BETHARIA PRANESTI NUR PAFITRI

https://wa.me/6285157662783 | btarianes.work@gmail.com | https://www.linkedin.com/in/betharia-pranesti-nur-pafitri-129031298/ | https://btarianes.github.io/Portofolio.io/

Sleman, DI Yogyakarta, Indonesia 55293

I am a Bachelor of Informatics graduate with a strong passion for UI/UX design. With a solid technical background and experience in various design projects, I have developed the ability to create appealing and intuitive interfaces. My UI/UX certifications from Mysill Bootcamp (2023) and BuildWithAngga (2024) further strengthen my capability to deliver user-friendly design solutions.

EDUCATION

Titik Nol English Course - Sleman, DI Yogyakarta | Jan 2025 - Present
- Enrolled in the Advanced English class focusing on professional and academic English.
- Studied advanced grammar topics, including Gerund & To Infinitive 2, Noun Clause, Adverbial Clause, Inversion, and Causative Verbs.
- Improved communication skills through debates, discussions, and professional presentations.

Universitas Amikom Yogyakarta - Sleman, DI Yogyakarta | Sep 2020 - Jan 2024
- Bachelor of Informatics (GPA: 3.82/4.00)

MySkill - Online Intensive Bootcamp | Oct 2023 - Dec 2023
- Fullstack UI/UX Research and Design
- Reward: Mastery (Top 3 Batch 11)

Universitas Negeri Yogyakarta (UNY) - Sleman, DI Yogyakarta | Aug 2021 - Oct 2021
- Kredensial Mikro Mahasiswa Indonesia (KMMI) – Kampus Merdeka
- Course: Internet of Things Based Project (Final Grade: 89.52/A)

WORK EXPERIENCE

GAOTek Inc. - New York, New York | Nov 2024 - Jan 2025
UI/UX Designer (Remote Internship)
- Create wireframes, storyboards, user flows, and prototypes for websites.
- Design visually appealing, user-friendly, and SEO-optimized website layouts.
- Collaborate with product, development, and marketing teams to bring ideas to life.
- Ensure designs are responsive and provide a seamless experience on both mobile and desktop.
- Conduct user research and iterate designs based on feedback and project goals.
- Stay up to date with the latest UI/UX and SEO trends and best practices.
- Optimize designs for speed, accessibility, and SEO performance.

ORGANIZATIONAL EXPERIENCE

Himpunan Mahasiswa Informatika (HMIF) - Universitas Amikom Yogyakarta | Sep 2021 - Sep 2023
Committee Member
- Sponsorship Coordinator, National Informatics Seminar: Achieved sponsorship targets by collaborating with companies through MoU agreements.
- Secretariat Coordinator, AMIKOM Expo & Technology Seminar: Managed participant administration, ensuring smooth registration processes and achieving the target number of participants.
- Education Division, Community Service Program: Collaborated with speakers to create and deliver educational materials for the program.

Keluarga Mahasiswa Sragen (KMS) reg. Yogyakarta - Sragen, Central Java | Feb 2022 - Mar 2023
Core Committee Member
- Secretary, Governor's Cup Basketball Competition: Managed communication with government officials and documented event proceedings.
- Economy & Business Division, Sragen University Expo: Coordinated with F&B business owners to ensure smooth execution of the event bazaar.

SKILLS, ACHIEVEMENTS & OTHER EXPERIENCE

- **Languages**: Indonesian (Fluent), English (Intermediate)
- **Soft Skills**: Time management, Verbal and written communication, Teamwork, Relationship building, Problem-solving, Detail-oriented

- **Hard Skill**: Figma (Proficient), Prototyping & Wireframing (Proficient), Usability Testing (Intermediate), HTML, CSS, JavaScript (Basic), Cypress (Basic – Automated Testing)
- **Technologies and Software**: Figma (Proficient), Notion (Intermediate), Trello (Proficient), VS Code (Intermediate), MS Word, Excel, PowerPoint (Proficient)