

ML - Project 2

2023-08-07

```
## -- Attaching core tidyverse packages ----- tidyverse 2.0.0 --
## v dplyr      1.1.2      v readr      2.1.4
## v forcats    1.0.0      v stringr   1.5.0
## v ggplot2    3.4.2      v tibble    3.2.1
## v lubridate  1.9.2      v tidyr     1.3.0
## v purrr      1.0.1
## -- Conflicts ----- tidyverse_conflicts() --
## x dplyr::filter() masks stats::filter()
## x dplyr::lag()     masks stats::lag()
## i Use the conflicted package (<http://conflicted.r-lib.org/>) to force all conflicts to become errors
## corrrplot 0.92 loaded
##
##
## Attaching package: 'zoo'
##
## The following objects are masked from 'package:base':
##
##      as.Date, as.Date.numeric
```

Probability Practice

Part A Overall probability of someone answering “Yes” is 65%, so $P(\text{Yes}) = 0.65$

Probability of being a random clicker as $P(\text{Random}) = 0.3$

Probability of a random clicker choosing “Yes” is 0.5

According to the rule of total probability - $P(\text{Yes}) = P(\text{Yes}, \text{Truthful}) + P(\text{Yes}, \text{Random})$

$\Rightarrow 0.65 = P(\text{Yes}, \text{Truthful}) + [P(\text{Random}) * P(\text{Yes} \mid \text{Random})]$

$\Rightarrow 0.65 = P(\text{Yes}, \text{Truthful}) + [0.3 * 0.5]$

Now, solving for $P(\text{Yes}, \text{Truthful})$:

$\Rightarrow P(\text{Yes}, \text{Truthful}) = 0.65 - [0.3 * 0.5]$

$\Rightarrow P(\text{Yes}, \text{Truthful}) = 0.65 - 0.15$

$\Rightarrow \mathbf{P(\text{Yes}, \text{Truthful}) = 0.5}$

Approximately 50% of truthful clickers answered “Yes” to the survey.

Part B

Probability of disease = $P(D) = 0.000025$

Probability of not having the disease = $P(ND) = 0.999975$

Probability of testing positive with the disease = $P(P, D) = 0.993$

Probability of testing positive without the disease = $P(P,ND) = 0.0001$

EQ1) $P(P|D) = 0.000025 * 0.993 = 0.000024825$

EQ2) $P(P|ND) = 0.999975 * 0.0001 = 0.0000999975$

Probability of someone having the disease given that they tested positive = $EQ1 / (EQ1 + EQ2) = 19.9\%$

Wrangling the Billboard Top 100

Part A

```
## 'summarise()' has grouped output by 'song'. You can override using the
## '.groups' argument.
```

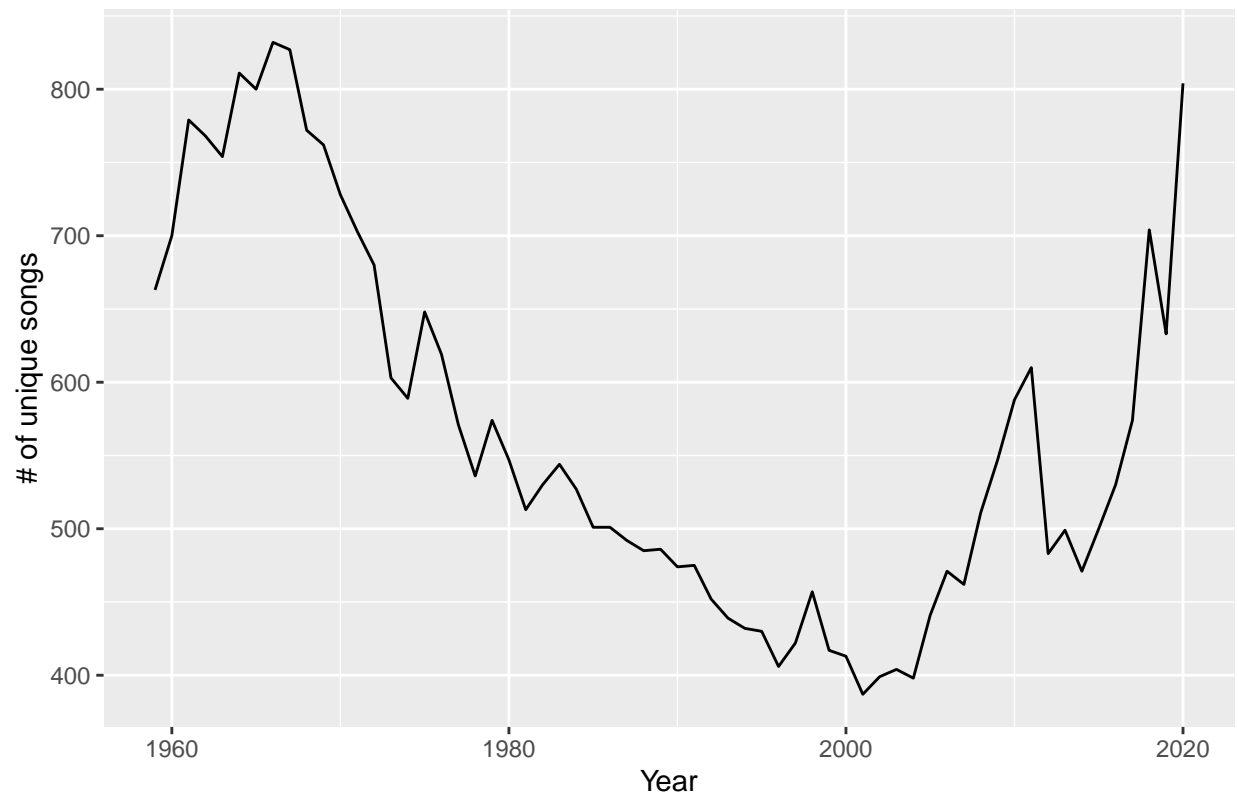
```
## [1] "Top 10 most popular songs since 1958 from Billboard"
```

```
## # A tibble: 10 x 3
## # Groups:   song [10]
##   song                performer    count_instances
##   <chr>                <chr>          <int>
## 1 Radioactive         Imagine Dragons      87
## 2 Sail                AWOLNATION           79
## 3 Blinding Lights     The Weeknd           76
## 4 I'm Yours           Jason Mraz            76
## 5 How Do I Live       LeAnn Rimes          69
## 6 Counting Stars       OneRepublic          68
## 7 Party Rock Anthem   LMFAO Featuring Lauren B~ 68
## 8 Foolish Games/You Were Meant For Me Jewel              65
## 9 Rolling In The Deep Adele                 65
## 10 Before He Cheats   Carrie Underwood      64
```

Part B

```
## 'summarise()' has grouped output by 'year', 'song'. You can override using the
## '.groups' argument.
```

Musical Diversity – Unique songs on Billboard per year

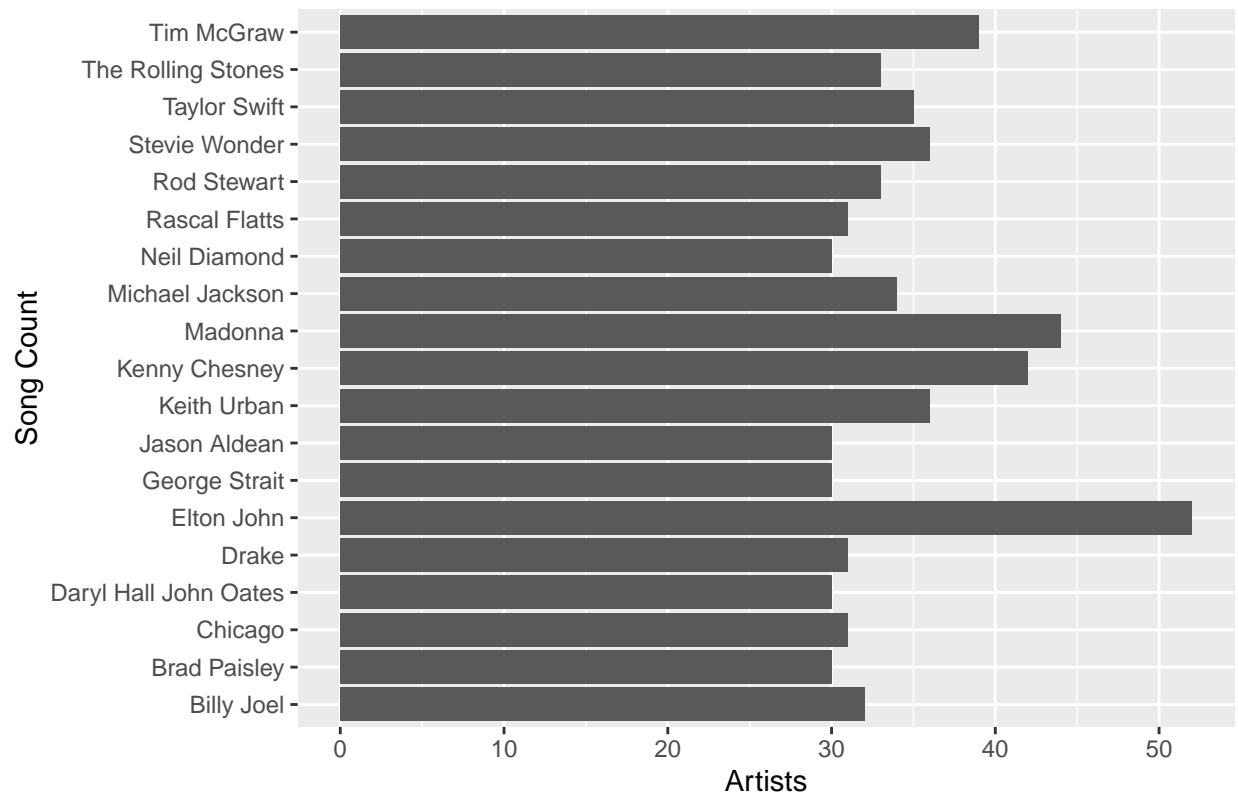


The musical diversity peaked in the mid 1960s over 800 unique songs, but took a hit and kept dropping till right after 2000 where it hit it's least unique songs and started increasing to match it's peak in a span of 20 years

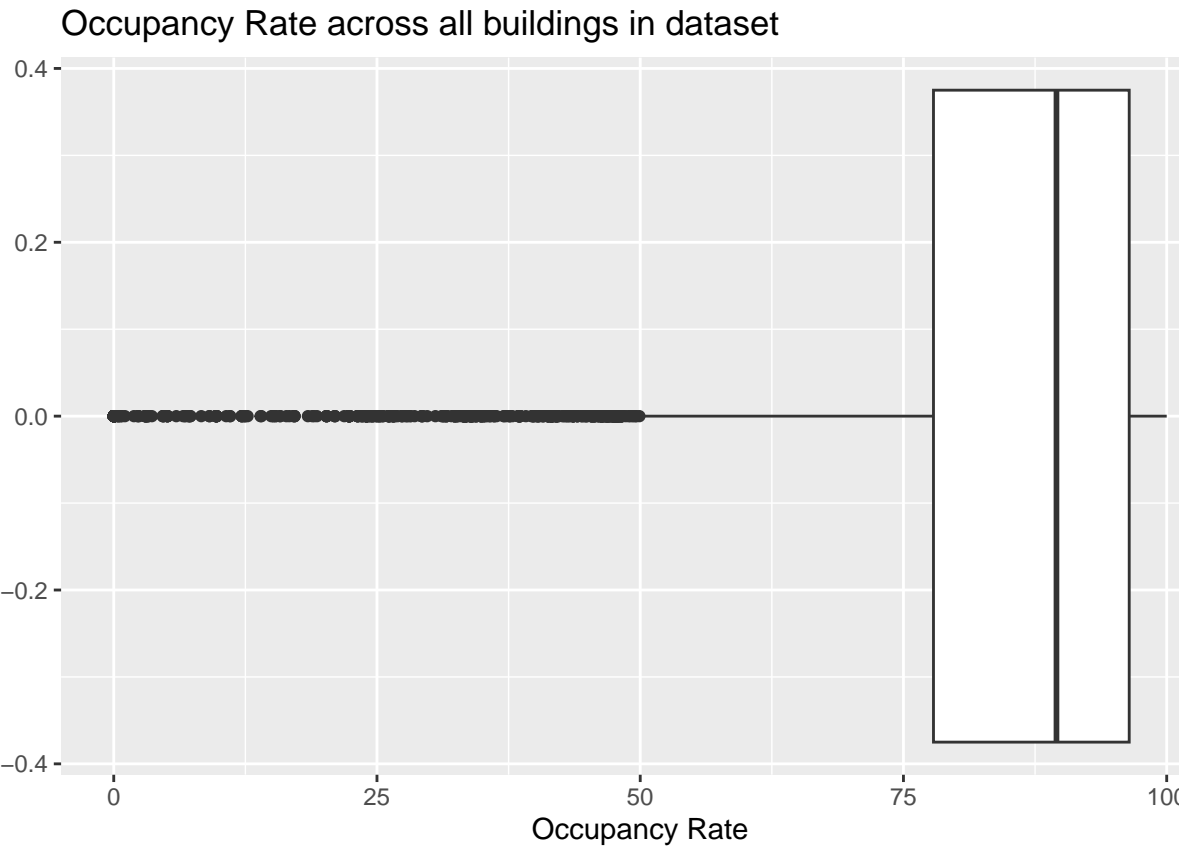
Part C

```
## 'summarise()' has grouped output by 'song'. You can override using the
## '.groups' argument.
```

Artists with more than 30 ten-week hits



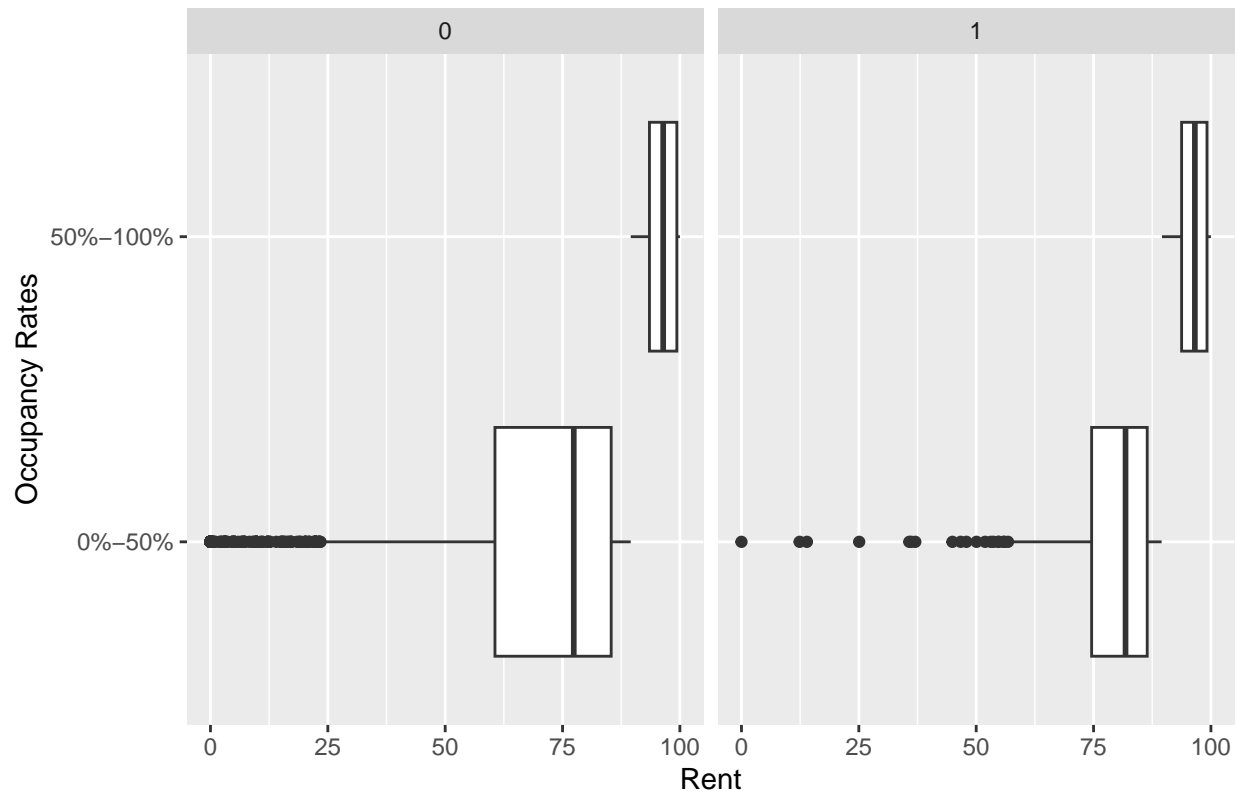
Visual Story telling Part 1: Green Buildings



Outlier marking:



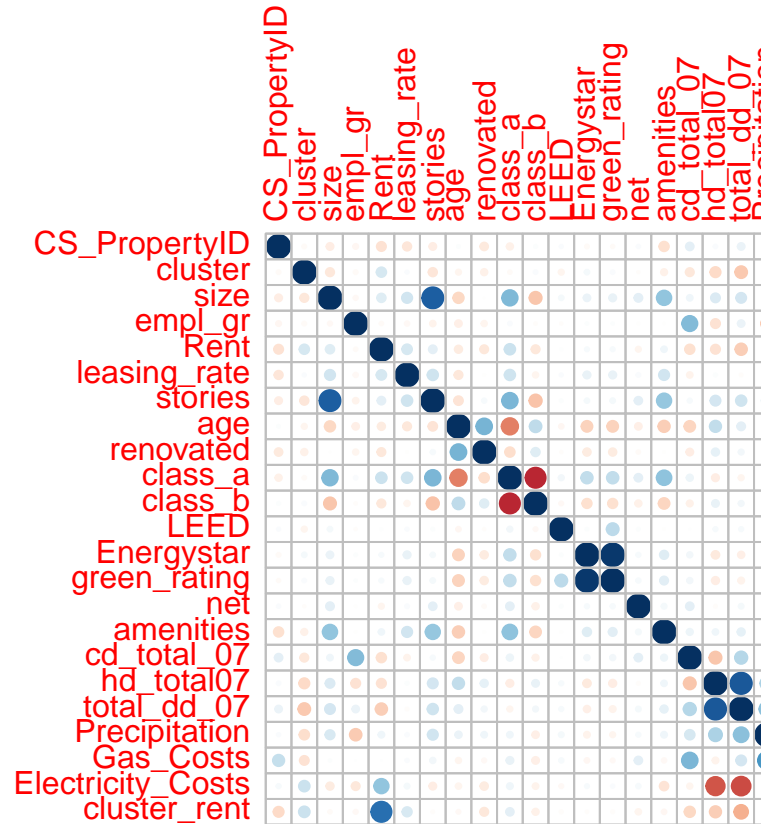
Range of rent based on occupancy rates for NG(0) and G(1) buildings



Findings:

- The occupancy rates of the buildings in the dataset fall within 0 to 100, but the quantile range of 25 and 75 fall between 78% to 96% occupancy
- When we look at green and non-green buildings separately, the green buildings had only a few buildings that had a low occupancy rate but vice versa for non-green buildings
- Looking at rent for these occupancy rates between NG (non-green) and G(green) buildings, we see that the rent for non-green buildings with a lower occupancy rate was higher than green buildings

Since there is an impact of occupancy rate on green buildings as well as the rent, it would be better to now mark any outliers based on this variable as of now, but to proceed with the given dataset as it is.



