

# NURSYAMSIAH FAJRIAH

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Tangerang Selatan, Banten, Indonesia.

A current student in the Informatics Engineering program at Pamulang University, specializing in UI/UX Design and Web Design. Skills are primarily focused on graphic design and creating intuitive user interfaces. Highly enthusiastic about contributing to the development of innovative and user-friendly digital solutions. Strong commitment to results, ensuring every task is completed well and on time. Ready to work according to established procedures and make a tangible contribution.

## EDUCATION LEVEL

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**Universitas Pamulang** - Tangerang Selatan, Banten

Sep 2002 - Present

*Bachelor Degree in Informatics Engineering, 3.59/4.00*

**SMA Muhammadiyah 8 Ciputat** - Tangerang Selatan, Banten

Jul 2019 - May 2022

*High School Diploma in Natural Science, 86.02/100.00*

## WORK EXPERIENCES

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**Oriflame Cosmetics** - Jakarta Selatan, Jakarta

Nov 2022 - Mar 2023

*Brand Partner*

- Designing and implementing creative marketing strategies to increase product visibility and sales.
- Selling various Oriflame products to customers through direct and online approaches.
- Providing comprehensive information about the benefits and usage of products to customers.
- Identifying new business opportunities and developing more effective sales strategies.

**Jjmuezza Hijab** - Tangerang Selatan, Banten

Jun 2022 - Sep 2022

*Admin Online Shop*

- Assisting in implementing digital marketing strategies such as writing content for product promotions.
- Actively engaging with customers online by responding to inquiries, providing information, and addressing customer issues quickly and efficiently.
- Managing and analyzing sales data to provide regular reports to management, as well as identifying trends and opportunities to enhance sales.
- Collaborating with other teams such as marketing, logistics, and finance to ensure smooth operations of the online shop.

## COURSE AND CERTIFICATION

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- **Designing User Interfaces and Experiences (UI/UX)**, Coursera ([certificate](#))

Learning Topics : Website Wireframe | User Interface Design (UI Design) | Progressive Web Development | Figma | User Experience (UX)

- **Belajar Dasar Pemrograman Web, Dicoding** ([certificate](#))

Learning Topics : Introduction to HTML | Advanced HTML | Introduction to CSS | Advanced CSS | Responsive Layout with Flexbox

- **Memulai Dasar Pemograman untuk Menjadi Pengembang Software, Dicoding** ([certificate](#))

Learning Topics : Understanding Application Requirements | Planning Application Modifications | Understanding Basic Programming Concepts | Modifying Software Applications | Documentation for Programming and Software Development

- **Belajar Membuat Front-End Web untuk Pemula, Dicoding** ([certificate](#))

Learning Topics : Browser Object Model and Document Object Model | Interaktif with Event | Web Storage

- **Belajar Dasar Pemograman JavaScript, Dicoding** ([certificate](#))

Learning Topics : Introduction to JavaScript | Data Structure | Function | OOP | Setup Enviroment | Error Handling | Concurrency

- **UI/UX Fundamental, MySkill** ([certificate](#))

Learning Topics : Introduction to UI/UX Design | User Flow | UX Design, Research & Writing

- **Data Analysis, MySkill** ([certificate](#))

Learning Topics : Introduction to Data Analysis | Implementation of PDCA Framework

- **AI & IoT Product Development Intensive Bootcamp, Samsung Innovation Campus Batch 5** ([certificate](#) , [certificate](#))

Learning Topics : Algorithm & Data Structures with Python | Python Dasar | Python Lanjutan | Internet of Things (IoT) Fundamentals

## SKILLS

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- **Soft Skills:** Creative Thinking, Website Research and Identification, Problem Solving, Communication, Time Management, Adaptability.
- **Hard Skills:** UI/UX Design, Web Development, User Flow Planning, Wireframing and Prototyping, Information Architecture, Figma, Framer, Microsoft Office, HTML, CSS, Python, SQL.
- **Language:** Indonesia (Native), English (Intermediate).