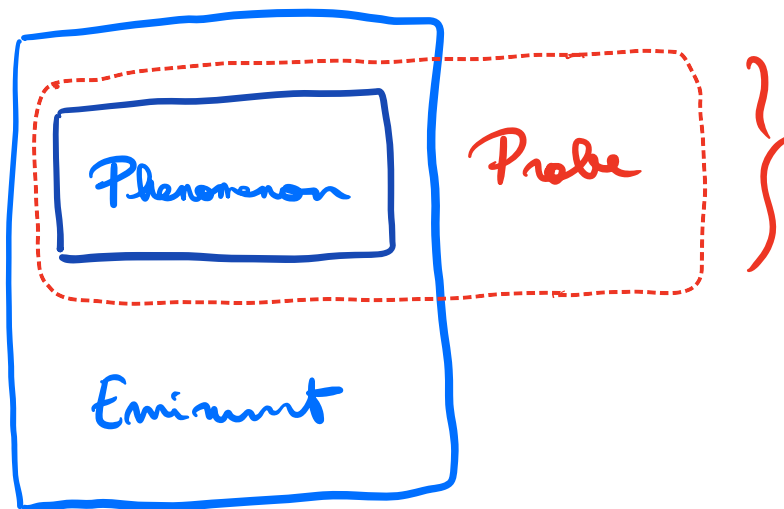


## I. Data generating process



Eg.

- landing position of ball
- images of galaxies taken by a telescope
- user preferences collected on a movie platform

Observational process

 $\Downarrow \sim$ 
Observations  $a \in X$ 
 $\equiv$  Random outcomes of the probe

Observational space

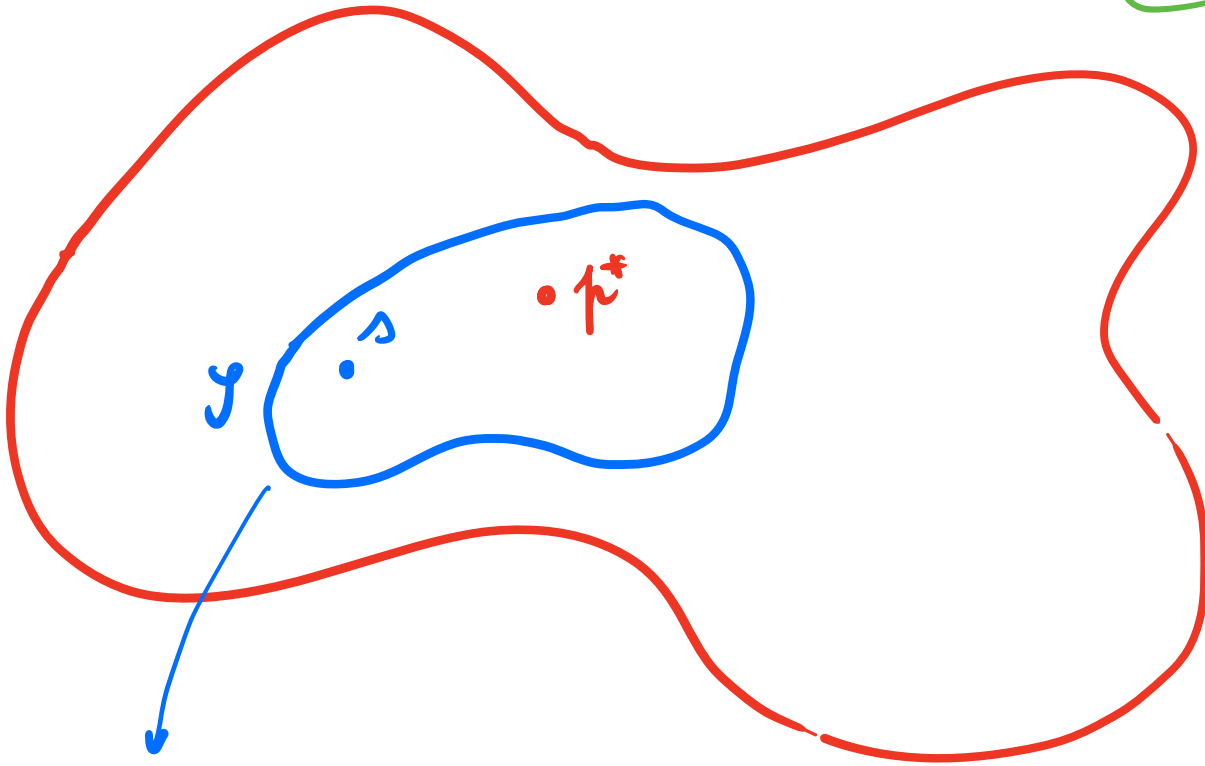
Often unknown or uncertain!

