CHIDIMMA MADU

ENTRY-LEVEL DATA ANALYST I TURNING DATA INTO ACTIONABLE INSIGHTS

📍 Nigeria | Open to Remote 💹 contactchidimmamadu@gmail.com 🔗 LinkedIn 🛅 GitHub

PROFESSIONAL SUMMARY

Google-certified data analyst with hands-on experience solving real business problems through data analysis and visualization. Proficient in SQL, Tableau, spreadsheets, and Python, with a proven ability to uncover actionable insights and drive smarter decisions. Demonstrated success through portfolio projects in e-commerce, healthcare, and digital banking.

PROFESSIONAL SKILLS

- SQL
- Python
- Tableau
- Data cleaning &
- Excel
- preparation Data visualization • Exploratory Data Analysis (EDA)

TECHNICAL SKILLS

- Problem-Solving
- Critical Thinking
- Data Storytelling
- Communication
- Collaboration
- · Attention to Detail
- · Time Management

PROJECTS

Discounts vs Profits: Is Your Sales Strategy Killing Revenue? (GitHub)

- Analyzed e-commerce sales data to uncover the impact of discount strategies on profitability.
- Used SQL (BigQuery) to query, clean, and join datasets.
- Visualized results in Tableau, showing the relationship between discounts and revenue loss.
- Delivered actionable recommendations to optimize discounting strategies.

Digital Banking Adoption Dashboard (GitHub)

- Explored trends in digital banking usage across demographics and regions.
- Designed a Tableau dashboard featuring interactive charts and key adoption metrics.
- Conducted data cleaning and transformation in Google Sheets.
- Created a user-friendly dashboard for business decision-makers.

Antibiotic Resistance Analysis (GitHub)

- Investigated antibiotic resistance patterns using healthcare data.
- Performed data cleaning and exploratory data analysis in Google Sheets and Python.
- Visualized findings with charts and pivot tables to highlight key resistance trends.
- Presented insights to promote awareness and inform healthcare strategies.

CERTIFICATIONS & EDUCATION

Google Data Analytics Professional Certificate

JULY 2025

 Completed an in-depth, hands-on program covering data cleaning, analysis, visualization, spreadsheets, SQL, and Tableau.

Bachelor of Science (BSc) in Radiography

DECEMBER 2021

Nnamdi Azikiwe University, Anambra State, Nigeria.