

AIRIN KRISTINA STEVEN SING

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ABOUT ME

An Information Systems fresh-graduate at Bina Sarana Informatika University. Currently, engaged in independent learning activities at Infinite Learning for 5 months on Android Mobile Development & UI/UX Design. Has completed internship period for 3 months at PT. Sakura Group Indonesia in the content creator/design graphics section in Landing Pages builder for products. In addition, independent learning or attending online UI / UX Design classes because of interest in continuing career paths in these fields. These fields are also relevant to the lecture majors being run.

EDUCATION

A. Formal

UNIVERSITY OF BINA SARANA INFORMATIKA
D3 Information Systems

Sept 2021 – Nov 2024

B. Non-Formal

● INFINTE LEARNING

Feb - June 2024

Android Mobile Development & UI/UX Design

Learn about UI/UX Design in detail using the Design Thinking method. Learn about the Kotlin programming language and build an application. Learning about soft skills in project management, public speaking, branding, and collaboration is provided. Project Massive received appreciation for the 3 Best Product Collaborations (Web x Mobile x AI).

● SKILHUB ONLINE CONFERENCE

March 2024

UI/UX Design

Learn about product manufacturing, sustainable product manufacturing, using AI to help product development, and manufacturing your products. I created a plant-themed landing page design and was among the 30 best participants out of 200 participants.

● PERMATAYOUTHPRENEUR 2023

Sept – Nov 2023

Stage 1 Basic UI/UX Course - Stage 2 Digital Product Development

Stage 1 learn about Define Problem &; Solution, User Flow, Wire-frame, and Making UI Landing Page. The final project is an individual landing page. I created a Handicraft UMKM Landing Page. Stage 2 learn about UI/UX Design &; Customer Discovery intro, Business Plan Pitch Deck, Product Design, and Testing. The final project was carried out in groups and I was in charge of being a User Researcher.

EXPERIENCE

A. Internship

- **PT. Sakura Group Indonesia**

August 2023 – Nov 2023

- **Content Creator - Landing Page Builder**

- Research and analyze landing pages as many as 5-8 landing pages per day that convert high in terms of the number of interesting
- Research the drop-ship products that will be advertised by looking at the large number of products sold, product reviews, and supplier locations
- Create landing pages to advertise on Facebook Ads as many as 11 landing pages during 3 months internship

B. Organization

- **Information Systems Student Association**

Jan 2023 – Des 2023

- **Secretary**

- Create and manage documents such as letters
- Schedules of meetings and activities
- Organizational work programs and organizational annual activity designs
- Record minutes of organizational meeting results.

ADDITION

- **Skills:** UI/UX Design, Figma, Writing Proposals and Reports, Canva, Project Management, Design Thinking, Create Design Systems, Blog writing, Android development

- **Social Media:**

1. [Instagram](#)