

L. Defica Ayundari - UI/UX Designer

Palembang - Indonesia

Profile

UI/UX Designer with possess the expertise to craft intuitive user interfaces and engaging user experiences, and I am proficient in various design tools and research methods. Have worked on projects to understand user needs and design solutions.

Work Experience

UI Designer

Pameo.co • Sep 2024 - Present • Internship

Create and refine UI mockups based on project requirements. Collaborate with the UX team and developers to integrate designs into products. Conduct visual research to ensure designs follow the latest trends. Apply design systems and maintain visual consistency principles.

UI/UX Designer

Hugo Studio • Aug - Nov 2024 • Internship

Conducted user research and created wireframes to design intuitive user interfaces for digital products. Collaborated with cross-functional teams to prototype and deliver high-fidelity designs aligned with business goals. Utilized design thinking methodology and tools like Figma and Miro to drive innovation in a dynamic remote environment.

Latest Projects



ASEAN Foundation Redesign Website

Nov 2024 - Feb 2025 (4 Months) • Freelance

Redesigning the ASEAN Foundation website to improve user experience and access to information about programs, scholarships, and community development opportunities. Tasks include defining the PRD, conducting research, creating a design system, developing high-fidelity designs, prototyping, and conducting user testing.



QuickMed Mobile App Exploration

Jan 2025 (2 Weeks) • Study Case Exploration

Exploring the design for the QuickMed mobile app to enhance user experience in managing appointments, prescriptions, and health records. Tasks include defining the creating a design system, developing high-fidelity designs, and prototyping.



CRIC UCLG ASPAC Redesign Website

Sep - Oct 2024 (2 Months) • Internship Pameo

Redesigning the CRIC UCLG ASPAC website to improve accessibility and user engagement for local government organizations in Asia-Pacific. Tasks include defining the PRD, conducting research, creating a design system, developing high-fidelity designs, prototyping, and user testing.

Portfolio

[portfolio-deficaayundari](#)

Education

Purwadhika Digital Technology School

Jan-May 2024 • UI/UX Design

Sriwijaya University

2019-2023 • Agribusiness
(GPA: 3.66)

Contact

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[L. Defica Ayundari](#)

Languages

Bahasa Indonesia - Native

English - Intermediate

Skills

User Interface Design

User Experience Design

Wireframing and Prototyping

Usability Testing

Competitor Analysis

Ethnographic Research

Empathy and User Centricity

Collaboration and Communication

Problem Solving

Design Tools



Figma



Whimsical



Maze



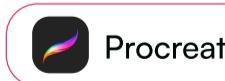
Chat GPT



Miro



Notion



Procreate



Canva