



$$z_n \sim \mathcal{N}(z | 0, I)$$

$$x_n | z_n \sim \mathcal{N}(x | Bz_n + \mu, \sigma^2 I)$$

$$p(z) = \mathcal{N}(z | 0, I)$$

$$p(x|z) = \mathcal{N}(x | Bz + \mu, \sigma^2 I)$$

$$\Rightarrow x_n := Bz_n + \mu + \epsilon$$

$\downarrow$   
 $\sim \mathcal{N}(0, \sigma^2 I)$



$$p(z, x | B, \mu, \sigma) = p(z) p(x | z, B, \mu, \sigma)$$

$$= \mathcal{N}\left(\begin{bmatrix} z \\ x \end{bmatrix} \middle| \begin{bmatrix} 0 \\ \mu \end{bmatrix}, \begin{bmatrix} I & B^T \\ B & BB^T + \sigma^2 I \end{bmatrix}\right)$$

$\downarrow$   
 $\text{Cov}[z, x] = \mathbb{E}[zx] - \mathbb{E}[z]\mathbb{E}[x]$

(Properties of the Gaussian: Särkkä, 2011)  
Appendix A1

## Likelihood

$$p(x|B, \mu, \sigma) = \int dz \underbrace{p(z)}_{\mathcal{W}} \underbrace{p(x|z, B, \mu, \sigma)}_{\mathcal{W}}$$

$$= \mathcal{N}(x | \cancel{B}0 + \mu, \underbrace{BIB^T}_{=BB^T} + \sigma^2 I)$$

PCA:  $\sigma^2 \rightarrow 0$

## Maximum likelihood estimation

$$\arg \max_{B, \mu, \sigma^2} \prod_{x_n} p(x_n | B, \mu, \sigma)$$

$$= \arg \max_{B, \mu, \sigma^2} \sum_{x_n} \log \mathcal{N}(x_n | \mu, \underbrace{BB^T + \sigma^2 I}_{=C})$$

$$= \arg \min_{B, \mu, \sigma^2} \frac{N}{2} [\log 2\pi + \log C + \text{Tr}(C^{-1}S)]$$

$$\frac{1}{N} \sum_{n=1}^N (x_n - \mu)(x_n - \mu)^T$$

## Posterior

$$p(z|x, B, \mu, \sigma) = \mathcal{N}(z | m, C)$$

$$m = B^T (BB^T + \sigma^2 I)^{-1} (x - \mu)$$

$$C = I - B^T (BB^T + \sigma^2 I)^{-1} B$$

$= I$  when  $\sigma^2 \rightarrow 0$

When  $\sigma^2 = 0$ ,

$$B^T (BB^T)^{-1} = B^{-1} = B^T$$

$$\Rightarrow m = B^T (x - \mu)$$

$$x = Bz + \mu$$

$$\Leftrightarrow z = B^T (x - \mu)$$

Estimating the posterior mean

$\Leftrightarrow$  Reducing  $x$  to  $z$

Advantages of the probabilistic perspective:

- Enable model comparison for  $p(x)$
- Can use PCA to generate new data
- Provide a principled way to expand the model

$\rightarrow$  ICA

(non- $\mathcal{N}$  prior)

, Factor analysis

( $\propto$  element  $\sigma^2$ )

VAE