



WHAT IS DIRECT MAIL?

Direct mail is an integrated marketing strategy that uses a mail service to deliver a custom promotional piece to a carefully selected target audience.



U.S. POSTAGE
PAID

DIRECT MAIL MARKETING MATERIALS:

- Brochures
- Catalogs
- Postcards
- Newsletters
- Dimensional mailers
- Flyers

1*2*345678**ABC 0-VWXYZ 98765



Bernadette Avery
23 Henery Street
Witchita, KS 67202

DIRECT MAIL / DIGITAL WORLD

When used effectively, direct mail is an integral marketing tactic for connecting and building your business and brand awareness to your customers.

The key to achieving success through direct mail marketing in a rapidly growing digital world is a multi-channel approach; making the most of your marketing dollars!

Are you ready for your marketing to start getting the attention it deserves?

How people respond to direct mail



25%

keep printed material



34%

search for a brand online



44%

go straight to a brand website





WHAT IS DIRECT MAIL?

Direct mail is an integrated marketing strategy that uses a mail service to deliver a custom promotional piece to a carefully selected target audience.

DIRECT MAIL MARKETING MATERIALS:

- Brochures
- Catalogs
- Postcards
- Newsletters
- Dimensional mailers
- Flyers

DIRECT MAIL / DIGITAL WORLD

When used effectively, direct mail is an integral marketing tactic for connecting and building your business and brand awareness to your customers.

The key to achieving success through direct mail marketing in a rapidly growing digital world is a multi-channel approach; making the most of your marketing dollars!

Are you ready for your marketing to start getting the attention it deserves?

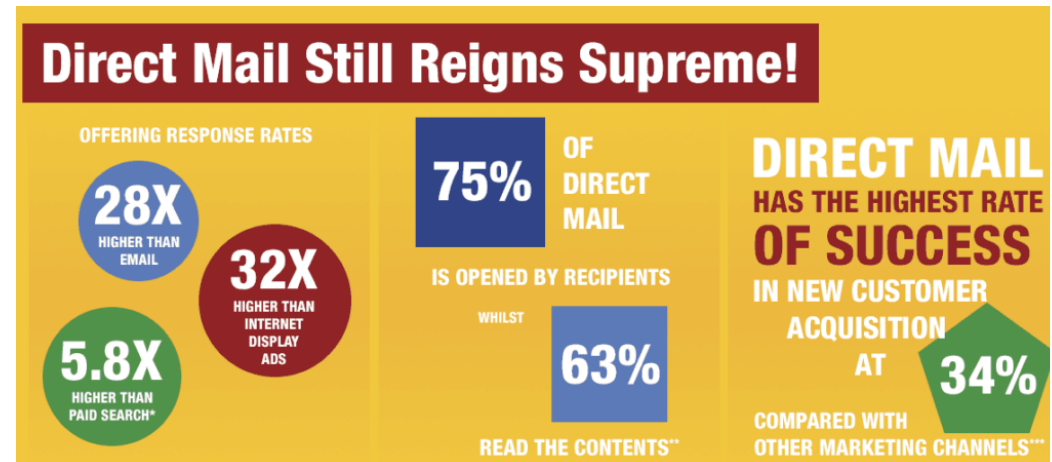


U.S. POSTAGE
PAID

1*2*345678**ABC 0-VWXYZ 98765



Adrian Hodges
2400 Juniper Drive
Saginaw, MI 48603





WHAT IS DIRECT MAIL?

Direct mail is an integrated marketing strategy that uses a mail service to deliver a custom promotional piece to a carefully selected target audience.



U.S. POSTAGE
PAID

DIRECT MAIL MARKETING MATERIALS:

- Brochures
- Catalogs
- Postcards
- Newsletters
- Dimensional mailers
- Flyers

1*2*345678**ABC 0-VWXYZ 98765



Deirdre Baker
335 Meadowcrest Lane
Lexington, KY 40507

DIRECT MAIL / DIGITAL WORLD

When used effectively, direct mail is an integral marketing tactic for connecting and building your business and brand awareness to your customers.

The key to achieving success through direct mail marketing in a rapidly growing digital world is a multi-channel approach; making the most of your marketing dollars!

Are you ready for your marketing to start getting the attention it deserves?

How people respond to direct mail



25%

keep printed material



34%

search for a brand online



44%

go straight to a brand website





WHAT IS DIRECT MAIL?

Direct mail is an integrated marketing strategy that uses a mail service to deliver a custom promotional piece to a carefully selected target audience.



