

DAVIT ZARLY

Padang, Sumatera Barat | [Davit Zarly](#) | [LinkedIn](#) | +62 857-1937-0901 | davitzarly552@gmail.com | [Hi! I'm Davit Zarly](#) |

I am a 5th semester Informatics student at Universitas Negeri Padang, I have a deep interest in UI/UX design and Web Programming. I have developed various relevant skills during my studies. One of them is completing a mini-project during my Certified Independent Study (SIB) on the design of a lodging rental application. My career goal is to apply my skills to contribute positively to organizations while pursuing my passion for UI/UX.

EDUCATION

Universitas Negeri Padang

Faculty of Engineering

- GPA 3.57/4.00 – Field: Informatics
- Relevant Coursework: Software Engineering, Web Programming, Research Methodology

Padang, Indonesia

August 2022 – Present

Studi Independen Bersertifikat Kampus Merdeka Kemendikbud x MyEduSolve

UI/UX Design Pathway

Jakarta, Indonesia

October - December 2024

Certified Independent Study (SIB) is part of the Ministry of Education and Culture's Independent Campus Program which aims to provide opportunities for students to learn and develop through activities outside of lecture classes, but is still recognized as part of lectures and can be converted into credits.

- I was selected as one of the Independent Study participants at MyEduSolve Pathway UI/UX partner, chosen from 15000+ applicants from various universities in Indonesia. I had the opportunity to learn directly from the experts during this 4-month intensive program.
- Learning Objectives: Adobe Illustrator, Design for Delight, UX Research, Figma, Usability Testing

ORGANIZATION EXPERIENCE

Electronics Engineering Student Association Universitas Negeri Padang

Padang, Indonesia

Information and Communication Staff

February 2024 – February 2025

- Managed content production from research, recording, to publication on the student association's social media platforms, attracting 500 prospective students.
- Increased the viewership of the interview content to 50,000 viewers within 3 weeks of launch, with an engagement rate of 15%, indicating high enthusiasm from the audience.
- Successfully increased the number of followers of the student association's social media accounts by 45% within 3 months through innovative and targeted content marketing strategies.

Introduction to Campus Life for New Students (PKKMB) event

Padang, Indonesia

Head of Equipment Division

August 2024

- Lead 3 equipment division teams to ensure all event needs, including technical equipment, decorations, and logistics, are in place.
- Coordinated the procurement, distribution, and management of equipment during the 2-day event.
- Successfully ensured the smooth running of the event welcoming more than 50 new students with optimally organized equipment.

PROJECTS & PORTFOLIO

Design of “Tripy” mobile application within 1 week

November 2024

A project that I created with my team of 5 people. Here is my job description:

- Discuss and create an App design sitemap.
- Work together to create design views with the team.
- Testing the application design with usability testing methods with real users to ensure the Application is easy to use.
- Project presentation.

Redesigning the web portal “vix-studio.com” within 1 month

November 2024 – December 2024

A project that I created with my team of 5 people. Here is my job description :

- Discuss and create a sitemap of the App design.
- Conduct interviews with potential users to understand their needs, preferences, and problems encountered in using similar applications.
- Collaboratively create design views with the team.
- Testing the app design using usability testing methods with real users to ensure the App is easy to use.
- Project presentation.

CERTIFICATIONS

IT Specialist-adobe illustrator

October 2024

Certiport – Intuit Design for Delight Innovator | Total Score 848/1000, Credential ID: 90085449

IT Specialist-Intuit Design for Delight Innovator

September 2024

Certiport – Graphic Design & Illustration using Adobe Illustrator 2024 | Total Score 743/1000, Credential ID: 90085449

SKILLS & INTERESTS

Technical Skills: Microsoft Office, Adobe Illustrator, Figma

Soft Skills: Teamwork, Adaptability, Effective Communication, Leadership, Networking, Time Management.

Interests: User experience research and usability testing, Interface design and prototyping, Design thinking process and problem solving.

LANGUAGES

Indonesia: Fluent

English: Basic