



Airbnb Greek Listing Survey Breakdown

2008

2009

2010

2011

2012

2013

2014

2015

2016

2017

2018

2019

2020

2021

2022

2023

Host City

All

Room Type

All

44

Count of Cities

12.96K

Count of Listing Airbnb

110 €

Average Airbnb Price

560,128

Total reviews

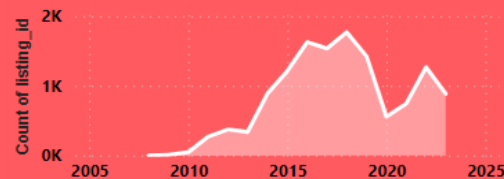
AVERAGE PRICE BY CITY



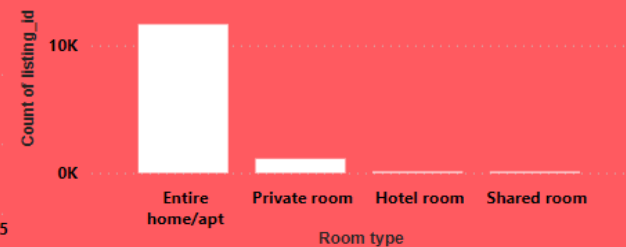
TOP 10 CITIES BY LISTINGS



TOTAL LISTINGS BY YEAR



COUNT OF LISTINGS BY ROOMS



SUPERHOST ANALYSIS

2008

2009

2010

2011

2012

2013

2014

2015

2016

2017

2018

2019

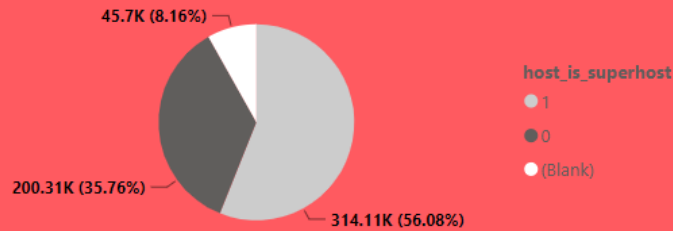
2020

2021

2022

2023

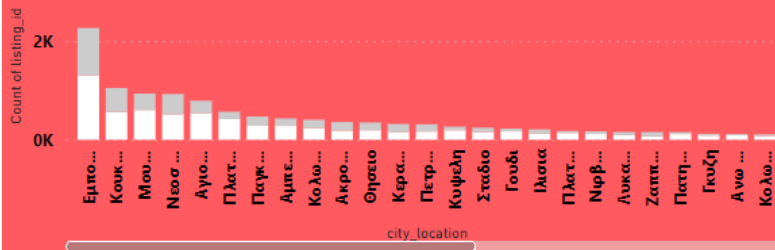
COUNT OF LISTINGS BY SUPERHOST



According to Listings, the majority of hosts haven't become Superhosts yet. Those who have established high scores are 35% of the total of hosts.

