



RANGGA LESMANA

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I am a fresh graduate with interests in UI/UX Design and Front-end Development, and have 2 years of experience as a freelance Web Designer. I actively participate in organizational activities, which develop my soft skills of critical thinking, public speaking, teamwork, leadership, time management and problem solving. In addition, I have expertise in Design Thinking, Motion Graphics using After Effects, as well as HTML, CSS, and JavaScript programming.

Work Experiences

Sportgather - Bandung City, West Java

Jun 2022 - Nov 2024

UI/UX Designer

Sports community management and activity platform

- Manage UI/UX design for applications and digital platforms using Design Thinking and Design Sprint methods, ensuring optimal user experience and innovative design solutions.
- Create and implement consistent visual designs for the company's social media, increasing engagement and brand visibility.
- Develop and prepare visual design assets needed for various company purposes, ranging from campaigns to corporate presentations.
- Lead the development and execution of the company's branding strategy, strengthening the brand image in the market and increasing audience engagement.
- Design and produce animated motion graphics to support visual communication and enrich user experience on the company's digital platforms.

PT Madani Creative - Surakarta City, Central Java

Aug 2023 - Oct 2023

Web Designer - Internship

PT Madani Creative is a provider of event management and traveling services.

- Design and develop landing page designs from sitemaps and website flows to meet the needs of clients and site visitors.
- Create intuitive and user-friendly website flow to improve user experience (UX) and navigation.
- Develop and implement a consistent design system in web projects to ensure uniformity of design elements across pages.
- Slicing designs and converting them into functional web pages using HTML, CSS, JavaScript, and Bootstrap, ensuring responsive design across multiple devices.
- Collaborate with other development teams and designers to refine designs and ensure timely and compliant implementation.

Freelance Web Designer - Home/Remote Work

Jan 2021 - Mar 2023

Web Designer

- Designing and developing landing pages that are aesthetically pleasing, responsive and fit the client's business needs, thereby improving user experience (UX) and visitor engagement.
- Implementing the design into code using HTML, CSS, JavaScript, and Bootstrap, with a focus on performance optimization and cross-device compatibility.
- Developing a structured and consistent design system to support project scale and ensure efficiency in landing page development.
- Developed more than 5 landing pages for clients from various industries, including social community, government, and personal portfolio.
- Technology Proficiency HTML5, CSS3, JavaScript (ES6+), Bootstrap.

Kelashijrahsfk - Bandung City, West Java

Jun 2019 - Aug 2019

Social Media Design - Internship

Kelashijrahsfk is an Islamic platform that provides learning, seminars, and inspirational content to support Muslims in migrating towards a better life.

- Develop concepts and creative ideas for daily content relevant to Islamic themes and audience needs.
- Creating graphic designs for social media and promotional materials, with a professional and attractive look.
- Serve as a talent in content creation, both for photos and videos, to present authentic and relatable messages.
- Retouching and editing images to improve visual quality, in accordance with company branding standards.
- Shoot, edit, and enhance educational and promotional videos with strong storytelling, visual effects, and quality audio.

Pendidikan

Universitas Telkom - Bandung, West Java

Aug 2020 - Dec 2024

Bachelor of Informatics, 3.29/4.00

- Participate in the StartUp business incubation program at Bandung Techno Park.
- Active in organizations and Head of the communication and information commission in the student representative body organization

or abbreviated as (BPM).

Pengalaman Organisasi

BPM (Badan Perwakilan Mahasiswa) HIMA IF

May 2023 - Feb 2024

Chairman of the Communications and Information Commission

- Manage and oversee the organization's social media operations, including content creation, information updates, and interaction with audiences.
- Design and execute publications for major holidays or important moments relevant to students and the organization.
- Manage and develop the IF Podcast, including topic planning, coordination with sources, and episode dissemination.
- Lead the communication and information team to ensure effective and timely flow of information to all members and audiences.

BPM (Badan Perwakilan Mahasiswa) HIMA IF

Apr 2022 - Feb 2023

Communications and Information Commission Staff

- Social media management.
- Big day publication.
- Managing IF Podcast.

FORTRAN 2022

May 2022 - Nov 2022

Staff of publication and documentation division

- Design and deploy publicity materials (posters, brochures, banners) for event promotion.
- Manage event social media, create content, and interact with participants.
- Record and document event activities in the form of photos and videos.
- Compile event documentation reports and archive the results.
- Collaborate with other divisions to ensure the smooth running of the event and publicity.

Kemampuan, Penghargaan, dan Kompetisi

- **Soft Skills:** Critical Thinking, Teamwork, Leadership, Decision Making, Problem Solving, Creative, Public Speaking, and Time Management.
- **Hard Skills:** UI/UX, Branding, Visual Design, Motion, Basic Frontend (HTML, CSS, JavaScript, Tailwind, Bootstrap 5)
- **Tools:** Figma, Adobe Family, Jira, ClickUp, VSCode, Whimsical, Miro, Maze, Framer