

Your Investment Towards Your Future With Codeup

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Codeup has trained over 500 software developers over 6 years in San Antonio. But we're new to town here in Dallas, so we're getting a lot of questions. Top of that list is, **"Why are y'all so much more expensive than the other bootcamps in town?"** In case you haven't noticed, our Full-Stack Web Development program tuition is an investment of \$27,500. But the secret is, we don't cost that much – we're worth that much. Codeup isn't a bootcamp – it's a career accelerator. Tuition is an investment in your future, and the ROI pays off. Let's dive into why!

First of all, the upfront investment to enroll at Codeup is only \$1,000 – a down payment to secure your seat. The entirety of the rest of your tuition can be arranged with a combination of [scholarships, grants, and loans](#) to support the remaining investment. Our dedicated Financial Aid and Enrollment Manager helps you navigate all the intricacies of tuition planning (if you want to get a head start, read our blog about bootcamp funding, explained).

Codeup focuses on quality. While other bootcamps leveraged venture-funding and corporate capital to expand quickly, opening 10+ campuses at a time, Codeup opened one campus. While other programs focused on volume, we focused on quality. We spent five years refining our program before expanding. Here's the result that you now get to enjoy:

- **A custom-built, high-quality curriculum:** other bootcamps have made their instructors build curriculum while they taught it...(Link blog post about our curriculum)
- **Top-knotch instruction:** Your instructors have a combined [30 years of software development experience and 10 years of formal teaching experience](#). Local bootcamps hire 1 experienced instructor for every 5 alumni TAs.
- **Job outcomes:** over the last 18 months, we've placed 99% of our alumni in-field within an average of 2 weeks from graduation. Even while operating in San Antonio, we placed 18 students here in Dallas for an average starting salary of \$85,000. The Codeup promise is simple: get a job or [100% of your money back](#).
- **Private ownership:** Codeup launched in 2014 with 3 co-founders. After the first class, the company had re-paid initial investment and was never taken outside investment, split eq co-founders are our 3 owners. Other bootc in a venture capital investment game. W r bottom line. Anybody

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been following WeWork lately? The valuation bubble is bursting, and our students won't get caught on the wrong side. PS, WeWork owns the Flatiron bootcamp...

If you're considering a bootcamp education, you're really considering an investment in yourself. Let's be really clear – this is NOT school. This isn't a high school diploma, an Associate's or a BS in CS. This is a pathway to a career, the salary that will earn and the meaning it will bring. Put on your investment hat: the upfront \$\$ isn't as important as the Return On Investment. Our Dallas graduates have had an average starting salary of \$85,000. At 5 months long, you still have more than 6 months to work in that year. So what is your ROI? In the same year you are trained, you earn back your money. Within 12 months, you 3x your money.

You might ask, why not use that same math on a cheaper program? The answer is simple: other bootcamps don't view it the same way. They are giving you education, you are giving them return on THEIR investment. Let's take a more specific look:

The Codeup Difference - DAL

Attending a bootcamp means making an investment in your future. Every school is different, and every person has different priorities. Here's how we stack up!

	PROGRAM HOURS	100% TUITION REFUND?	FOUNDER OWNED?	TX FOUNDED & HEADQUARTERED?
CODEUP	670	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
GENERAL ASSEMBLY	480	<input type="checkbox"/>	<input type="checkbox"/> Adecco Group	<input type="checkbox"/>
DEV MOUNTAIN	455	<input type="checkbox"/>	<input type="checkbox"/> Strategic Education INC	<input type="checkbox"/>
CODING DOJO	490	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SMU	240	<input type="checkbox"/>	<input type="checkbox"/> Trilogy Education (Owned by 2U)	<input type="checkbox"/>
TECH TALENT SOUTH	480	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Have more questions about your investment? [Give us a call](#) – we'd love the opportunity to chat with you about your possible future career in software development!

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