website. Also has a similar Final Project topic, namely designing UI/UX improvements in tourism applications

STAFF OF PUBLICATION & DOCUMENTATION DIVISION   *Dec 2020 - Dec 2023*
Incoustic HMTI | Telkom University
- Designed the organization's marketing campaign to be published on Instagram, and was responsible for event documentation related to events attended by the incoustic community.

CERTIFICATIONS

BASIC MICROSOFT EXCEL   *Sept 2023*

MySkill | 63208/EXL/LM/8/2023

Training on microsoft excel and learned the formulas used to process data in microsoft excel and worked on tasks about data processed with excel formulas.

DATABASE PROGRAMMING WITH PL/SQL   *August 2023*

Oracle Academy

Training on SQL programming language on the web as well as quizzes after the lesson, midterm exams and end-of-semester exams for 1 month.

UI/UX DESIGN   *August 2023*

MySkill | 59775/UIX/L/08/2023

Training on UI/UX along with software commonly used to design applications and working on tasks regarding analyzing user needs related to an application.

TOOLS

- Microsoft Word
- Microsoft Excel
- Canva
- Figma
- Sketchup

SKILLS

Hard Skill: UI Design, UX Design, UX Research, Web Design

Soft Skill : Dicipline, Teamwork, Time Management, Effective Communcation, Problem Solving.