Finding variables that may impact rent

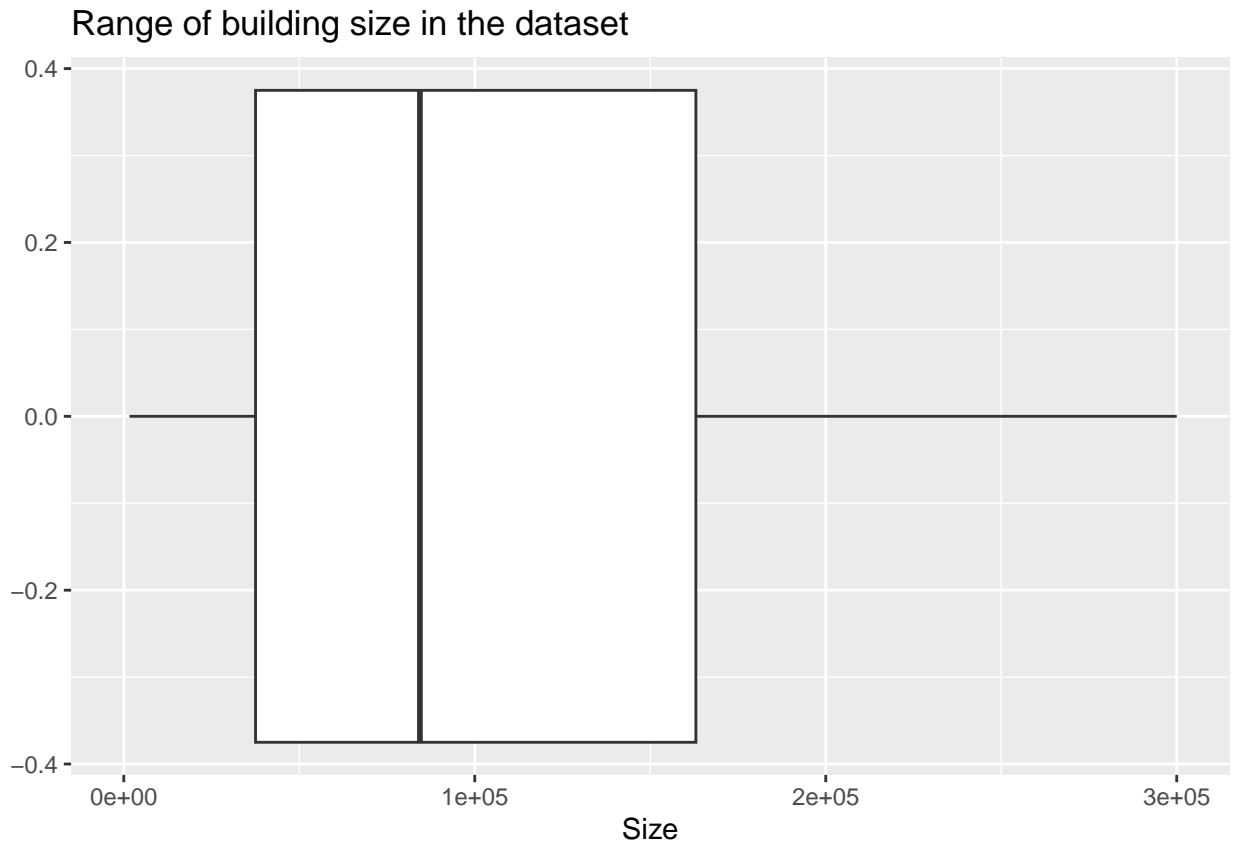
Findings:

- From the correlation plot we can see that cluster, size, occupancy rate, stories, class_a, electricity_costs and cluster rent were positively correlated with rent
- Age, total number of degree days, class_b, renovated were negatively correlated with rent

Considering the information we have about the building - **size, age, stories, class and occupancy rate** were relevant to filter for - so that it is similar to the case of the building we are going for

Filtering the dataset to get buildings similar to the specifications of the building to be constructed

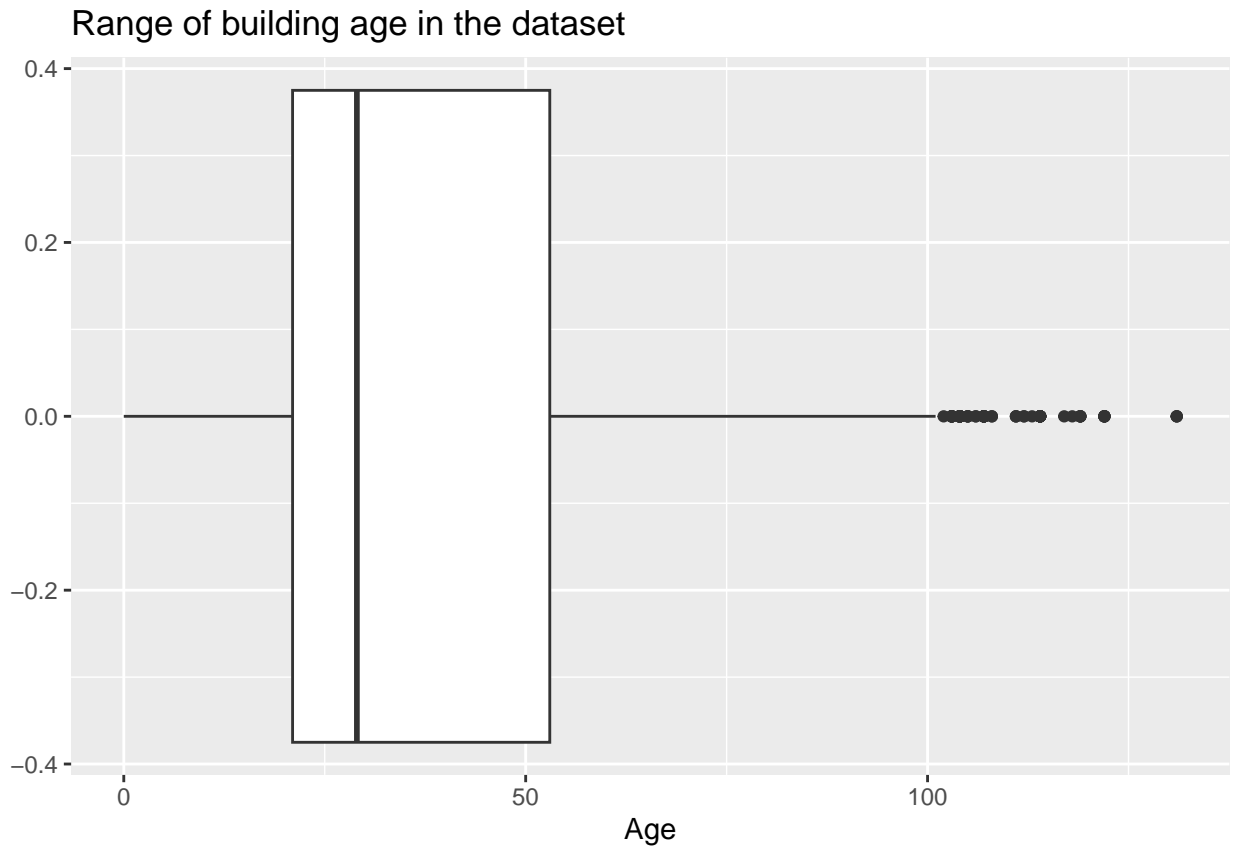
##	Min.	1st Qu.	Median	Mean	3rd Qu.	Max.
##	1624	50891	128838	234638	294212	3781045



```
## 'summarise()' has grouped output by 'green_rating'. You can override using the
## '.groups' argument.
```

```
## # A tibble: 6 x 4
## # Groups:   green_rating [2]
##   green_rating size_groups      median_rent     n
##   <int> <chr>          <dbl> <int>
## 1     0 0-50th Quantile      24    3765
## 2     0 50-75th Quantile    27    1744
## 3     0 75-100th Quantile  24.8  1700
## 4     1 0-50th Quantile      28.2   177
## 5     1 50-75th Quantile      28.7   234
## 6     1 75-100th Quantile     26    274
```

```
##   Min. 1st Qu.  Median    Mean 3rd Qu.    Max.
##   0.00  21.00   29.00  41.78  53.00  131.00
```

