

# AVIVA AZIZI

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## SUMMARY

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An undergraduate Communication Science student at Universitas Negeri Yogyakarta with a background in content writing and social media management. Actively engaged in various on- and off-campus activities, possessing strong communication, problem-solving, and teamwork skills.

## EDUCATION

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**UNIVERSITAS NEGERI YOGYAKARTA** (2022 – Present)  
*Communication Science*

**SMA MUHAMMADIYAH WONOSOBO** (2019 – 2022)  
*Social Science*

## EXPERIENCE

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**Bulan Komunikasi UNY 2024**  
*Head of Filtration and Assessment Division* (June – December 2024)

- Led and coordinated a team of 6 members in planning and executing activities related to events.
- Organized regular meetings and brainstorming sessions to develop ideas and strategies.
- Responsible for the curation and assessment process of over 130 submissions to Bulan Komunikasi UNY 2024.
- Prepared regulations, assessment guidelines, and other related documents.
- Acted as a communication intermediary between the 14 jurors and the internal committee.

**Short Film Production Laboratorium Komunikasi & Media UNY**  
*Art Crew* (September 2024)

- Assisted in designing and constructing props and set decorations.
- Coordinated with the art director to ensure visual continuity throughout the production.
- Managed inventory for art supplies, ensured all items were prepared and available for each scene.

**Indorelawan**  
*Content Development X* (June – September 2024)

- Created a monthly editorial plan for the @indorelawan X account, including mapping sections, significant dates, and topics to be used as content materials.
- Regularly wrote 3 threads per week that aligned with the platform's objectives and audience interests.
- Developed and implemented strategies to increase content engagement and followers.

**Himpunan Mahasiswa Ilmu Komunikasi UNY**  
*Staff of Research and Development Division* (2023 – 2024)

- Implemented 7 programs focused on research and development in communication.
- Wrote 2 articles and 7 microblogs on communication topics for the HIMAKOM UNY website and social media.
- Collected, organized, and managed reference materials for over 60 course subjects to support and enhance the lecture process.

**Grand Impact StudentxCEOs Yogyakarta 2023**

*Staff of Creative Marketing Division*

*(October 2023 – December 2023)*

- Created content plans, including preparing captions and design briefs for the @sxcgrandimpact Instagram account.
- Regularly created and published content, such as posts, reels, and Instagram stories, according to the schedule.
- Gained a reach of 7,979 accounts and 42,700 impressions within 3 months.

**PKKMB FISHIPOL UNY 2023**

*Staff of Secretarial and Administration Division*

*(May 2023 – August 2023)*

- Managed and archived data for over 1,000 new students at FISHIPOL UNY.
- Provided all necessary information to new FISHIPOL UNY students regarding orientation programs (PKKMB) and academic requirements.
- Coordinated with other divisions to address secretarial needs during the activity.

**Pengabdian Masyarakat HIMAKOM UNY 2023**

*Head of Consumption Division*

*(April – May 2023)*

- Led and coordinated a team of 4 members in planning, providing, and managing consumption during the event.
- Responsible for planning and managing the consumption budget.
- Managed the preparation and provision of consumption according to the needs of 30 participants during the activity.

**SKILL**

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- **Technical** : Microsoft Office, Google Workspace, Canva, Social Media Management, Content Writing.
- **Interpersonal** : Communication, Problem-solving, Adaptability, Creativity.
- **Language** : Indonesian (native), English (intermediate).