

# DINEEN LAUREN JEFFS

## FRONT-END DEVELOPMENT

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### CAREER OBJECTIVE

I am a Front-End Developer with previous professional experience in marketing, consulting, commerce, and operations management within the commercial real estate industry. I am at my best when developing solutions that effectively communicate the client's value proposition and reinforce clarity, usability, and brand across various digital mediums. Using empathy, curiosity and design lets create simple and effective solutions to complex problems.

### EXPERIENCE

#### Freelance UX/UI Designer

*Self Employed, Seattle, WA / Feb 2020 - Present*

- Design, build, or maintain web sites, using authoring or scripting languages, content creation tools, management tools, and digital media
- Deliver and perform technical financial analysis, marketing package discovery, design, prototyping and testing, presenting and defending design decisions to client, and development of commercial property web sites
- Confer with management or development teams to prioritize needs, resolve conflicts, develop content criteria, or choose solutions

#### Operations / Associate Broker

*Urban Commercial Partners, Inc, Seattle, WA / Oct 2014 – Feb 2020*

- Experience ranges from successful sales of small-scale properties (\$200K+) to large complexes (\$4M+)
- Advised clients on how to streamline operations and enhance fiscal performance of their property portfolio
- Performed all aspects of selling including prospecting, approaching, presenting, handling objections, proposal preparation, closing and follow-up
- Managed our digital marketing packages including designing, building, and maintaining the Firm's web site. appropriately, and on a time sensitive basis to produce the optimal return on investment
- Experience in managing Firm's financial records, tax filings and general office management requirements

### EDUCATION

#### Seattle University | Seattle, WA

*New and Continuing Studies Web Development (Mar 2019)*

*Web Development Certificate (Mar 2019)*

#### University of Washington | Seattle, WA

*Communications and Sales (Jul 2013)*

*Michael G. Foster School of Business Sales Program*

*Certification Real Estate Broker's License acquired*

### ADDITIONAL SKILLS

HTML/CSS/SCSS

JavaScript

Vue.js

React

Git / GitHub

Adobe Creative Suite

WordPress

Firebase / Firestore