CoolifyAI - Client Expense Breakdown

October 2025

Expense Overview

This document provides a detailed breakdown of monthly expenses per client across three usage tiers: 1 (50 minutes), 2 (150 minutes), and 3 (400 minutes). All figures are in USD. Campaigns (100 mins) are optional and listed separately.

Table 1: Variable Expenses Per Tier (Monthly)

Tier	Voice ($0.852/min$)	SMS ($0.012/seg$)	Email ($0.000675/email$)	Total Variable
1	50 mins / 42.60	200 seg / 2.40	2,000 emails / 1.35	46.35
2	150 mins / 127.80	600 seg / 7.20	6,000 emails / 4.05	139.05
3	400 mins / 340.80	1,600 seg / 19.20	16,000 emails / 10.80	370.80
Campaigns (100 mins)	100 mins / 85.20	100 seg / 1.20	1,000 emails / 0.68	

Table 2: Total Expenses Per Client Per Month

Tier	Total Variable	Fixed ($)	Grand Total ($)
1	46.35	220.00	266.35
2	139.05	260.00	399.05
3	370.80	300.00	670.80

Notes

- Fixed costs are tiered: $220 (1), $260 (2), $300 (3), including Supabase ($13), n8n ($20), Workflow Pro ($10), A2P ($10), Phone Number ($1.15), 3 numbers at $2 each ($6), openRoute ($24), and voiceflow ($60), with the remainder covering overhead. - Voice rate is $0.852/min, SMS is $0.012/segment, and Email is $0.000675/email. - Campaigns (100 mins) are optional, adding voice ($85.20), SMS ($1.20), and email ($0.68) costs, totaling $87.08 if chosen, but not included in the base Total Variable.