

explore **Reading**



exploreReading

Med-Fi Prototyping

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Overview

Value Proposition

Explore. Discover. See the wonders

Problem

Many people come to Reading and don't know exactly what this town has to offer. Moreover, they don't know the location of many popular sights and attractions, but also the sights and attractions themselves.

Solution

exploreReading hosts everything recommended on what to do and where to go in Reading with a brief statement and google maps showing the locations for the user to use to and navigate to them.

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Task 1: Navigate in the home page

- Instead of just description under each picture in the home page, we added a caption box that states the image's name and should dissolve when a mouse button hovers above it, showing the rest of the image.

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Task 2 Navigate in the image page

- We added the link of the location of the featured image from google maps with a maker, underneath the image, that allows the user to view the location of the image inside google maps and zoom in/out and navigate in it.
- This happened because that item does not open in a new link and is just static there. With this way, the user can go directly to google maps and start navigating to that location from his current location without just viewing it statically on the website.

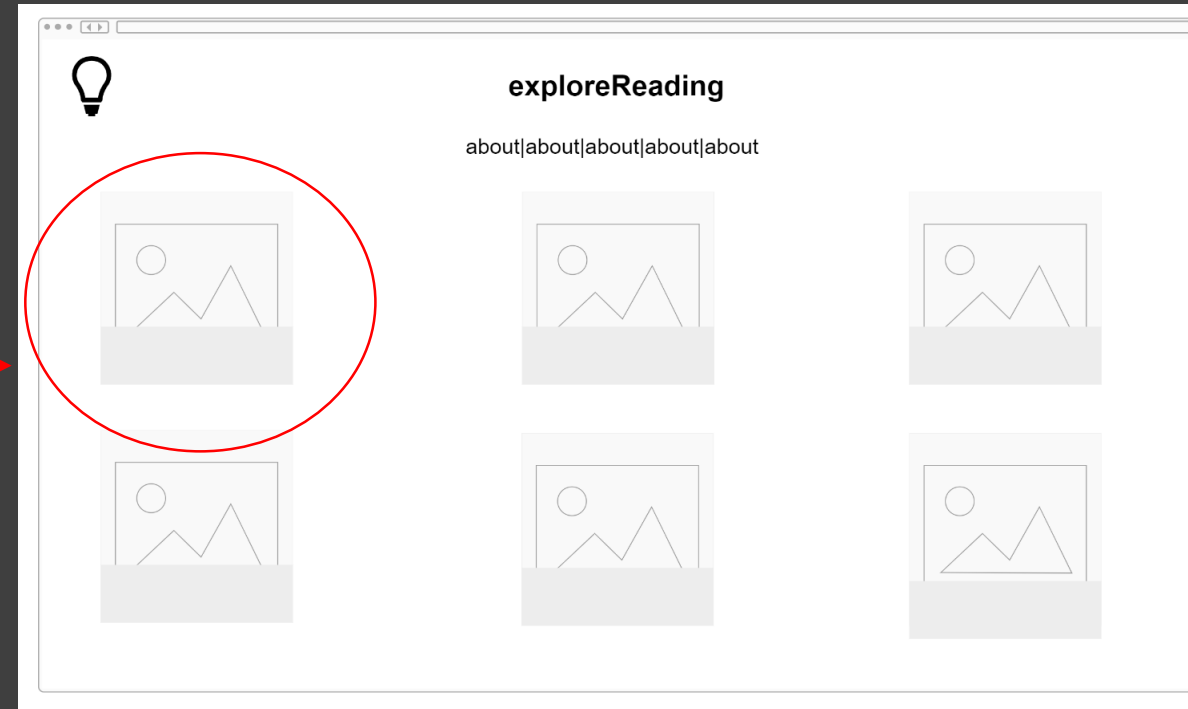
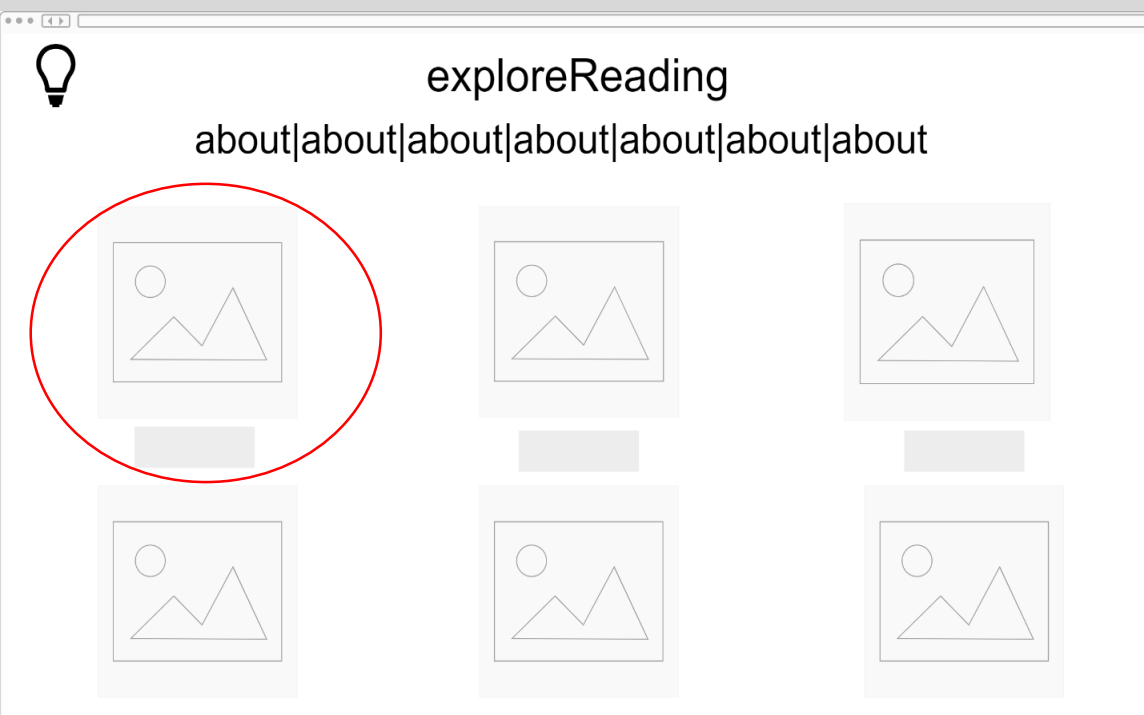


