

# BazaarLink Privacy Policy for Vendors and Farmers

This Privacy Policy outlines how BazaarLink ("we," "our," "us") collects, uses, stores, and protects the personal and business information of vendors and farmers ("you," "your") using our platform. By using BazaarLink, you agree to the practices outlined in this document.

## 1. Information We Collect:

- Name, phone number, address, and email provided during registration.
- Business details such as product listings, pricing, and inventory levels.
- Location data for product delivery and service matching.
- Payment and transaction history when sales are made through our platform.

## 2. How We Use Your Information:

- To connect farmers and vendors with potential buyers.
- To process and facilitate orders, payments, and deliveries.
- To improve the platform's features, security, and user experience.
- To comply with legal and regulatory requirements.

## 3. Data Sharing and Disclosure:

- Your data may be shared with buyers strictly for transaction purposes.
- Third-party service providers (payment processors, logistics partners) may access your data as needed to provide services.
- We do not sell your data to advertisers or unauthorized entities.

## 4. Security and Storage:

- Your information is stored securely using encrypted databases.
- Access is limited to authorized personnel only.
- While we take reasonable measures, no online system is 100% secure.

## 5. Your Rights:

- You can access, update, or delete your data at any time.
- You may request a copy of the data we hold about you.
- You can opt out of non-essential notifications and communications.

## 6. Cookies and Tracking:

- Our website uses cookies to enhance your experience.
- Cookies are used for login sessions, analytics, and platform improvements.

## 7. Retention of Data: