

# Anggun Amalia

Malang, Malang City, East Java, Indonesia

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Strategic second-year Information Systems student at Brawijaya University, passionate about UI/UX design and combining technical knowledge with a creative approach. Actively involved in video content creation, demonstrating strong communication skills and a keen eye for design. Eager to apply and expand expertise in user experience and information systems to contribute to impactful digital solutions.

## Work Experience

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### Creative Department Intern | Peduly Malang

April 2024 - July 2024

- **Managed TikTok Social Media:** Responsible for handling and strategizing content for the TikTok account, including scheduling and posting content that resonates with the target audience.
- **Created Creative Content:** Designed and produced engaging visual content such as short videos, posters, and graphics for various campaigns and promotions.
- **Event and Activity Documentation:** Captured and edited photos and videos from various events and activities for documentation and publication purposes.
- **Achievement:** Successfully increased TikTok social media engagement by 391%, significantly boosting awareness and audience interaction.

### Product Design Intern | BCC

March 2024 - April 2024

- **UI/UX Designer:** Collaborated with a team to design and develop a mobile application called Mager Spot, focusing on creating user-friendly and visually appealing interfaces.
- **Application Testing:** Led the testing phase of the application, ensuring the final product was functional, user-centric, and met all design specifications.
- **Product Development:** Worked closely with developers and stakeholders to translate user requirements into effective design solutions, contributing to the overall success of the project.

## Education

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### MAN 2 Kota Malang | Science

IP: 90 | 2020 - 2023

- actively participates in journalism extracurriculars and publishes the school magazine
- Participate in journalism training as a reporter with a mentor
- actively participate and perform the saman dance for performance events
- Publishes articles about PON XX at Papua in the 2021 PON competition
- Created more than 20 contents about K-Pop with a total of 410 k++ likes

- Awardee BSI Scholarship
- 3rd winner at Mobile UI/UX DevGirls Competition 2024
- Create 10+ mobile UI design project
- 4th winner at Desain Aplikasi Islami MTQ UB 2024

## Skills

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- Technical : Microsoft Office, Figma, Capcut
- Hard Skill: UI Design, User Experience, Video Editting
- Softskill: Teamwork, Work ethic, Communication
- Languages: Bahasa Indonesia and English

## Organization/Committee

- Filkom Greeneration | Events Division
- Clean Up | Event Division
- Member of RUBI Community Batch 7 by AVO Innovation Technology
- Facilitator of SOS 2024



## My Portfolio

Explore my portfolio, a testament to my diverse skills and achievements. Each project showcases my dedication and expertise. Discover the value I bring to every endeavor. Let's create something remarkable together

<https://drive.google.com/file/d/1pVlzzBcg8FEVi4hiz03slTErrHM27B3W/view?usp=sharing>