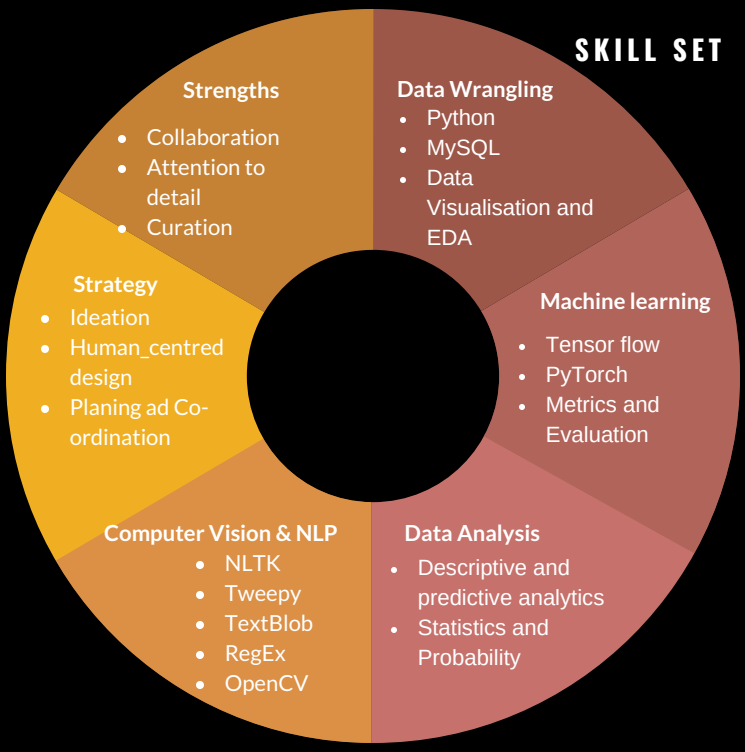
DIMPHO MASHILE

Data Scientist

SKILL SET



EDUCATION

University of South Africa: Jan 2020 - Present

BCom Business Informatics

Umuzi Academy: Mar 2019 - Dec 2019

National Certificate in Information Technology (Systems Development)-SAQA ID 48872

DreamGirls Academy: Feb 2019 - Mar 2019

Coding and Digital Skills Course

Stellenbosch University: Feb 2013-Dec 2016

BEng Industrial Engineering

Hoër Tegeneis School: Jan 2010 - Dec 2012

National Senior Certificate

ACHIEVEMENTS

- Golden Key Honours Society: 2013
- WOMENG Ambassador: 2015

INTERESTS

- Machine Learning and Artificial Intelligence
- Data Ethics
- Digital Business and Manufacturing
- Trend Forecasting
- Brand strategy
- Circular economies and sustainability
- Creative Direction

PROFILE

I am a solutions designer interested in the use of data to tell authentic stories that matter. Scaling personalisation and using technology to ensure that everyone has access to participate in imagining and creating new futures is at the heart of what I do.

EXPERIENCE

Carat Strategy Intern: Jan 2020 - Present

- Media planning
- Google and Facebook training
- Above-the-line and digital strategy

Digital Girl Africa: Jan 2020 - Present

- Curriculum creator for workshops and bootcamps

Akademy.AI Barcelona: Oct 2019 - Dec 2019

- Artificial Intelligence Engineering Bootcamp completed with the project "Ad conversion prediction"

Vacation work student: Eskom Business Integration and Performance Management: Dec 2016-Jan 2017

- Risk mitigation and strategy
- King's Code and Corporate governance
- Meeting scheduling
- Appointment letter drafting for various task teams

Vacation work student: Eskom Asset Creation Dec 2015-Jan 2016

- Minute taking for meetings
- Construction work statement and scheduling review
- Site handover and site visits

1042 Pty Ltd: Dec 2014-Dec 2016

- Fashion show production and co-ordination
- Creative Direction
- Event planning
- Styling

GET IN TOUCH

AKADEMY.AI CERTIFICATE

This document certifies that

Dimpho Mashile

has successfully completed the

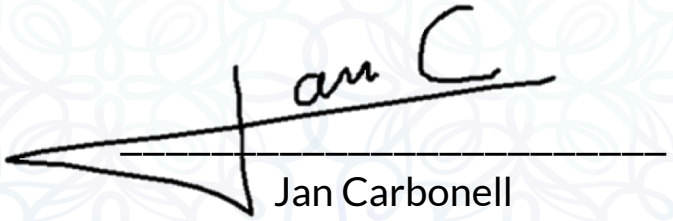
Artificial Intelligence Engineer Bootcamp

(400+ hours)

akademy.AI

Certificate issued on

December 20, 2019



Jan Carbonell

Co-founder and CEO