

AVIVA AZIZI

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SUMMARY

An undergraduate Communication Science student at Universitas Negeri Yogyakarta with a background in content writing and social media management. Actively engaged in various on-and off-campus activities, possessing strong communication, problem-solving, and teamwork skills.

EDUCATION

UNIVERSITAS NEGERI YOGYAKARTA (2022 – Present)
Communication Science

SMA MUHAMMADIYAH WONOSOBO (2019 – 2022)
Social Science

EXPERIENCE

Bulan Komunikasi UNY 2024 (June – December 2024)
Head of Filtration and Assessment Division

- Led and coordinated a team of 6 members in planning and executing activities related to events.
- Organized regular meetings and brainstorming sessions to develop ideas and strategies.
- Responsible for the curation and assessment process of over 130 submissions to Bulan Komunikasi UNY 2024.
- Prepared regulations, assessment guidelines, and other related documents.
- Acted as a communication intermediary between the 14 jurors and the internal committee.

Short Film Production Laboratorium Komunikasi & Media UNY (September 2024)
Art Crew

- Assisted in designing and constructing props and set decorations.
- Coordinated with the art director to ensure visual continuity throughout the production.
- Managed inventory for art supplies, ensured all items were prepared and available for each scene.

Indorelawan (June – September 2024)
Content Development X

- Created a monthly editorial plan for the @indorelawan X account, including mapping sections, significant dates, and topics to be used as content materials.
- Regularly wrote 3 threads per week that aligned with the platform's objectives and audience interests.
- Developed and implemented strategies to increase content engagement and followers.

Himpunan Mahasiswa Ilmu Komunikasi UNY (2023 – 2024)
Staff of Research and Development Division

- Implemented 7 programs focused on research and development in communication.
- Wrote 2 articles and 7 microblogs on communication topics for the HIMAKOM UNY website and social media.
- Collected, organized, and managed reference materials for over 60 course subjects to support and enhance the lecture process.

Grand Impact StudentxCEOs Yogyakarta 2023

Staff of Creative Marketing Division

(October 2023 – December 2023)

- Created content plans, including preparing captions and design briefs for the @sxcgrandimpact Instagram account.
- Regularly created and published content, such as posts, reels, and Instagram stories, according to the schedule.
- Gained a reach of 7,979 accounts and 42,700 impressions within 3 months.

PKKMB FISHIPOL UNY 2023

Staff of Secretarial and Administration Division

(May 2023 – August 2023)

- Managed and archived data for over 1,000 new students at FISHIPOL UNY.
- Provided all necessary information to new FISHIPOL UNY students regarding orientation programs (PKKMB) and academic requirements.
- Coordinated with other divisions to address secretarial needs during the activity.

Pengabdian Masyarakat HIMAKOM UNY 2023

Head of Consumption Division

(April – May 2023)

- Led and coordinated a team of 4 members in planning, providing, and managing consumption during the event.
- Responsible for planning and managing the consumption budget.
- Managed the preparation and provision of consumption according to the needs of 30 participants during the activity.

SKILL

- **Technical** : Microsoft Office, Google Workspace, Canva, Social Media Management, Content Writing.
- **Interpersonal** : Communication, Problem-solving, Adaptability, Creativity.
- **Language** : Indonesian (native), English (intermediate).