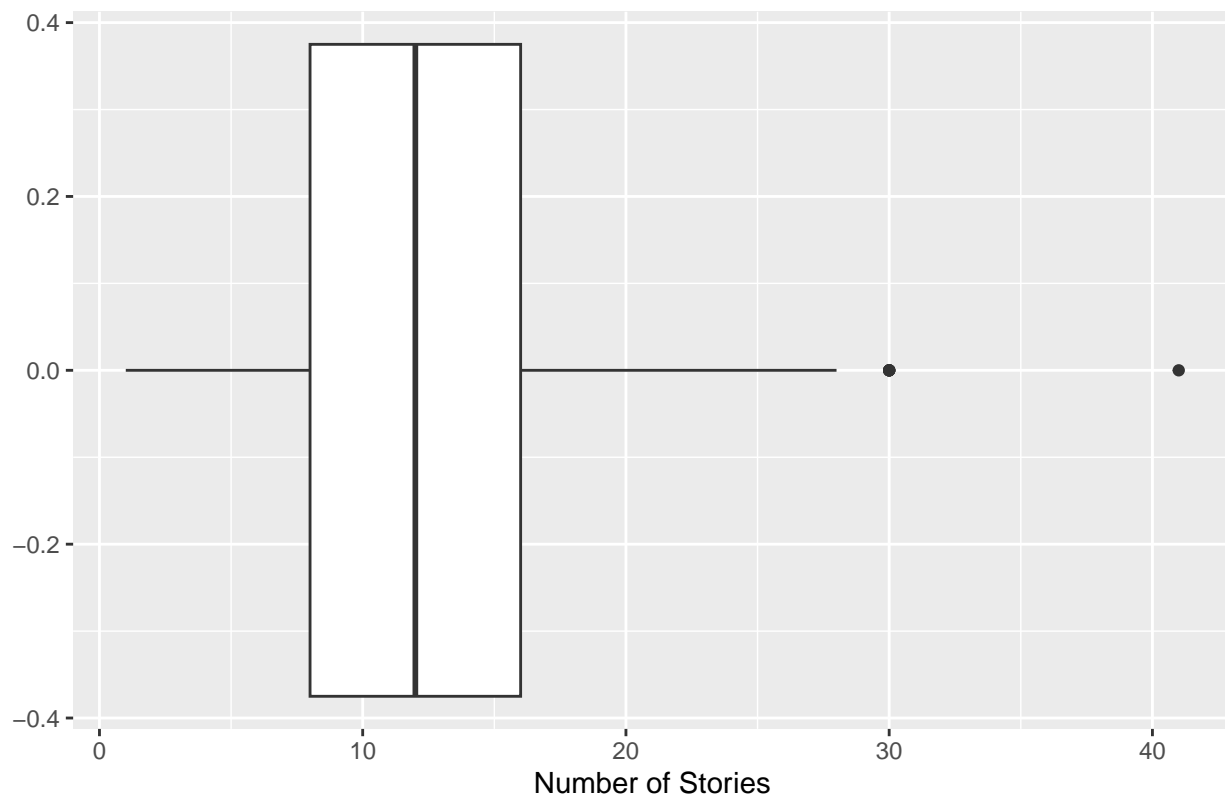
```
## [1] 29
```

```
## 'summarise()' has grouped output by 'green_rating'. You can override using the
## '.groups' argument.
```

```
## # A tibble: 4 x 4
## # Groups:   green_rating [2]
##   green_rating new_old median_rent     n
##         <int> <chr>         <dbl> <int>
## 1           0 New           30.2   788
## 2           0 Old            25   956
## 3           1 New           28.6   188
## 4           1 Old           29.9    46
```

```
##   Min. 1st Qu.  Median    Mean 3rd Qu.    Max.
##   1.00   8.00   12.00   12.45  16.00   41.00
```

Range of number of stories of buildings in the dataset



```
## 'summarise()' has grouped output by 'green_rating'. You can override using the
## '.groups' argument.
```

```
## [1] "\n"
```

```
## [1] "25th Quantile: 8"
```

```
## [1] "50th Quantile: 12"
```

```
## [1] "75th Quantile: 16"
```

```
## [1] "90th Quantile: 22"
```

```
## # A tibble: 10 x 4
## # Groups:   green_rating [2]
##   green_rating stories_groups median_rent    n
##   <int> <chr>           <dbl> <int>
## 1      0 0-25th Quantile      25.4   141
## 2      0 25-50th Quantile    35.4   207
## 3      0 50-75th Quantile    35.5   213
## 4      0 75-90th Quantile    25.6   130
## 5      0 90-100th Quantile   25.6    97
## 6      1 0-25th Quantile      25.6    58
## 7      1 25-50th Quantile      31.5    62
```

```
## 8          1 50-75th Quantile      31.8   41
## 9          1 75-90th Quantile      28.5   25
## 10         1 90-100th Quantile      21     2
```

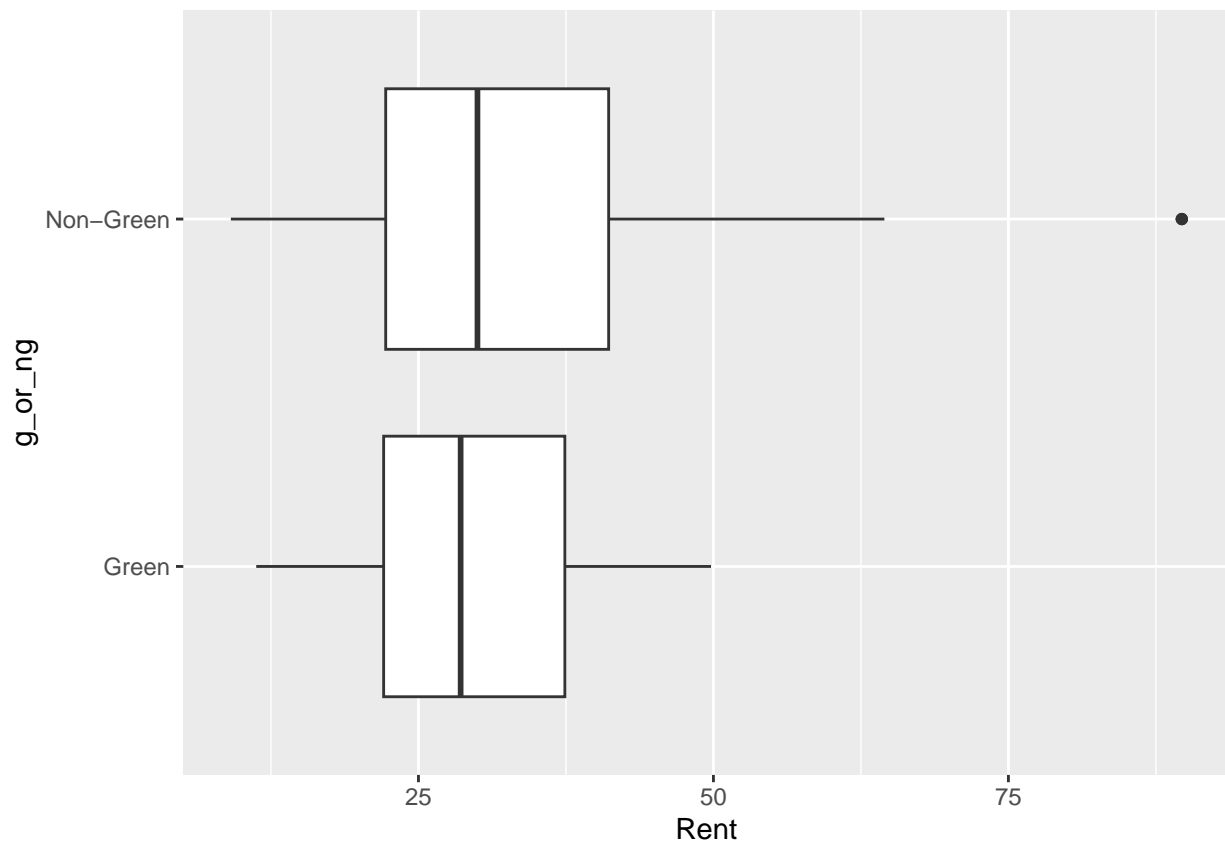
Findings:

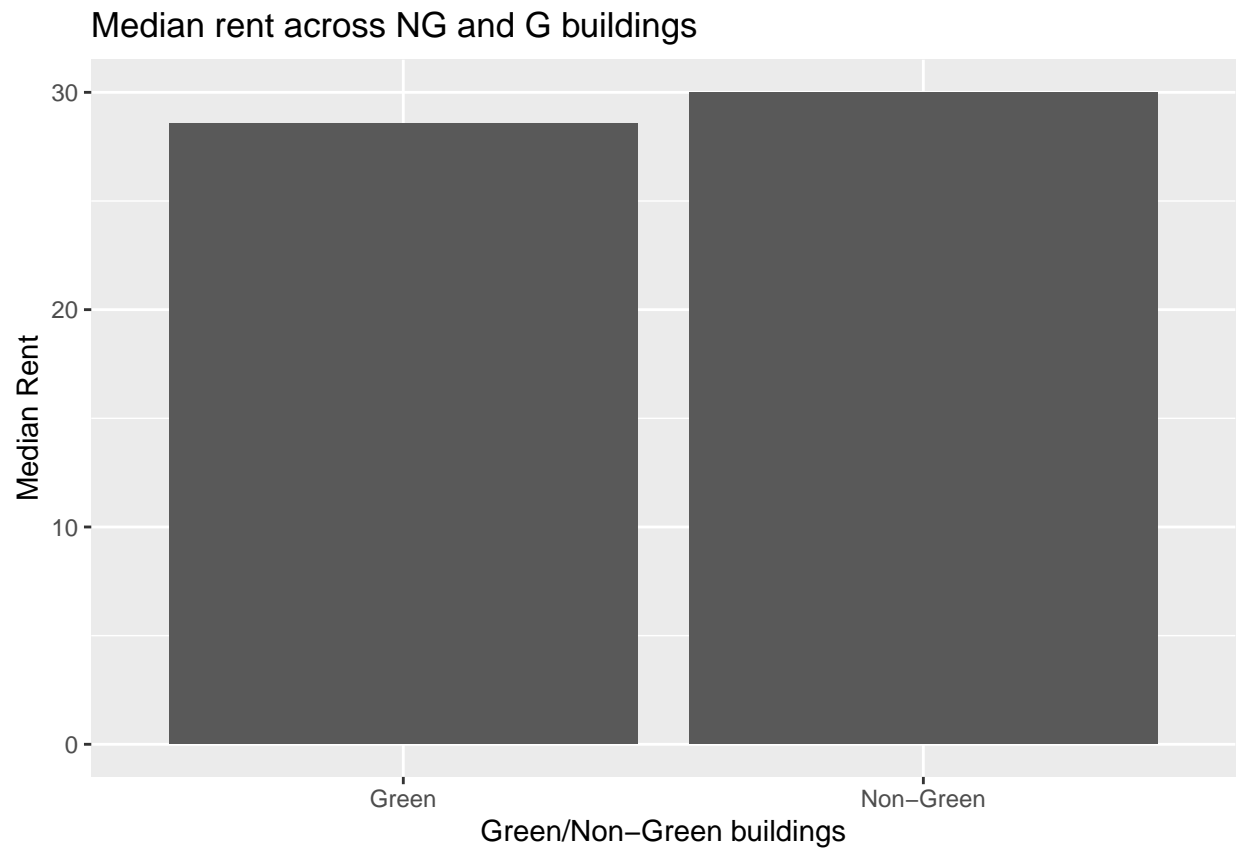
- The dataset had a very high range in terms of size and also affected rent, so filtered the dataset to keep it within the limits of the 50th quantile and 75th quantile range [128838 sq.ft to 294212 sq.ft] given that the building under consideration is estimated to be 250000 sq.ft
- It also had a long range in terms of the age of the building, which also affected rent, so filtered the dataset to keep relatively new buildings below the median age of all buildings (29 years)
- The dataset had a range of buildings with 1 story to 41 stories, which affected rent as well, so filtered to keep buildings that have 12 to 21 stories pertaining to the 50th and 90th quantiles respectively

