



# Job Market Data Pipeline

YOUR NEXT JOB IS ON  
**WUZZUF**

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# Data Source Overview

**WUZZUF** is one of the leading job portals in Egypt and the Middle East, connecting job seekers with employers across various industries. It allows users to browse job opportunities, apply online, and explore detailed job descriptions in a user-friendly way.



# Project Overview

This project builds an end-to-end data pipeline to collect, clean, and structure job market data from **WUZZUF**, a job portal without a public API.

The pipeline demonstrates how to:

- Scrape job data from a real-world website
- Handle both **static and dynamic web content**
- Clean and normalize raw scraped data
- Design **fact and dimension tables** suitable for analysis

## Goal

Transform raw job postings into **structured, analysis-ready datasets** that enable meaningful **job market insights**.



# Project Components

The pipeline consists of the following stages:



# Extracted Job Market Data

What information should be extracted from the Wuzzuf website?

## Basic Job Info

Extract main page details like title, company, location, type, mode, and link.

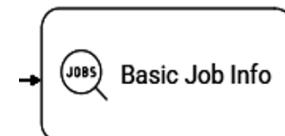


## Job Link Page

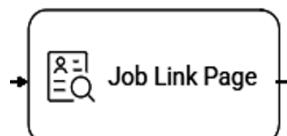
Extract detailed content from the job details page, including description, requirements, experience, level, education, salary, categories, and skills.

## Main Job Information

- Job Title
- Company Name
- Location
- Job Type (Full-time / Part-time)
- Job Link