Data generating process =  $p(a)$ True data generating process =  $p^*(a)$ 

Abuse of notation,  
should be  $\pi$

## II. The observational model

What if  $p^* \notin S$ ?



Observational model / Model configuration  $\mathcal{P}$   
= set of assumed distributions  $S$ , each defining a possible mathematical mechanism of how the data could be generated. set of all distributions over  $X$ .

Parameterization

⚠ Not unique!

$$\mathcal{Y} = \{ p_x(x; \theta) \}$$

Family of PDFs ( $p$ ) indexed by  $\theta \in \Theta$ .

Example:

$$X = \mathbb{R}$$

$\mathcal{Y}$  = set of distributions Gaussian density.

$$a) \Theta = \mathbb{R} \times \mathbb{R}_0^+$$

$$p(x; \mu, \sigma) = \frac{1}{\sqrt{2\pi}\sigma} \exp\left(-\frac{1}{2}\left(\frac{x-\mu}{\sigma}\right)^2\right)$$

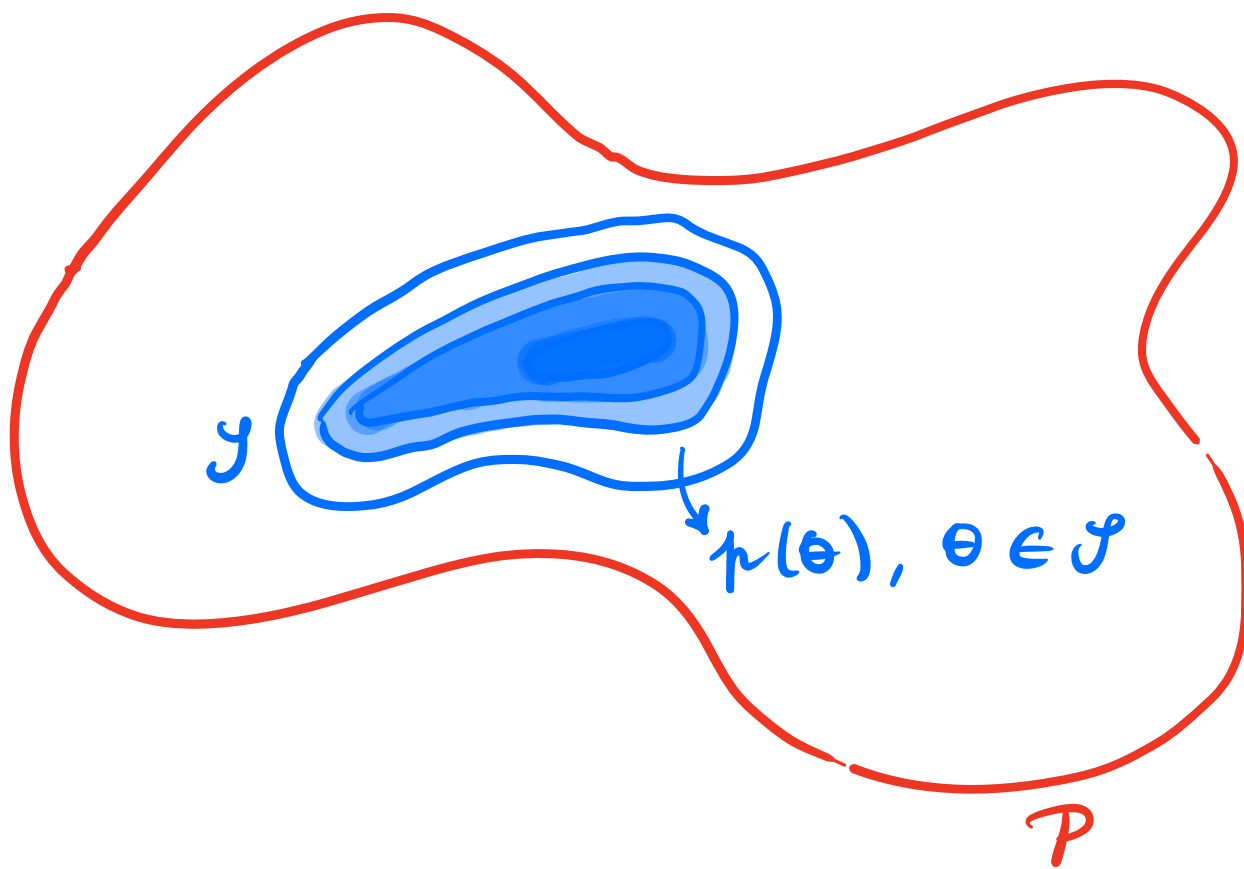
$$b) \Theta = \mathbb{R} \times \mathbb{R}$$

