

Nizaar Roby Irawan

Surabaya, Indonesia

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Experience

Inndivo - UI/UX Design Intern Jun 2024 - Nov 2024

- Redesigned a company website and developed a job portal website from wireframing to prototyping using Figma, ensuring responsive design across multiple devices.
- Attracted Gen-Z audience through upgrading to a more modern branding and creating an expandable design system of 40+ elements that aligns with the new brand guide.
- Collaborated with the product manager using the agile development framework to ensure a quality delivery under 3 months.

Beacon ITS - UI/UX Designer Jun 2024 - Aug 2024

- Increased website visits by 60% by redesigning for mobile responsiveness and implementing A/B testing to optimize design choices.
- Developed a cheerful and youthful branding strategy, creating a reusable design system with 20+ elements.
- Collaborated with the stakeholder and full-stack engineering team to meet project goals under 2 months.

Scatola Indonesia - UI/UX Designer May 2023

- Conducted user experience research through user interviews with the stakeholder to iterate on early design concepts.
- Designed an eco-brand website in under 1 month for a responsive website using Figma through wireframing, prototyping, and user testing.
- Collaborated with the front-end developer to ensure the website was launched.

Education

Sepuluh Nopember Institute of Technology Aug 2021 - Present

Bachelor's of Engineering - CGPA: 3.26 / 4.00

Surabaya, Indonesia

Project

e-Waku: a Revolutionary Web App Designed to Support Aspiring Fish Farmers Jan 2024

- Worked as a UI/UX Designer alongside 3 other team members, including full-stack engineers and concept designers.
- Enhanced user satisfaction by 30% through the development of user personas, streamlined user flows, and high-fidelity prototypes.

Cardiosaver: Innovative Detection of Sudden Cardiac Death Risks Feb 2023 - Oct 2023

- Collaborated with a multidisciplinary team of 5 members to ensure seamless integration between UI designs and hardware functionality.
- Contributed to proposal and report preparation, as well as the intellectual property (HKI) registration process to support project development and legal protection.

Certification

Foundation of User Experience by Google - Completed Des 2024 - [View Credentials](#)

UI/UX Design Mastery (Gold) by Skilvul - Completed Mar 2024 - [View Credentials](#)

EF SET English Certificate 63/100 (C1 Advanced) - [View Credentials](#)

Skills

Design Skills: Ideation, Wireframing, User Research, Prototyping, Design Systems.

Tools: Figma, Miro, Whimsical, ClickUp, Notion, Framer.

Soft Skills: Collaboration, Agile Methodology, Problem-Solving.