

# Project Task List

By end of project, the following requirements have been addressed:

- ☐ Introduction of product
- ☐ Access to the explainer video (<https://www.youtube.com/watch?v=L48g1ZWLMdo>)
- ☐ List features
- ☐ Provide user testimonials
- ☐ Provide ability for users to share links to the product page
- ☐ Call to action link to get user to buy product

## PHASE I: PRODUCT PAGE DESIGN

Design Artifacts (uploaded to repository Design Folder):

- ☐ Write content
- ☐ Wireframe PDF
  - ☐ Page Layout
  - ☐ Contains written content
- ☐ Design comparable websites
  1. <https://trademark-gold.myshopify.com/>
  2. <https://northdrinkware.com/>
- ☐ Information Architecture Diagram
- ☐ Any images or illustrations planned to add to site

## PHASE II: PRODUCT PAGE PREVIEW

- ☐ Website Progress Check-In
  - ☐ Explainer video is embedded
  - ☐ Content has been applied to page
  - ☐ Partial styling has been applied to page
- ☐ Deploy site build to gh-pages
- ☐ Make website visible via [dineensch.github.io](https://dineensch.github.io)

## PHASE III: PRODUCT PAGE COMPLETION

- ☐ Website Progress Check-In
  - ☐ Explainer video is embedded
  - ☐ Content has been applied to page
  - ☐ Partial styling has been applied to page
- ☐ Deploy site build to gh-pages
- ☐ Make website visible via [dineensch.github.io](https://dineensch.github.io)