$$p(x; \mu, \lambda) = \frac{1}{\sqrt{e\pi}} e^{-\lambda} \exp\left(-\frac{1}{2}(x-\mu)^2 e^{-2\lambda}\right)$$

$\downarrow$   
 $= \log \sigma$

### III. Bayesian models

All uncertainties are captured in a single unified framework, including epistemic uncertainty summarizing what we know (and don't) about the model configurations. ( $\Rightarrow$ )  $\Theta$  becomes a R.V.



## Ingredients

\* Prior model  $p(\theta)$

\* Observational model  $p(x|\theta)$

The complete Bayesian model is the joint

$$p(\theta, x) = p(\theta) p(x|\theta)$$

The joint probability perspective makes it easy to develop generative models that follow the structure of the true data generating process.

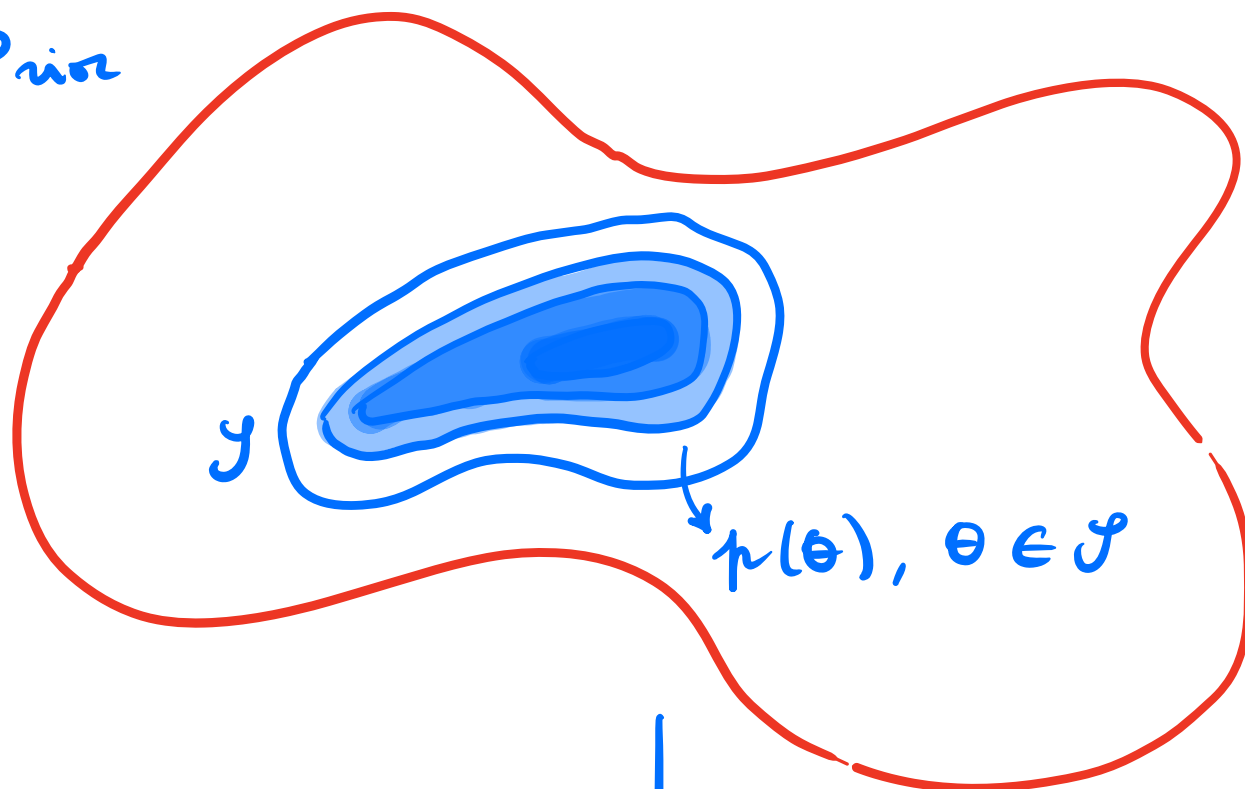
$$\Theta = (\Theta_{\text{phenom}}, \Theta_{\text{env}}, \Theta_{\text{probe}})$$

