

ZULFANIA SHOFA

UI/UX DESIGNER

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I am a passionate UI/UX Designer with a strong foundation in user-centered design principles, wireframing, and prototyping. Proficient in tools like Figma and Maze for usability testing, I have successfully completed several projects during my academic studies and internships, focusing on creating intuitive and visually appealing interfaces. I am eager to contribute my creativity and problem-solving skills to deliver exceptional user experiences.

AREA OF EXPERTISE

Prototyping Tools	Interaction Design	Accessibility
User Research	Visual Design	Responsive Design
Wireframing	Critical Thinking	Attention to Detail
HTML, CSS, Basic JavaScript	Problem-Solving	Communication & Collaboration

PROFESSIONAL EXPERIENCE

Sales Admin, PT. Onxpert Internasional Indonesia	Sept 2022 - Present
• Assist customers with inquiries, orders, and follow-ups. • Handle emails, scheduling, and general office tasks. • Handle sales orders, invoices, and ensure accurate data entry.	
Admin, Fullerton Health Care	Oct 2023 - Dec 2023
• Preparing Medical Check Up List and complete forms. • Registering MCU participants based on daily data and overall data base. • Pulling data in the system and making daily reports of MCU patients.	
IT Support, PT. Yasmin Group	Feb 2017 - May 2017
• Create and receive incoming/outgoing mail, input expenses and income. • Network maintenance and Mikrotik settings. • Install and repair PC trouble shooting.	

EDUCATION

Bachelor of Informatics 3.85/4.00	Sep 2020 - Sep 2024
STT Terpadu Nurul Fikri	
Computer and Network Engineering.	May 2014 - May 2016
SMK Informatika Pesat	
• ETS TOEIC with score 395 • Mikrotik MTCNA certificated	

PROJECT EXPERIENCE

Web Ornamental Plant Shop (Sedjuk.id)

Web Developer & UIUX Designer

- Design, create and maintain website.
- Design the interface to be attractive and revise according to the customer's wishes.
- <https://zulfaniashofa.github.io/sedjukid.github.io/>

Mental Health Care Apps

UIUX Designer

- Conduct research, surveys, analysis, user testing and design a display on applications and website.
- Visualize user flow into a tested and beautiful product design.
- Create the application by utilizing wireframes, prototype and applying design the interface to be attractive and revise according to the customer's wishes.
- https://www.figma.com/proto/EtPb768mWBqx5mG49GLJKR/Mobile-Design?type=design&node-id=3035_36690&t=NhbVrqPCNYMJbILt-1&scaling=scale-down&page-id=101%3A6&starting-point-node-id=4849%3A62782&show-proto-sidebar=1&mode=design

Fashion E-commerce Website

Project Manager

- Designing ideas and sprint planning
- <https://trello.com/b/aoTo2EMR/project-1-website-penjualan-baju>
- <https://www.figma.com/proto/RK6qvva3WfZf5RLVt8ddPq/Tugas-RPL?page-id=0%3A1&node-id=23%3A133&viewport=241%2C48%2C0.35&scaling=scale-down&starting-point-node-id=23%3A133>