



MILA PERMATASARI

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PROFILE

I am a logistics engineering student who is accustomed to working on team projects during my studies and has high adaptability to new environments. I am an individual with high ambition for achievement, as reflected in my victories in National and International Olympiads. Additionally, I have experience in social media management, digital content, content writing, and organizational activities, which strengthen my ability to manage projects and build effective relationships.

EDUCATION

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| Ma'arif Karangrejo Islamic High School – Magetan, Indonesia | July 2021 – May 2024 |
| Science Major: 89/100 | |
| Universitas Internasional Semen Indonesia – Gresik, Indonesia | September 2024 – Present |

WORK EXPERIENCE

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| Jilbab Galuh | May 2022 – June 2023 |
| Social Media Specialist | |
| <ul style="list-style-type: none">Ensured product descriptions, images, and prices were always up-to-dateResponded to customer inquiries via ShopeeHandled customer complaints quickly by prioritizing urgencyUpdated 45 product stock items in the online store system using Microsoft Excel | |

ORGANIZATIONAL & COMMITTEE EXPERIENCE

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|---|-------------------------------|
| Student Council (OSIS) | July 2022 – July 2023 |
| <i>Scouting Division Member</i> | |
| <ul style="list-style-type: none">Developed three scouting programs: camping, school-wide rope competition, and explorationSupervised scout training sessions for a total of 75 membersProvided high-quality scouting facilities | |
| Scout Ambassador Council | July 2022 – July 2023 |
| <i>Chairperson</i> | |
| <ul style="list-style-type: none">Planned and organized scouting activitiesBuilt relationships and networks with other schoolsProvided guidance and mentorship to junior members | |
| Studybuddy Ruangguru | July 2022 – July 2023 |
| <i>Member</i> | |
| <ul style="list-style-type: none">Created four content pieces and one thread per month about Ruangguru on social media (Twitter/X)Successfully achieved targeted engagement rates, reaching 150 retweets and 500 likes per postContributed to discussions in the Studybuddy Ruangguru forum on SNBP, SNBT, and study materials for SNBT | |
| Alumni HUB Amartha | October 2024 – Present |
| <i>Information and Communication Division</i> | |
| <ul style="list-style-type: none">Created two reels, one carousel, and four Instagram feeds per month, managed social media, and handled the latest information | |

dissemination

- Ensured the accuracy of information shared with 150 Instagram audience members
- Wrote SEO-friendly captions for social media and relevant articles for the website

Ambis Bareng Batch 3

October 2024 – Present

Twitter/X Administrator

- Built engagement with over 100.000 followers on Twitter/X for the Ambis Bareng community
- Effectively collaborated across two divisions: staff administration and communication
- Managed and developed the Ambis Bareng online community, which has more than 100.000 active members

SKILL, ACHIEVEMENTS, AND OTHERS

- **Soft Skill:** Communication, Interpersonal Skills, Problem Solving, Teamwork, Creative Thinking, Adaptability
- **Hard Skill:** Social Media Management, Canva, Adobe Lightroom, Content Writing, Google Workspace (Spreadsheet, Docs, etc), Microsoft Workspace (Excel, Word, Presentation)
- **Achievement (2023):** Recipient of the Tunas Indonesia Jepang Scholarship 2023/2024
- **Achievement (2023):** Recipient of the Amartha Cendekia Scholarship Batch II 2023/2024
- **Achievement (2022):** Recipient of the Youth Break the Boundaries Scholarship Batch I 2022/2023
- **Achievement (2022):** 3rd Place in the National Chemistry Olympiad held by PT. Ayo Sinergi Kreatif
- **Achievement (2022):** 3rd Place in the International English Language Olympiad held by the National Competition Training Foundation
- **Language:** Indonesia (Native), English (Writing and Conversation Proficiency), and Japan (N5)