

AULIA RAHMA WIDYOWATI

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PROFILE

I am an active student of Gunadarma University majoring in Communication Science. I am communicative, dedicated, responsible, disciplined, on time, and able to work in a team. I am interested in graphic design, photography and social media specialist.

PROFESSIONAL EXPERIENCE

Graphic Designer at HRD Gen Z	Jan 2025 - April 2025
<ul style="list-style-type: none">• Create compelling designs and drive engagement.• Work closely with social media managers and content writers.• Create a design that is able to communicate and engage with Gen Z.	
Assistant and Feeds Team at ugfikomlabtv	July 2024 - Present
<ul style="list-style-type: none">• Provide lessons and tutorials to underclassmen on how to use film cameras, broadcast television, and tools in the master control room.• Design feeds that are informative to students on campus, encourage interaction in the comments section, and create interesting topics to discuss in the feeds.	
Working with UMKM	Jan 2024 - May 2024
<ul style="list-style-type: none">• Help increase sales promotions.• Create posters that can be posted on social media.• Create logos and menu lists that can be used on product packaging.	
Secretary and MC of Karang Taruna	Aug 2023 - Present
<ul style="list-style-type: none">• Make a proposal on the activities to be conducted.• Lead the event as Master of Ceremony on the peak night of Indonesian Independence Day in 2023 & 2024.	

EDUCATION

Gunadarma University Majoring in Communication Science	Oct 2022- Present
GPA : 3.84/4.00	
<ul style="list-style-type: none">• Focus on the study of the science of communication.• Study visual communication, design, marketing, and public relations.	

KEY SKILLS & COMPETENCIES

- **Technical Skills:** Graphic Design, Photography, Writing, Public Speaking.
- **Languages:** Indonesia (Native), English (Conversation).
- **Certifications:** Graphic Designer Staff, Photography Technique, National Writing Contest Participant Certificate.
- **Awards/Activities:** Won the Challenge at the Net Goes to Campus event.