Task 3 Go back to the homepage

- We added a link back to the homepage on the logo picture inside the image window by clicking on it.
- This happened because most participants in the experiment clicked there to go back instead of the back button.

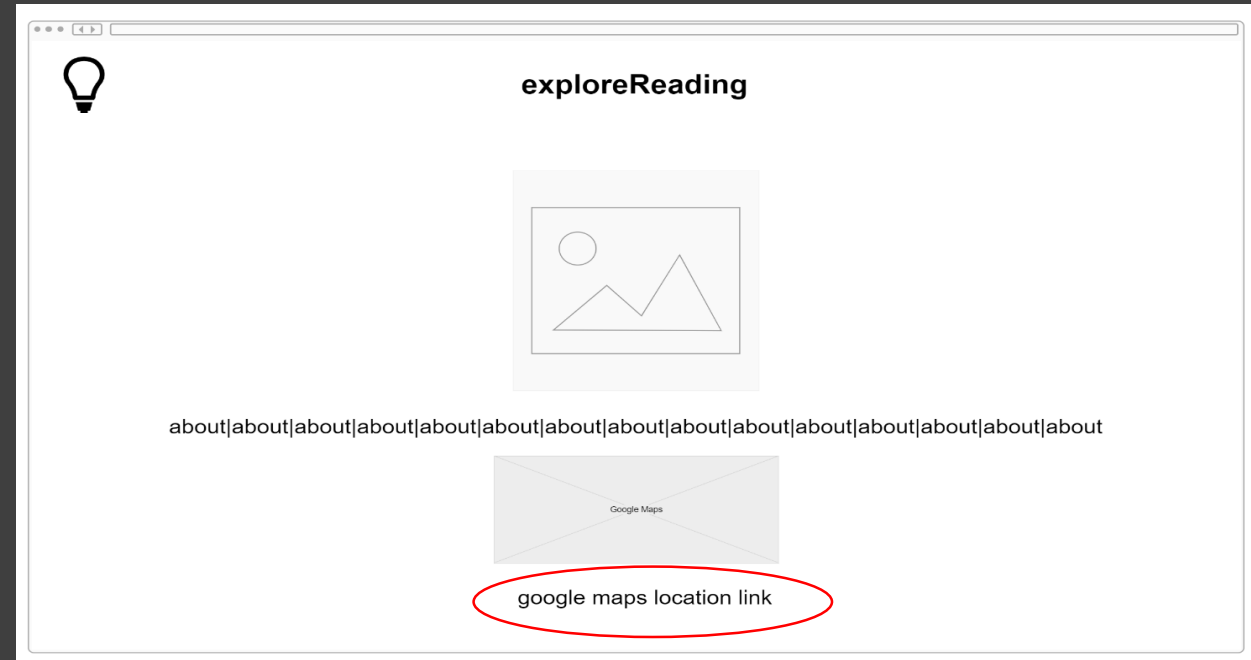
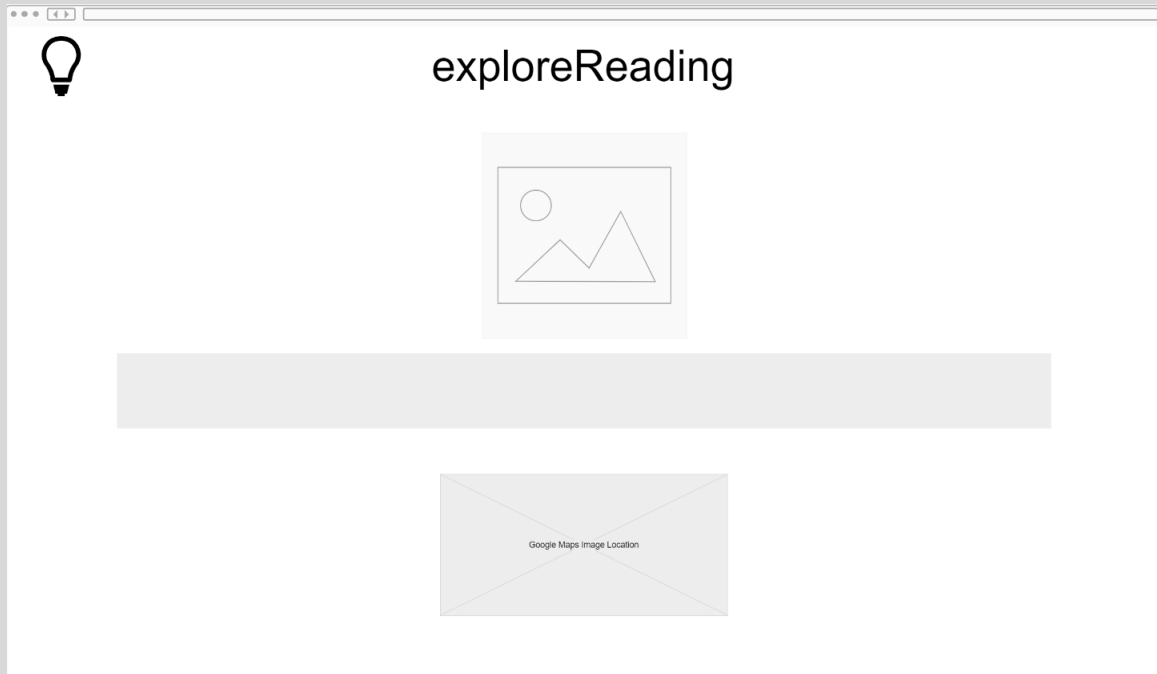
Revised Interface Design

Changed the description under each image to become a caption onto the image, that hides and reveals the rest of the image when the mouse button hovers above it.



