



ANGELIA JACINDA

(+62) 89506466366 | jacindaangelia@gmail.com | <https://www.linkedin.com/in/angelia-jacinda-77938b225/>

Bali, Indonesia

Angel holds an IR degree from UNPAR. She excels in political science, strategic planning, and foreign policy. With strong research skills and a knack for opportunities, she streamlines operations to boost business growth.

Work Experiences

TitBit, AI Newsletter - United States of America

Feb 2023 - May 2023

Social Media Manager and Content Writer

A source for curated AI news, offering insightful updates to keep our customers current with the latest developments in Tech and AI.

- Drive engagement with advertising campaigns and high-quality original content across social media
- Research trends, develop content strategies, and manage content to build an audience and ensure engagement

Next Scout, Outsourcing Company - United States of America

May 2023 - Nov 2023

Content Manager

Next Scout is a fast and reliable remote workforce that specializes in sourcing and onboarding top remote talent without risk.

- Provide editorial guidelines, proofread, and enhance articles and posts
- Collaborate with marketing and design teams to create and refine website content, style, and layout

Loop Daily - Republic of Indonesia

Nov 2023 - May 2024

Chef and Content Manager

Loop Daily is a Korean cafe that offers a gluten-free menu.

- Make a campaign to create growth strategy based on market research and competitor analysis
- Analyze social media metrics to enhance and maintain a strong social media presence

Bubba on Solana - United States of America

Apr 2024 - Oct 2024

Human Resources

Bubba marks a groundbreaking character as the first female protagonist to make waves in the Solana meme culture realm.

- Recruit candidates and manage employee onboarding processes
- Oversee employee relations and conflict resolution

Estate Delima - Republic of Indonesia

Nov 2024 - Present

Creative Marketing Manager

Estate Delima is a Bali-based real estate consultancy offering expert guidance and a comprehensive range of services in property sales and consultation.

- Plan, execute, and manage marketing campaigns from conception to completion
- Oversee the development of high-quality content for digital platforms and promotional materials
- Built data and reporting infrastructure using SQL to deliver real-time insights into product marketing funnels and business KPIs

Education Level

Universitas Katolik Parahyangan - Bandung, Indonesia

Aug 2019 - Feb 2023

Bachelor of International Relations, 3.73/4.00

Organisational Experience

Kelompok Studi Mahasiswa Pengkaji Masalah Internasional (KSMPMI)

Chair of the Literature and Film Analysis (ALF) Division

Kelompok Studi Mahasiswa Pengkaji Masalah Internasional (KSMPMI) serves as a platform for members of HMPSIHI UNPAR to study and discuss international issues.

- In 2020, served as a mentor in a program aiding new students' campus adaptation and academic orientation
- In 2021, joined ALF as a staff member, critically analyzing literary and film works from an International Relations perspective
- In 2022, assumed the role of ALF Division Chair, proofreading, project manager, and division management

Skills, Achievements & Other Experience

- **Soft Skills:** Teamwork and Collaboration, Critical Thinking, Attention to Detail, Active Listening
- **Hard Skills:** Software Proficiency (Microsoft Office), Technical Writing, Data Analysis, Proficient in Using Canva
- **Language:** Indonesian (Native Speaker), English (Advanced/C1), Spanish (Beginner/A2)