## 15 Uncomfortable Truths Every Employer Should Read

1. The worst time to offer someone a **pay rise** or a **promotion** is when their notice has been handed in.

- 2. You don't have a "work from home" issue, you have a trust problem.
- 3. People don't just quit jobs, they quit bad managers.
- 4. Company culture is not bean bags, free beer, or a free subscription to a meditation app.

- 5. If your team doesn't feel comfortable to say "I don't know" or "I disagree", you have a lot of work to do.
- 6. If you're not paying people what they are worth, others will.
- 7. Employees have 4x better engagement when they receive consistent feedback.

- 8. Micromanagement never means "hard work", it means a lack of **freedom**.
- 9. If your entry-level job advert requires real work experience... then that is not an "entry-level" job. It is a normal job paying an entry-level salary to an **experienced** worker.
- 10. If the actions of the company leaders do not align with the values, any trust will be destroyed.

- 11. If you are sick, you need to go to a medical appointment, or your child is sick... it should not count as annual leave.
- 12. When you look after your team, your team will look after your clients.
- 13. Never expect your new employees to "hit the ground running" if you aren't providing a fantastic onboarding program.

14. The fastest way to kill company culture is to let **bad behaviour** be tolerated and rewarded.

15. It will cost you considerably more to replace someone than it would to pay them what they are worth originally.

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