



GRACE TOFER CLAUDIUS CLOSE ONE PRINSEN WAHYUDIONO

Address : Ketintang Street, Alley IV No. 23, Wonokromo, Surabaya, East Java
Phone : +62 85158556152
Email : tofer.colombus@gmail.com
LinkedIn : <https://www.linkedin.com/in/gracetofer>
Portofolio : <https://portfoliogracetofer.framer.website/>

ABOUT ME

I am a Digital Business student at Universitas Negeri Surabaya with a strong passion for UI/UX Design and Graphic Design. I have experience working on various projects, such as designing a website for TK Kuncup Wijaya and participating in the Independent Study Program at Binar Academy, where I designed a mobile e-commerce application called NextBuy. I possess excellent communication skills, problem-solving abilities, leadership qualities, and the capability to work effectively in a team. I am deeply committed to fulfilling my responsibilities. My motto is: "Dedicate my youth to working hard, learning, and creating; enjoy leisure time in old age".

EDUCATION

State University of Surabaya Faculty of Economics and Business - Digital Business (GPA: 3.77)	Aug 2022 - Present
Independent Certified Study Program (SIB) Batch 7 with Binar Academy UI/UX RESEARCH & DESIGN - With AI Literacy & Global Certification	Sep 2024 - Dec 2024

ORGANIZATIONAL EXPERIENCE

Student Executive Board of the Faculty of Economics and Business, State University of Surabaya Expert Staff, Department of Strategic Analysis and Action	Jan 2024 - Present
• Developed a work program as the Chief Executive of the "Series (Seputar Isu Strategis)" event, aimed at educating students to voice their opinions, analyze issues, and enhance their analytical skills.	
Public Discussion (Dispub) - BEM FEB UNESA Coordinator of the Decoration, Documentation, and Multimedia Division	1 December 2024
• Coordinated a team of 3 members to manage design, documentation, and multimedia needs, including banners, ID cards, Q cards, pamphlets, live report designs, bumpers, and certificates. • Supervised the operator team throughout the event from start to finish. • Documented all event activities.	
Crew Volunteer for POPDA Opening - Dispora Surabaya Show runner	4-5 November 2024
• Directed performers to their designated positions and briefed them on their timing for entry and exit. • Facilitated communication between divisions to ensure smooth coordination.	
Weekfest Dance Competition (WDC) - BEM FEB UNESA Field Coordinator	26 October 2024
• Managed and coordinated 12 division teams consisting of 85 members. • Monitored the progress of each division's tasks alongside the event leader. • Led meetings and ensured smooth completion. • Ensured the event ran successfully with 300 active attendees. • Assisted in providing solutions to the Event Leader.	
Middle-Level Student Management Skills Training (LKMM-TM) - BEM FEB UNESA Coordinator of the Decoration, Documentation, and Multimedia Division	12-13 October 2024
• Responsible for coordinating my team of 3 people regarding the required designs, documentation, and multimedia. This includes: banners, ID cards, Q cards, pamphlets, live report designs, guidebooks, and certificates. • Responsible for creating the logo along with its meaning.	

- Managed and coordinated 6 division teams consisting of 35 members.
- Monitored the progress of each division's tasks alongside the event leader.
- Led meetings and ensured smooth completion.
- Ensured the event ran successfully with 100 active participants.
- Assisted in providing solutions to the Event Leader.

Student Creativity Program (PKM) Seminar - BEM FEB UNESA

09 November 2023

Expert Staff, DDM Division (Decoration, Documentation, Multimedia)

- Responsible for creating and editing Google Form headers
- Responsible for designing banners
- Responsible for documenting the event until completion

STUDENT PROJECTS AND ACTIVITIES

Developing the NextBuy E-commerce Application

21 Nov 2024 - 20 Dec 2024

Lead UI/UX

- Led the UI/UX design process for the NextBuy e-commerce application as part of the Independent Certified Study Program (SIB) Binar Academy Batch 7.
- Conducted user research to understand audience needs and preferences, producing user flows, wireframes, and interactive prototypes.
- Collaborated with developers to ensure the design was implemented according to established standards.
- Managed usability testing and refined the design based on user feedback.
- Created an aesthetically pleasing and intuitive design, covering key features such as the homepage, product pages, shopping cart, and checkout process.

Midterm Exam Team Project for Mobile Application Programming Course

25-31 March 2024

Creation of a Mobile Application for Financial Reporting and HPP Calculation for SMEs

- Responsible for designing the application
- Responsible for implementing and running the application prototype

Final Exam Team Project for Web Programming Course

6-15 December 2023

Creation of a Website for TK Kuncup Wijaya

- Responsible for the design of the TK Kuncup Wijaya website
- Negotiated with the client regarding the MOU for the website creation

ADDITIONAL INFORMATION

- **Technical Skills:** Figma Microsoft Office 365, Microsoft Excel, Canva, Procreate, Figma, Adobe Illustrator (beginner), Capcut, Android Studio(beginner), Google Analytics (beginner).
- **Soft Skills:** Public speaking, Leadership, Problem Solving, Teamwork, Good Adaptation.
- **Languages:** Indonesia (expert), English (beginner), Jawa (expert)