

## Explanatory: Comparing and Contrasting

### LINE vs. BBM

Instant Messaging or in short, it is called IM, is quick online text-based communication. IM has become a vital demand for individuals including university students because it connects them no matter how much the distance is. Here are the comparisons and contrasts between two most popular IM apps: LINE and Black Berry Messenger known as BBM.

These two messaging or chat apps were developed in two different countries. LINE was developed by LINE Corporation in Japan. It is compatible for all kinds of phones with variety of operating systems or OS. **Meanwhile**, BBM was developed by Black Berry in Canada.

Initially, BBM was only intended for Black Berry phone. **But**, now, it is available for all kinds of phones and all kinds of operating system. LINE can only be used using about fourteen (14) languages. **On the other hand**, BBM can be used in multilingual. The number of languages in BBM is more than in LINE.

They **both** functions as messaging apps using the mobile phone network. So, we need our phone's Internet connection. We can use LINE and BBM for sending messages to a single person or we can do multi-person chats. LINE does not require any password. **But** for BBM, it requires a PIN-like a password so that only a certain person can make a connection with us.

In addition to chatting, we even can share pictures and audio **too**. We can send pictures from our image gallery or picture taken by our phone camera. The third element is feature. LINE provides different colorful bright themes. The themes can be famous cartoons and the like. BBM **also** provides different colorful themes, **but** with darker colors. LINE also has many stickers to represent our messages. These stickers come with many different characters. You can express feelings, activities, and many more.

**Unlike** LINE, BBM only provides emoticons. There are less choices for us to represent our messages. Emoticons only related to our emotions or feelings. Another feature from LINE is game. You can play LINE bubble or LINE Pokopang and many other fun games. This is the only feature that BBM does not have. You cannot play any game in BBM.

I believe if you're looking for a fun IM app, LINE is the best choice. However, if you're looking for a more private IM app, then BBM might be right for you.