U.S. POSTAGE
PAID

DIRECT MAIL MARKETING MATERIALS:

- Brochures
- Catalogs
- Postcards
- Newsletters
- Dimensional mailers
- Flyers

1*2*345678**ABC 0-VWXYZ 98765



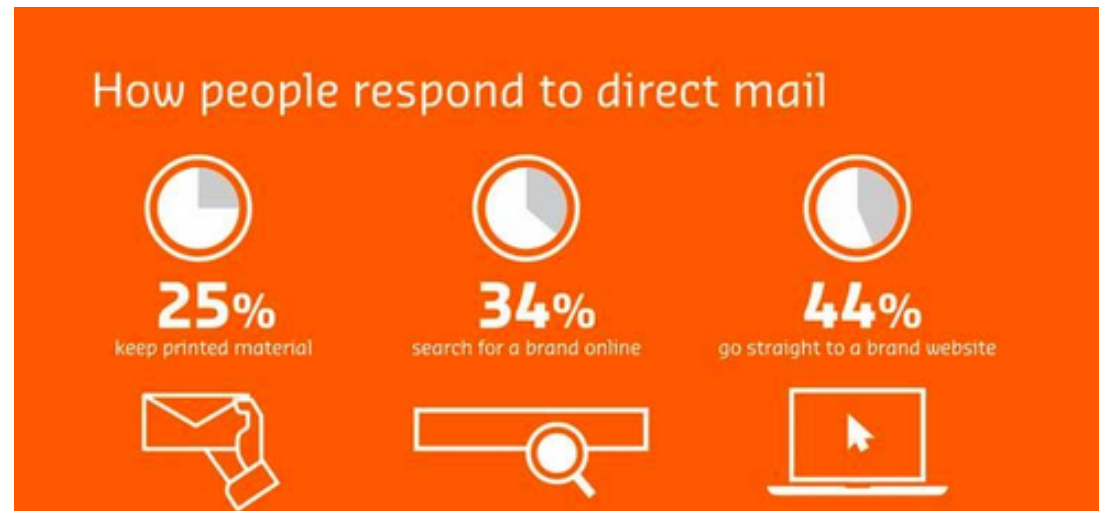
Felicia Carr
3635 Charla Lane
Richardson, TX 75081

DIRECT MAIL / DIGITAL WORLD

When used effectively, direct mail is an integral marketing tactic for connecting and building your business and brand awareness to your customers.

The key to achieving success through direct mail marketing in a rapidly growing digital world is a multi-channel approach; making the most of your marketing dollars!

Are you ready for your marketing to start getting the attention it deserves?





WHAT IS DIRECT MAIL?

Direct mail is an integrated marketing strategy that uses a mail service to deliver a custom promotional piece to a carefully selected target audience.



U.S. POSTAGE
PAID

DIRECT MAIL MARKETING MATERIALS:

- Brochures
- Catalogs
- Postcards
- Newsletters
- Dimensional mailers
- Flyers

1*2*345678**ABC 0-VWXYZ 98765



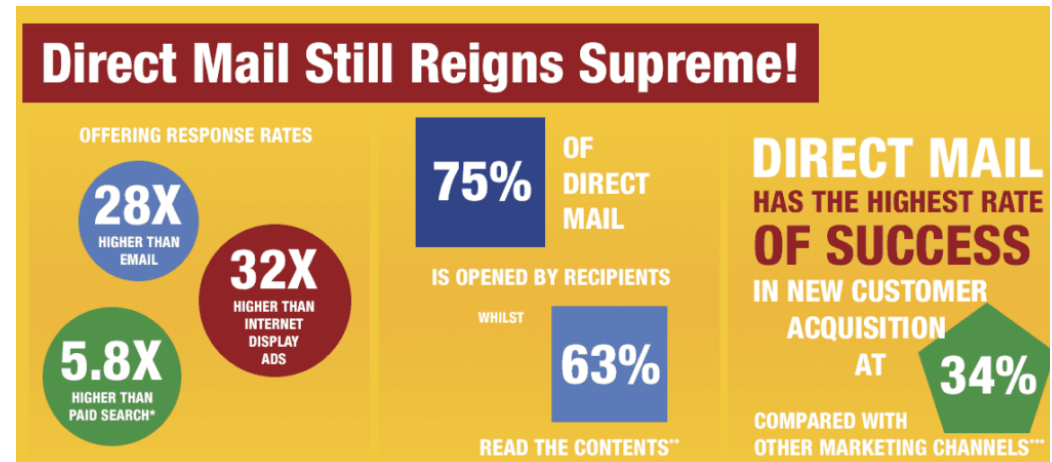
Blake Graham III
3211 Timberbrook Lane
Durango, CO 81301

DIRECT MAIL / DIGITAL WORLD

When used effectively, direct mail is an integral marketing tactic for connecting and building your business and brand awareness to your customers.

The key to achieving success through direct mail marketing in a rapidly growing digital world is a multi-channel approach; making the most of your marketing dollars!

Are you ready for your marketing to start getting the attention it deserves?





WHAT IS DIRECT MAIL?

Direct mail is an integrated marketing strategy that uses a mail service to deliver a custom promotional piece to a carefully selected target audience.



