

CAR SALES BOARD

Scope: Cities in the United States of America



\$4.5bn
Total Sales

160.3K
Units Sold

56
Car Brands

\$27.9K
Average Selling Price

30
Count of City

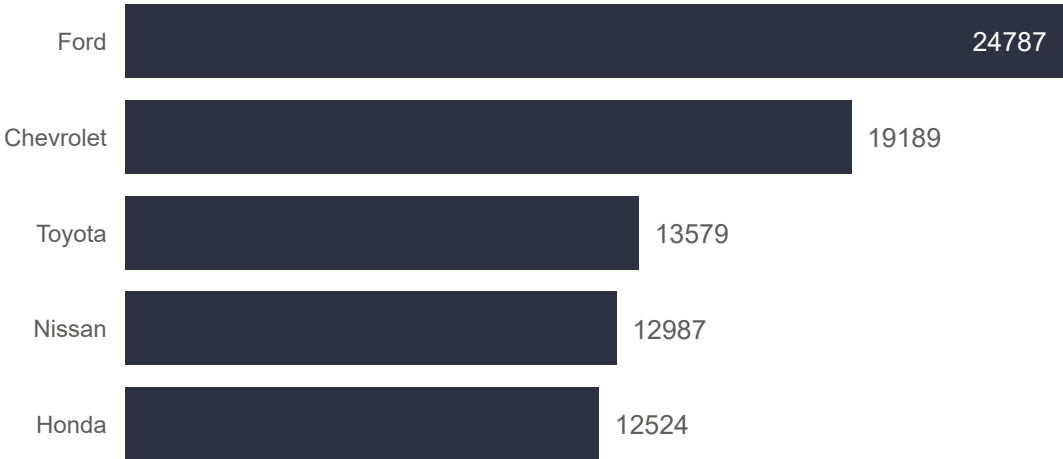
SELECT

Car Brands
All

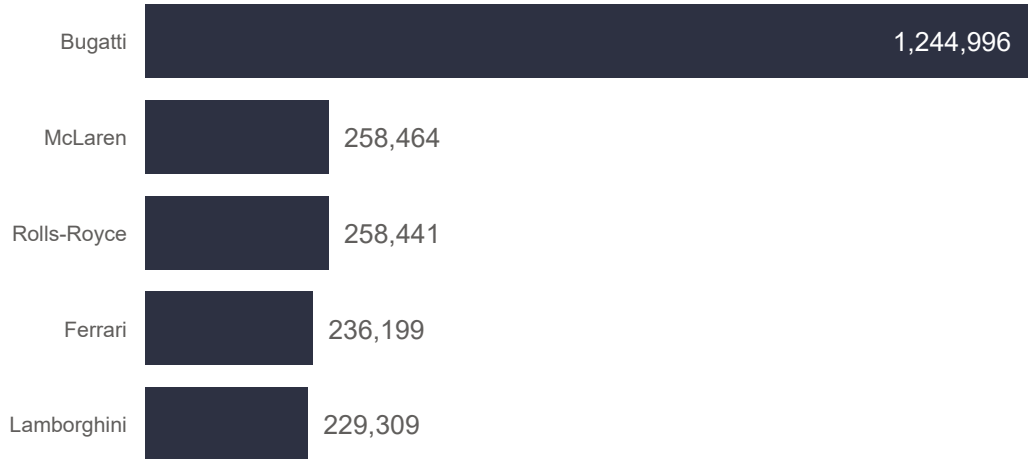
Year Manufactured
All

City
All

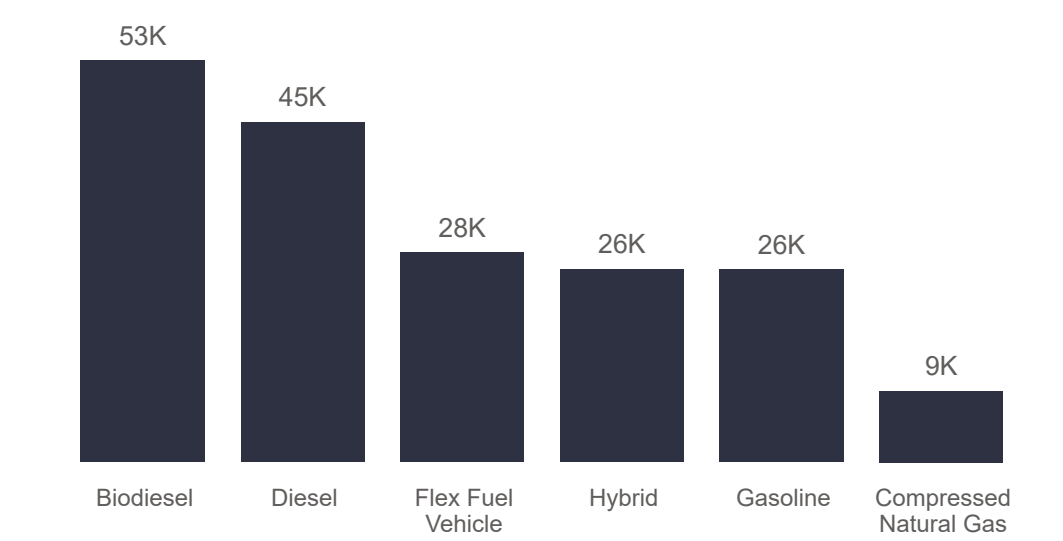
Top 5 Car Brands with Most Sales



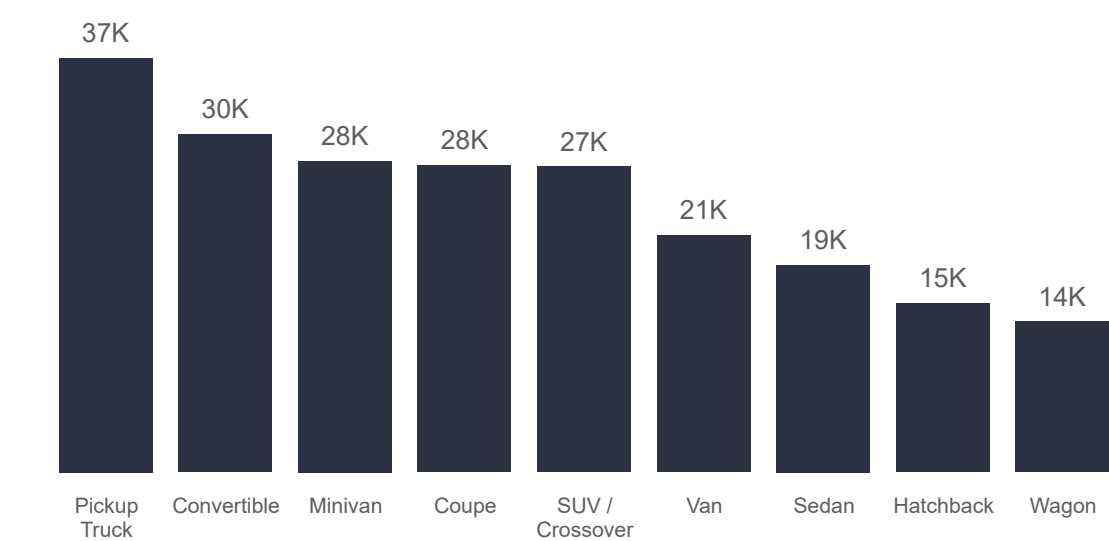
Average Sale Price by Car Brands



