Naufal Abdurrahman Puri *UI/UX Designer*

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PROFILE

I'm a Junior UI/UX Designer and Interest in Design, e.g., UI Design, UX Design, WEB Design, Illustration, Photo, and Video Editing with over 3 years of experience in the industry. I enjoy working on Content Creation, video editing, WEB/Mobile UI Design and I'm skilled in using Figma, Adobe Illustrator, After Effect, Photoshop, Premiere Pro to deliver quality results. My focus is on Enhancing Creativity, Delivering Stunning Visuals, and Ensuring Brand Consistency to Capture Attention and Elevate the Look and Feel of Every Project.

PROFESSIONAL EXPERIENCE

UI/UX Designer (Intern)   Apr 2022 – Oct 2023
Wide Technologies Indonesia   South Jakarta, Indonesia

Creating a Design for E-Commerce
• Designed intuitive and visually appealing user interfaces from scratch for new features and products in the e-commerce platform.
Creating a Design for Helpdesk Ticketing Application
• Designed mobile-first interfaces for the ticket request application, focusing on a simple and intuitive user experience to allow users to submit tickets quickly through mobile devices.
Crating a Design for Oil Palm Seeding & CMS Ticketing Project in Agri
• Designed an intuitive mobile application interface for managing the oil palm seeding process, ensuring farmers and agricultural managers could easily track and manage seed planting and growth cycles.

Design (intern)   Sep 2020 – Nov 2020 | Bandung, Indonesia
PT Smooets Teknologi Outsourcing

Creating Media Content for Instagram and UI for Affiliate System Website
- Created visually engaging media content for Instagram, focusing on enhancing audience engagement through creative and on-brand graphics.
- Developed Instagram stories, posts, and promotional content using tools like Illustrator and Figma, ensuring consistency with the brand's identity.
- Designed the user interface for an affiliate system website, utilizing Figma to create wireframes, prototypes, and high-fidelity UI elements that improved user experience and ease of navigation.

SKILLS

problem solving	communication
critical thinking	creative thinking
figma	ui design
user experience	prototyping
user research	design system
web design	mobile design

EDUCATION

S1 - Informatics Engineering
Universitas Teknologi Bandung
Bandung, Indonesia

LANGUAGES

English | Indonesia