

KAYLA CHOIRUNNISA

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Surabaya, East Java

Fresh graduate in physics with practical experience in laboratory analysis, data interpretation, and environmental research. Highly motivated to work in the mining, energy, and public sectors with a focus on accuracy, safety, and innovation.

EDUCATION

Universitas Negeri Surabaya <i>Bachelor in Science</i> GPA: 3.73 / 4.00	Surabaya 2021 - 2025
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- Final project: Seismicity Analysis of Sumatra Island Based on a-value and b-value Parameters.
- UI/UX Design Mastery – Kampus Merdeka (MSIB Batch 5) by Skilvul.

WORK EXPERIENCE

Pateron Indonesia <i>Product Development, Internship</i>	Bandung November 2024 - March 2025
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- Conducted user research and market analysis across 3+ digital product initiatives to identify user needs and business opportunities.
- Collaborated with designers to optimize website UI/UX, resulting in a 20% increase in user engagement.
- Analyzed user feedback and product metrics to iterate features, enhancing product relevance and improving satisfaction by 15%.
- Facilitated usability testing sessions and synthesized key insights to support data-driven product decisions.

BPBD Kota Surabaya <i>Prevention and Preparedness Staff, Internship</i>	Surabaya October 2024 - December 2024
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- Supported disaster preparedness campaigns by assisting in materials preparation and event coordination.
- Participated in public awareness campaigns across 20+ schools, directly engaging over 500 students and staff on disaster risk education.
- Recorded and organized outreach data, providing input for internal reports and evaluation purposes.

Office of International Affairs Universitas Negeri Surabaya <i>Administration Staff, Internship</i>	Surabaya November 2023 - December 2024
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- Managed daily data entry into the international cooperation database with 98% accuracy using Sheets and Excel.
- Provided administrative support for 2+ ongoing international projects each month, streamlining documentation workflows and internal communication.
- Maintained inventory records and organized official documents to support project logistics and archiving.
- Input and updated 10+ Memoranda of Understanding (MoUs) monthly into the university's international affairs database using internal tracking tools.

PPSDM MIGAS Cepu <i>Laboratory Analyst, Internship</i>	Blora September 2024 - September 2024
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- Collected and analyzed groundwater samples to assess physical and chemical parameters with 98% test accuracy.
- Operated and calibrated laboratory instruments (e.g., spectrophotometer, photometer) with <2% margin of error to ensure data reliability.
- Documented and visualized test results using Excel and lab-specific software; collaborated with the team for data interpretation and reporting.
- Ensured compliance with lab safety protocols and conducted routine equipment maintenance to support quality control.

PT. Gloria Jasa Mandiri <i>Recruitment Officer, Contract Employee</i>	Surabaya March 2023 - March 2024
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- Sourced and recruited 15+ qualified candidates weekly through various digital platforms (e.g., Jobstreet, LinkedIn).
- Led end-to-end recruitment processes, including job posting, CV screening, online assessments, interview coordination, and candidate evaluation.
- Managed and updated recruitment trackers, candidate databases, and HR documentation using Google Workspace, Microsoft Excel, and internal ATS tools.

ORGANIZATION

Communication and Information Staff <i>Duta Anti Narkoba Unesa</i>	Universitas Negeri Surabaya 2022 - 2023
Secretary <i>Putra Putri FMIPA Unesa</i>	Universitas Negeri Surabaya 2022 - 2023
Program Development Staff <i>Girl Up Unesa</i>	Universitas Negeri Surabaya 2022 - 2023
Secretary <i>Dewan Perwakilan Mahasiswa FMIPA Unesa</i>	Universitas Negeri Surabaya 2022 - 2023
Education and Mentorship Staff <i>Formapas Unesa</i>	Universitas Negeri Surabaya 2021 - 2022

CERTIFICATION

- UI/UX Design Mastery, Kampus Merdeka MSIB Batch 5 x Skilvul, 2023.
- AWS Knowledge: Cloud Essentials, Amazon Web Services (AWS), 2024.

AWARDS

- Finalist of Indonesia Leader Ambassador 2024, Indonesia Leader Ambassador, 2024.
- Gold medal in Physics (OBSI), Indonesian Achievement Advancement Foundation, 2024.
- Gold medal in the Indonesian language category (KSN), National Science Championship Center, 2024.
- Anti-Drug Ambassador, Universitas Negeri Surabaya, 2022.

SKILL

Soft Skill	Communication, attention to detail, adaptability, problem solving, teamwork.
Hard Skill	Data analysis, visual design, video editing, digital documentation, technical writing, administration.
Software Skill	Microsoft Office (Word, Excel, PowerPoint), Google Workspace (Docs, Sheets, Slides, Meet), Figma, Canva, Notion, MATLAB, CapCut, VN.