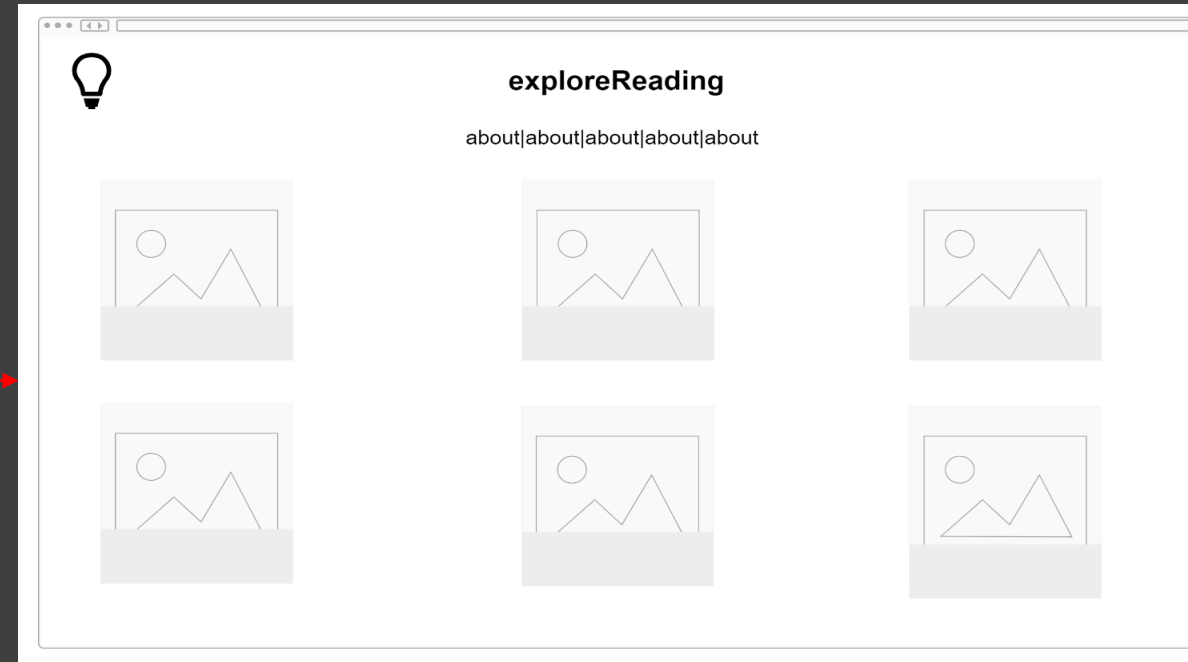
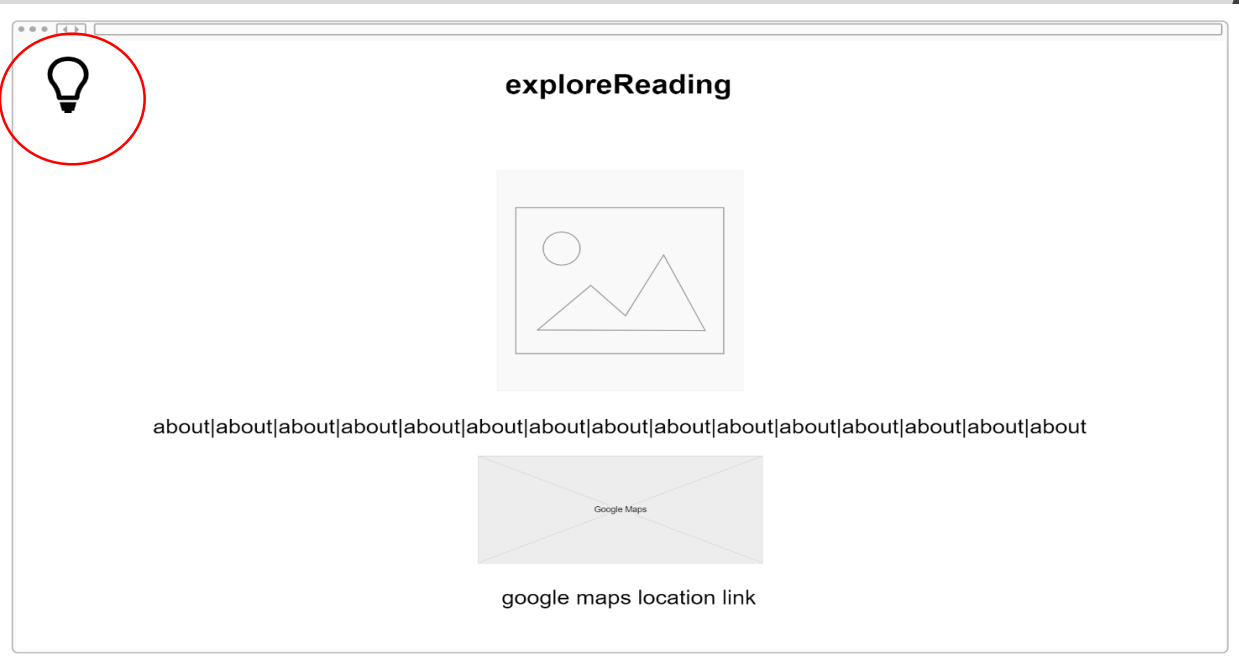
Revised Interface Design

