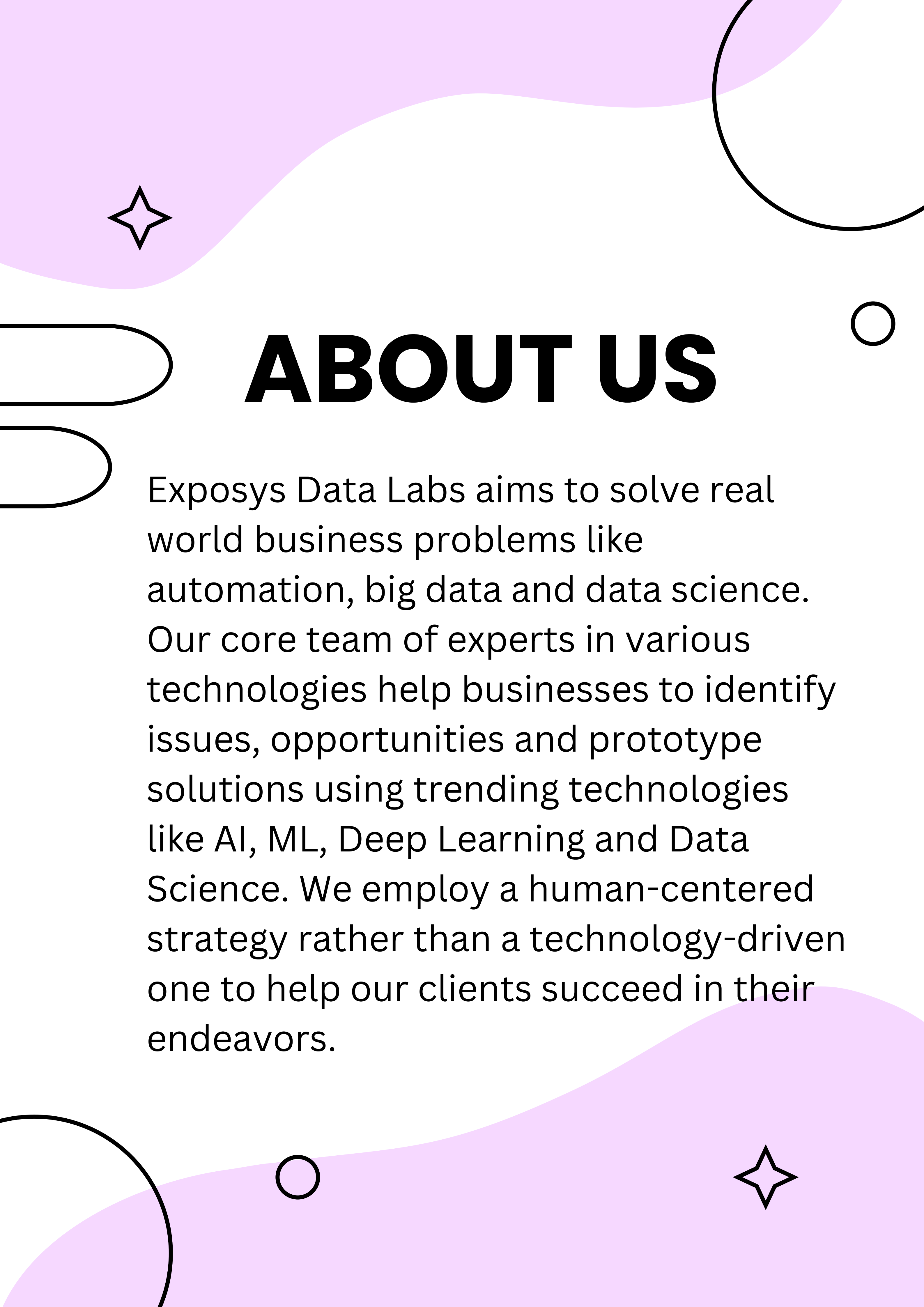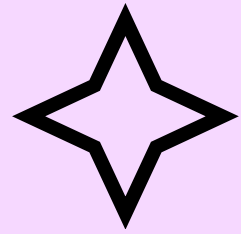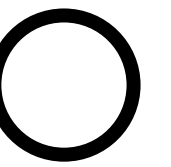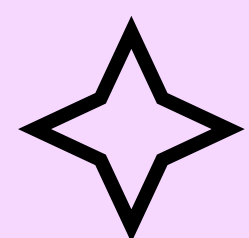# EXPOSYS
DATA LABS

ABOUT US

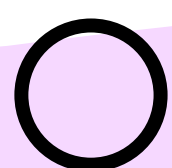Exposys Data Labs aims to solve real world business problems like automation, big data and data science. Our core team of experts in various technologies help businesses to identify issues, opportunities and prototype solutions using trending technologies like AI, ML, Deep Learning and Data Science. We employ a human-centered strategy rather than a technology-driven one to help our clients succeed in their endeavors.

