

AULIA RAHMA WIDYOWATI

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PROFILE

I am an active student of Gunadarma University majoring in Communication Science. I am communicative, dedicated, responsible, disciplined, on time, and able to work in a team. I am interested in graphic design, photography and social media specialist.

PROFESSIONAL EXPERIENCE

Graphic Designer at HRD Gen Z Jan 2025 - April 2025

- Create compelling designs and drive engagement.
- Work closely with social media managers and content writers.
- Create a design that is able to communicate and engage with Gen Z.

Assistant and Feeds Team at ugfikomlabtv July 2024 - Present

- Provide lessons and tutorials to underclassmen on how to use film cameras, broadcast television, and tools in the master control room.
- Design feeds that are informative to students on campus, encourage interaction in the comments section, and create interesting topics to discuss in the feeds.

Working with UMKM Jan 2024 - May 2024

- Help increase sales promotions.
- Create posters that can be posted on social media.
- Create logos and menu lists that can be used on product packaging.

Secretary and MC of Karang Taruna Aug 2023 - Present

- Make a proposal on the activities to be conducted.
 - Lead the event as Master of Ceremony on the peak night of Indonesian Independence Day in 2023 & 2024.
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EDUCATION

Gunadarma University | Majoring in Communication Science Oct 2022- Present

GPA : 3.84/4.00

- Focus on the study of the science of communication.
 - Study visual communication, design, marketing, and public relations.
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KEY SKILLS & COMPETENCIES

- **Technical Skills:** Graphic Design, Photography, Writing, Public Speaking.
- **Languages:** Indonesia (Native), English (Conversation).
- **Certifications:** Graphic Designer Staff, Photography Technique, National Writing Contest Participant Certificate.
- **Awards/Activities:** Won the Challenge at the Net Goes to Campus event.