

**SYARIFAH RISTYA KUSUMA**  
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[linkedin.com/in/syarifahristyakusuma/](https://www.linkedin.com/in/syarifahristyakusuma/) | Portfolio: [Link here](#)

Passionate UI/UX Designer with strong skills in creating seamless and intuitive application flows, ensuring every element is functional, user-friendly, and implementation-ready. Skilled in user research, wireframing, UI design, prototyping, mockup and testing, I am committed to developing solutions that align with user needs and are practical for development. My comprehensive experience in the entire development cycle gives me a well-rounded understanding of how design and functionality work together. This integrated approach allows me to deliver designs that are visually compelling, highly usable, and provide an exceptional user experience..

## **EDUCATION**

### **Universitas Tanjungpura – Pontianak**

Aug 2022 – Present

*Bachelor of Informatics | GPA: 3.85 / 4.00*

## **INTERNSHIP EXPERIENCES**

### **Dinas Perhubungan Kota Pontianak – Pontianak**

Sept 2024– Dec 2024

#### *Full-Stack Web Developer Intern*

- Collaborated with the mentor and supervisor to ensure the application development process aligned with the project timeline, business objectives, and technical specifications.
- Completed the project within the assigned deadline.
- Conducted problem and requirement analysis through interviews with relevant stakeholders.
- Created conceptual models such as ERDs and use case diagrams.
- Conducted a survey, organized, and verified data on 542 traffic sign units in South Pontianak district to ensure the validity of the information.
- Developed the front-end using templates and Bootstrap, and the back-end with Laravel to build a web-based application. Implemented GIS for mapping the distribution of traffic sign units and visualized data using ApexCharts.
- Conducted thorough testing of each feature using various test cases.
- Created user guide documentation.

[SIPERJA Web-Based Application Portfolio Link](#)

## **ORGANIZATIONAL EXPERIENCES**

### **Informatic for Future Excellence and Resourceful Solutions '19 – Tanjungpura University, Pontianak**

Sept 2023 – Dec 2023

#### *Committee member – consumption division | [view certificate](#)*

- Created a survey form to identify food and beverage allergies, successfully collecting responses from 68 participants.
- Ensured the smooth execution of the event by managing the provision and timely distribution of main meals, snacks, and beverages (tea and coffee) to support the committee's comfort..
- Collected necessary items for the event, utilizing personal belongings to ensure the availability of needed materials for the event's success.

## **PROJECTS**

### **Personal Project (Dummy Project): Recipee App**

- Applied the Design Thinking method to create user-focused designs.
- Conducted desk research, SWOT analysis, created empathy maps, and identified user personas.
- Designed site maps, design system, wireframes, and low-fidelity to high-fidelity prototypes using Figma.
- Conducted user testing with 5 respondents and optimized the design based on feedback.

[Recipee App Portfolio Link](#)

### **Personal Project (Dummy Project): HomeGenie App**

- Applied the Design Thinking method to create user-focused designs.
- Conducted desk research, created empathy maps, and identified user personas.
- Designed site maps, wireframes, and low-fidelity to high-fidelity prototypes using Figma.
- Successfully conducted usability testing using Maze with 8 participants.

[HomeGenie App Portfolio Link](#)

## COURSE AND CERTIFICATIONS

- Digital Skills: User Experience – Accenture (2024) [view certificate](#).
- UI / UX for Beginners – Great Learning (2024) [view certificate](#).
- User Experience Design Fundamentals – IBM (2024) [view certificate](#).
- UI-UX Research and Design – MySkill (2024) [view certificate](#).

## SKILLS

- Hard Skills: Product design, UX research, UI design, mobile and web design, wireframing, prototyping, mockup, testing, and product development.
- Soft Skills: Critical thinking, design thinking, analytical thinking, team working, time management, problem solving, adaptive, and creative.
- Software Skills: Figma, Maze, Draw.io, Notion, Canva, Visual Studio Code, Git, GitHub, and phpMyAdmin.

## LANGUAGES

- Indonesian (Native).
- English (Intermediate).