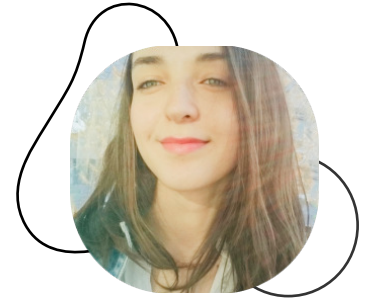


Dinem Kursun

Sr. Product Designer / Creative Director

✉ dinemkursun@gmail.com ☎ (+90) 539 303 1113

📁 Portfolio **in** LinkedIn 🎨 Dribbble 📷 Instagram



OVERVIEW

Product Designer with 4 years of B2B and B2C SaaS Startup experience. In love with design systems. I created web, iOS and Android apps from beginning to end, our company website, icon sets and marketing materials. I am always open to learn more.

EDUCATION

Istanbul Technical University Istanbul, TR 2012 - 2017

Product Design GPA 3.00/4.00

Universit degli Studi di Ferrara Ferrara, IT February - July 2017

Design del Prodotto Industriale (Erasmus Exchange) GPA 26/30

EXPERIENCE

Creative Director

Ontrail Store Remote May 2021 - Present

- Overview and improvement of the ecommerce website: ontrailstore.com
- Designing the whole SS2021 collection along with the e-mail flows and marketing materials.

Senior Product Designer (Previously UX/UI Designer)

FineDine Digital Restaurant Menus Istanbul, TR July 2018 - May 2021

- Whole design process of the digital products; user research, wireframing, user flows, prototyping, UI design, animations, design systems.
- Hiring process, portfolio and resume screening, creating and assessing the case studies, interviewing and evaluating candidates.
- Additionally; graphic design, web design, marketing design (ads), branding, design of the printed materials, illustrations and icon design.

UX/UI Designer

Devtailor Tallinn, EE September 2017 - July 2018

- Started in Tallinn as an Erasmus intern for 3,5 months, later worked remotely from Istanbul and contributed to UX/UI design projects, prototyping, web design, branding (brand identity, logo design, color scheme and font selection), illustration and related projects of the company.

Product Design Intern

Vestel Electronics Manisa, TR June - July 2017

- Product Design Internship in Vestel City, Factory of Electronics, Product Design Department. The main tasks were doing user researches and applying outcomes to the product design.

Intern in Communication and Design Department

IKEA Turkey Istanbul, TR August - September 2015









- The internship included designing rooms inside IKEA showrooms with products of IKEA and finding them in the store, assembling, placing inside the rooms.

Volunteer Photographer / Videomaker

AIESEC Catania Catania, IT June - July 2015

- This was a volunteering internship with AIESEC called "Discovery Project: Catania", and my task was to take photos and videos in Catania and in neighbour cities, to break the stereotypes about Sicily with the help of local AIESEC Committee.

TOOLS

 Figma	● ● ● ● ● ●	 Adobe Photoshop	● ● ● ● ● ●
 Sketch	● ● ● ● ● ●	 Adobe Illustrator	● ● ● ● ● ●
 Invision	● ● ● ● ● ●	 Adobe After Effects	● ● ● ○ ○ ○
 Adobe XD	● ● ● ● ● ○	 Adobe InDesign	● ● ● ○ ○ ○

LANGUAGES

Turkish ● ● ● ● ● ● C2	English ● ● ● ● ● ○ C1
Italian ● ● ● ○ ○ ○ B1	French ● ○ ○ ○ ○ ○ A1