U.S. POSTAGE
PAID

DIRECT MAIL MARKETING MATERIALS:

- Brochures
- Catalogs
- Postcards
- Newsletters
- Dimensional mailers
- Flyers

1*2*345678**ABC 0-VWXYZ 98765



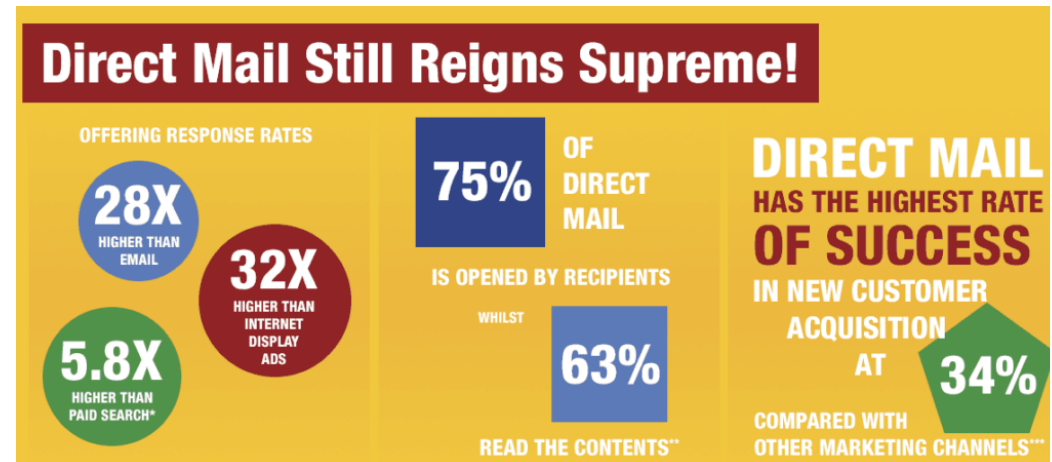
Clark Kent
344 Clinton St., Apt. #3B
Metropolis, IL 62960

DIRECT MAIL / DIGITAL WORLD

When used effectively, direct mail is an integral marketing tactic for connecting and building your business and brand awareness to your customers.

The key to achieving success through direct mail marketing in a rapidly growing digital world is a multi-channel approach; making the most of your marketing dollars!

Are you ready for your marketing to start getting the attention it deserves?





WHAT IS DIRECT MAIL?

Direct mail is an integrated marketing strategy that uses a mail service to deliver a custom promotional piece to a carefully selected target audience.



U.S. POSTAGE
PAID

DIRECT MAIL MARKETING MATERIALS:

- Brochures
- Catalogs
- Postcards
- Newsletters
- Dimensional mailers
- Flyers

1*2*345678**ABC 0-VWXYZ 98765



Irene Churchill
1331 Spring Street
Springfield, IL 62701

DIRECT MAIL / DIGITAL WORLD

When used effectively, direct mail is an integral marketing tactic for connecting and building your business and brand awareness to your customers.

The key to achieving success through direct mail marketing in a rapidly growing digital world is a multi-channel approach; making the most of your marketing dollars!

Are you ready for your marketing to start getting the attention it deserves?

How people respond to direct mail



25%

keep printed material



34%

search for a brand online



44%

go straight to a brand website





WHAT IS DIRECT MAIL?

Direct mail is an integrated marketing strategy that uses a mail service to deliver a custom promotional piece to a carefully selected target audience.



U.S. POSTAGE
PAID

DIRECT MAIL MARKETING MATERIALS:

- Brochures
- Catalogs
- Postcards
- Newsletters
- Dimensional mailers
- Flyers

1*2*345678**ABC 0-VWXYZ 98765



Jan Dickins
2012 Haven Lane
Dewitt, MI 48820

DIRECT MAIL / DIGITAL WORLD

When used effectively, direct mail is an integral marketing tactic for connecting and building your business and brand awareness to your customers.

The key to achieving success through direct mail marketing in a rapidly growing digital world is a multi-channel approach; making the most of your marketing dollars!

Are you ready for your marketing to start getting the attention it deserves?

How people respond to direct mail



25%

keep printed material



34%

search for a brand online



44%

go straight to a brand website





WHAT IS DIRECT MAIL?

Direct mail is an integrated marketing strategy that uses a mail service to deliver a custom promotional piece to a carefully selected target audience.

DIRECT MAIL MARKETING MATERIALS:

- Brochures
- Catalogs
- Postcards
- Newsletters
- Dimensional mailers
- Flyers



U.S. POSTAGE
PAID

1*2*345678**ABC 0-VWXYZ 98765



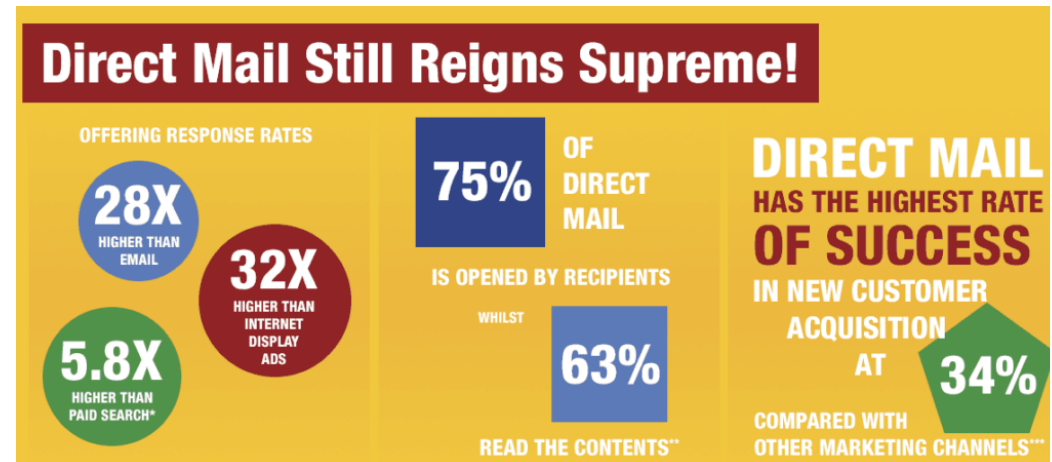
Bruce Wayne
1007 Mountain Drive
Gotham, NY 12207

