



RISTY FARENTINA

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I am a final-year Information Systems student at Universitas Pembangunan Nasional "Veteran" Jawa Timur. I have experience working as a Graphic Designer and actively participating in organizational activities. Currently, I am working as a freelance UI Designer. I am passionate about learning and improving both my technical and interpersonal skills to excel in the field of technology and design.

Work Experiences

Sribu - Work From Anywhere (WFA)

Sep 2024 - Present

Freelance UI Design

Sribu is a platform that provides professional Indonesian digital freelance services for various needs, from graphic design, web, programming, content (video, photos, audio), writing, translation, digital marketing, consulting, to online courses.

- Successfully completed 18 projects since September 2024
- Translated client requirements into functional and visually appealing designs.
- Collaborated with copywriters to integrate copywriting into UI layouts effectively.

Kriyakreasi - Surabaya, Jawa Timur

Sep 2022 - Oct 2024

Graphic Designer

SME engaged in the retail sector selling birthday hampers and educational toys for children.

- Create visually appealing designs
- Design attractive and creative graphics for hampers, including packaging, labels, and tags
- Overcoming design challenges and finding innovative solutions to enhance the visual appeal of hampers while meeting client requirements.

Quiktiv - Aceh (Remote)

Mar 2024 - Jun 2024

Graphic Design Intern

Quiktiv is a Creative as a Service (CaaS) platform providing cost-effective and flexible subscription-based graphic design services. Our mission is to accelerate the growth of brands by addressing their diverse design requirements. Experience seamless collaboration with our expert team, ensuring swift and high-quality outcomes without the need for traditional hiring processes.

- Design eye-catching graphics for social media campaigns (Instagram, Facebook, and LinkedIn) based on available content brief
- Ensure graphic materials align with the brand identity and messaging
- Stay ahead of the curve and keep content fresh and unique

Balai Pengembangan Media Televisi Pendidikan - Sidoarjo, Jawa Timur

Nov 2019 - Jan 2020

Internship

BPMPK is the technical implementation unit of the Ministry of Education and Culture in the field of development of educational and cultural video and television media. It operates under and is accountable to the Head of the Center for Information and Communication Technology in Education and Culture

- Work closely with the team when producing educational videos
- Operating Camera
- Handling and maintaining camera equipment

Education Level

Universitas Pembangunan Nasional Veteran Jawa Timur - Surabaya, Jawa Timur

Aug 2021 -

Undergraduate Information Systems, 3.81/4.00

- Successfully passed the funding for the program PMW (Program Mahasiswa Wirausaha) together with the team
- Joined as a member of the Information Systems Student Association, Department of KOMINFO, for the 2022-2023 term.
- Joined as a member of the Koordinator UKM UPN "Veteran" East Java, Department of MEDINFO, for the 2022-2023 term.
- Served as the Head of the Publication, Documentation, and Decoration division for the Unjuk Gelar & Expo UKM 2022 event.

SMK Negeri 3 - Surabaya

Jun 2018 - Jun 2021

Vocational High School Multimedia, 87.89/100.00

- Participated in the Multimedia Competency Certification Exam organized by BNSP (National Professional Certification Agency).
- Joined an internship program in the television industry at BPMPK

RevoU Tech Academy - Jakarta

Aug 2023 - Dec 2023

Certificate in RevoU x Kampus Merdeka Batch Aug'23 program by Ministry of Education

- Understanding data processing using Python

- Understand the fundamental theory of data visualization
- Understand how to effectively visualize data that has been analyzed
- Understand how to convey findings and also recommendations to companies from results of data analysis
- Understand simple software development using Node.js
- Understand simple software development using Express.js
- Understand the deployment process for a project

Organizational Experiences

Himpunan Mahasiswa Sistem Informasi UPN "Veteran" Jawa Timur - UPN "Veteran" Jawa Timur, Surabaya, Indonesia May 2022 - Mar 2023

