## CONFIDENCE INTERVALS

The objective is the construction of confidence intervals for population parameters. When the underlying distribution of a statistic is approximately normal <sup>1</sup>, the confidence interval will be of the form

## Point estimate $\pm$ margin of error

The question becomes: how do we build the margin of error, i.e. how to identify the appropriate test statistics.

## $\longrightarrow$ When $\sigma$ is known

If the population standard deviation  $\sigma$  is known, a  $(100-\alpha)\%$  confidence interval for  $\mu$  is given by:

$$\bar{\mathbf{X}} \pm z_{\alpha/2} \times \frac{\sigma}{\sqrt{n}}$$

 $\bar{\mathbf{X}}$ : sample mean; n: sample size;  $\sigma$ : population standard deviation z: z value from the z-test statistics;  $\alpha$ : significance level  $z_{\alpha/2}=1.96$  for a 95% confidence interval

Use cases:

- estimation of a population proportion p (how close is the sample proportion  $\hat{p}$  to the true value of the parameter)
- estimation of a population mean in the unlikely case that  $\sigma$  is known

## $\longrightarrow$ When $\sigma$ is unknown

If the population standard deviation  $\sigma$  is not known, a  $(100-\alpha)\%$  confidence interval for  $\mu$  is given by:

$$\bar{\mathbf{X}} \pm t_{\alpha/2} \times \frac{s}{\sqrt{n}}$$

We use s the unbiased sample standard deviation to estimate  $\sigma$  and therefore need to implement the t-procedure instead of the z procedure.

 $\bar{\mathbf{X}}$ : sample mean; n: sample size; s: unbiased sample standard deviation

t: t value from the t distribution with n-1 degrees of freedom

 $\alpha$ : significance level

<sup>&</sup>lt;sup>1</sup>One of the major justification for supposing a normal distribution is the central limit theorem.