Felicia Margareth Marthin

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6th semester visual communication design student at Petra Christian University. Active in committee and volunteer activities on campus. Interested in graphic design and UI/UX design. Have a deep understanding in conducting user/target audience research and design thinking process. Proficient in using software such as Adobe Photoshop, Adobe Illustrator, Figma and Canva.

Education

Petra Christian University   August 2021- Now
Undergraduate student of Visual Communication Design -, GPA 3.53/4.00

Internship Experience

Gambaranbrand   August 2024 - Desember 2024
Graphic Design
- Designing manual standard graphics
- Helping to tidy up the logo
- Designing 2 banners
- Designing 5 flyers
- Designing 2 PPTs
- Designing digital brochures
- Designing instagram feeds templates
- Designing calendar 2025
- Helping to adjust packaging design according to size
- Helping to find and collect references

Organization / Volunteer Experience

LKMM-TD XXXIII 2023   November 2022 - January 2023
Divisi Creative (Member)
- Creating looping animation assets
- Organizing the cue card layout for the opening event
- Help remove background on photos and decorate photos
- Assist in documenting the event

Petra Civil Expo 2023 : Earthquake Resistant Design Competition   February 2023 - May 2023
Divisi Creative (Member)
- Designing the Earthquake Resistant Design Competition instagram feeds
- Designing pins for the Earthquake Resistant Design Competition committee
- Designing a plaque for the winner of Earthquake Resistant Design Competition
- Designing background for zoom meeting
- Assisted in documenting the event

Civil Engineering Excursion Study 2023   May 2023 – June 2023
Divisi Creative (Member)
- Organizing instagram feeds layout
- Designing pins for the committee
- Assisted in documenting the event

Community Outreach Program 2023   November 2023 – February 2024

Member
- Designing t-shirts for participants
- Designing banners for the closing ceremony
- Designing certificates for speakers

Skills

- Hard skill : Adobe Illustrator, Adobe Photoshop,After Effects, Figma, Canva
- Soft Skill : Cooperation, time management, analyzing, research, problem solving

Certificate

- Certification (2024): UI/UX Design Course by Sanbercode | [Link](#)
- Certification (2025): Short Class Graphic Design by MySkill | [Link](#)