$$\begin{aligned} p(x, \Theta) &= p(x, \Theta_{\text{phenom}}, \Theta_{\text{env}}, \Theta_{\text{probe}}) \\ &= p(x | \Theta_{\text{phenom}}, \Theta_{\text{env}}, \Theta_{\text{probe}}) \\ &\quad \times p(\Theta_{\text{probe}} | \Theta_{\text{phenom}}, \Theta_{\text{env}}) \\ &\quad \times p(\Theta_{\text{env}} | \Theta_{\text{phenom}}) \\ &\quad \times p(\Theta_{\text{phenom}}) \end{aligned}$$

$\Leftrightarrow$  Formulate the observational model as a series of generative steps, from the phenomena of interest down to the measurements.

# Posterior inference

Prior

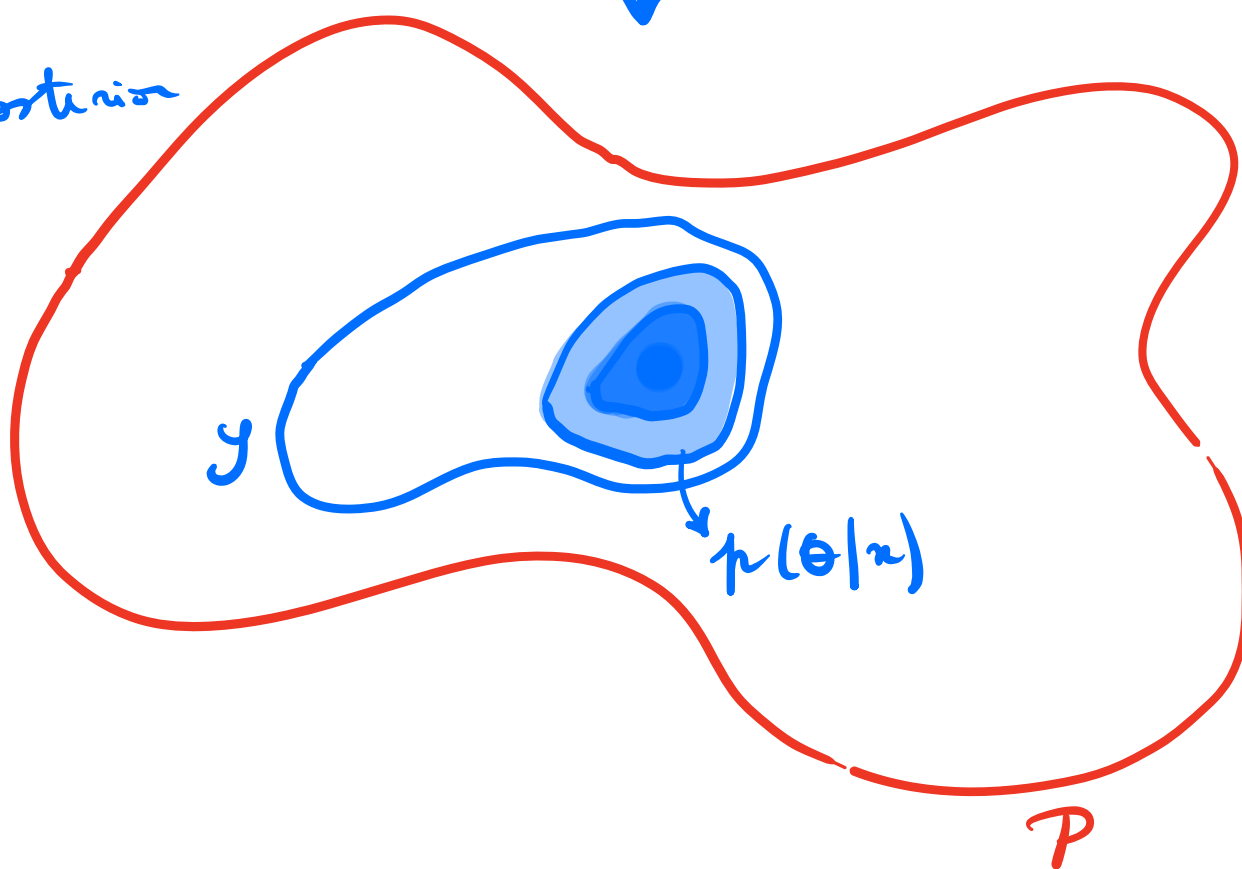


observations  
 $x$

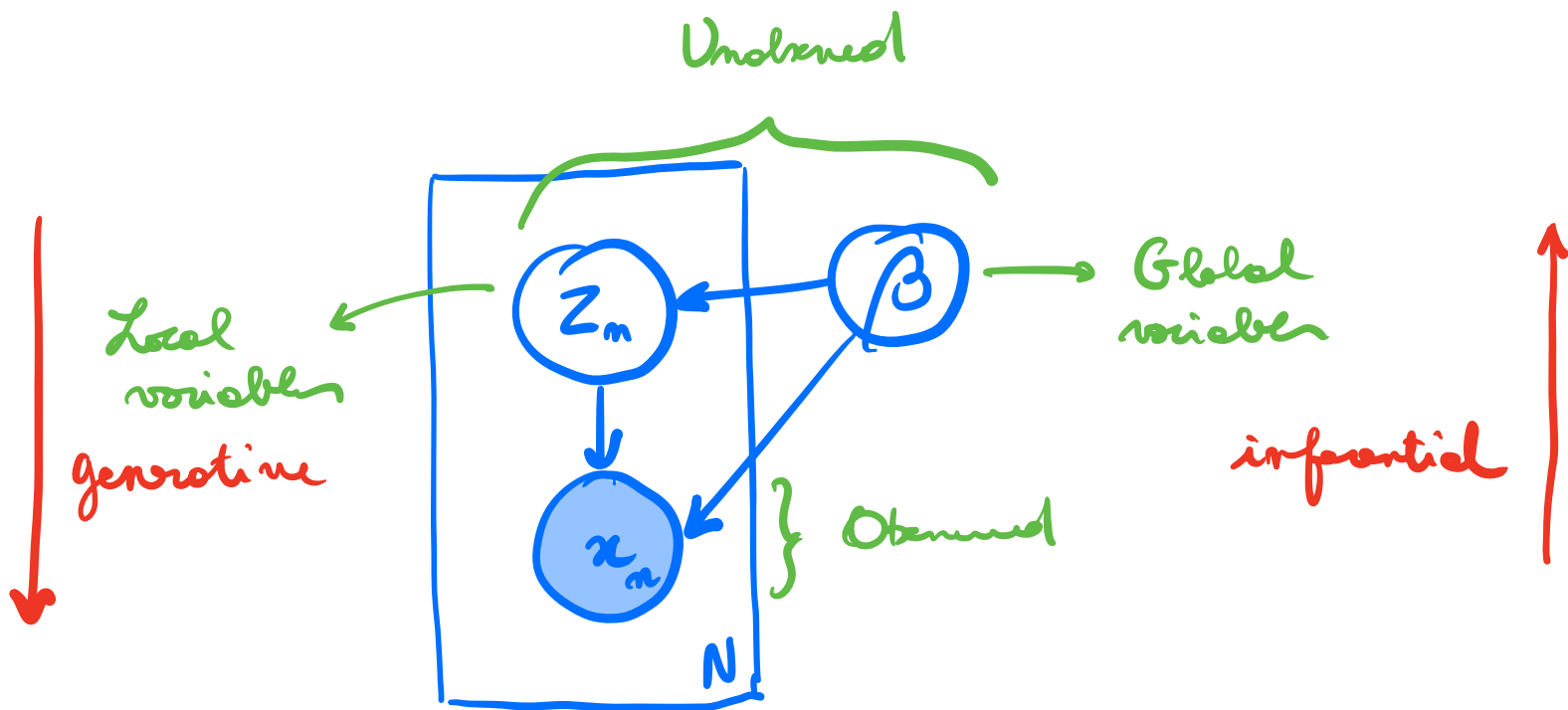
$\mathcal{P}$   
Bayes' rule :-)



