

# Dinah Brito

User Experience Designer

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## EDUCATION

### **UCLA Extension, User Experience (UX) Certificate**

Completing June 2021

### **Florida Atlantic University, BFA**

Bachelor of Fine Arts with a concentration in Graphic Design

## PROJECTS

### **Clear View, User Experience II: Iteration — UCLA Extension**

October 2020 - December 2020

Collaborated in a 4 person group to create an app addressing climate change. Was responsible for conducting 8 user interviews and evaluating user feedback and competitive research to inform the visual design and user experience.

### **Motherhood, User Experience I: Survey — UCLA Extension**

June 2020 - August 2020

Designed a social networking mobile app for mothers of young kids. Was responsible for quantitative/qualitative research, wireframing, prototyping and user testing.

## EXPERIENCE

### **J.Crew, Los Angeles — Merchandise Manager**

May 2018 - July 2020

As Merchandise Manager, my role focused on identifying areas for growth through gathering feedback from clients and analyzing business reports. I helped take sales from a negative to positive comp (up 12%) by making changes based on my research.

### **J.Crew, Los Angeles — Assistant Manager**

February 2013 - May 2018

As Assistant Manager, I was responsible for the children's department and the stock room. I increased department sales by 7% after developing a color coded system for shoe organization after getting feedback that employees were having difficulty finding shoe sizes.

## SKILLS

Visual Design

UX Design

Prototyping

Wireframing

## TOOLS

Figma

Adobe XD

Adobe Photoshop

HTML & CSS

Javascript

jQuery

Bootstrap

## INTERESTS

Sustainability, Climate change, Accessibility, Indoor plants, Animal Crossing New Horizons, anything Zelda