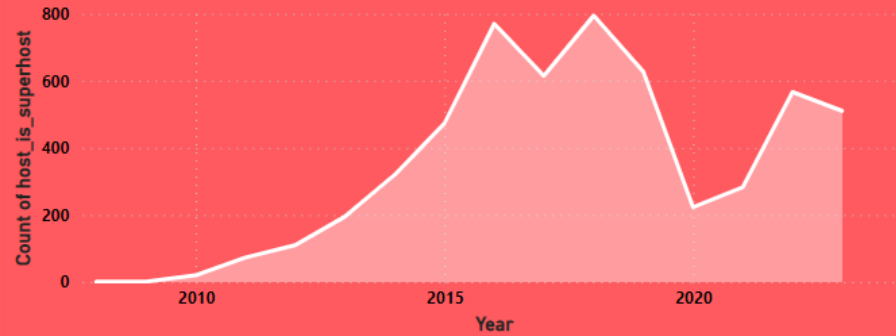
TOTAL LISTINGS BY CITY AND SUPERHOST

host_is_superhost



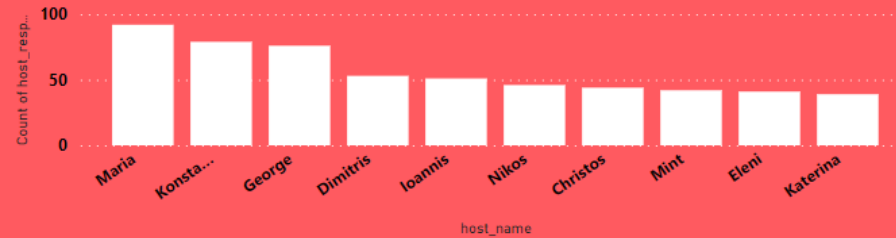
Εμπορικό Τρίγωνο Πλάκα, Κονκάκι-Μακρυνγιάννη & Νέος Κόσμος are few of the cities that have higher levels of superhosts.

SUPERHOSTS BY YEARS



The highest peak of new Superhosts is between the years of 2016-2018, with a decrease in 2017. The maximum number of superhosts is being estimated to 794.

TOP 10 HOSTS BY RESPONSE RATE



Host Response Rate is a valuable indicator of how committed someone is to his business. According to the survey, Maria, Konstantinos and George seem to have replied back the most.

REVIEW ANALYSIS

2008

2009

2010

2011

2012

2013

2014

2015

2016

2017

2018

2019

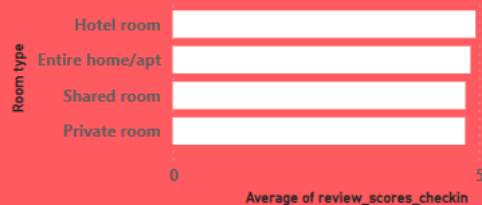
2020

2021

2022

2023

AVERAGE OF REVIEWS CHECKIN BY ROOM TYPE



Users of Airbnb App find the process of checkin easier in a hotel room with a rating of 4.94 ★ or in an entire home with 4.86 ★.

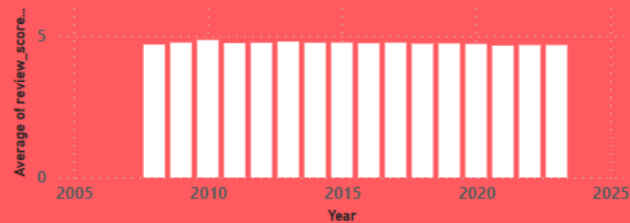
city_location	Average of review_scores_location
Ρηγιλλης	4.96
Κολωνακι	4.90
Ζαππειο	4.89
Θησειο	4.88
Κουκακι-Μακρυγιαννη	4.87
Πενταγωνο	4.86
Ακροπολη	4.84
Εμπορικο Τριγωνο-Πλακα	4.83
Σταδιο	4.83
Total	4.85

Ρηγιλλης is the city with the highest review of location in the survey.

review_scores_rating	Count of listing_id
	1953
4.00	253
4.50	271
4.67	244
4.75	259
4.80	244
4.86	299
4.88	291
4.89	262
4.92	256
5.00	2605
Total	6937

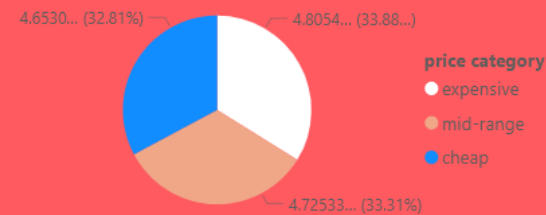
We can notice that reviews rating is between 4 to 5 stars for half of the reviews of the survey

AVERAGE OF REVIEWS RATINGS BY YEARS



The year that stand out as the one with the highest rating was 2010 with a rating of 4.86 ★

AVERAGE OF SCORES LOCATION BY COST



The survey results among the reviews associated with location and cost shows not a significant difference between expensive mid range and cheap airbnbs.