DIRECT MAIL / DIGITAL WORLD

When used effectively, direct mail is an integral marketing tactic for connecting and building your business and brand awareness to your customers.

The key to achieving success through direct mail marketing in a rapidly growing digital world is a multi-channel approach; making the most of your marketing dollars!

Are you ready for your marketing to start getting the attention it deserves?





WHAT IS DIRECT MAIL?

Direct mail is an integrated marketing strategy that uses a mail service to deliver a custom promotional piece to a carefully selected target audience.



U.S. POSTAGE
PAID

DIRECT MAIL MARKETING MATERIALS:

- Brochures
- Catalogs
- Postcards
- Newsletters
- Dimensional mailers
- Flyers

1*2*345678**ABC 0-VWXYZ 98765



Kylie Edmunds
2874 Par Drive
Burbank, CA 91504

DIRECT MAIL / DIGITAL WORLD

When used effectively, direct mail is an integral marketing tactic for connecting and building your business and brand awareness to your customers.

The key to achieving success through direct mail marketing in a rapidly growing digital world is a multi-channel approach; making the most of your marketing dollars!

Are you ready for your marketing to start getting the attention it deserves?

How people respond to direct mail



25%

keep printed material



34%

search for a brand online



44%

go straight to a brand website





WHAT IS DIRECT MAIL?

Direct mail is an integrated marketing strategy that uses a mail service to deliver a custom promotional piece to a carefully selected target audience.

DIRECT MAIL MARKETING MATERIALS:

- Brochures
- Catalogs
- Postcards
- Newsletters
- Dimensional mailers
- Flyers



U.S. POSTAGE
PAID

1*2*345678**ABC 0-VWXYZ 98765



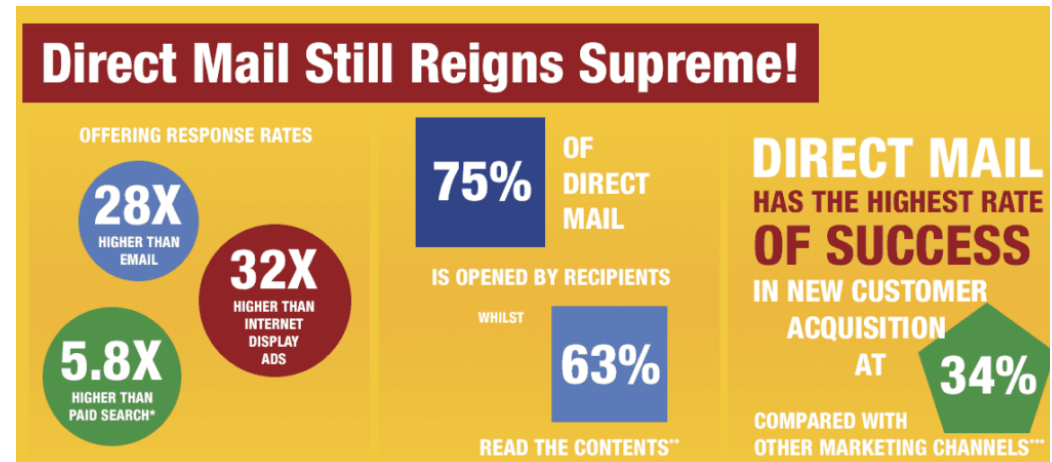
Boris Rees V
4579 Sumner Street
Rancho Dominguez, CA 90220

DIRECT MAIL / DIGITAL WORLD

When used effectively, direct mail is an integral marketing tactic for connecting and building your business and brand awareness to your customers.

The key to achieving success through direct mail marketing in a rapidly growing digital world is a multi-channel approach; making the most of your marketing dollars!

Are you ready for your marketing to start getting the attention it deserves?





WHAT IS DIRECT MAIL?

Direct mail is an integrated marketing strategy that uses a mail service to deliver a custom promotional piece to a carefully selected target audience.