Posterior

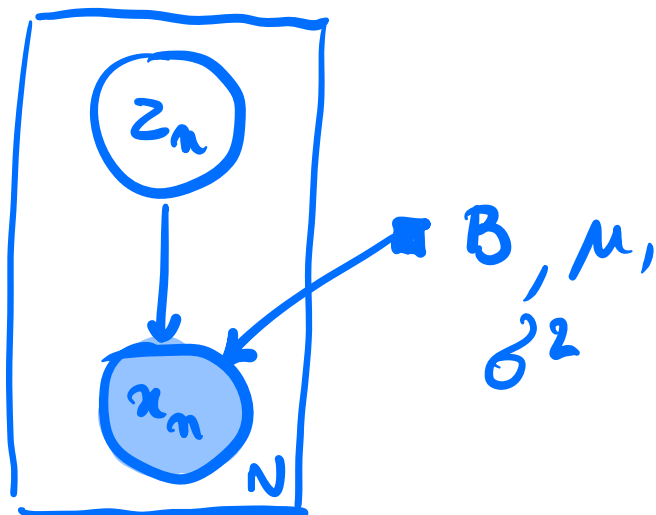


# IV. Latent variable models



$$p(\beta, z, x) = p(\beta) \prod_{n=1}^N p(z_n | \beta) p(x_n | z_n, \beta)$$

a) PCA

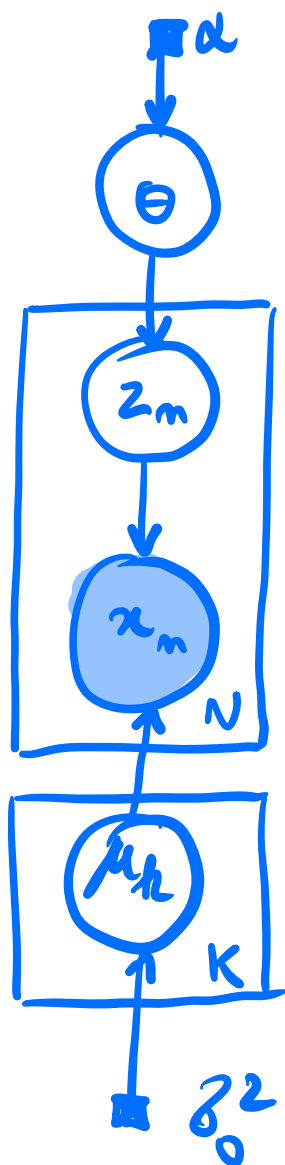


Latent representation

Data point

$$\begin{aligned}
 & p(z, x | B, \mu, \sigma^2) \\
 &= p(z) p(x | z, B, \mu, \sigma^2) \\
 &= \mathcal{N}(z | 0, I) \mathcal{N}(x | Bz + \mu, \sigma^2 I)
 \end{aligned}$$

