



MUHAMMAD SYIAM BERLIAN

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Boyolali, Jawa Tengah, Indonesia

A Visual Communication Design graduate from Dian Nuswantoro University, I specialize in graphic design, 3D modeling, illustration, and UI design. As an active member of the Visual Communication Design Student Association, I refined my skills in optimizing workflows, enhancing team collaboration, and ensuring seamless project execution. Through diverse creative projects and internships, I have developed the ability to merge innovative concepts with technical expertise, crafting visually compelling and user-centric designs. Passionate about creating meaningful visual experiences, I strive to deliver solutions that seamlessly integrate aesthetics and functionality.

Education Level

Universitas Dian Nuswantoro - Semarang, Indonesia

Sep 2021 - Feb 2025

Bachelor of Visual Communication Design

- Mentee of MSIB Batch 6
- Freelance Graphic Designer
- Freelance 3D Designer
- Freelance UI/UX Designer
- Active Member of Visual Communication Design Student Association
- 3D Modelling, 3D Animation Projects, Web Design, Design Review, Illustration, Graphics Production Methods, Applicative Typography, Visual Storytelling, Computer Graphics, Technical Drawing

Work Experiences

Telkom Indonesia - Bandung, Indonesia

Feb 2024 - Jul 2024

UI Designer and 3D Designer Intern (MSIB)

- UI & UX Optimisation - Improve usability, accessibility and design consistency to increase intuitive digital experiences by 40%.
- UI Redesign & Overhaul - Modernise navigation, visual hierarchy and interactions to create an engaging user experience by 40%.
- Design System Implementation - Create a scalable and consistent UI with unified typography, colour schemes and components.
- Responsive & adaptive design - Ensure a smooth user experience across all devices with a fluid and adaptable UI.
- High-quality 3D asset creation - Specialise in modelling, texturing, lighting and rendering for visually stunning assets.
- Advanced post-production - Optimise poly counts and procedural materials for realism and high performance.
- Project-specific 3D illustration - Create bespoke 3D assets in line with branding, UI and design aesthetics.
- Seamless digital integration - Develop optimised 3D assets for flawless UI implementation.

Organisational Experience

Visual Communication Design Student Association UDINUS - Semarang, Indonesia

Jul 2023 - Jul 2024

Head of Logistics Department

- Plan, direct and control logistics to ensure smooth distribution of goods, equipment and operational needs.
- Conduct regular camp visits with all members every 2 months to check and maintain stock levels.
- Empower members of the logistics department by ensuring that the logistics team functions optimally by providing direction and motivation.

Visual Communication Design Student Association UDINUS - Semarang, Indonesia

Dec 2022 - Jan 2023

Head of Youthfest#11 High School Mural Competition "Nawasena"

- Managed the planning and implementation of a high school mural competition with over 30 participants.
- Created contest concepts and themes that were relevant, engaging and appropriate to the target audience in a relatively short time frame of one and a half months.
- Managed the committee team to ensure that every stage of the event, from planning to execution, ran smoothly and according to plan.
- Liaised with sponsors, partners and schools to increase participation and extend the reach of the event.

Visual Communication Design Student Association UDINUS - Semarang, Indonesia

Sep 2022 - Nov 2022

Firs Step exhibition equipment division coordinator

- Manage the planning, procurement and distribution of exhibition equipment in an efficient and timely manner within 3 months of the event.
- Ensuring that the technical and aesthetic standards of the event are met during installation and operation.
- Demonstrate a strong problem-solving approach to dealing with a variety of logistical requirements.
- Communicate with various stakeholders to achieve event objectives.

Skills & Certificate

- **Certificate** 🏆 (2024): Certification Scheme of Intermediate Graphic Designer
- **Technical Skills:** Blender 3D, Figma, Adobe Illustrator, Adobe Photoshop, Ibis Paint, Procreate
- **Soft Skills:** Adaptive, Analytical ability, Commitment, Collaboration, Creative, Empathy