Entered the link of the image location from google maps under the google maps image, for the user to click on it and go to it and start navigating by his current location to go there.



Revised Interface Design

Website logo in the image page links back to the homepage

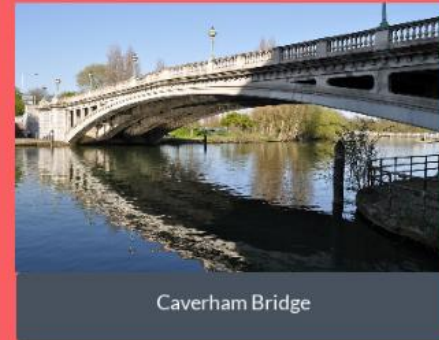
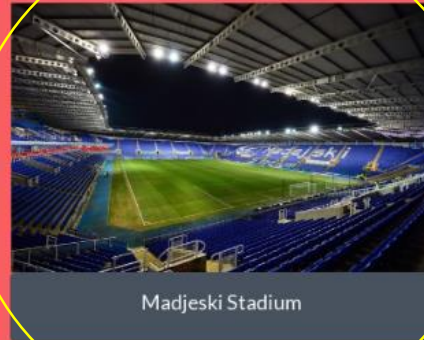


Revised Interface Design (Task 1)



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This is a website showing everything there is to do in Reading Berkshire. Clicking on each photo, there is the link to Google Maps to navigate there from your current location.



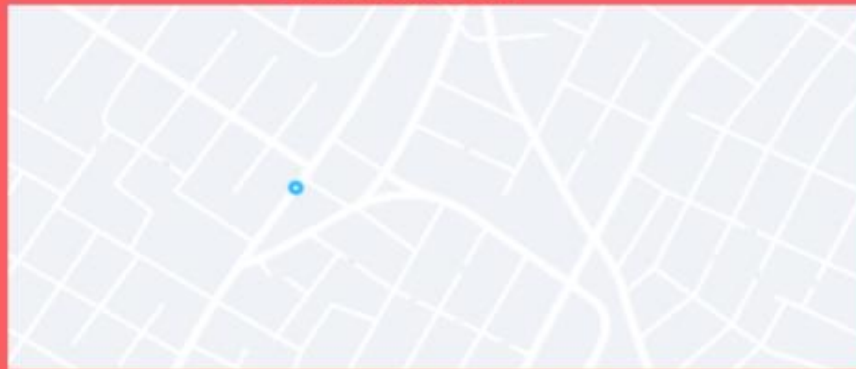
Revised Interface Design (Task 2)