## 2) Mixture models



Mixture proportion

Mixture component assigned to  $n$

Data point

Random position of the mixture components

$$\theta \in \Delta^K$$

$$\text{Dirichlet}_K(\alpha)$$

$$\text{Dirac}_K(\theta)$$

Multinomial

$$\mathcal{N}(\mu_{z_m}, \sigma^2)$$

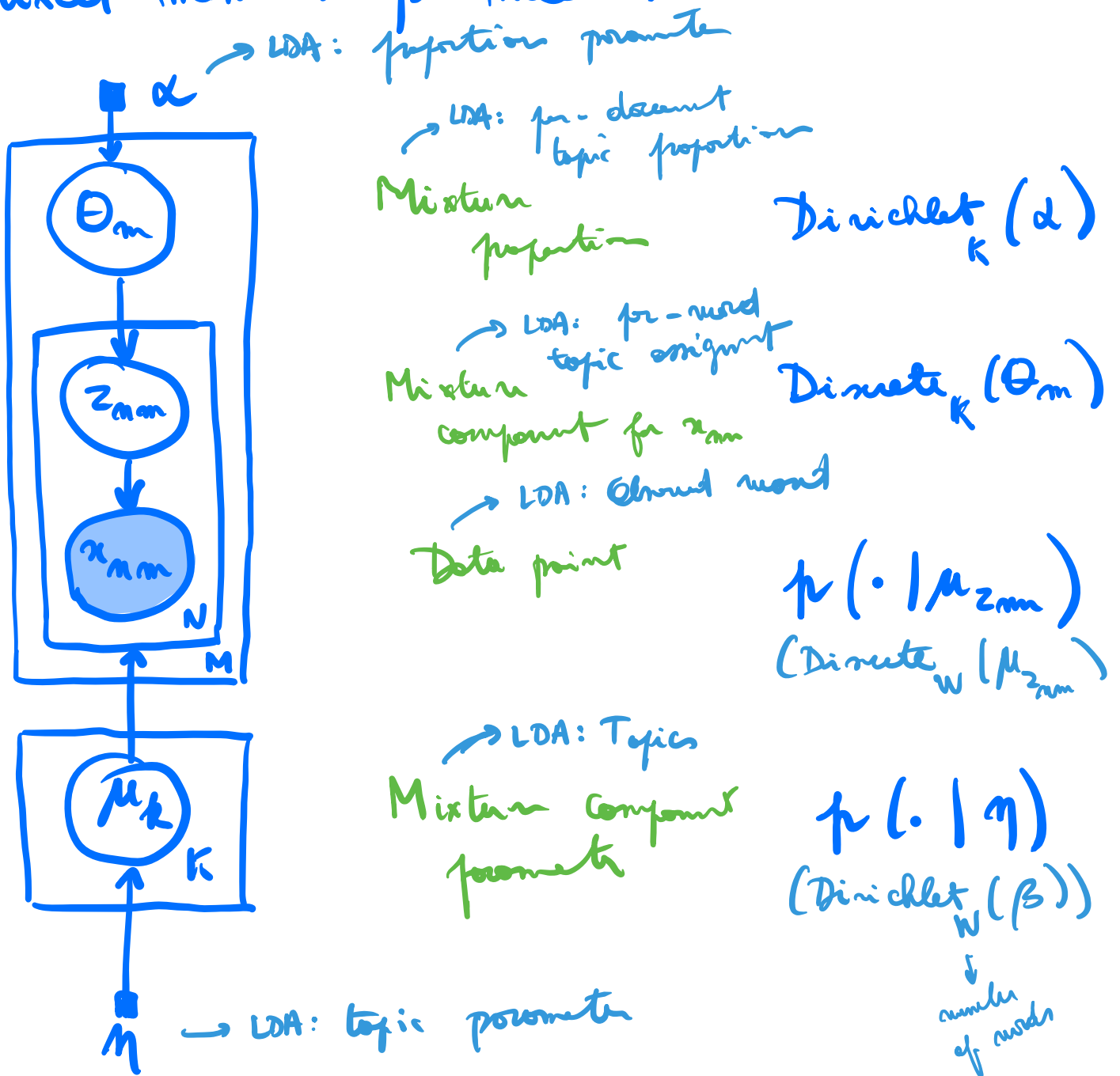
$$\mathcal{N}(0, \sigma_0^2)$$



$$p(\theta, \mu, z, x | \alpha, \sigma^2)$$

$$= p(\theta | \alpha) \prod_{k=1}^K p(\mu_k | \sigma^2) \prod_{n=1}^N p(z_n | \theta) p(x_n | z_n, \mu)$$

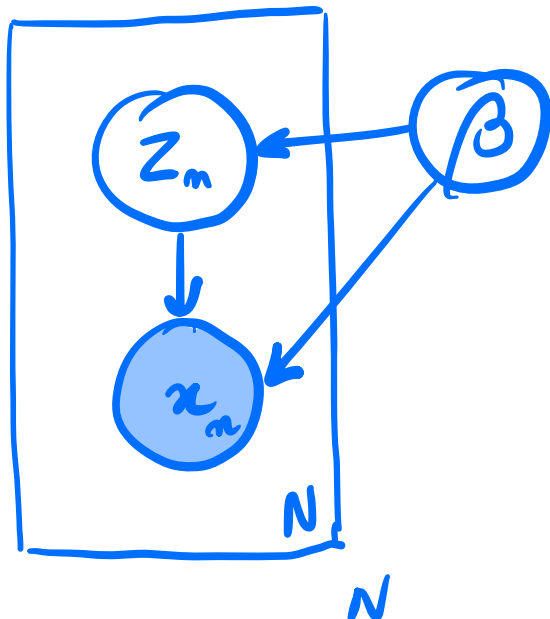
### c) Mixed membership models



$$p(\theta, \mu, z, x | \alpha, \eta)$$

$$= \prod_{k=1}^K p(\mu_k | \eta) \prod_{m=1}^M p(\theta_m | \alpha) \prod_{n=1}^N p(z_{nm} | \theta_m) p(z_{nm} | \mu_{z_{nm}})$$

## d) Probabilistic programs

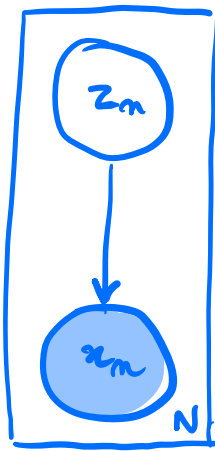
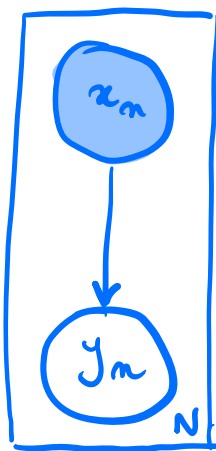


Shor Nemen's  
Molouka's

$$p(\beta, z, x) = p(\beta) \prod_{m=1}^N \underbrace{p(z_m | \beta) p(x_m | z_m, \beta)}$$

forward generative  
model / compute  
simulations

## e) Discriminative / generative ML models



Also ...

Linear factor models

Time series models

Matrix factorization

Multi-bowl regression

...

## II. Prior prediction checks

Often, the observational model is understood much better than the prior model.

$\Rightarrow$  We need to investigate the consequences of the prior model in the context of the observational model.

### Summary functions

$$t: X \rightarrow T$$

$\Leftarrow$  "statistics"

$$t: \Theta \rightarrow T$$



some  
intermediate  
quantity

### Prior prediction checks

$$x \sim p(x) \rightarrow \theta \sim p(\theta), x \sim p(x|\theta)$$

Then plot  $t(x)$  to evaluate the approximation

# Summary

- \* Bayesian data analysis provides a principled framework for modeling and inference.
- \* Generative models capture the generative structure of the  $\left\{ \begin{array}{l} \text{true data generating process.} \\ \text{assumed} \end{array} \right.$   
They make all assumptions explicit.