

ALIFIA FIRDA GEA PRAMESTI

BACHELOR OF PSYCHOLOGY



Bali, Indonesia



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EDUCATION

• BACHELOR PSYCHOLOGY

UNIVERSITAS UDAYANA,
BALI
2023

SKILLS

Content Planner



Canva



Microsoft Office



CapCut



Listening



Communication skills



Time management



Problem Solving



LANGUAGES

English



Bahasa Indonesia



ABOUT ME

- Bachelor of Psychology from Udayana University. Graduated from education for 4 years with of GPA of 3.63. Familiar with communication skill, problem solving, listening, and patient. Proven to have a skill in counselling as bachelor of psychology.

WORK EXPERIENCE

• PERSONAL ASSISTANT | AUG 2022 - FEB 2023

CENDEKIA HARAPAN SCHOOL, BALI

Create a poster design. Create a power point design. Managing the school website.

• CONTENT PLANNER | SEP 2022 - PRESENT

FREELANCE, WORK FROM ANYWHERE (WFA)

Managing content for social media.

• INSTAGRAM MANAGER | MAR 2024 - PRESENT

GRIYA SEHAT CEMPAKA

Managing instagram account include as admin instagram.

• CONTENT PLANNER | JUN - AUG 2024

RENJANA SINERGI INDONESIA

Content strategy development, content calendar management, etc.

• CONTENT PLANNER | JUL - OCT 2024

DIGITAL FATAYA MEDIA

Content strategy development, content calendar management, etc.

• DESIGN PROJECT | AUG - OCT 2024

MONDAY BOOKSTORE

Create design for instagram's feed, story, and reels. Successfully created 30 instagram content designs.

• CONTENT PLANNER | SEP 2024 - PRESENT

PT. GATRACO MITRA SEJAHTERA

Content strategy development, content calendar management, etc.

HOBIES

- Listening relaxing music. Reading self-improvement books. Learn new skills. Watch self-development videos. Spending time with family.

COURSES

- **MARKETING MANAGEMENT | APR 2024**
 - MY SKILL
- **SEARCH ENGINE OPTIMIZATION | JUN 2024 - PRESENT**
 - MY SKILL