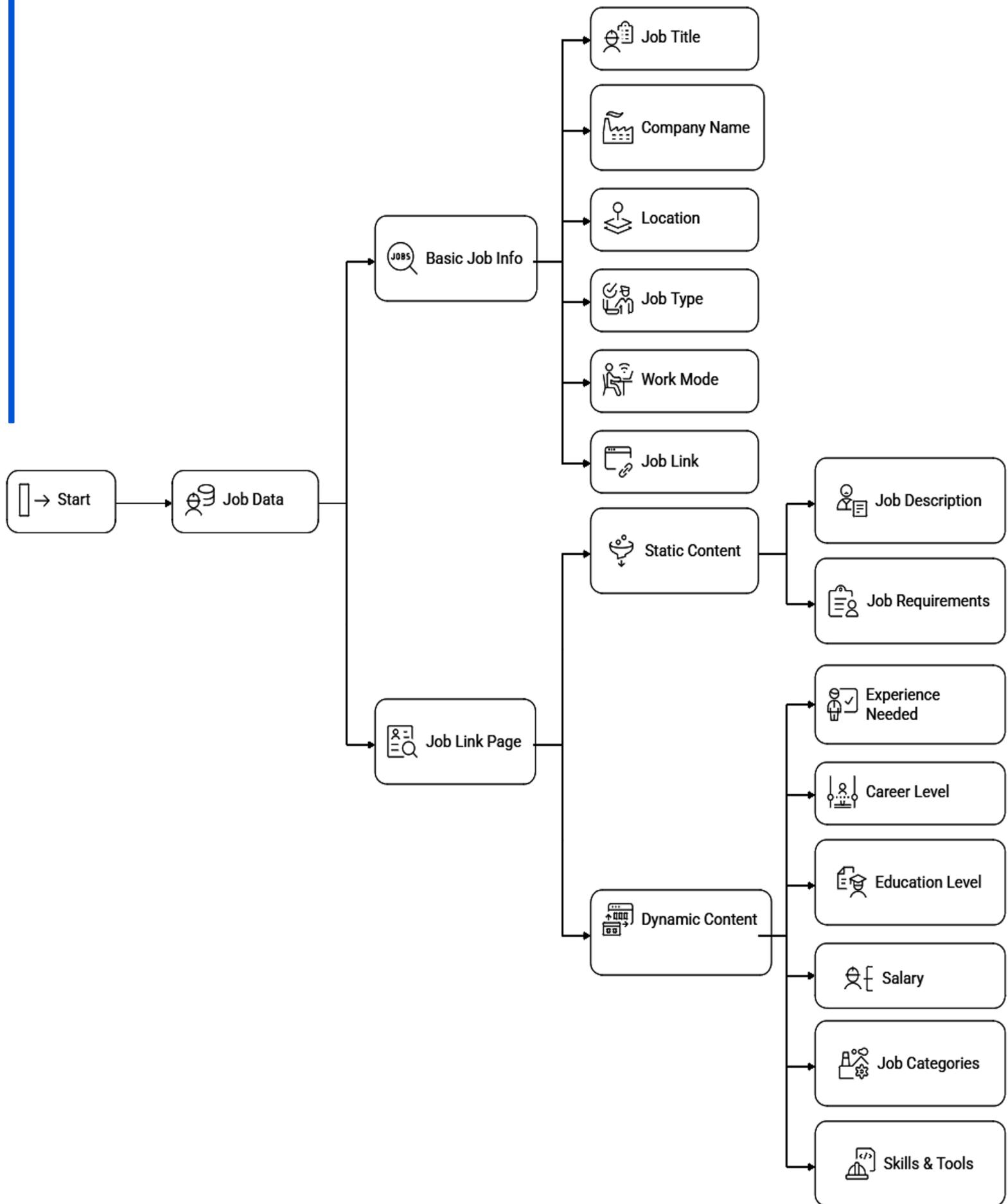


## Detailed Job Information

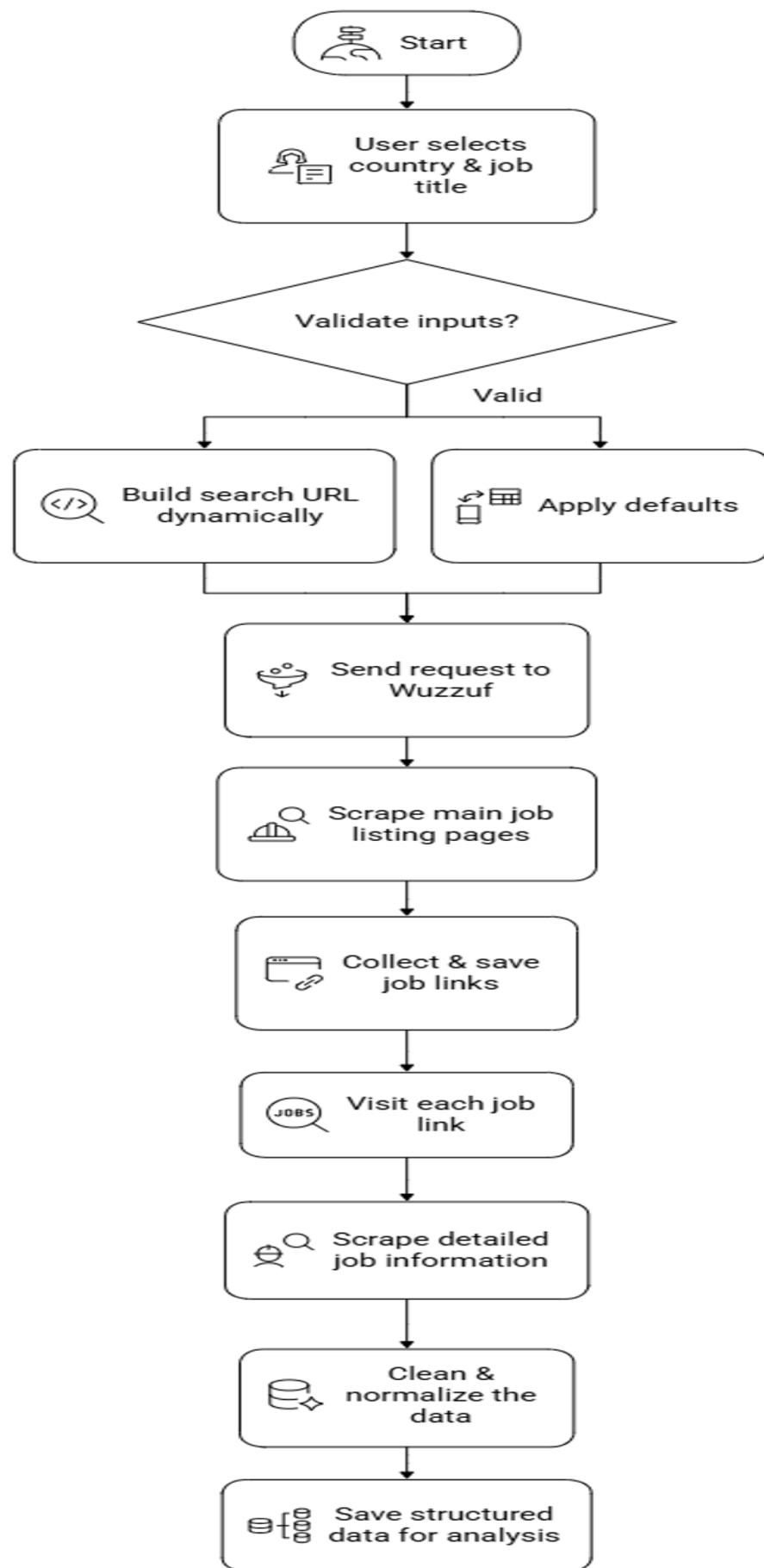


- Job Description
- Job Requirements
- Required Experience
- Career Level
- Skills & Tools
- Job Categories

