

NURSYAMSIAH FAJRIAH

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Tangerang Selatan, Banten, Indonesia.

A current student in the Informatics Engineering program at Pamulang University, specializing in UI/UX Design and Web Design. Skills are primarily focused on graphic design and creating intuitive user interfaces. Highly enthusiastic about contributing to the development of innovative and user-friendly digital solutions. Strong commitment to results, ensuring every task is completed well and on time. Ready to work according to established procedures and make a tangible contribution.

EDUCATION LEVEL

Universitas Pamulang - Tangerang Selatan, Banten <i>Bachelor Degree in Informatics Engineering, 3.59/4.00</i>	Sep 2002 - Present
SMA Muhammadiyah 8 Ciputat - Tangerang Selatan, Banten <i>High School Diploma in Natural Science, 86.02/100.00</i>	Jul 2019 - May 2022

WORK EXPERIENCES

Oriflame Cosmetics - Jakarta Selatan, Jakarta <i>Brand Partner</i> <ul style="list-style-type: none">Designing and implementing creative marketing strategies to increase product visibility and sales.Selling various Oriflame products to customers through direct and online approaches.Providing comprehensive information about the benefits and usage of products to customers.Identifying new business opportunities and developing more effective sales strategies.	Nov 2022 - Mar 2023
Jjmuezza Hijab - Tangerang Selatan, Banten <i>Admin Online Shop</i> <ul style="list-style-type: none">Assisting in implementing digital marketing strategies such as writing content for product promotions.Actively engaging with customers online by responding to inquiries, providing information, and addressing customer issues quickly and efficiently.Managing and analyzing sales data to provide regular reports to management, as well as identifying trends and opportunities to enhance sales.Collaborating with other teams such as marketing, logistics, and finance to ensure smooth operations of the online shop.	Jun 2022 - Sep 2022

COURSE AND CERTIFICATION

<ul style="list-style-type: none">Designing User Interfaces and Experiences (UI/UX), Coursera (certificate) Learning Topics : Website Wireframe User Interface Design (UI Design) Progressive Web Development Figma User Experience (UX)Belajar Dasar Pemrograman Web, Dicoding (certificate) Learning Topics : Introduction to HTML Advanced HTML Introduction to CSS Advanced CSS Responsive Layout with FlexboxMemulai Dasar Pemograman untuk Menjadi Pengembang Software, Dicoding (certificate) Learning Topics : Understanding Application Requirements Planning Application Modifications Understanding Basic Programming Concepts Modifying Software Applications Documentation for Programming and Software DevelopmentBelajar Membuat Front-End Web untuk Pemula, Dicoding (certificate) Learning Topics : Browser Object Model and Document Object Model Interaktif with Event Web StorageBelajar Dasar Pemograman JavaScript, Dicoding (certificate) Learning Topics : Introduction to JavaScript Data Structure Function OOP Setup Enviroment Error Handling ConcurrencyUI/UX Fundamental, MySkil (certificate) Learning Topics : Introduction to UI/UX Design User Flow UX Design, Research & WritingData Analysis, MySkill (certificate) Learning Topics : Introduction to Data Analysis Implementation of PDCA FrameworkAI & IoT Product Development Intensive Bootcamp, Samsung Innovation Campus Batch 5 (certificate , certificate) Learning Topics : Algorithm & Data Structures with Python Python Dasar Python Lanjutan Internet of Things (IoT) Fundamentals	
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SKILLS

<ul style="list-style-type: none">Soft Skills: Creative Thinking, Website Research and Identification, Problem Solving, Communication, Time Management, Adaptability.Hard Skills: UI/UX Design, Web Development, User Flow Planning, Wireframing and Prototyping, Information Architecture, Figma, Framer, Microsoft Office, HTML, CSS, Python, SQL.Language: Indonesia (Native), English (Intermediate).	
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