



L. Defica Ayundari - UI/UX Designer

Palembang - Indonesia


Profile

UI/UX Designer with possess the expertise to craft intuitive user interfaces and engaging user experiences, and I am proficient in various design tools and research methods. Have worked on projects to understand user needs and design solutions.

Work Experience


 **UI Designer**
Pameo.co • Sep 2024 - Present • Internship

Create and refine UI mockups based on project requirements. Collaborate with the UX team and developers to integrate designs into products. Conduct visual research to ensure designs follow the latest trends. Apply design systems and maintain visual consistency principles.


 **UI/UX Designer**
Hugo Studio • Aug - Nov 2024 • Internship

Conducted user research and created wireframes to design intuitive user interfaces for digital products. Collaborated with cross-functional teams to prototype and deliver high-fidelity designs aligned with business goals. Utilized design thinking methodology and tools like Figma and Miro to drive innovation in a dynamic remote environment.


Latest Projects

 **ASEAN Foundation Redesign Website**
Nov 2024 - Feb 2025 (4 Months) • Freelance

Redesigning the ASEAN Foundation website to improve user experience and access to information about programs, scholarships, and community development opportunities. Tasks include defining the PRD, conducting research, creating a design system, developing high-fidelity designs, prototyping, and conducting user testing.

 **QuickMed Mobile App Exploration**
Jan 2025 (2 Weeks) • Study Case Exploration

Exploring the design for the QuickMed mobile app to enhance user experience in managing appointments, prescriptions, and health records. Tasks include defining the creating a design system, developing high-fidelity designs, and prototyping.


 **CRIC UCLG ASPAC Redesign Website**
Sep - Oct 2024 (2 Months) • Internship Pameo


Redesigning the CRIC UCLG ASPAC website to improve accessibility and user engagement for local government organizations in Asia-Pacific. Tasks include defining the PRD, conducting research, creating a design system, developing high-fidelity designs, prototyping, and user testing.

Portfolio





 [portfolio-deficaayundari](#)

Education

 **Purwadhika Digital Technology School**
Jan-May 2024 • UI/UX Design

 **Sriwijaya University**
2019-2023 • Agribusiness
(GPA: 3.66)

Contact

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 [L. Defica Ayundari](#)


Languages


Bahasa Indonesia - Native
English - Intermediate


Skills


User Interface Design
User Experience Design
Wireframing and Prototyping
Usability Testing
Competitor Analysis
Ethnographic Research
Empathy and User Centricity
Collaboration and Communication
Problem Solving


Design Tools


 Figma


 Whimsical


 Maze

 Chat GPT

 Miro

 Notion

 Procreate

 Canva