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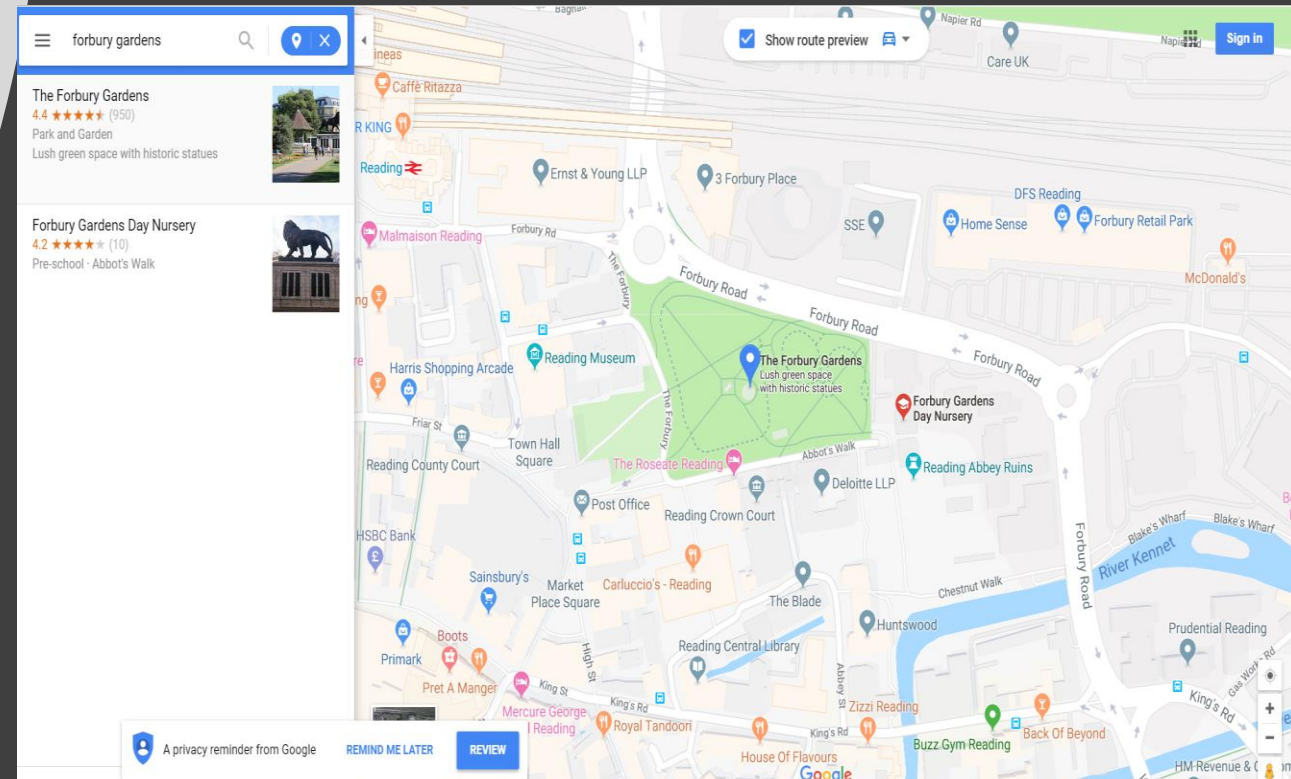
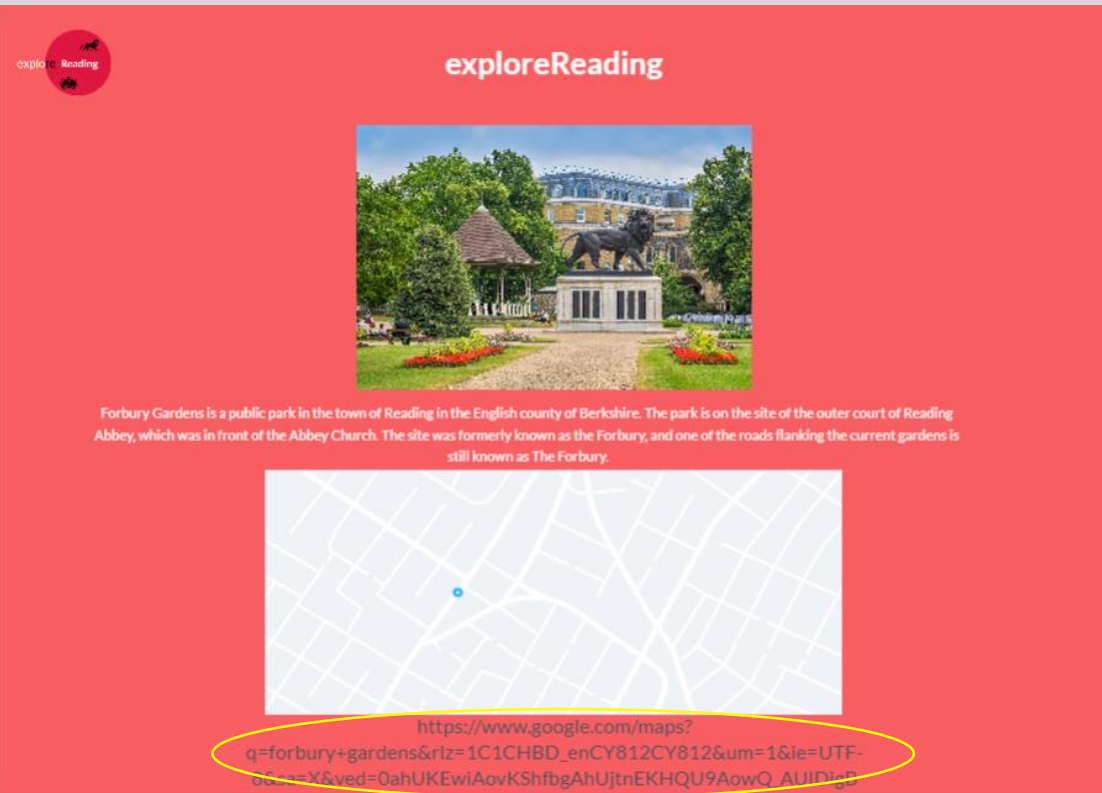


