



# GRACE TOFER CLAUDIUS CLOSE ONE PRINSEN WAHYUDIONO

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## ABOUT ME

I am a Digital Business student at Universitas Negeri Surabaya with a strong passion for UI/UX Design and Graphic Design. I have experience working on various projects, such as designing a website for TK Kuncup Wijaya and participating in the Independent Study Program at Binar Academy, where I designed a mobile e-commerce application called NextBuy. I possess excellent communication skills, problem-solving abilities, leadership qualities, and the capability to work effectively in a team. I am deeply committed to fulfilling my responsibilities. My motto is: "Dedicate my youth to working hard, learning, and creating; enjoy leisure time in old age".

## EDUCATION

<b>State University of Surabaya</b> Faculty of Economics and Business - Digital Business (GPA: 3.77)	<b>Aug 2022 - Present</b>
<b>Independent Certified Study Program (SIB) Batch 7 with Binar Academy</b> UI/UX RESEARCH & DESIGN - With AI Literacy & Global Certification	<b>Sep 2024 - Dec 2024</b>

## ORGANIZATIONAL EXPERIENCE

<b>Student Executive Board of the Faculty of Economics and Business, State University of Surabaya</b> Expert Staff, Department of Strategic Analysis and Action <ul style="list-style-type: none"><li>Developed a work program as the Chief Executive of the "Series (Seputar Isu Strategis)" event, aimed at educating students to voice their opinions, analyze issues, and enhance their analytical skills.</li></ul>	<b>Jan 2024 - Present</b>
<b>Public Discussion (Dispub) - BEM FEB UNESA</b> Coordinator of the Decoration, Documentation, and Multimedia Division <ul style="list-style-type: none"><li>Coordinated a team of 3 members to manage design, documentation, and multimedia needs, including banners, ID cards, Q cards, pamphlets, live report designs, bumpers, and certificates.</li><li>Supervised the operator team throughout the event from start to finish.</li><li>Documented all event activities.</li></ul>	<b>1 December 2024</b>
<b>Crew Volunteer for POPDA Opening - Dispora Surabaya</b> Show runner <ul style="list-style-type: none"><li>Directed performers to their designated positions and briefed them on their timing for entry and exit.</li><li>Facilitated communication between divisions to ensure smooth coordination.</li></ul>	<b>4-5 November 2024</b>
<b>Weekfest Dance Competition (WDC) - BEM FEB UNESA</b> Field Coordinator <ul style="list-style-type: none"><li>Managed and coordinated 12 division teams consisting of 85 members.</li><li>Monitored the progress of each division's tasks alongside the event leader.</li><li>Led meetings and ensured smooth completion.</li><li>Ensured the event ran successfully with 300 active attendees.</li><li>Assisted in providing solutions to the Event Leader.</li></ul>	<b>26 October 2024</b>
<b>Middle-Level Student Management Skills Training (LKMM-TM) - BEM FEB UNESA</b> Coordinator of the Decoration, Documentation, and Multimedia Division <ul style="list-style-type: none"><li>Responsible for coordinating my team of 3 people regarding the required designs, documentation, and multimedia. This includes: banners, ID cards, Q cards, pamphlets, live report designs, guidebooks, and certificates.</li><li>Responsible for creating the logo along with its meaning.</li></ul>	<b>12-13 October 2024</b>

**Field Coordinator**

- Managed and coordinated 6 division teams consisting of 35 members.
- Monitored the progress of each division's tasks alongside the event leader.
- Led meetings and ensured smooth completion.
- Ensured the event ran successfully with 100 active participants.
- Assisted in providing solutions to the Event Leader.

**Student Creativity Program (PKM) Seminar - BEM FEB UNESA****09 November 2023****Expert Staff, DDM Division (Decoration, Documentation, Multimedia)**

- Responsible for creating and editing Google Form headers
- Responsible for designing banners
- Responsible for documenting the event until completion

**STUDENT PROJECTS AND ACTIVITIES**

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**Developing the NextBuy E-commerce Application****21 Nov 2024 - 20 Dec 2024****Lead UI/UX**

- Led the UI/UX design process for the NextBuy e-commerce application as part of the Independent Certified Study Program (SIB) Binar Academy Batch 7.
- Conducted user research to understand audience needs and preferences, producing user flows, wireframes, and interactive prototypes.
- Collaborated with developers to ensure the design was implemented according to established standards.
- Managed usability testing and refined the design based on user feedback.
- Created an aesthetically pleasing and intuitive design, covering key features such as the homepage, product pages, shopping cart, and checkout process.

**Midterm Exam Team Project for Mobile Application Programming Course****25-31 March 2024****Creation of a Mobile Application for Financial Reporting and HPP Calculation for SMEs**

- Responsible for designing the application
- Responsible for implementing and running the application prototype

**Final Exam Team Project for Web Programming Course****6-15 December 2023****Creation of a Website for TK Kuncup Wijaya**

- Responsible for the design of the TK Kuncup Wijaya website
- Negotiated with the client regarding the MOU for the website creation

**ADDITIONAL INFORMATION**

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- **Technical Skills:** Figma Microsoft Office 365, Microsoft Exel, Canva, Procreate, Figma, Adobe illustrator (beginner), Capcut, Android Studio(beginner), Google Analytics (beginner).
- **Soft Skills:** Public speaking, Leadership, Problem Solving, Teamwork, Good Adaptation.
- **Languages:** Indonesia (expert), English (beginner), Jawa (expert)