## Information Extraction Process from Wuzzuf

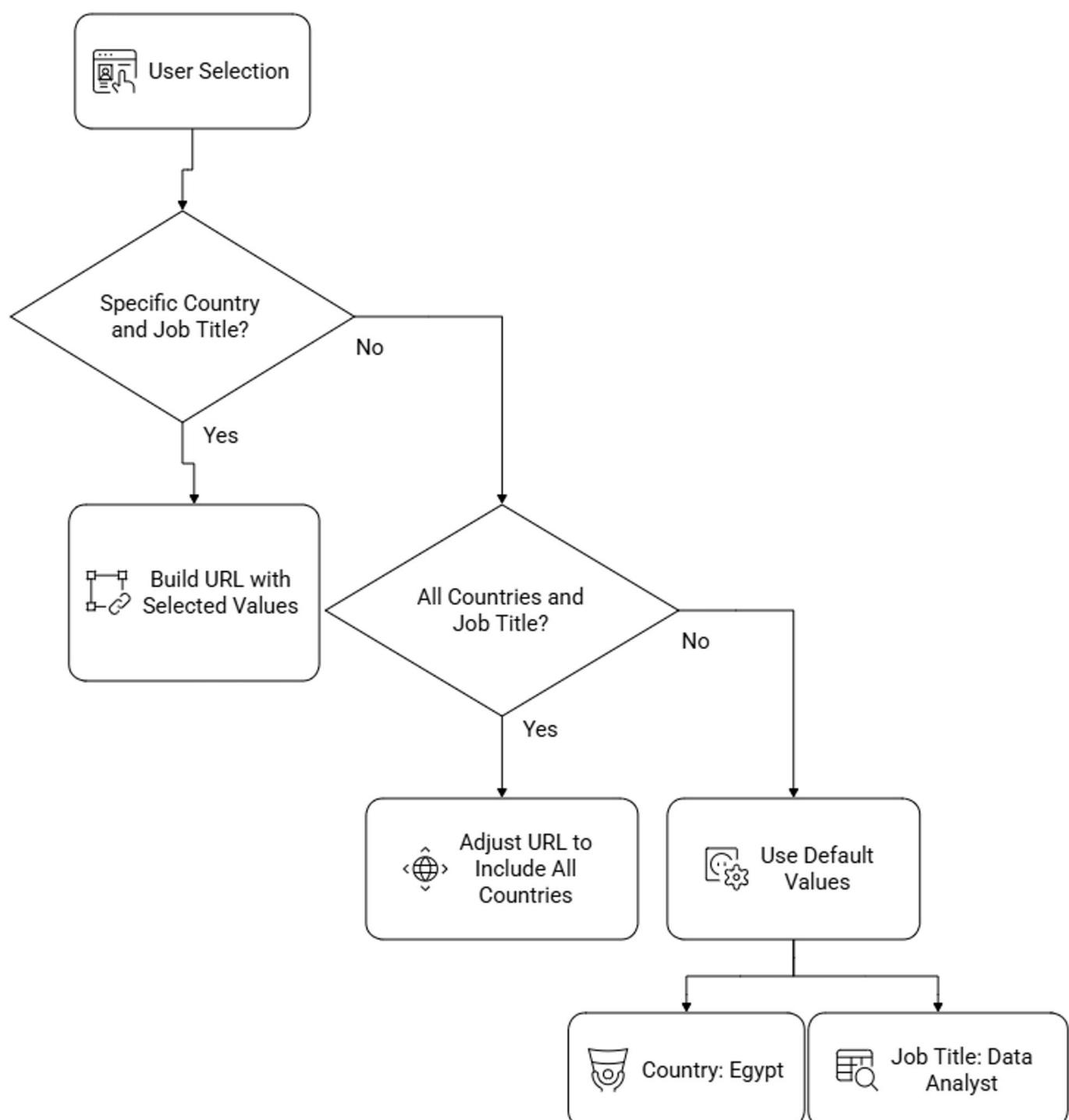


# Pipeline Workflow



# User Input & Selection

## User Selection Cases and URL Building



# Web Scraping Process

## Example from the Website

### Main Page

**Project Listing Specialist & Data Analyst for E-Commerce Platforms**

armonia vita - Mansoura, Dakahlia, Egypt  
10 days ago

**Full Time** **On-site**

Entry Level · 1 - 3 Yrs of Exp · Marketing/PR/Advertising· E-Commerce Platform Management · Data Analysis  
· Microsoft Excel· sheets google· SEO



### Job Details

**Job Description**

- Create and upload accurate, SEO-optimized product listings.
- Conduct market research to enhance product visibility.
- Monitor and analyze performance metrics (traffic, clicks, sales).
- Update inventory, pricing, and product details regularly.
- Identify and resolve listing errors or inconsistencies.
- Prepare reports and provide recommendations based on data analysis.

**Job Requirements**

- Create and upload accurate, SEO-optimized product listings.
- Conduct market research to enhance product visibility.
- Monitor and analyze performance metrics (traffic, clicks, sales).
- Update inventory, pricing, and product details regularly.
- Identify and resolve listing errors or inconsistencies.
- Prepare reports and provide recommendations based on data analysis.

**Job Details**

Experience Needed:  
 1 To 3 Years

Career Level:  
 Entry Level (Junior Level / Fresh Grad)

Education Level:  
 Bachelor's Degree

Salary:  
Confidential

Job Categories:  
 Marketing/PR/Advertising

Skills And Tools:

E-Commerce Platform Management  Data Analysis  Microsoft Excel  sheets google  SEO

# Web Scraping Process

## Main Page Scraping

Project Listing Specialist & Data Analyst for E-Commerce Platforms

armonia vita - Mansoura, Dakahlia, Egypt

10 days ago

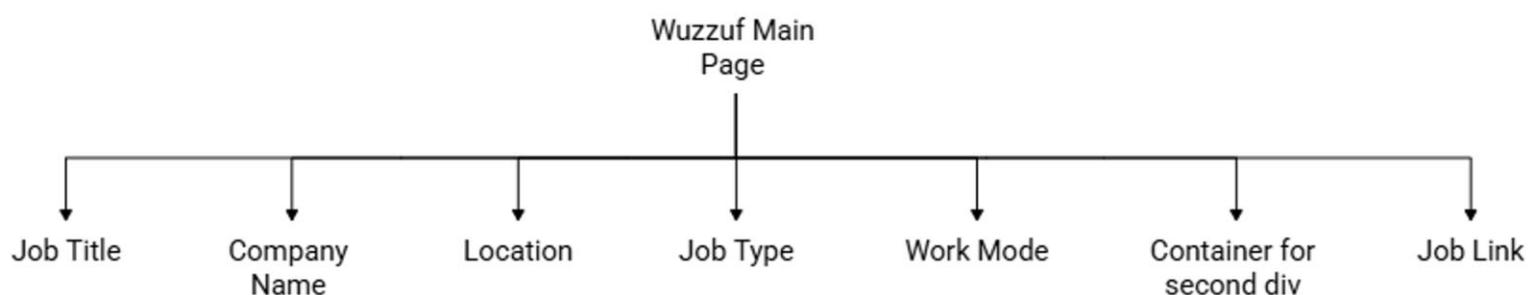
Full Time On-site

Entry Level · 1 - 3 Yrs of Exp · Marketing/PR/Advertising· E-Commerce Platform Management · Data Analysis

