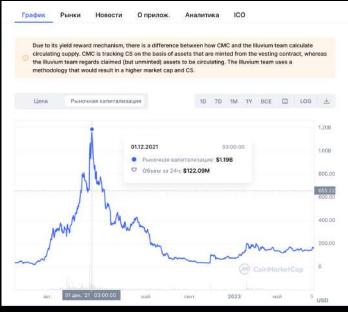


P&E - THE FUTURE OF GAMEFI

A game	Token	Presale price	Listing price	Peak value	Profitability / year	Profitability / year
		\$	\$	\$	% presale	% listing
Axie Infinity	Axs	0,08	0,1	165,37	206713%	165370%
The Sandbox	Sand	0,0036	0,008333	8	222222%	96004%
illuvium	ILV	1	47	2868,95	286895%	6104%



Picture 1

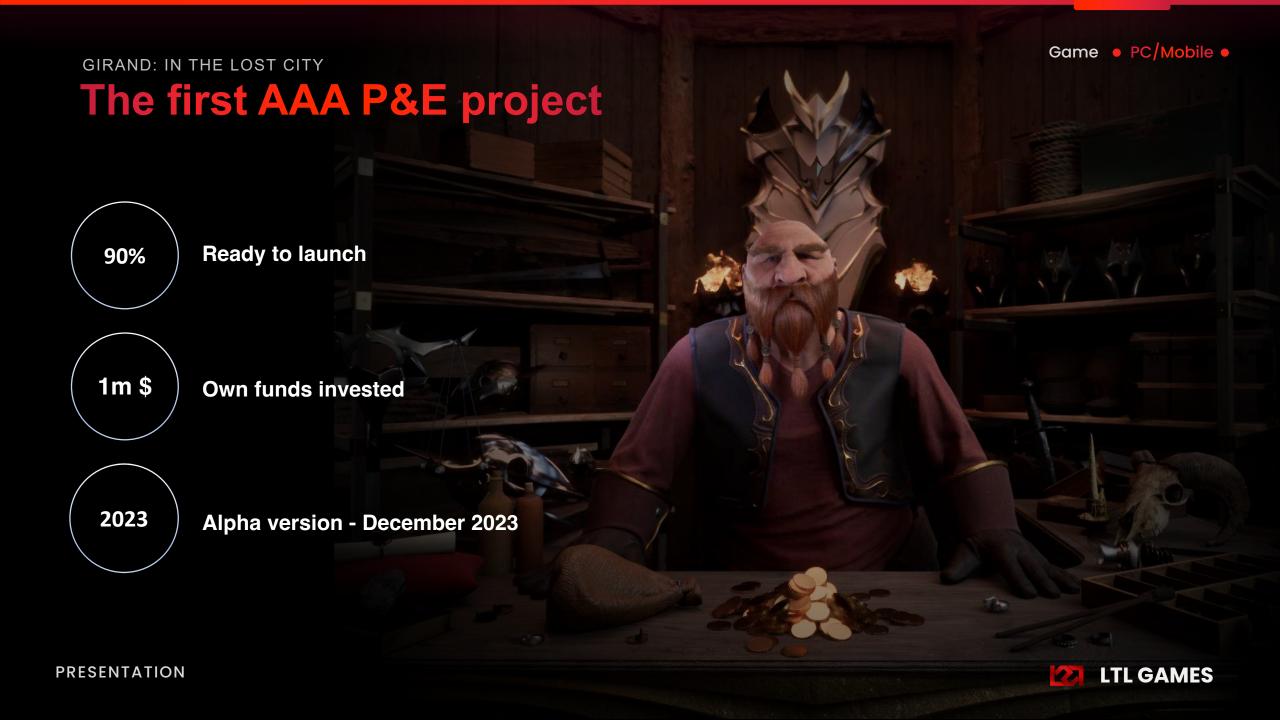
PROBLEM:

Despite the explosive growth in the token rate of these games (Over 200,000%), 9/10 (90%) of users of projects with the "Play2Earn", "Move2Earn" and any "2Earn" model enter the project "to earn money", and only 10 % with the goal of having a good time. When a project ceases to generate significant income for users, "simple" games become uninteresting, the token rate suffers an irreversible collapse along with the project, and we can see such a peak on almost any chart of crypto games (*Pic. 1*).

OUR GOAL:

To create a high-quality game and economy and ensure a long life of the project through the "Play&Earn" model, where the indicator of the audience that enters the game with the goal of having a good time will be at least 50%, which will minimize the Ponzi economy and balance the token rate.

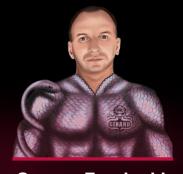




PROJECT TEAM

MORE THAN 40 SPECIALISTS

The project team includes ex-employees of **Blizzard**, **Mail.ru**, **1C**, who participated in the creation of the largest projects in the global video game industry: **Hearthstone**, **Lost Ark и King's Bounty**.