DIRECT MAIL MARKETING MATERIALS:

- Brochures
- Catalogs
- Postcards
- Newsletters
- Dimensional mailers
- Flyers



U.S. POSTAGE
PAID

1*2*345678**ABC 0-VWXYZ 98765



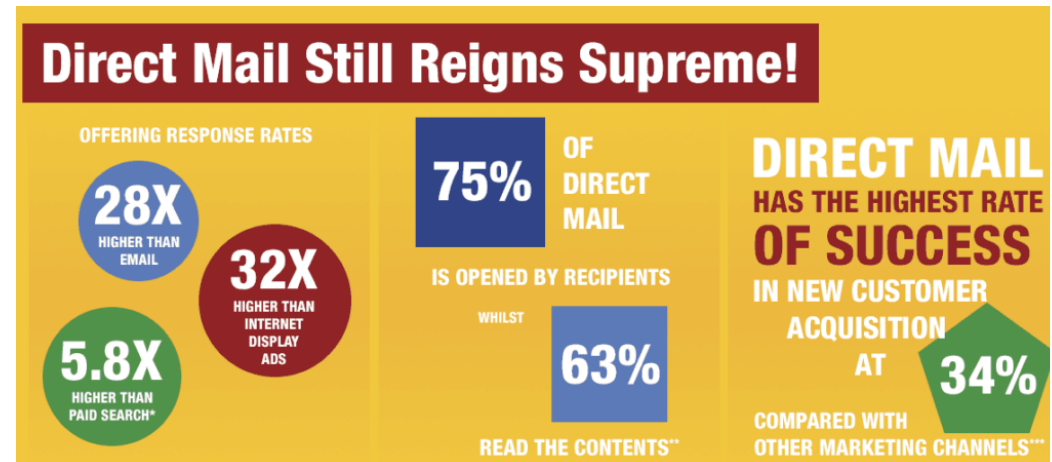
Colin Peake IV
2462 Fire Access Road
Greensboro, NC 27410

DIRECT MAIL / DIGITAL WORLD

When used effectively, direct mail is an integral marketing tactic for connecting and building your business and brand awareness to your customers.

The key to achieving success through direct mail marketing in a rapidly growing digital world is a multi-channel approach; making the most of your marketing dollars!

Are you ready for your marketing to start getting the attention it deserves?





WHAT IS DIRECT MAIL?

Direct mail is an integrated marketing strategy that uses a mail service to deliver a custom promotional piece to a carefully selected target audience.

DIRECT MAIL MARKETING MATERIALS:

- Brochures
- Catalogs
- Postcards
- Newsletters
- Dimensional mailers
- Flyers



U.S. POSTAGE
PAID

1*2*345678**ABC 0-VWXYZ 98765



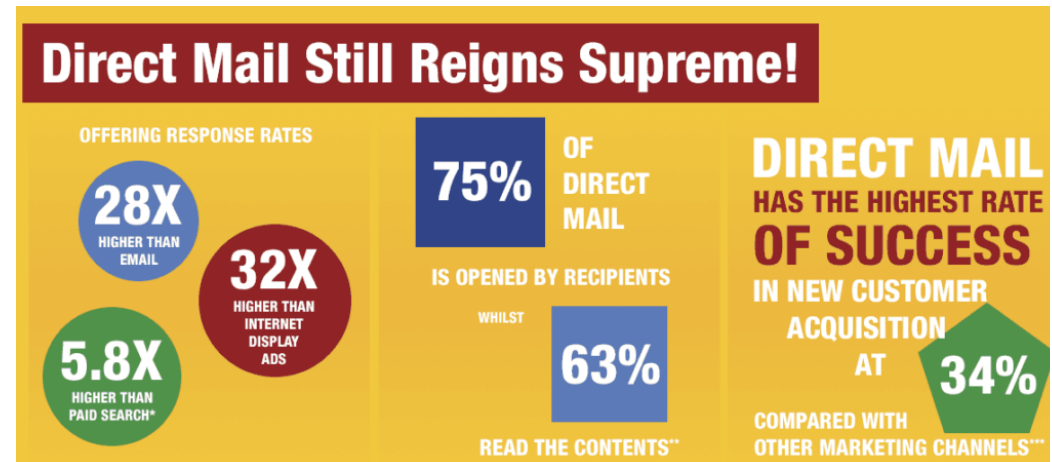
Erik Greene
4443 Jones Street
Cleburne, TX 76031

DIRECT MAIL / DIGITAL WORLD

When used effectively, direct mail is an integral marketing tactic for connecting and building your business and brand awareness to your customers.

The key to achieving success through direct mail marketing in a rapidly growing digital world is a multi-channel approach; making the most of your marketing dollars!

Are you ready for your marketing to start getting the attention it deserves?





WHAT IS DIRECT MAIL?

Direct mail is an integrated marketing strategy that uses a mail service to deliver a custom promotional piece to a carefully selected target audience.