· Microsoft Excel· sheets google· SEO

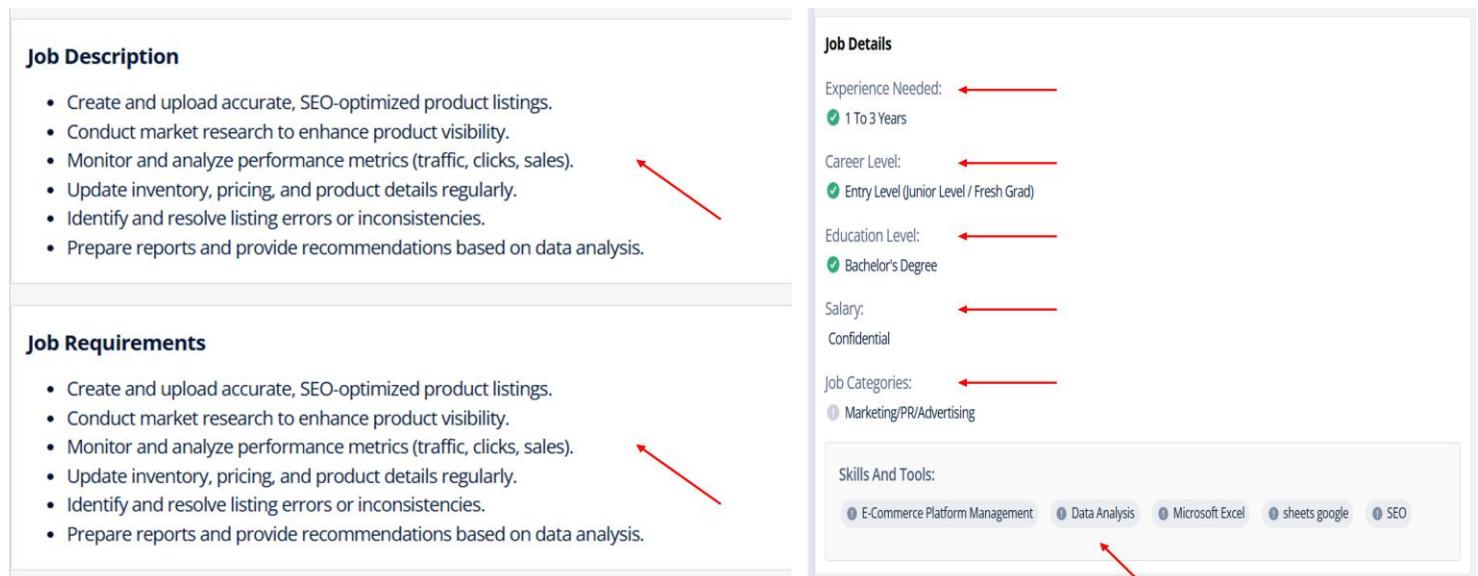
ARMONIA VITA GENERAL TRADING LLC

## Wuzzuf Main Page Job Information Extraction

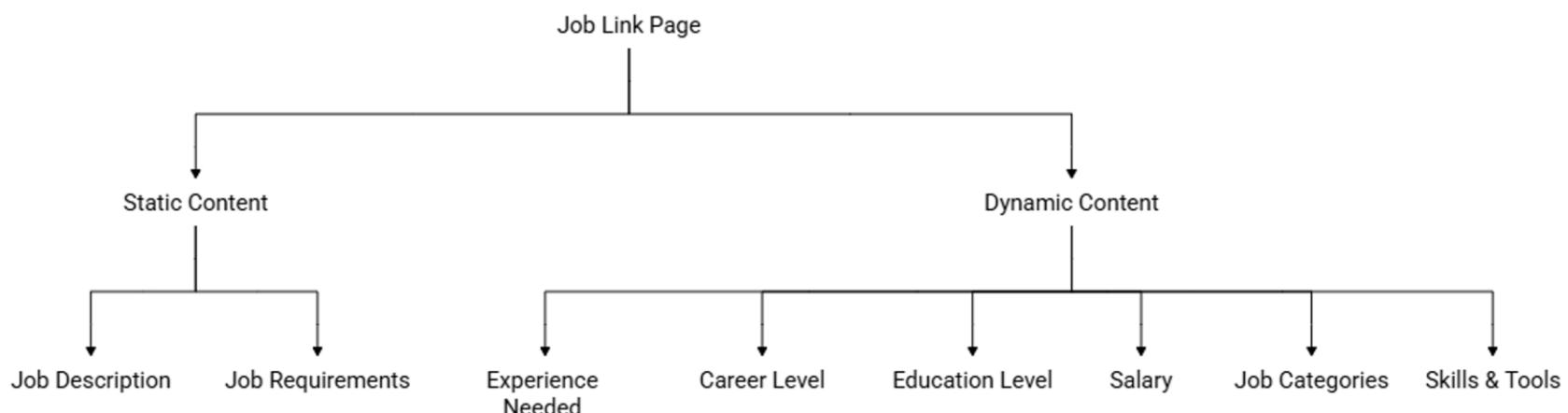


# Web Scraping Process

## Job Details Scraping



## Job Link Page Content Extraction



# Data Cleaning & Modeling

## Raw DataFrames



After scraping, the project produces multiple raw datasets:

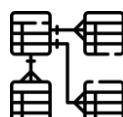
- Main page data
- Job details data
- Description & requirements data

## Data Cleaning



- Handle missing values
- Remove unnecessary characters
- Drop irrelevant columns
- Standardize text formats

## Data Modeling

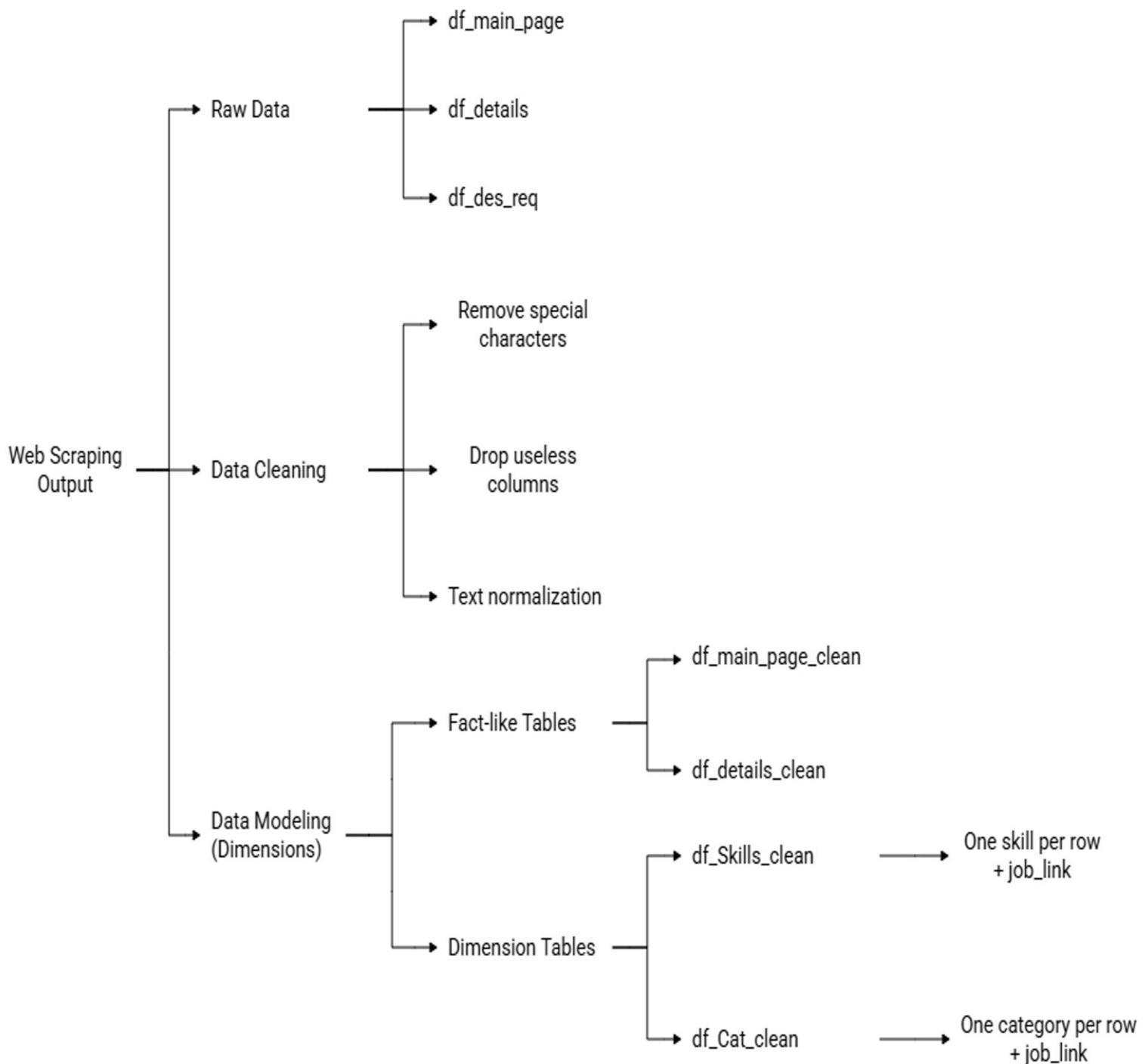


Multi-valued columns (**Skills** and **Job Categories**) were normalized by splitting them into **separate dimension tables** to ensure clean and analyzable data.

- One skill per row
- One category per row
- Linked using the job URL

# Data Cleaning & Modeling

## Web Scraping and Data Modeling Process



# Data Transformation Results

Main Page – Raw Data (Before Cleaning)

