

## Novi Sabaniatur Rohmah

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I am a fresh graduate in Economics, Finance, and Banking, with strong teamwork, communication, and coordination skills. Skilled in Data Visualization (Tableau, Power BI, Looker Studio), Python, SQL, Microsoft Office, and Google Workspace. Experienced in event organizer, administration, and data analysis. Driven by a growth mindset, I am eager to continue learning and developing my skills. I am excited to take on new challenges and new opportunities. Furthermore, I am flexible and willing to relocate for the opportunity.

## EDUCATION

**Universitas Brawijaya** - Malang, Indonesia

Aug 2020 - May 2024

Bachelor of Economic (GPA 3.64/4.00 with Very Satisfactory Predicate)

- Prepared and cleansed data using Excel, then analyzed with the Wilcoxon Signed Rank Test using Eviews to conclude journal articles.
- Involved in PKM-K and collaborated with BUMDES to analyze business potential, marketing strategy, and long-term sustainability strategy in Desa Gedog Wetan.
- Participated in the Merdeka Belajar Kampus Merdeka (MBKM) program, and expanded knowledge in data analytics and data science through hands-on training with PT Hacktivate Indonesia.

## INTERNSHIP

Meskola.ID – Remote

Jan 2025 - Now

### **Process Improvement**

- Evaluated over 10 business processes and workflows in collaboration with the Quality Assurance team, incorporating their feedback to identify inefficiencies and drive process improvements.
- Standardized documentation for all process improvements in a centralized repository, ensuring 100% of changes are recorded and maintained for future reference.
- Communicated process changes to all organizational levels, coordinating with the Quality Assurance team regarding process changes.

The Badan Pusat Statistik (BPS) – Malang City

Mar – Jul 2023

### **Data Surveyor & Analyst (5 months)**

Integration of Statistical Processing and Dissemination Deputy

- Collected data from 5 districts via questionnaires and interviews, entered data and ensuring the reliability in Registrasi Sosial Ekonomi (REGSOSEK) projects.
- Received and Checked documents from over 100 households then entered data with ensuring data validity in Survey Ekonomi Nasional (SUSENAS) Projects.
- Validated expenditure information and organized map documents for 5 districts in Malang City in ST2023 projects in Sensus Pertanian (ST) projects.
- Analyzed and visualized 10 years of statistical data to ease the reader identify the trends in AR Kota Malang projects.

## ORGANIZATION

Youth Prime Education Branch Jawa Timur - Remote

Feb 2022 - 2023

### **Treasury Staff (1 year)**

- Guaranteed steady funding for 3 major programs benefiting over 100 participants
- Managed financial records and reporting, ensuring transparency and accountability in the allocation of funds while monitoring cash flow.

Himpunan Mahasiswa Departemen Ilmu Ekonomi (HMDIE) - Remote

Oct – Dec 2021

### **Event Staff OLIEFEB (3 months)**

- Managed scheduling, documents, and administration for events with 300+ participants, including the OLIECOM presentation.
- Assisted in developing the event framework and work plan, coordinating with judges and participants for smooth execution. Then, conducted post-event surveys and analyzed feedback to identify actionable improvements.

**Event Staff** (3 months)

- Managed scheduling and administration for key activities, including technical meetings, gala awards, and individual matches, engaging over 150 participants.
- Compiled final reports with actionable recommendations and handled technical instructions and modules to ensure smooth event execution.

**COURSES**

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**Data Science**

PT Hacktivate Teknologi Indonesia

Aug - Des 2023

- Learned Python, including library such as Pandas, NumPy, Scikit-learn, and Matplotlib, for data analysis and data science.
- Studied Machine Learning concepts, including Linear Regression, Logistic Regression, Support Vector Machine, and K-nearest neighbors (KNN).
- Applied data cleaning and preprocessing techniques, and completed projects to solve real-world problems.

**PROJECTS**

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**Indian Financial Analysis Dashboard**

Data Analysis Project - Tableau

Nov 2024

- Built an interactive dashboard using a dataset of 20.000 entries to analyze financial performance and spending habits.
- Designed and tracked KPI performance such as average income, average spending, and many more.
- Performed exploratory data analysis (EDA), gained some insights, and provided conclusions.

**Netflix Content Analysis**

Data Analysis Project - Tableau

Nov 2024

- Analyzed a database of Netflix's content to explore changes in Netflix's performance year on year.
- Visualized the data to identify the trends based on region, ratings, and category.
- Explored the dashboard to gain some insight and provided a summary of key findings.

**A Comparative Analysis of Logistic Regression and Support Vector Machine Models**

Data Science Project - Python

Des 2023

- Understanding the concept of logistic regression and Support Vector Machine (SVM) models, including their applications.
- Conducted data preprocessing, then built and trained both models using real-world datasets with Python.
- Analyzed and identified the results by comparing their performance metrics such as accuracy.

**CERTIFICATIONS**

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**Microsoft Office Desktop Application** – Trust Training Partners

Nov 2023

**Data Science Program at Winter Club Explorer 2023** – Generation Girl

Des 2023

**Toefl ITP Certification (Score: 523)**

Apr 2024

**Wealth and Personal Banking**

Jul 2024

**Commercial Banking**

Jul 2024

**Digital Business Services**

Jul 2024

**Internal Audit Analyst**

Sep 2024

**Corporate Analyst Development Program (CADP) -**

Sep 2024

**SKILLS**

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- **Soft skills:** Analytical Thinking, Teamwork, Problem-Solving, Communication, Stakeholder Management.
- **Technical :** Microsoft Office, Google Workspaces, Python, SQL, Tableau, Notion, Coda, Canva.