Forbury Gardens is a public park in the town of Reading in the English county of Berkshire. The park is on the site of the outer court of Reading Abbey, which was in front of the Abbey Church. The site was formerly known as the Forbury, and one of the roads flanking the current gardens is still known as The Forbury.




https://www.google.com/maps?q=forbury+gardens&rlz=1C1CHBD_enCY812CY812&um=1&ie=UTF-8&sa=X&ved=0ahUKEwiAovKShfbgAhUjtnEKHQ9AowQ_AUIDigB


Revised Interface Design (Task 2b)



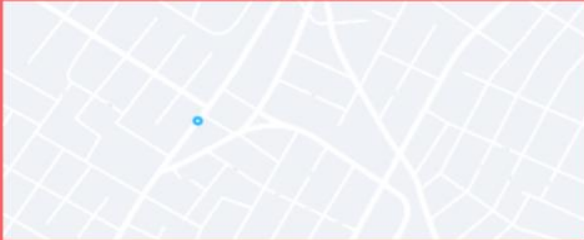
Revised Interface Design (Task 3)



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https://www.google.com/maps?q=forbury+gardens&rlz=1C1CHBD_enCY812CY812&um=1&ie=UTF-8&sa=X&ved=0ahUKEwiAovKShfbgAhUjtnEKHQU9AowQ_AUIDigB






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Forbury Gardens




Madjeski Stadium



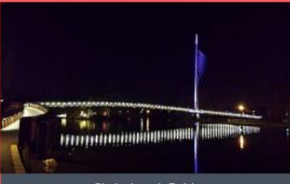
Caverham Bridge



Reading Museum



Riverside



Chrischurch Bridge

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Prototype Overview - Tools

- Used proto.io to design the individual screens of the website .
- Based on those designed images, we applied the same concept to design our med-fi prototype
- Used Marvel to apply this design concept (med-fi prototype) based on the prototypes designed in proto, the low-fi prototype sketches and the user requirements.

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Prototype Overview - Limitations

- The captions of the images inside the home page, won't disappear when the mouse button is hovered over them due to limitations of the Marvel application.
- Cannot enter the actual colors that the website will have and the places where they are going to be implemented due to limitations of the Marvel application (only allows one color font as background inside each window).
- Cannot embed the actual Google Map function that will show the location of the image with a marker on the map and navigate inside it (zoom in,-zoom out, go places inside the map) due to limitations of the Marvel application (this is JavaScript code and cannot be implemented in this demo).