

# RESUME

## DINAKARAN

DIGITAL MARKETING EXECUTIVE

Mobile - +91 8883856088

Email – [dinakaransekar13@gmail.com](mailto:dinakaransekar13@gmail.com)

Current company – Vibrant Education

Location| Residence – Chennai (Thoraipakkam).

### SUMMARY

#### TOTAL EXPERIENCE

2.5 years as a SEO Analyst

#### EDUCATION

**MBA** – Paavai Engineering College(autonomous)

Duration 📅 (2018 - 2020)

#### COURSES COMPLETED:

- SEO Internship Completed in Knock Digital

**BE** – Mahendra Engineering College(autonomous)

Duration 📅 (2013 - 2017)

### WORK EXPERIENCE

#### Organization : Vibrant Education

Designation : Digital Marketing executive

Duration : Nov 2023 – Till date

#### Organization : Outworks Solutions Pvt Ltd

Designation : AEM Developer

Duration : Apr 2023 – Jul 2023

#### Organization : AlltechZsolutions Pvt Ltd

Designation : SEO Analyst

Duration : Feb 2021 –Mar 2023

## ROLE - RESPONSIBILITIES

- Proven on-page and off-page knowledge.
- Expertise in keyword analysis and building high quality backlinks.
- Website analysis and research.
- Competitor analysis.
- Keyword research.
- Choose the right keyword and employ the efficiency.
- Design images in canva and posted in social media pages.

## SKILLS

- On page SEO & Off page SEO
- Social Media Marketing
- Email Marketing
- ChatGPT, AI Tools
- Canva
- HTML, CSS, Javascript, Bootstrap

## TOOLS WITH FAMILIAR

Google keyword planner, Google analytics, Google Search Console, Google ads, Moz Pro, Screaming frog

## PERSONAL DETAILS

**NAME** – DINAKARAN S | **FATHER's NAME** – SEKAR K | **ADDRESS** – 29/44 Ganthinagar West  
Last Thammampatty (po) Salem (Dt) – 636113 | **MARTIAL STATUS** – SINGLE | **LANGUAGES** –  
TAMIL, ENGLISH, TELUGU | **CURRENT LOCATION** - CHENNAI

## DECLARATION

I hereby declare that all the statements made by me are true and correct to the best of my knowledge.

Date :

Place :

(DINAKARAN S)