

Strike Group, LLC SeaPort-e Subcontractor Information

Subcontractor Company Information	
Company Name and Address:	TCG Consulting, Inc. 2221 Peachtree Rd. Ste. X22 Atlanta, GA 30309
Point of Contact Name, Phone Number and Email:	Shawn Cooper 888-824-8920 shawn@TCGConsultinginc.com
Proposed Functional Area(s):	Public Affairs
Registered in SeaPort Website: https://auction.seaport.navy.mil/registration	
Subcontractor Agreement in Place with Strike Group, LLC:	No
Reference #1	
Client Name and Address:	USAID Philippines
Point of Contact Name, Phone Number and Email:	Muhammad N. Khan, +63-2-301-6358 mkhan@usaid.gov
Contract Number:	AID-492-M-00003
Period of Performance:	9/7/12-9/7/15
Contract Description:	TCG was selected to plan and implement the Operational Blueprint for the FSM/RMI's Annual Federal Partners (AFP) meeting, as well as to develop a communications network to provide information and outreach to the federal partners throughout the year. In a cost-saving effort, videoconferencing was integrated into the three-day meeting to facilitate remote participation. In conjunction with our client, USAID/Philippines, TCG was responsible for branding the meeting and creating and maintaining the project website. Also, TCG developed the meeting save the date, invitation and agenda, provided the audio/visual support, facilitated the three days of the meeting, created the meeting folders and attendee resource guides, developed and fielded the meeting evaluation questionnaire and wrote an after action report
Similarity to Proposed Functional Area:	It is similar as it relates to strategic counsel, planning and execution of communication as a function of command goals and requirements for informing, and promoting the successes of the organization both to external and internal audiences.
Reference #2	
Client Name and Address:	Fulton County, Department of Solid Waste 141 Pryor St., Ste. 601Atlanta, GA 30303
Point of Contact Name, Phone Number and Email:	Anthony Spencer 404-612-8013 Anthony.Spencer@fultoncountyga.gov
Contract Number:	SE4352-214
Period of Performance:	03/10/08 to 3/10/14
Contract Description:	Fulton County's Providence Park Environmental Remediation project (www.providencyparkfulton.com) consists of soil and groundwater contamination testing, environmental remediation, and cleanup. Initial environmental assessments indicated the presence of numerous regulated compounds in the soil and groundwater. Subsequently, the park was closed and placed on the Georgia Hazardous Site Inventory. In order to inform the

	<p>County's residents and Park's key stakeholders on the project, its progress and to promote the County as an environmental steward, TCG developed comprehensive public affairs and community outreach plan, as well as a public education campaign.</p> <p>The public affairs and community outreach plan focuses on ensuring the governmental collaboration between the County and the Park's three surrounding cities. The plan targets the County Board of Commissioners, specifically the Commission representing the district where the park is located, the surrounding communities' opinion leaders and the key stakeholders such as the outdoor organizations that once used the recreation area. The plan's supporting tactics include one-on-one stakeholder interviews, neighborhood forums and public information meetings. The public education campaign is designed to educate the general public, surrounding communities and the special interest groups on the projects purpose, its milestones, and the benefits derived from a successful environmental remediation project. In order to effectively implement the public education campaign, TCG branded the project by creating a designative logo. Additionally, a project website, supporting fact sheets, direct mailers, a project hotline, e-newsletter submissions and a press kit was created to ensure a consistent message was disseminated to the targeted audience and general public.</p>
Similarity to Proposed Functional Area:	<p>This project encompasses all of the functional area in Public Affairs and Multimedia Support as outlined in SEAPORT-E -- contractor public affairs support including; speechwriting, multimedia documentation, development of strategic communication plans, support of the command exhibit program, exhibit planning/services/leasing of exhibit, photography support, design/layout of command publication to provide critical assistance in development of communication messages for the client.</p>
Reference #3	
Client Name and Address:	<p>GA Department of Transportation One Georgia Center 600 West Peachtree NW Atlanta, Georgia 30308</p>
Point of Contact Name, Phone Number and Email:	<p>Michael Cooper (404) 631 1972 michael.cooper@dot.state.ga.us</p>
Contract Number:	#48400-100-0000000005
Period of Performance:	3-25-11 to 6-19-2012
Contract Description:	<p>TCG provided the public affairs and community outreach support services GDOT's Disparity Study. In conjunction with the Department's EEO office, TCG devised the strategic communications and messaging for the team, conducted the case research and the public meetings throughout the state.</p>
Similarity to Proposed Functional Area:	<p>This project encompassed all of the fundamental elements of Public Affairs strategy and implementing tactics.</p>