Finding the rent of green and non-green buildings in the new filtered dataset

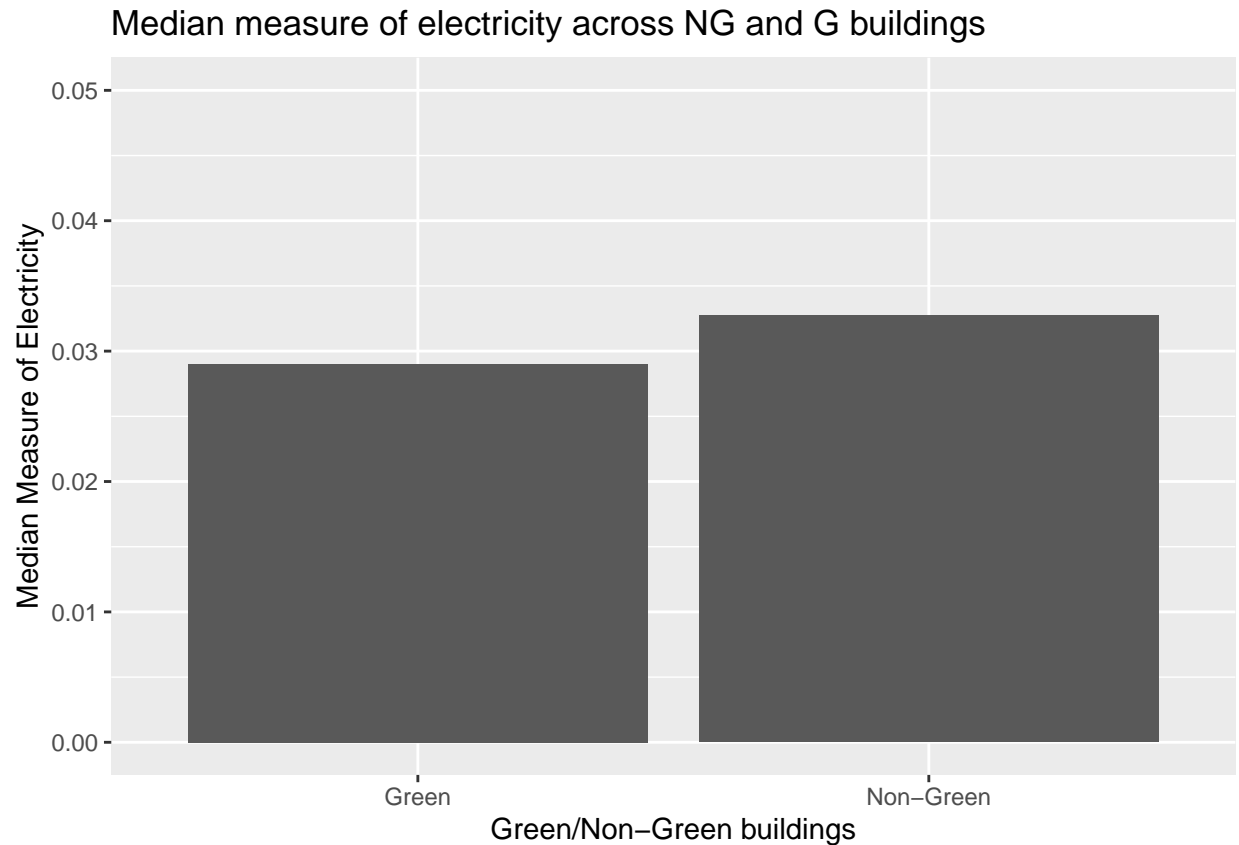
```
## # A tibble: 2 x 3
##   g_or_ng median_rent     n
##   <chr>      <dbl> <int>
## 1 Green      28.6     66
## 2 Non-Green   30     343

## [1] "Loss in rent per year = 350000"
```





```
## # A tibble: 2 x 3
##   g_or_ng median_elec    n
##   <chr>      <dbl> <int>
## 1 Green      0.029     66
## 2 Non-Green  0.0327    343
```

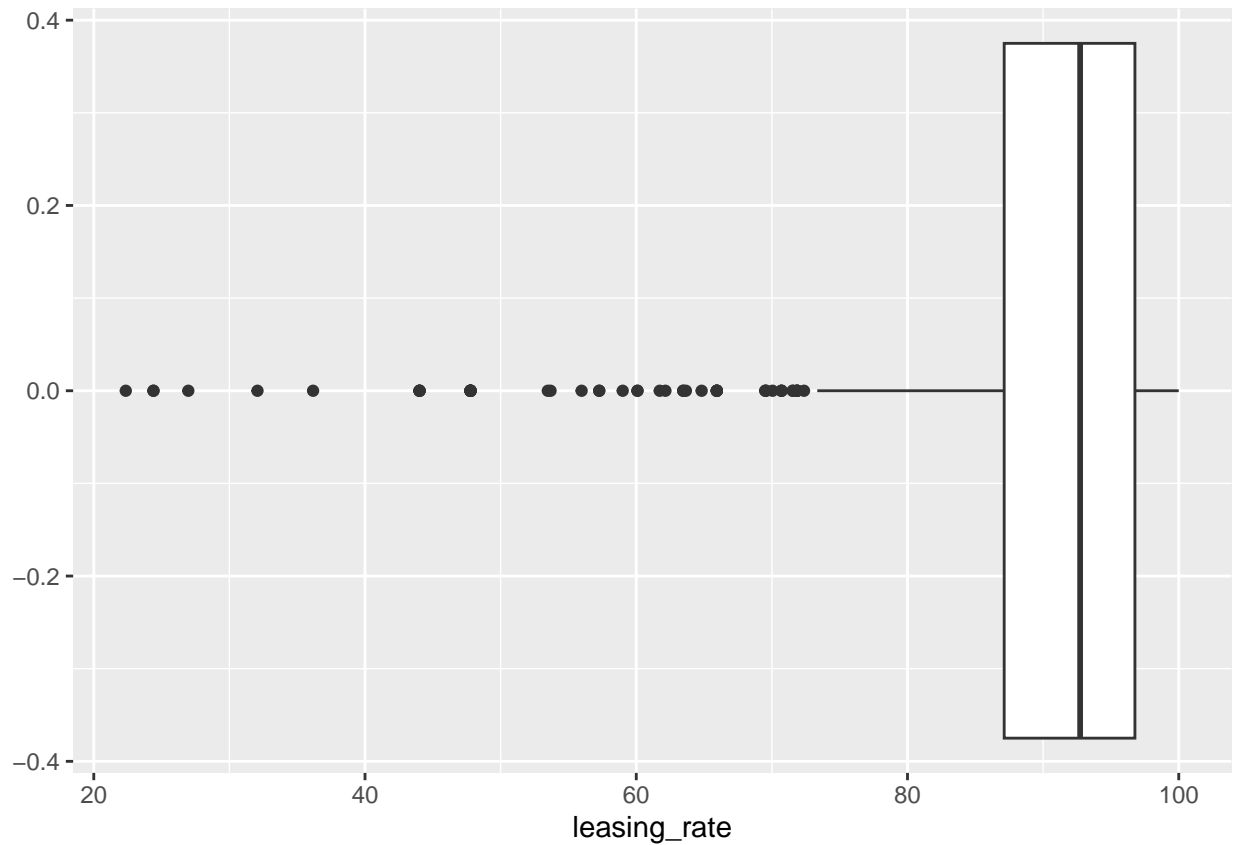


```
## 'summarise()' has grouped output by 'g_or_ng'. You can override using the
## '.groups' argument.
```

```
## # A tibble: 5 x 4
## # Groups:   g_or_ng [2]
##   g_or_ng Classes median_rent    n
##   <chr>    <chr>      <dbl> <int>
## 1 Green    Class A         31.8    59
## 2 Green    Class B         23.6     7
## 3 Non-Green Class A         33.2   242
## 4 Non-Green Class B         28.0    98
## 5 Non-Green Class C         29      3
```