DIRECT MAIL MARKETING MATERIALS:

- Brochures
- Catalogs
- Postcards
- Newsletters
- Dimensional mailers
- Flyers



U.S. POSTAGE
PAID

1*2*345678**ABC 0-VWXYZ 98765



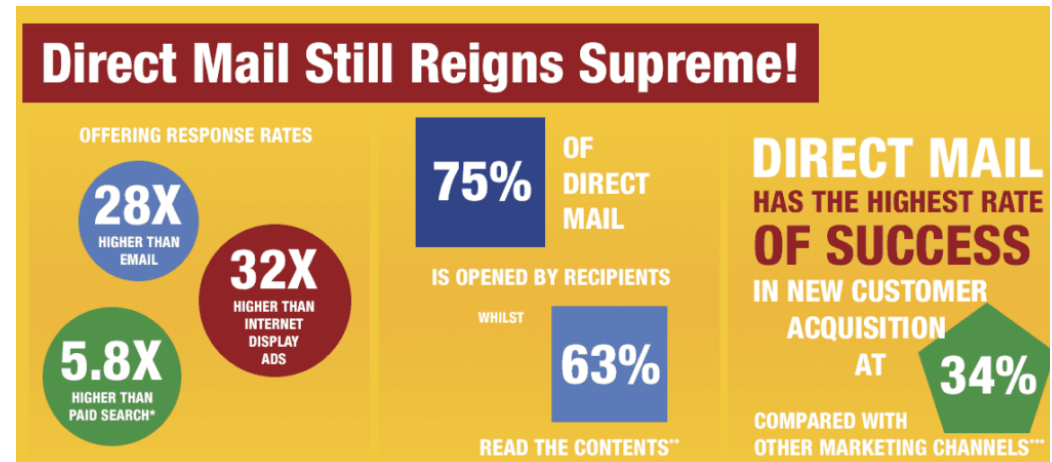
Frank Gordon
3631 Bond Street
Providence, RI 02909

DIRECT MAIL / DIGITAL WORLD

When used effectively, direct mail is an integral marketing tactic for connecting and building your business and brand awareness to your customers.

The key to achieving success through direct mail marketing in a rapidly growing digital world is a multi-channel approach; making the most of your marketing dollars!

Are you ready for your marketing to start getting the attention it deserves?





WHAT IS DIRECT MAIL?

Direct mail is an integrated marketing strategy that uses a mail service to deliver a custom promotional piece to a carefully selected target audience.



U.S. POSTAGE
PAID

DIRECT MAIL MARKETING MATERIALS:

- Brochures
- Catalogs
- Postcards
- Newsletters
- Dimensional mailers
- Flyers

1*2*345678**ABC 0-VWXYZ 98765



Madeleine Glover
669 Ferguson Street
Brockton, MA 02401

DIRECT MAIL / DIGITAL WORLD

When used effectively, direct mail is an integral marketing tactic for connecting and building your business and brand awareness to your customers.

The key to achieving success through direct mail marketing in a rapidly growing digital world is a multi-channel approach; making the most of your marketing dollars!

Are you ready for your marketing to start getting the attention it deserves?

How people respond to direct mail



25%

keep printed material



34%

search for a brand online



44%

go straight to a brand website





WHAT IS DIRECT MAIL?

Direct mail is an integrated marketing strategy that uses a mail service to deliver a custom promotional piece to a carefully selected target audience.



U.S. POSTAGE
PAID

DIRECT MAIL MARKETING MATERIALS:

- Brochures
- Catalogs
- Postcards
- Newsletters
- Dimensional mailers
- Flyers

1*2*345678**ABC 0-VWXYZ 98765



Penelope Gray
1934 Red Maple Drive
Mira Loma, CA 91752

DIRECT MAIL / DIGITAL WORLD

When used effectively, direct mail is an integral marketing tactic for connecting and building your business and brand awareness to your customers.

The key to achieving success through direct mail marketing in a rapidly growing digital world is a multi-channel approach; making the most of your marketing dollars!

Are you ready for your marketing to start getting the attention it deserves?

How people respond to direct mail



25%

keep printed material



34%

search for a brand online



44%

go straight to a brand website





WHAT IS DIRECT MAIL?

Direct mail is an integrated marketing strategy that uses a mail service to deliver a custom promotional piece to a carefully selected target audience.



U.S. POSTAGE
PAID

DIRECT MAIL MARKETING MATERIALS:

- Brochures
- Catalogs
- Postcards
- Newsletters
- Dimensional mailers
- Flyers

1*2*345678**ABC 0-VWXYZ 98765



Sonia Hart
849 Romines Mill Road
Dallas, TX 75202

DIRECT MAIL / DIGITAL WORLD

When used effectively, direct mail is an integral marketing tactic for connecting and building your business and brand awareness to your customers.

The key to achieving success through direct mail marketing in a rapidly growing digital world is a multi-channel approach; making the most of your marketing dollars!

Are you ready for your marketing to start getting the attention it deserves?

How people respond to direct mail



25%

keep printed material



34%

search for a brand online



44%

go straight to a brand website





WHAT IS DIRECT MAIL?

Direct mail is an integrated marketing strategy that uses a mail service to deliver a custom promotional piece to a carefully selected target audience.



