

Vraynannisa

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Bandung, Indonesia

PROFILE

A highly motivated undergraduate Information Systems student with a strong interest in UI/UX design and product management. I possess good organizational skills and a talent for fostering positive relationships through effective communication. My eagerness to tackle new challenges drives my commitment to designing intuitive user experiences and optimizing processes to drive organizational growth. Equipped with a creative problem-solving approach and a genuine passion for driving innovation, I am poised to make valuable contributions to the company's future.

WORK EXPERIENCES

PT Ousean Global Digital **Feb 2024 - Jun 2024**
Associate Product Officer

- Developed comprehensive ideas and designs for HereYugo products
- Created and ensured the product development timeline
- Conducted product research on mental health

Virtual Blind Date **Sept 2023 - Nov 2023**
Project Officer Intern

- Organized participant data for matchmaking in each edition of Virtual Blind Date
- Conducted email blasts to blind date participants
- Succeeded in executing over 3 events in a month

EDUCATION

Brawijaya University | Undergraduate of Information System Studies **Aug 2022 - Present**

- **Cumulative GPA:** 3.76/4.00
- Learning about user experience design, fundamentals of user interface design, data warehouse, database administrations, product management, business process modeling, and website programming

SMA Negeri 8 Bandung | Science **Jul 2019 - May 2022**

LEADERSHIP AND ORGANIZATIONAL EXPERIENCES

Filkompreneur **Apr 2023 - Nov 2023**

Staff of Event

- Developed detailed and specific event plans
- Coordinated with multiple divisions to meet the necessary requirements for successful event execution
- Managed and monitored technical aspects on-site during the event

Schotival **May 2023 - Sept 2023**

Staff of Public Relations

- Builds relationships with >5 external parties to ensure the success of the Schotival event (webinar, talkshow, and expo)

- Managed Schotival's social media accounts
- Created TikTok and Instagram content ideas to promote the Schotival event

Atma Asta

March 2021 - Oct 2021

Staff of Tenant Atma Asta 2021: Etherma

- Contacting various tenant parties to establish collaborations
- Facilitated various promotional actions for the related tenants, such as listing them on the Atma Asta website, promoting them through Instagram instastories, etc
- Served as a mediator between buyers and tenants during the online Atma Asta event

8 Choir SMA Negeri 8 Bandung

Nov 2020 - Nov 2021

Main Leader

- Lead and foster camaraderie among a team of 20+ members
- Created a positive and productive work environment that cultivates individual and team growth, particularly during online extracurricular activities
- Responsible for coordinating with other stakeholders

ACHIEVEMENTS

- Top 10 Young On Top Intuitiva UI/UX Competition 2024
- 1st Winner of FILKOM UB Dean's Cup 2022 in the Entrepreneurship Category

KEY SKILLS

- Interpersonal Skills: Teamwork, Communication, Public Speaking, Leadership, Critical Thinking, Problem Solving
- Technical Skills: Google Workspace (Advanced), Microsoft Office (Advanced), Canva (Advanced), Figma (Intermediate), SQL (Intermediate), Adobe Illustrator (Beginner), HTML (Beginner), PHP (Beginner), CSS (Beginner), JavaScript (Beginner)
- Languages: Indonesia & English