

INFLUENCER COLLABORATION UNDERTAKING

1. Create & Publish Content

Post original content (posts/reels/stories) on my social media as per the campaign brief shared by CavinKare Pvt. Ltd. ("the Company").

2. Meet Timelines

The influencer is expected to **create and deliver the content within 4–5 working days** from the **date of shoot (as communicated by the influencer)** and **receipt of the product** at their address. Content must be submitted in accordance with the agreed timelines. **Any delays beyond this period, without prior written approval, may result in payment deductions or termination of the collaboration.**

3. Respect Exclusivity & Grant Usage Rights

Avoid promoting competing brands in the same category for 30 days post my live post, as listed in the brief. Allow the Company to use my content (edited or otherwise) across media for 3 months. I will retain the content online for 90 days, unless agreed otherwise.

4. Uphold Code of Conduct

Avoid political, religious, or harmful content and maintain decorum to protect brand reputation. I acknowledge the Company bears no liability for personal content-related fallout.

5. Adhere to Indian Law

This undertaking is governed by Indian laws. Disputes, if any, will fall under Chennai, Tamil Nadu jurisdiction.

6. Acknowledge Payment Terms

Payments (via bank/UPI/wallet) will be processed within 15–30 working days post content approval and invoice submission.

7. Accept Termination Conditions

The Company may terminate this arrangement for misrepresentation, breach, asset misuse, or reputational harm. The Company is entitled to seek injunctive relief as well as claim exemplary damages in case of breach of the terms as well as any reputational harm.

8. Maintain Confidentiality

I will keep all campaign data, strategies, and documents strictly confidential.

9. Accept Digitally

I confirm that this digital acceptance holds legal validity under the Information Technology Act, 2000.