A	B	C	D	E	F	G	H	I
Job Title	Company Name	Location	Job Type	work_modes	all_second_divs	job_link		
Project Listing Specialist & Data Analyst for E-Commerce Platforms	armonia vita - Mazzika Group	Mansoura,Dakahlia,Egypt	Full Time	On-site	['Entry Level', '1 - 3Yrs of Exp', 'Marketing/PR/Advertising', 'E-Commerce Platform Management', 'DataAnalysis', 'Microsoft Excel', 'https://wuzzuf.net/jobs/p/8creyckjvc8-project-listing-specialist-data-analyst-for-e-commerce-platforms']			
Business Data Analyst (Finance-Oriented)	Lirnco Egypt	Dokki,Giza,Egypt	Full Time	On-site	['Experienced', '2 - 3Yrs of Exp', 'Accounting/Finance', 'Business Development', 'Analyst/Research', 'Financial Analysis', 'DataV', 'https://wuzzuf.net/jobs/p/377sts41so-business-data-analyst-finance-oriented']			
Data Analyst	realme	Nasr City,Cairo,Egypt	Full Time	On-site	['Experienced', '2 - 3 Yrs of Exp', 'Quality', 'DataAnalysis', 'PerformanceAnalysis', 'KPIs', 'QualityAssurance']			
Commercial Specialist ( Junior Data Analyst )	Confidential	Cairo,Egypt	Full Time	On-site	['Entry Level', '1+ Yrs of Exp', 'Business Development', 'Analyst/Research', 'Statistics', 'Market Research', 'Research', 'Finance', 'https://wuzzuf.net/jobs/p/btmbqyuc9v8-commercial-specialist-junior-data-analyst']			
Financial planning and Analyst	EpsilonAI	Nasr City,Cairo,Egypt	Full Time	Hybrid	['Experienced', '3 - 7Yrs of Exp', 'Accounting/Finance', 'Analyst/Research', 'Accounting', 'Commerce', 'Analyst', 'Analysis', 'Fin', 'https://wuzzuf.net/jobs/p/ta92zbjtm-financial-planning-and-analyst']			
Data Analyst + Instructor (Excel & Power BI)	BI Technologies	New Cairo,Cairo,Egypt	Full Time	Hybrid	['Experienced', '1 - 4Yrs of Exp', 'Installation/Maintenance/Repair', 'IT/Software Development', 'Engineering - Telecom/TechnoIc', 'https://wuzzuf.net/jobs/p/n75g9rmwbly-business-data-analyst-instructor-excel-power-bi']			
Business Analyst	Assist Group Limited	Faisal,Giza,Egypt	Full Time	On-site	['Entry Level', 'Accounting/Finance', 'Bookkeeping', 'Financial Reporting', 'Bank Reconciliation', 'DataEntry', 'QuickBooks', 'En', 'https://wuzzuf.net/jobs/p/xjf6awypnc9-bookkeeping-analyst']			
Bookkeeping Analyst I								

Main Page – Cleaned Data (After Cleaning)

A	B	C	D	E	F	G	H
Job Title	Company Name	Location	Job Type	work_modes	job_link	Job Level	Experience Needed
Project Listing Specialist & Data Analyst for E-Commerce Platforms	armonia vita	Mansoura,Dakahlia,Egypt	Full Time	On-site	https://wuzzuf.net/jobs/Entry Level	1-3 Yrs of Exp	
Business Data Analyst (Finance-Oriented)	Mazzika Group	Dokki,Giza,Egypt	Full Time	On-site	https://wuzzuf.net/jobs/Experienced	2-3 Yrs of Exp	
Data Analyst	Lirnco Egypt	Nasr City,Cairo,Egypt	Full Time	On-site	https://wuzzuf.net/jobs/Experienced	2-3 Yrs of Exp	
Commercial Specialist ( Junior Data Analyst )	realme	Nasr City,Cairo,Egypt	Full Time	On-site	https://wuzzuf.net/jobs/Entry Level	1+ Yrs of Exp	
Financial planning and Analyst	Confidential	Cairo,Egypt	Full Time	On-site	https://wuzzuf.net/jobs/Experienced	3 - 7Yrs of Exp	
Data Analyst + Instructor (Excel & Power BI)	EpsilonAI	Nasr City,Cairo,Egypt	Full Time	Hybrid	https://wuzzuf.net/jobs/Entry Level	0 - 3 Yrs of Exp	
Business Analyst	BI Technologies	New Cairo,Cairo,Egypt	Full Time	Hybrid	https://wuzzuf.net/jobs/Experienced	1 - 4Yrs of Exp	
Bookkeeping Analyst I	Assist Group Limited	Faisal,Giza,Egypt	Full Time	On-site	https://wuzzuf.net/jobs/Entry Level		

## Cleaning

- Remove unnecessary characters
- Drop irrelevant columns

## Note



The missing Experience Required value in record #9 is expected. This field was not available in the raw data, so it appears empty after string processing.

# Data Transformation Results

Job Details– Raw Data (Before Cleaning)

