

- Name of company
  - API Superstore
- Description of your design concept/approach
  - Compiling API services and features for users
  - Use common vernacular – avoid specific development terms
  - Showcase explainer video
  - Showcase popular APIs
  - Keep design sophisticated and sleek
- What you hope to accomplish with your design concept/approach
  - Users will take the website seriously
  - Create need for user – They need this service to have a more successful site
  - Create solution for user – API Superstore will give them a competitive edge
  - Keep site simple and not overwhelm user with development terms
- Other sites you looked at for inspiration (include links)
  - <https://trademark-gold.myshopify.com/>
  - <https://northdrinkware.com/>