Secretary Departement of Communication and Information

The Information Systems Student Association is an on-campus organization at UPN "Veteran" East Java

- Responsible to the head of the Department of Communications and Information
- Providing general administrative support to the department
- Creating the Final Accountability Report for the Department of Communication and Information.
- Creating creative content and designing creative visuals for HIMASIFO's social media.
- Creating poster designs for the external department of Communication and Information

Koordinator UKM UPN "Veteran" Jawa Timur - UPN "Veteran" Jawa Timur, Surabaya, Indonesia Mar 2022 - Mar 2023

Staff of Media and Information Division

The organization that coordinates the Student Activity Units at UPN "Veteran" East Java is the Student Affairs Bureau or Biro Kemahasiswaan.

- Managing social media posts for the Koordinator UKM UPN "Veteran" Jawa Timur.
- Developing content that aligns with the identity of the Koordinator UKM UPN "Veteran" Jawa Timur
- Creating creative designs for social media Koordinator UKM UPN "Veteran" Jawa Timur
- Update kegiatan Koordinator UKM melalui Instagram Koordinator UKM

Skill UP - Indonesia Jun 2022 - Dec 2022

Staff of Creative Graphic Designer

Skill Up is a nationwide non-profit organization that focuses on unlocking personal potential through education, growth, and skill development.

- Design Weekly social media content
- Create and fulfill requested needs from other divisions that are related to visual design
- Brainstorm and discuss design ideas based on the guideline
- Do routine checks to design plans and requests

Unjuk Gelar dan Expo UKM 2022 - UPN "Veteran" Jawa Timur, Surabaya, Indonesia Jun 2022 - Sep 2022

Head of Publication, Documentation, and Decoration Division

The Unjuk Gelar and Expo UKM 2022 is one of the work programs organized by the Coordinator of Student Activity Units (UKM) at UPN "Veteran" East Java. This event serves as a platform for the UKM organizations at UPN "Veteran" East Java to promote themselves to the new students of UPN "Veteran" East Java.

- Coordinating and being responsible for the publication, documentation, and decoration aspects during the Unjuk Gelar and Expo UKM 2022 event
- Creating a Content Plan for the Unjuk Gelar and Expo UKM 2022 event
- Coordinating and collaborating with members of the Publication, Documentation, and Decoration division

EDISI 2022 - UPN "Veteran" Jawa Timur, Surabaya, Indonesia Jul 2022 - Oct 2022

Staff of Publication, Documentation, and Decoration Division

EDISI is a part of GRADASI, which is the second series of cadre training organized by HIMASIFO at UPN "Veteran" East Java for the 2022-2023 term.

- Creating creative designs for the Instagram Feeds of GRADASI
- Creating documentation during the EDISI 2022 event
- Designing creative ideas for content during the EDISI 2022 event
- Collaborating with the team to brainstorm content ideas during the EDISI 2022 event

Gradasi 2023 Aug 2023 - Nov 2023

Staff of Publication, Documentation, and Decoration Division

Gradasi 2023 is a cadre event for new information systems students in 2023

- Creating creative designs for the Instagram Feeds of GRADASI
- Creating documentation during the EDISI 2023 and PENSI 2023 event
- Designing creative ideas for content during the EDISI 2023 and PENSI 2023 event

- Collaborating with the team to brainstorm content ideas during the EDISI 2023 and PENSI 2023 event

Skill and Tools

- **Hard Skills:** Graphic Design, Web Programming, Database Administration, UI Design, HTML, Javascript, PHP, CSS, Data Visualization, Data Analyst, Data Cleaning
- **Soft Skills:** Time Management, Teamwork, Leadership, Problem Solving
- **Tools:** Figma, Photoshop, Canva, Coreldraw, Visual Studio Code, Microsoft Office (Word, Excel, Powerpoint), Xampp, Dbeaver, BigQuery, Google Colab, Looker Studio