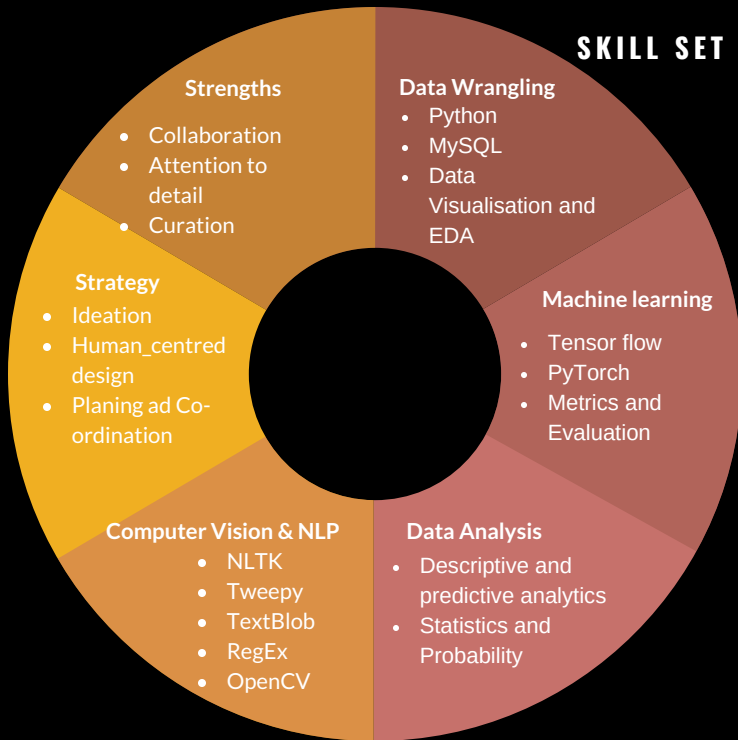


DIMPHO MASHILE

Data Scientist



SKILL SET

PROFILE

I am a solutions designer interested in the use of data to tell authentic stories that matter. Scaling personalisation and using technology to ensure that everyone has access to participate in imagining and creating new futures is at the heart of what I do.

EXPERIENCE

Junior Account Executive(Strategy Intern): Carat
Jan 2020 - Present

- Media planning
- Google and Facebook training
- Above-the-line and digital strategy

Akademy.AI Barcelona: Oct 2019 - Dec 2019

- Artificial Intelligence Engineering Bootcamp completed with the project "Ad conversion prediction"

EDUCATION

University of South Africa: Jan 2020 - Present

BCom Business Informatics

Umuzi Academy: Mar 2019 - Dec 2019

National Certificate in Information Technology
(Systems Development)-SAQA ID 48872

DreamGirls Academy: Feb 2019 - Mar 2019

Coding and Digital Skills Course

Stellenbosch University: Feb 2013-Dec 2016

BEng Industrial Engineering

Hoër Tegenejs School: Jan 2010 - Dec 2012

National Senior Certificate

Industrial engineer-in-training: Eskom Business Integration and Performance Management

Dec 2016-Jan 2017

- Risk mitigation and strategy
- King's Code and Corporate governance
- Meeting scheduling
- Appointment letter drafting for various task teams

Industrial engineer-in-training: Eskom Asset Creation

Dec 2015-Jan 2016

- Minute taking for meetings
- Construction work statement and scheduling review
- Site handover and site visits

ACHIEVEMENTS

- Golden Key Honours Society: 2013
- WOMENG Ambassador: 2015

INTERESTS

- Machine Learning and Artificial Intelligence
- Data Ethics
- Digital Business and Manufacturing
- Trend Forecasting
- Brand strategy
- Circular economies and sustainability
- Creative Direction

Creative Director:1042 Pty Ltd: Dec 2014-Dec 2016

- Fashion show production and co-ordination
- Creative Direction
- Event planning
- Styling

GET IN TOUCH