A	B	C	D	E	F	G
1 Experience_Needed	Career_Level	Education_Level	Salary	Job_Categories	Skills_And_Tools	job_link
2 1To3 Years	Entry Level (Junior Level / Fresh Grad)	Bachelor'S Degree	Confidential	['Marketing/PR/Advertising']	['E-Commerce Platform Manager']	<a href="https://wuzzuf.net/jobs/p/8creyckjvc8z-project-listing-specialist-data-analyst-for-e-commerce-platform-management">https://wuzzuf.net/jobs/p/8creyckjvc8z-project-listing-specialist-data-analyst-for-e-commerce-platform-management</a>
3 2To3 Years	Experienced (Non-Manager)	Bachelor'S Degree	Confidential	['Accounting/Finance', 'Business']	['Data Visualizat']	<a href="https://wuzzuf.net/jobs/p/r377ssty41so-business-data-analyst-finance-oriented-man">https://wuzzuf.net/jobs/p/r377ssty41so-business-data-analyst-finance-oriented-man</a>
4 2To3 Years	Experienced (Non-Manager)	Not Specified	Confidential	['Quality']	['Data Analysis', 'performance Analy']	<a href="https://wuzzuf.net/jobs/p/ailkpyyox9a-data-analyst-linrco-egypt-cairo-egypt">https://wuzzuf.net/jobs/p/ailkpyyox9a-data-analyst-linrco-egypt-cairo-egypt</a>
5 More Than 1 Year	Entry Level (Junior Level / Fresh Grad)	Bachelor'S Degree	Confidential	['Business Development', 'Analyst']	['Statistics', 'Market Research', 'Res']	<a href="https://wuzzuf.net/jobs/p/btmdbqyuc8v8-commercial-specialist-junior-data-analyst">https://wuzzuf.net/jobs/p/btmdbqyuc8v8-commercial-specialist-junior-data-analyst</a>
6 3To7 Years	Experienced (Non-Manager)	Bachelor'S Degree	Confidential	['Accounting/Finance', 'Analyst/R']	['Accounting', 'Commerce', 'Analyst', 'Analyst/R']	<a href="https://wuzzuf.net/jobs/p/taf92lwbtjm-financial-planning-and-analyst-cairo-egypt">https://wuzzuf.net/jobs/p/taf92lwbtjm-financial-planning-and-analyst-cairo-egypt</a>
7 0To3 Years	Entry Level (Junior Level / Fresh Grad)	Bachelor'S Degree	Confidential, C	['IT/Software Development', 'Anal']	['Database SQL Server']	<a href="https://wuzzuf.net/jobs/p/diu2s2piv0kr-data-analyst-instructor-excel-power-bi-eps">https://wuzzuf.net/jobs/p/diu2s2piv0kr-data-analyst-instructor-excel-power-bi-eps</a>
8 1To4 Years	Experienced (Non-Manager)	Bachelor'S Degree	Confidential, Pi	['Installation/Maintenance/Repar']	['Business Analysis', 'business', 'Busi']	<a href="https://wuzzuf.net/jobs/p/n75g9rmwblcy-business-analyst-bi-technologies-cairo-egypt">https://wuzzuf.net/jobs/p/n75g9rmwblcy-business-analyst-bi-technologies-cairo-egypt</a>
9 Not Specified	Entry Level (Junior Level / Fresh Grad)	Not Specified	8000 To 20000	['Accounting/Finance']	['Bookkeeping', 'Financial Reporting']	<a href="https://wuzzuf.net/jobs/p/xjf6awypnc9-bookkeeping-analyst-i-assist-group-limited">https://wuzzuf.net/jobs/p/xjf6awypnc9-bookkeeping-analyst-i-assist-group-limited</a>

Job Details Main Table (After Cleaning)

A	B	C	D	E
1 Experience_Needed	Career_Level	Education_Level	Salary	job_link
2 1 To 3 Years	Entry Level (Junior Level / Fresh Grad)	Bachelor'S Degree	Confidential	<a href="https://wuzzuf.net/jobs/p/8creyckjvc8z-project-listing-specialist-data-analyst-for-e-commerce-platforms-armonia-vita-dakahlia-egypt">https://wuzzuf.net/jobs/p/8creyckjvc8z-project-listing-specialist-data-analyst-for-e-commerce-platforms-armonia-vita-dakahlia-egypt</a>
3 2 To 3 Years	Experienced (Non-Manager)	Bachelor'S Degree	Confidential	<a href="https://wuzzuf.net/jobs/p/r377ssty41so-business-data-analyst-finance-oriented-mazzika-group-giza-egypt">https://wuzzuf.net/jobs/p/r377ssty41so-business-data-analyst-finance-oriented-mazzika-group-giza-egypt</a>
4 2 To 3 Years	Experienced (Non-Manager)	Not Specified	Confidential	<a href="https://wuzzuf.net/jobs/p/ailkpyyox9a-data-analyst-linrco-egypt-cairo-egypt">https://wuzzuf.net/jobs/p/ailkpyyox9a-data-analyst-linrco-egypt-cairo-egypt</a>
5 More Than 1 Year	Entry Level (Junior Level / Fresh Grad)	Bachelor'S Degree	Confidential	<a href="https://wuzzuf.net/jobs/p/btmdbqyuc8v8-commercial-specialist-junior-data-analyst-realme-cairo-egypt">https://wuzzuf.net/jobs/p/btmdbqyuc8v8-commercial-specialist-junior-data-analyst-realme-cairo-egypt</a>
6 3 To 7 Years	Experienced (Non-Manager)	Bachelor'S Degree	Confidential	<a href="https://wuzzuf.net/jobs/p/taf92lwbtjm-financial-planning-and-analyst-cairo-egypt">https://wuzzuf.net/jobs/p/taf92lwbtjm-financial-planning-and-analyst-cairo-egypt</a>
7 0 To 3 Years	Entry Level (Junior Level / Fresh Grad)	Bachelor'S Degree	Confidential, Commission:	<a href="https://wuzzuf.net/jobs/p/diu2s2piv0kr-data-analyst-instructor-excel-power-bi-epsilon-ai-cairo-egypt">https://wuzzuf.net/jobs/p/diu2s2piv0kr-data-analyst-instructor-excel-power-bi-epsilon-ai-cairo-egypt</a>
8 1 To 4 Years	Experienced (Non-Manager)	Bachelor'S Degree	Confidential, Profit Share,	<a href="https://wuzzuf.net/jobs/p/n75g9rmwblcy-business-analyst-bi-technologies-cairo-egypt">https://wuzzuf.net/jobs/p/n75g9rmwblcy-business-analyst-bi-technologies-cairo-egypt</a>
9 Not Specified	Entry Level (Junior Level / Fresh Grad)	Not Specified	8000 To 20000 EGP Per Mc	<a href="https://wuzzuf.net/jobs/p/xjf6awypnc9-bookkeeping-analyst-i-assist-group-limited-giza-egypt">https://wuzzuf.net/jobs/p/xjf6awypnc9-bookkeeping-analyst-i-assist-group-limited-giza-egypt</a>