U.S. POSTAGE
PAID

DIRECT MAIL MARKETING MATERIALS:

- Brochures
- Catalogs
- Postcards
- Newsletters
- Dimensional mailers
- Flyers

1*2*345678**ABC 0-VWXYZ 98765



Victoria Defanda
4523 Victoria Court
Portland, ME 04101

DIRECT MAIL / DIGITAL WORLD

When used effectively, direct mail is an integral marketing tactic for connecting and building your business and brand awareness to your customers.

The key to achieving success through direct mail marketing in a rapidly growing digital world is a multi-channel approach; making the most of your marketing dollars!

Are you ready for your marketing to start getting the attention it deserves?

How people respond to direct mail



25%

keep printed material



34%

search for a brand online



44%

go straight to a brand website





WHAT IS DIRECT MAIL?

Direct mail is an integrated marketing strategy that uses a mail service to deliver a custom promotional piece to a carefully selected target audience.



U.S. POSTAGE
PAID

DIRECT MAIL MARKETING MATERIALS:

- Brochures
- Catalogs
- Postcards
- Newsletters
- Dimensional mailers
- Flyers

1*2*345678**ABC 0-VWXYZ 98765



Wanda Cosmos
248 Spring Haven Trail
Newark, NJ 07102

DIRECT MAIL / DIGITAL WORLD

When used effectively, direct mail is an integral marketing tactic for connecting and building your business and brand awareness to your customers.

The key to achieving success through direct mail marketing in a rapidly growing digital world is a multi-channel approach; making the most of your marketing dollars!

Are you ready for your marketing to start getting the attention it deserves?

How people respond to direct mail



25%

keep printed material



34%

search for a brand online



44%

go straight to a brand website





WHAT IS DIRECT MAIL?

Direct mail is an integrated marketing strategy that uses a mail service to deliver a custom promotional piece to a carefully selected target audience.



U.S. POSTAGE
PAID

DIRECT MAIL MARKETING MATERIALS:

- Brochures
- Catalogs
- Postcards
- Newsletters
- Dimensional mailers
- Flyers

1*2*345678**ABC 0-VWXYZ 98765



Hanji Zoe
255 Shinobe Lane
Denver, CO 80202

DIRECT MAIL / DIGITAL WORLD

When used effectively, direct mail is an integral marketing tactic for connecting and building your business and brand awareness to your customers.

The key to achieving success through direct mail marketing in a rapidly growing digital world is a multi-channel approach; making the most of your marketing dollars!

Are you ready for your marketing to start getting the attention it deserves?

How people respond to direct mail



25%

keep printed material



34%

search for a brand online



44%

go straight to a brand website





WHAT IS DIRECT MAIL?

Direct mail is an integrated marketing strategy that uses a mail service to deliver a custom promotional piece to a carefully selected target audience.

DIRECT MAIL MARKETING MATERIALS:

- Brochures
- Catalogs
- Postcards
- Newsletters
- Dimensional mailers
- Flyers



U.S. POSTAGE
PAID

1*2*345678**ABC 0-VWXYZ 98765



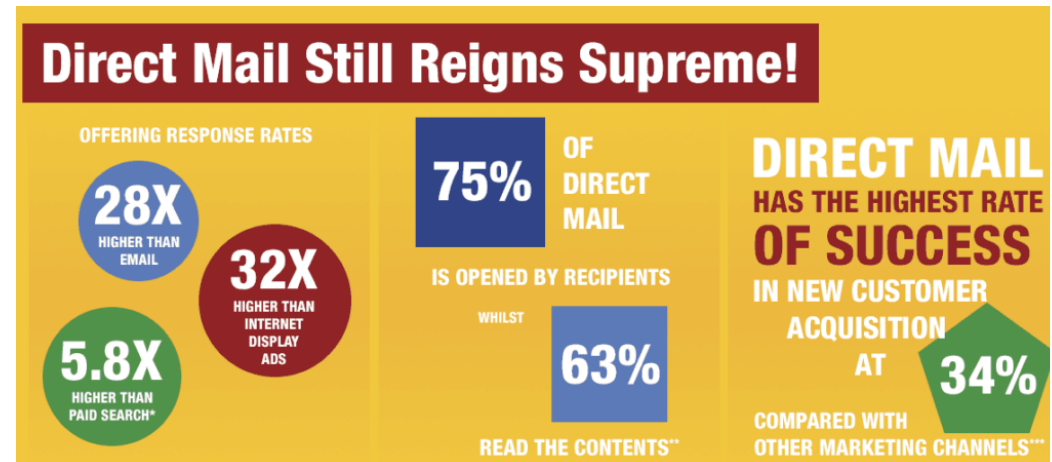
Leonard Hofstadter
3211 North Los Robles Avenue, Apt. # 4B
Pasadena, CA 91101

DIRECT MAIL / DIGITAL WORLD

When used effectively, direct mail is an integral marketing tactic for connecting and building your business and brand awareness to your customers.

The key to achieving success through direct mail marketing in a rapidly growing digital world is a multi-channel approach; making the most of your marketing dollars!

Are you ready for your marketing to start getting the attention it deserves?





WHAT IS DIRECT MAIL?

Direct mail is an integrated marketing strategy that uses a mail service to deliver a custom promotional piece to a carefully selected target audience.