Sergey Fominykh CEO



Bogdan Rak CTO



Teimur Shternlib CBO



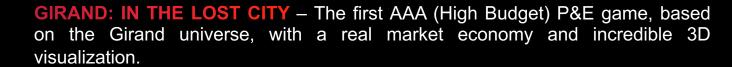
Alex Bitsoev CMO

More details: https://gitbook.inlostcity.com/









GENRE: MOBA and HERO DEFENSE

GAME WORLD SETTING: Dark fantasy based on the works of Lovecraft and Ancient Greek philosophers and historians telling about Atlantis.

PROJECT WEBSITE

High-quality 3D visualization in a unique metaverse

Game • PC/Mobile •











Hreidmar's shop

UNIQUE NFT MARKETPLACE

Meet the dwarf Hreydmar, the owner of the shop where trading operations between players take place. The store is already launched, the marketplace is under development. Hreidmar is the main taxpayer of the kingdom. Both the marketplace and the store play an important role in shaping the market economy.

Visit Hreydmar

Mobile

Games



BASIC PRINCIPLES OF CONSTRUCTION

Real market economy

Taxation and budgeting system, like in a real state.

Deflationary token

Model with 1 token, issued in limited quantities.

Main income from NFT mining

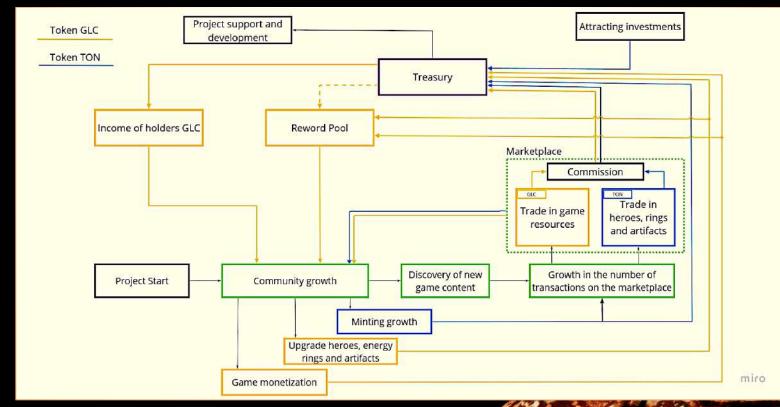
Mine rare NFTs and build your business in the game.

Flexibility

Game events are closely related to the dynamics of the token exchange rate on the exchange.

Minting without inflation

A unique mechanic that limits the decline in NFT value.



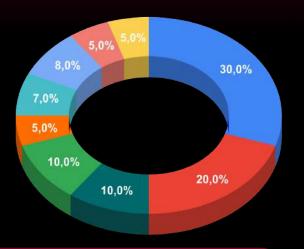
Tokens entering the game economy. always more Reward Pool.



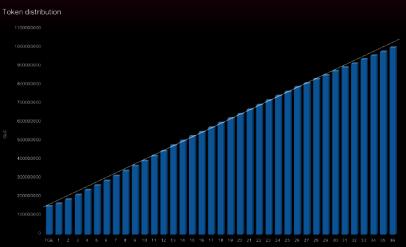


TOKEN DISTRIBUTION

- In game Rewards
- Ecosystem fund
- Team
- Founders
- Seed+angel
- Private sale 1
- Private sale 2
- Launchpad
- Marketing/Partners/Advisors



Name	Token %	Token	Vesting
In game rewords	30%	300 000 000	20% TGE + 3 years linear
Ecosystem fund	20%	200 000 000	20% TGE + 3 years linear
Team	10%	100 000 000	1 year lock up + 2 years linear
Founders	10%	100 000 000	1 year lock up + 2 years linear
Seed + angel	5%	50 000 000	6 months lock up + 30 months linear
Private sale 1	7%	70 000 000	3 months lock up + 2 years linear
Private sale 2	8%	80 000 000	2 months lock up + 1 year linear
Launchpad	5%	50 000 000	no vesting
Marketing/Partners/Advisors	5%	100 000 000	0% TGE + 1 year linear



Token Usage:

- Creating and improving NFTs
- Tournaments and battles
- Creation and Development of the Guild
- Trade on Marketplace
- Staking and Farming
- DAO

Additional terms:

- If the number of players online reaches 50,000 with rare NFTs, period lock round "Seed+angel" is reduced by 2 times. Vesting unchanged.
- If the number of players online reaches 60,000 players with rare NFTs, period blocking the team and founders is reduced by 2 times. Vesting unchanged.

SEED + ANGEL

0,01

First investment round from \$50,000

Round size: 500 000\$

September-October

PRESALE 1

0,03

Minimum investment amount \$10,000

Round size: 2.1 m \$

November-December

PRESALE 2

0,05

Minimum investment amount is \$500

Round size: 4 m\$

January-February

LISTING PRICE: 0,067



OFFICIAL LINKS

- Project site
- Telegram EN
- Instagram
- Youtube
- <u>Twitter</u>

E-MAIL: business@inlostcity.com