

VINCENT VALDINATA

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Informatics Engineering student with experience in social media management, graphic design, and content creation. Skilled in Canva, Adobe Photoshop, and social media analytics, with a creative and detail-oriented mindset. Proven ability to engage audiences and optimize content strategy. Passionate about growing brands through impactful digital storytelling.

EDUCATION

ISB ATMA LUHUR - Pangkalpinang

BACHELOR, INFORMATION ENGINEERING

Sept 2021 - Sept 2025

- GPA: 3.90

WORKING EXPERIENCE

KPU KOTA PANGKALPINANG - Pangkalpinang

Information Technology Intern

Sept 2024 – Jan 2025

- Managed the official Instagram account **@kpukotapangkalpinang**, increasing engagement by approximately **30%** in 4 months.
- Designed over **50** digital materials, including posters, flyers, and infographics, for the 2024 regional election campaign.
- Contributed to the production of informative videos for the **2024 Election in Pangkalpinang**, aimed at increasing voter awareness and participation.

KAWAGAWI TV- Pangkalpinang

Host

Sept 2023 - Jan 2024

- Presented and hosted various programs, engaging audiences through dynamic and informative content delivery.
- Conducted interviews with guests and experts on diverse topics, ensuring lively and insightful discussions.
- Collaborated with production teams to plan and execute program formats, maintaining high production standards

ORGANIZATIONAL EXPERIENCE

DEWAN PERWAKILAN MAHASISWA- Pangkalpinang

President

Jan 2024 - Present

- Led the council representing over 1,500 students, advocating for their needs and concerns.
- Managed a team of 14 council members, ensuring effective collaboration and communication.
- Developed and implemented policies that promoted student welfare and engagement

PERKUMPULAN MAHASISWA BUDDHA- Pangkalpinang

Vice President

Sept 2022 - Dec 2023

- Assisted the president in leading the association and overseeing the implementation of various programs and initiatives
- Organized and managed regular meditation sessions, cultural events, and community service projects.
- Developed and maintained relationships with external Buddhist organizations and local communities.

ENGLISH LEARNING COMMUNITY- Pangkalpinang

Secretary

Sept 2022 - Dec 2023

- Managed all administrative tasks, including scheduling meetings, preparing agendas, and taking minutes.
- Coordinated communication between members and external parties, ensuring efficient information flow.
- Maintained membership records and handled correspondence with over 80 members.

VOLUNTEERING EXPERIENCE

Kampus Mengajar - Creative and Information Center

February 2024 - June 2024

- Assisted in improving literacy and numeracy skills among students, introduced technology to enhance learning, and supported school administration at UPTD SMPN 1 Bakam.
- Managed and created content for the official Instagram account **@km7_smpn1bakam**, increasing engagement and visibility of the Kampus Mengajar program.
- Contributed to the teaching and learning process, enhancing educational outcomes for both students and teachers.

Al Azhar Pangkalpinang - Teaching Assistant (TK & SD)

June 2024 - Sept 2024

- Provided learning support and facilitated interactive teaching sessions.

SMPN 2 Pangkalpinang - English Tutor

June 2024 - Sept 2024

- Taught English and to middle school students to improve language literacy.

SKILLS, ACHIEVEMENTS, AND OTHER EXPERIENCE

- **Skills:**
 1. Social Media Management (Instagram, TikTok, Facebook, X)
 2. Content Creation & Copywriting (Short-form & Long-form)
 3. Graphic Design & Video Editing (Canva, Adobe Photoshop, CapCut)
 4. Social Media Analytics & Optimization (Meta Business Suite, TikTok Analytics)
 5. Email & Calendar Management (Gmail, Google Workspace)
 6. Document & Data Management (Google Docs, Sheets, Microsoft Office)
 7. Customer Engagement & Community Management
- **Certification:**
 1. Android Development with Kotlin (Dicoding, 2024-2027)
 2. Fundamentals of Artificial Intelligence (Dicoding, 2024-2027)
 3. Alibaba Cloud Certification (2024-2026)
 4. Junior Mobile Programmer (Digital Talent Scholarship, 2023)
- **Other Experience:**
 1. **Moderator & MC** in campus events.
 2. **Speaker** in leadership training.

EXTRA QUALIFICATION

- **Language:** Fluent in Indonesian, Proficient in English
- **Additional Skills:** Public Speaking & Presentation, Content Writing & Editing, Event Planning & Coordination