DIRECT MAIL MARKETING MATERIALS:

- Brochures
- Catalogs
- Postcards
- Newsletters
- Dimensional mailers
- Flyers



U.S. POSTAGE
PAID

1*2*345678**ABC 0-VWXYZ 98765



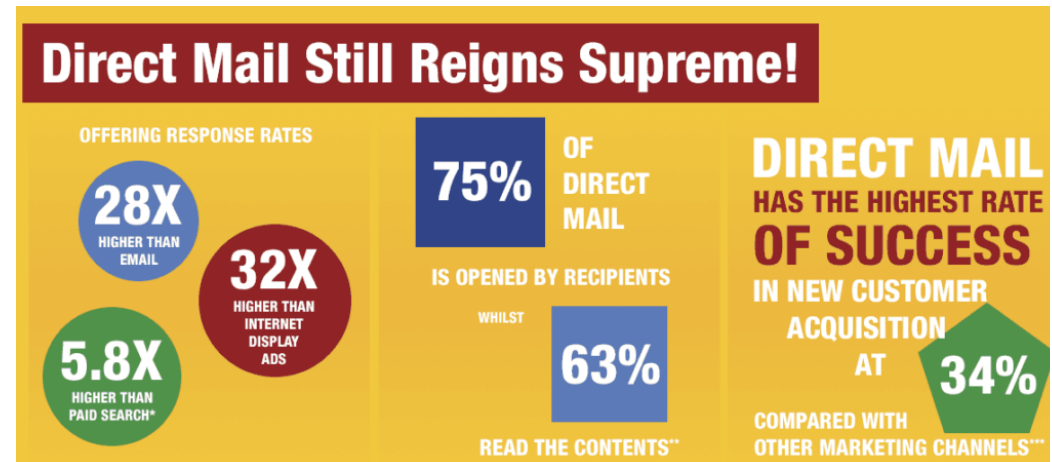
Phoenix Wright
12345 N Taliesin Drive
Scottsdale, AZ 85259

DIRECT MAIL / DIGITAL WORLD

When used effectively, direct mail is an integral marketing tactic for connecting and building your business and brand awareness to your customers.

The key to achieving success through direct mail marketing in a rapidly growing digital world is a multi-channel approach; making the most of your marketing dollars!

Are you ready for your marketing to start getting the attention it deserves?





WHAT IS DIRECT MAIL?

Direct mail is an integrated marketing strategy that uses a mail service to deliver a custom promotional piece to a carefully selected target audience.



U.S. POSTAGE
PAID

DIRECT MAIL MARKETING MATERIALS:

- Brochures
- Catalogs
- Postcards
- Newsletters
- Dimensional mailers
- Flyers

1*2*345678**ABC 0-VWXYZ 98765



Yvonne Ogden
3949 Stadium Drive
Framingham, MA 01702

DIRECT MAIL / DIGITAL WORLD

When used effectively, direct mail is an integral marketing tactic for connecting and building your business and brand awareness to your customers.

The key to achieving success through direct mail marketing in a rapidly growing digital world is a multi-channel approach; making the most of your marketing dollars!

Are you ready for your marketing to start getting the attention it deserves?

How people respond to direct mail



25%

keep printed material



34%

search for a brand online



44%

go straight to a brand website





WHAT IS DIRECT MAIL?

Direct mail is an integrated marketing strategy that uses a mail service to deliver a custom promotional piece to a carefully selected target audience.



U.S. POSTAGE
PAID

DIRECT MAIL MARKETING MATERIALS:

- Brochures
- Catalogs
- Postcards
- Newsletters
- Dimensional mailers
- Flyers

1*2*345678**ABC 0-VWXYZ 98765



Una King
1487 Tripple Road
Philadelphia, PA 19111

DIRECT MAIL / DIGITAL WORLD

When used effectively, direct mail is an integral marketing tactic for connecting and building your business and brand awareness to your customers.

The key to achieving success through direct mail marketing in a rapidly growing digital world is a multi-channel approach; making the most of your marketing dollars!

Are you ready for your marketing to start getting the attention it deserves?

How people respond to direct mail



25%

keep printed material



34%

search for a brand online



44%

go straight to a brand website





WHAT IS DIRECT MAIL?

Direct mail is an integrated marketing strategy that uses a mail service to deliver a custom promotional piece to a carefully selected target audience.



U.S. POSTAGE
PAID

DIRECT MAIL MARKETING MATERIALS:

- Brochures
- Catalogs
- Postcards
- Newsletters
- Dimensional mailers
- Flyers

1*2*345678**ABC 0-VWXYZ 98765



Sheldon Cooper
3211 North Los Robles Avenue, Apt. # 4A
Pasadena, CA 91101

DIRECT MAIL / DIGITAL WORLD

When used effectively, direct mail is an integral marketing tactic for connecting and building your business and brand awareness to your customers.

The key to achieving success through direct mail marketing in a rapidly growing digital world is a multi-channel approach; making the most of your marketing dollars!

Are you ready for your marketing to start getting the attention it deserves?