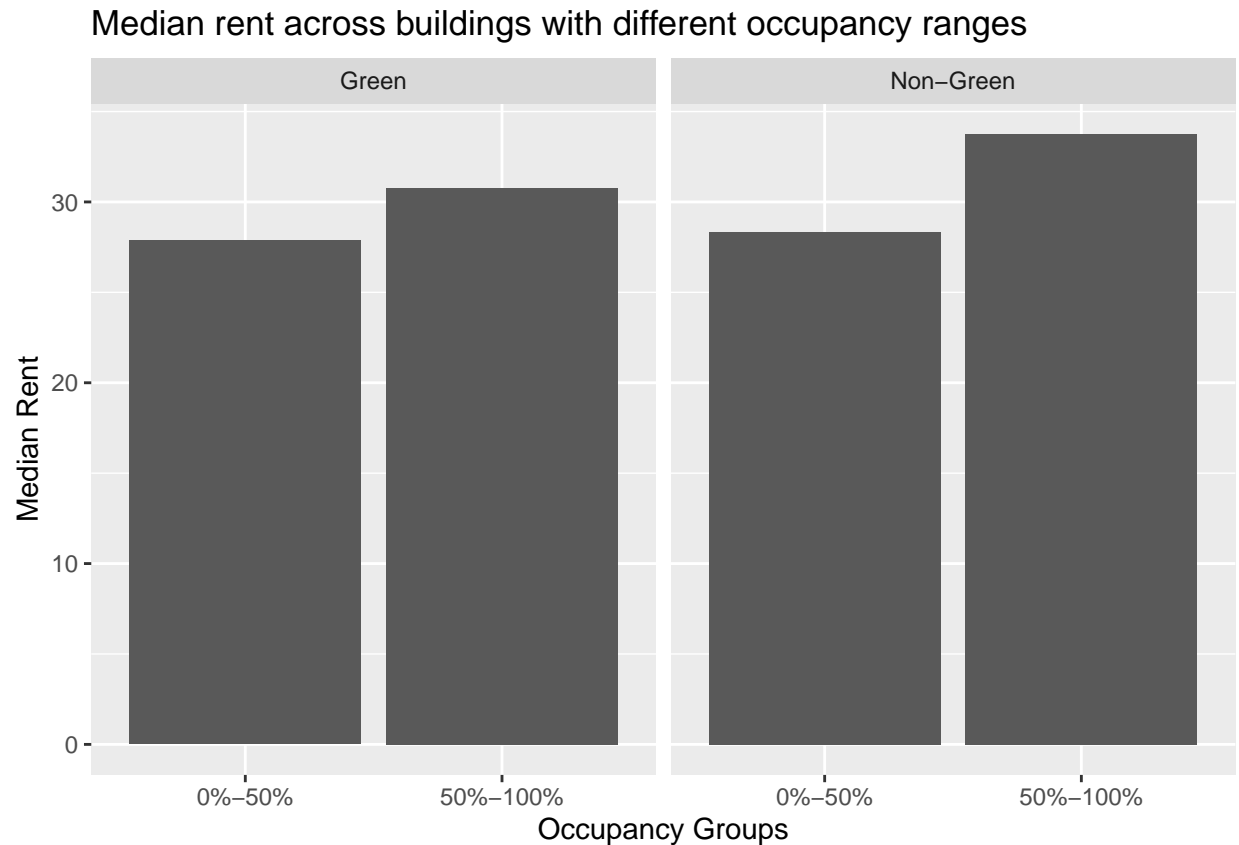


##	Min.	1st Qu.	Median	Mean	3rd Qu.	Max.
##	22.36	87.13	92.73	88.28	96.77	100.00



```
## 'summarise()' has grouped output by 'g_or_ng'. You can override using the
## '.groups' argument.
```

```
## # A tibble: 4 x 4
## # Groups:   g_or_ng [2]
##   g_or_ng occupancy_groups median_rent    n
##   <chr>    <chr>            <dbl> <int>
## 1 Green    0%-50%                27.9    36
## 2 Green    50%-100%             30.8    30
## 3 Non-Green 0%-50%                28.4   168
## 4 Non-Green 50%-100%             33.8   175
```



Findings:

- Looking at the median value of rent across all green and non-green buildings, green buildings have a lesser rent value compared to non-green buildings
- When we look at the class and occupancy rates, we get similar results of green buildings having a lesser value than non-green buildings irrespective of the class or the occupancy rate

Recommendation: Though green buildings are looked at positively at an environment perspective, in an economical standpoint, building a green building would not only increase the construction costs, but also produce lesser rent compared to non-green buildings, leading to a loss of 5 million dollars during construction along with a loss in rent of 350,000 dollars per year. Therefore constructing a non-green better is going to yield more profits from an economic point of view