



## MILA PERMATASARI

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### PROFILE

I am a logistics engineering student who is accustomed to working on team projects during my studies and has high adaptability to new environments. I am an individual with high ambition for achievement, as reflected in my victories in National and International Olympiads. Additionally, I have experience in social media management, digital content, content writing, and organizational activities, which strengthen my ability to manage projects and build effective relationships.

### EDUCATION

<b>Ma'arif Karangrejo Islamic High School – Magetan, Indonesia</b> <i>Science Major: 89/100</i>	<b>July 2021 – May 2024</b>
<b>Universitas Internasional Semen Indonesia – Gresik, Indonesia</b> Logistics Engineering	<b>September 2024 – Present</b>

### WORK EXPERIENCE

<b>Jilbab Galuh</b> Social Media Specialist	<b>May 2022 – June 2023</b>
<ul style="list-style-type: none"><li>Ensured product descriptions, images, and prices were always up-to-date</li><li>Responded to customer inquiries via Shopee</li><li>Handled customer complaints quickly by prioritizing urgency</li><li>Updated 45 product stock items in the online store system using Microsoft Excel</li></ul>	

### ORGANIZATIONAL & COMMITTEE EXPERIENCE

<b>Student Council (OSIS)</b> <i>Scouting Division Member</i>	<b>July 2022 – July 2023</b>
<ul style="list-style-type: none"><li>Developed three scouting programs: camping, school-wide rope competition, and exploration</li><li>Supervised scout training sessions for a total of 75 members</li><li>Provided high-quality scouting facilities</li></ul>	
<b>Scout Ambassador Council</b> <i>Chairperson</i>	<b>July 2022 – July 2023</b>
<ul style="list-style-type: none"><li>Planned and organized scouting activities</li><li>Built relationships and networks with other schools</li><li>Provided guidance and mentorship to junior members</li></ul>	
<b>Studybuddy Ruangguru</b> <i>Member</i>	<b>July 2022 – July 2023</b>
<ul style="list-style-type: none"><li>Created four content pieces and one thread per month about Ruangguru on social media (Twitter/X)</li><li>Successfully achieved targeted engagement rates, reaching 150 retweets and 500 likes per post</li><li>Contributed to discussions in the Studybuddy Ruangguru forum on SNBP, SNBT, and study materials for SNBT</li></ul>	
<b>Alumni HUB Amarta</b> <i>Information and Communication Division</i>	<b>October 2024 – Present</b>
<ul style="list-style-type: none"><li>Created two reels, one carousel, and four Instagram feeds per month, managed social media, and handled the latest information</li></ul>	

dissemination

- Ensured the accuracy of information shared with 150 Instagram audience members
- Wrote SEO-friendly captions for social media and relevant articles for the website

### **Ambis Bareng Batch 3**

**October 2024 – Present**

#### *Twitter/X Administrator*

- Built engagement with over 100.000 followers on Twitter/X for the Ambis Bareng community
- Effectively collaborated across two divisions: staff administration and communication
- Managed and developed the Ambis Bareng online community, which has more than 100.000 active members

### **SKILL, ACHIEVEMENTS, AND OTHERS**

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- **Soft Skill:** Communication, Interpersonal Skills, Problem Solving, Teamwork, Creative Thinking, Adaptability
- **Hard Skill:** Social Media Management, Canva, Adobe Lightroom, Content Writing, Google Workspace (Spreadsheet, Docs, etc), Microsoft Workspace (Excel, Word, Presentation)
- **Achievement** (2023): Recipient of the Tunas Indonesia Jepang Scholarship 2023/2024
- **Achievement** (2023): Recipient of the Amatha Cendekia Scholarship Batch II 2023/2024
- **Achievement** (2022): Recipient of the Youth Break the Boundaries Scholarship Batch I 2022/2023
- **Achievement** (2022): 3<sup>rd</sup> Place in the National Chemistry Olympiad held by PT. Ayo Sinergi Kreatif
- **Achievement** (2022): 3<sup>rd</sup> Place in the International English Language Olympiad held by the National Competition Training Foundation
- **Language:** Indonesia (Native), English (Writing and Conversation Proficiency), and Japan (N5)