



# RANGGA LESMANA

087826357781 | ranggalesmana017@gmail.com | <https://www.linkedin.com/in/ranggalesmana/>

I am a fresh graduate with interests in UI/UX Design and Front-end Development, and have 2 years of experience as a freelance Web Designer. I actively participate in organizational activities, which develop my soft skills of critical thinking, public speaking, teamwork, leadership, time management and problem solving. In addition, I have expertise in Design Thinking, Motion Graphics using After Effects, as well as HTML, CSS, and JavaScript programming.

## Work Experiences

---

### Sportgather - Bandung City, West Java

Jun 2022 - Nov 2024

#### UI/UX Designer

Sports community management and activity platform

- Manage UI/UX design for applications and digital platforms using Design Thinking and Design Sprint methods, ensuring optimal user experience and innovative design solutions.
- Create and implement consistent visual designs for the company's social media, increasing engagement and brand visibility.
- Develop and prepare visual design assets needed for various company purposes, ranging from campaigns to corporate presentations.
- Lead the development and execution of the company's branding strategy, strengthening the brand image in the market and increasing audience engagement.
- Design and produce animated motion graphics to support visual communication and enrich user experience on the company's digital platforms.

### PT Madani Creative - Surakarta City, Central Java

Aug 2023 - Oct 2023

#### Web Designer - Internship

PT Madani Creative is a provider of event management and traveling services.

- Design and develop landing page designs from sitemaps and website flows to meet the needs of clients and site visitors.
- Create intuitive and user-friendly website flow to improve user experience (UX) and navigation.
- Develop and implement a consistent design system in web projects to ensure uniformity of design elements across pages.
- Slicing designs and converting them into functional web pages using HTML, CSS, JavaScript, and Bootstrap, ensuring responsive design across multiple devices.
- Collaborate with other development teams and designers to refine designs and ensure timely and compliant implementation.

### Freelance Web Designer - Home/Remote Work

Jan 2021 - Mar 2023

#### Web Designer

- Designing and developing landing pages that are aesthetically pleasing, responsive and fit the client's business needs, thereby improving user experience (UX) and visitor engagement.
- Implementing the design into code using HTML, CSS, JavaScript, and Bootstrap, with a focus on performance optimization and cross-device compatibility.
- Developing a structured and consistent design system to support project scale and ensure efficiency in landing page development.
- Developed more than 5 landing pages for clients from various industries, including social community, government, and personal portfolio.
- Technology Proficiency HTML5, CSS3, JavaScript (ES6+), Bootstrap.

### Kelashijrahsfk - Bandung City, West Java

Jun 2019 - Aug 2019

#### Social Media Design - Internship

Kelashijrahsfk is an Islamic platform that provides learning, seminars, and inspirational content to support Muslims in migrating towards a better life.

- Develop concepts and creative ideas for daily content relevant to Islamic themes and audience needs.
- Creating graphic designs for social media and promotional materials, with a professional and attractive look.
- Serve as a talent in content creation, both for photos and videos, to present authentic and relatable messages.
- Retouching and editing images to improve visual quality, in accordance with company branding standards.
- Shoot, edit, and enhance educational and promotional videos with strong storytelling, visual effects, and quality audio.

## Pendidikan

---

### Universitas Telkom - Bandung, West Java

Aug 2020 - Dec 2024

#### Bachelor of Informatics, 3.29/4.00

- Participate in the StartUp business incubation program at Bandung Techno Park.
- Active in organizations and Head of the communication and information commission in the student representative body organization

or abbreviated as (BPM).

## Pengalaman Organisasi

---

### **BPM (Badan Perwakilan Mahasiswa) HIMA IF**

May 2023 - Feb 2024

#### *Chairman of the Communications and Information Commission*

- Manage and oversee the organization's social media operations, including content creation, information updates, and interaction with audiences.
- Design and execute publications for major holidays or important moments relevant to students and the organization.
- Manage and develop the IF Podcast, including topic planning, coordination with sources, and episode dissemination.
- Lead the communication and information team to ensure effective and timely flow of information to all members and audiences.

### **BPM (Badan Perwakilan Mahasiswa) HIMA IF**

Apr 2022 - Feb 2023

#### *Communications and Information Commission Staff*

- Social media management.
- Big day publication.
- Managing IF Podcast.

### **FORTRAN 2022**

May 2022 - Nov 2022

#### *Staff of publication and documentation division*

- Design and deploy publicity materials (posters, brochures, banners) for event promotion.
- Manage event social media, create content, and interact with participants.
- Record and document event activities in the form of photos and videos.
- Compile event documentation reports and archive the results.
- Collaborate with other divisions to ensure the smooth running of the event and publicity.

## Kemampuan, Penghargaan, dan Kompetisi

---

- **Soft Skills:** Critical Thinking, Teamwork, Leadership, Decision Making, Problem Solving, Creative, Public Speaking, and Time Management.
- **Hard Skills:** UI/UX, Branding, Visual Design, Motion, Basic Frontend (HTML, CSS, JavaScript, Tailwind, Bootstrap 5)
- **Tools:** Figma, Adobe Family, Jira, ClickUp, VSCode, Whimsical, Miro, Maze, Framer