Job Category – Dimension Table

Skills & Tools Dimension Table

A	B
1 Job_Categories	job_link
2 Marketing/PR/Advertising	<a href="https://wuzzuf.net/jobs/p/8creyckjvc8z-project-listing-specialist-data-analyst-for-e-commerce-platforms-armonia-vita-dakahlia-egypt">https://wuzzuf.net/jobs/p/8creyckjvc8z-project-listing-specialist-data-analyst-for-e-commerce-platforms-armonia-vita-dakahlia-egypt</a>
3 Accounting/Finance	<a href="https://wuzzuf.net/jobs/p/r377ssty41so-business-data-analyst-finance-oriented-mazzika-group-giza-egypt">https://wuzzuf.net/jobs/p/r377ssty41so-business-data-analyst-finance-oriented-mazzika-group-giza-egypt</a>
4 Business Development	<a href="https://wuzzuf.net/jobs/p/r377ssty41so-business-data-analyst-finance-oriented-realme-cairo-egypt">https://wuzzuf.net/jobs/p/r377ssty41so-business-data-analyst-finance-oriented-realme-cairo-egypt</a>
5 Analyst/Research	<a href="https://wuzzuf.net/jobs/p/r377ssty41so-business-data-analyst-finance-oriented-realme-cairo-egypt">https://wuzzuf.net/jobs/p/r377ssty41so-business-data-analyst-finance-oriented-realme-cairo-egypt</a>
6 Quality	<a href="https://wuzzuf.net/jobs/p/ailkpyyox9a-data-analyst-linrco-egypt-cairo-egypt">https://wuzzuf.net/jobs/p/ailkpyyox9a-data-analyst-linrco-egypt-cairo-egypt</a>
7 Business Development	<a href="https://wuzzuf.net/jobs/p/btmdbqyuc8v8-commercial-specialist-junior-data-analyst-realme-cairo-egypt">https://wuzzuf.net/jobs/p/btmdbqyuc8v8-commercial-specialist-junior-data-analyst-realme-cairo-egypt</a>
8 Analyst/Research	<a href="https://wuzzuf.net/jobs/p/taf92lwbtjm-financial-planning-and-analyst-cairo-egypt">https://wuzzuf.net/jobs/p/taf92lwbtjm-financial-planning-and-analyst-cairo-egypt</a>
9 Accounting/Finance	<a href="https://wuzzuf.net/jobs/p/n75g9rmwblcy-business-analyst-bi-technologies-cairo-egypt">https://wuzzuf.net/jobs/p/n75g9rmwblcy-business-analyst-bi-technologies-cairo-egypt</a>

A	B
1 Skills_And_Tools	job_link
2 E-Commerce Platform Management	<a href="https://wuzzuf.net/jobs/p/8creyckjvc8z-project-listing-specialist-data-analyst-for-e-commerce-platforms-armonia-vita-dakahlia-egypt">https://wuzzuf.net/jobs/p/8creyckjvc8z-project-listing-specialist-data-analyst-for-e-commerce-platforms-armonia-vita-dakahlia-egypt</a>
3 Data Analysis	<a href="https://wuzzuf.net/jobs/p/8creyckjvc8z-project-listing-specialist-data-analyst-finance-oriented-realme-cairo-egypt">https://wuzzuf.net/jobs/p/8creyckjvc8z-project-listing-specialist-data-analyst-finance-oriented-realme-cairo-egypt</a>
4 Microsoft Excel	<a href="https://wuzzuf.net/jobs/p/8creyckjvc8z-project-listing-specialist-data-analyst-finance-oriented-realme-cairo-egypt">https://wuzzuf.net/jobs/p/8creyckjvc8z-project-listing-specialist-data-analyst-finance-oriented-realme-cairo-egypt</a>
5 sheets google	<a href="https://wuzzuf.net/jobs/p/8creyckjvc8z-project-listing-specialist-data-analyst-finance-oriented-realme-cairo-egypt">https://wuzzuf.net/jobs/p/8creyckjvc8z-project-listing-specialist-data-analyst-finance-oriented-realme-cairo-egypt</a>
6 SEO	<a href="https://wuzzuf.net/jobs/p/8creyckjvc8z-project-listing-specialist-data-analyst-finance-oriented-realme-cairo-egypt">https://wuzzuf.net/jobs/p/8creyckjvc8z-project-listing-specialist-data-analyst-finance-oriented-realme-cairo-egypt</a>
7 Financial Analysis	<a href="https://wuzzuf.net/jobs/p/r377ssty41so-business-data-analyst-finance-oriented-realme-cairo-egypt">https://wuzzuf.net/jobs/p/r377ssty41so-business-data-analyst-finance-oriented-realme-cairo-egypt</a>
8 Data Visualization	<a href="https://wuzzuf.net/jobs/p/r377ssty41so-business-data-analyst-finance-oriented-realme-cairo-egypt">https://wuzzuf.net/jobs/p/r377ssty41so-business-data-analyst-finance-oriented-realme-cairo-egypt</a>
9 Business Intelligence	<a href="https://wuzzuf.net/jobs/p/r377ssty41so-business-data-analyst-finance-oriented-realme-cairo-egypt">https://wuzzuf.net/jobs/p/r377ssty41so-business-data-analyst-finance-oriented-realme-cairo-egypt</a>

## Cleaning & Modeling

Remove unnecessary characters

Drop irrelevant columns

Separate dimension tables for skills and categories

# Thanks!

Feel free to check out the project and connect with me