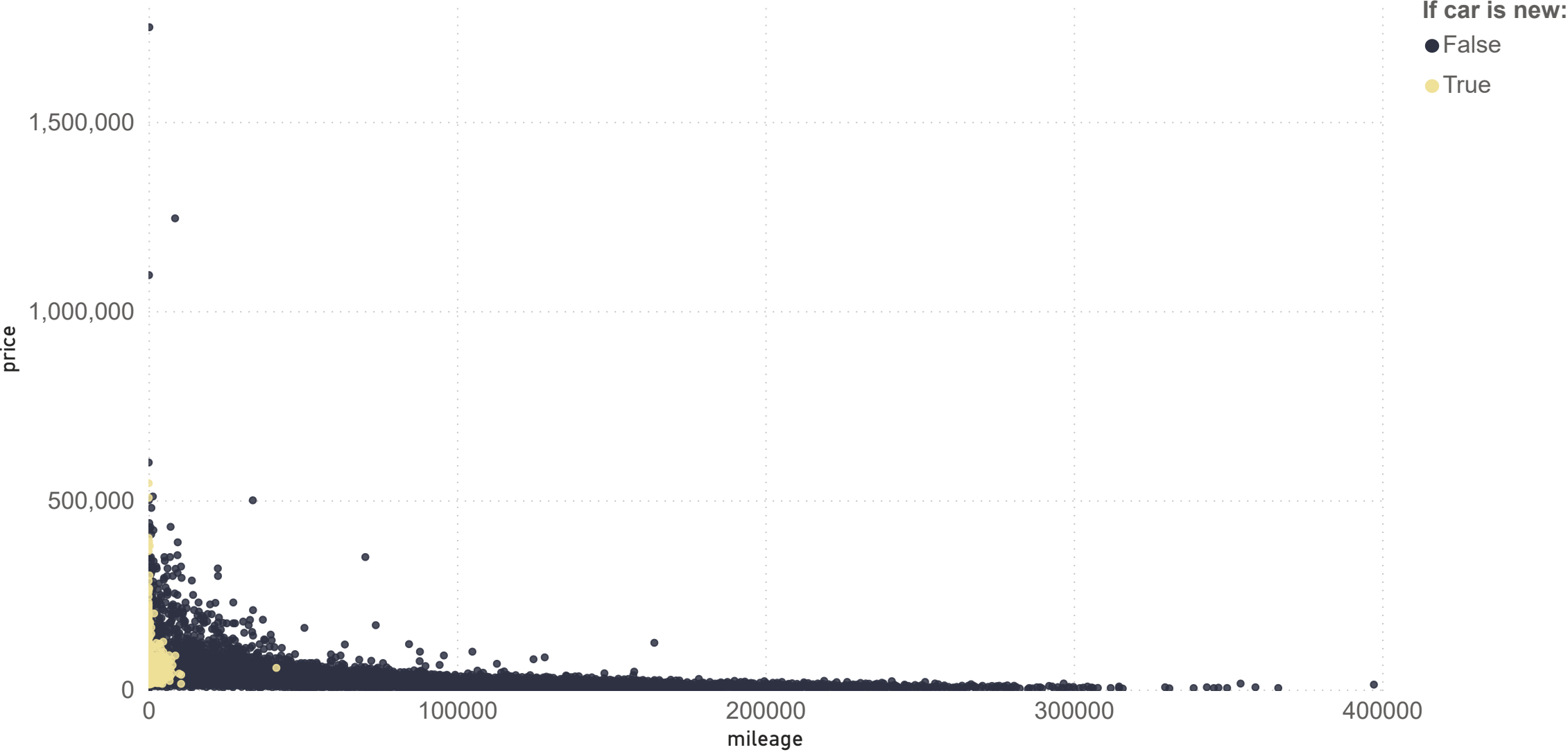
Average Sale Price by Fuel Type



Average Sale Price by Body Type



Price and Mileage



Insights

Ford cars have the highest number of sales of all brands in this analysis, and Bugatti, on average, is the most expensive.

From the scatterplot, it is shown that the new cars have a lower mileage than the old cars. Typically, new cars are supposed to have zero mileage. However, this is not the case in the scatterplot as some “new” cars do not have zero mileage. These are pre-owned cars with little mileage, even though they are not officially "unused". Low-mileage pre-owned cars might provide a good compromise between a reduced price and a nearly new condition.

Also, it can be deduced that cars with high mileage have a relatively lower price than cars with low mileage.

P.S. As a result of the introduction of new models and market shifts, the exact order of "most expensive" may change over time.