VIRTUAL
INTERNSHIPS

Exposys Data Labs offers an internship program that provides students with real-time projects to work on, mini project assignments, and report submissions. The program lasts from one week to six months, and students are given a stipend based on their performance. Upon completion of the program, students receive an internship certificate and may be offered full-time employment based on their performance.
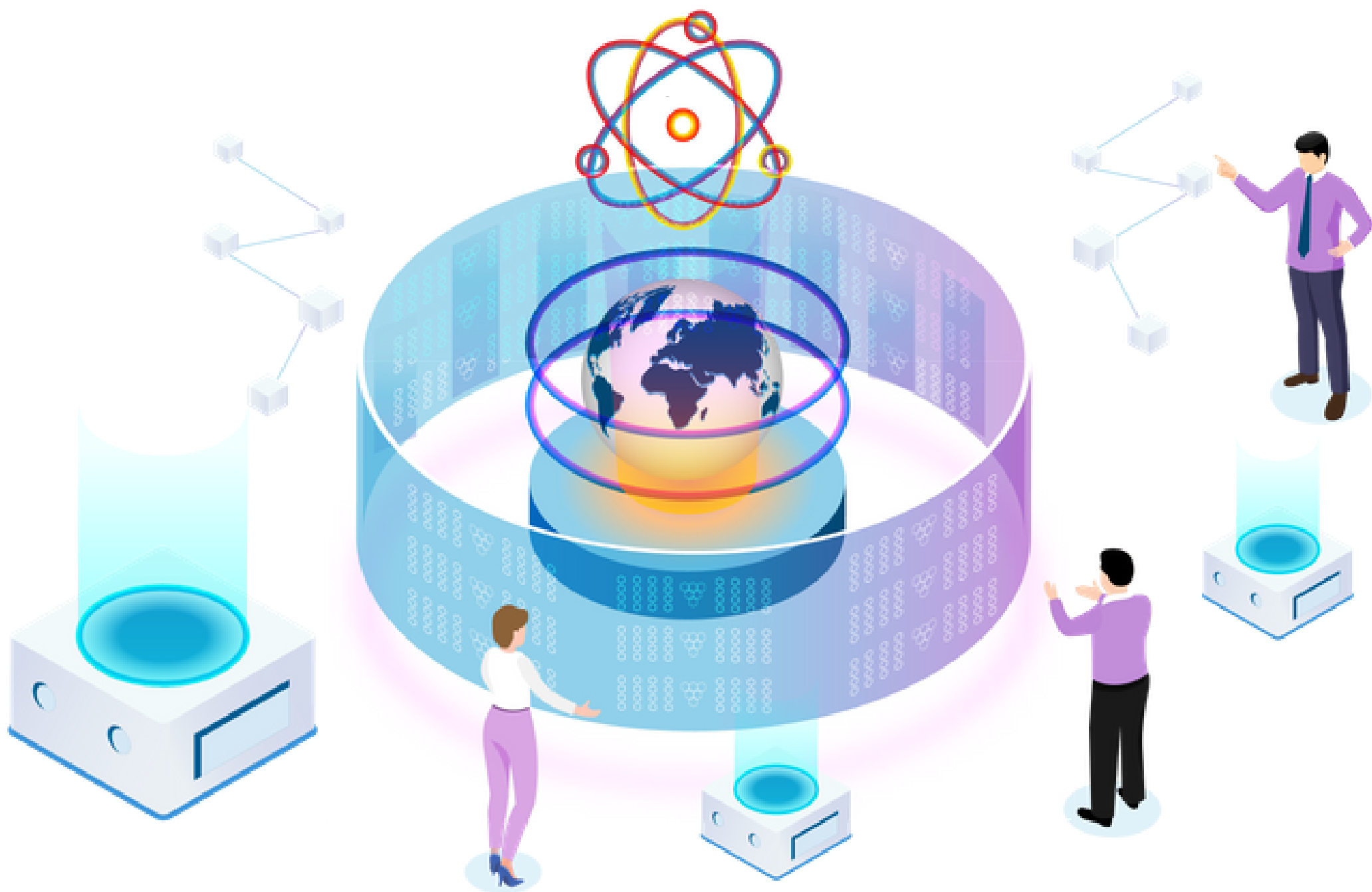
BENEFITS FOR STUDENTS

- Internship certificate
- Work on real time projects
- Based on performance the Candidate will be given job offer for full time employment
- Industry exposure
- Guidence from industry experts
- Freelance projects

Stipend Range : Based on Performance
Registration Fee : Rs 500/-

DATA
SCIENCE

It is a multidisciplinary approach that combines principles and practices from the fields of mathematics, statistics, artificial intelligence, and computer engineering to analyze large amounts of data.

WEB
DEVELOPMENT

Web development refers to the tasks associated with creating, building, and maintaining websites and web applications that run online on a browser.
It also includes web design, programming and database management.

FULL STACK
DEVELOPMENT

Full stack development is the end-to-end development of applications. It includes both the front end and back end of an application. The front end is accessed by a client, and the back end forms the core of the application where all the business logic is applied.
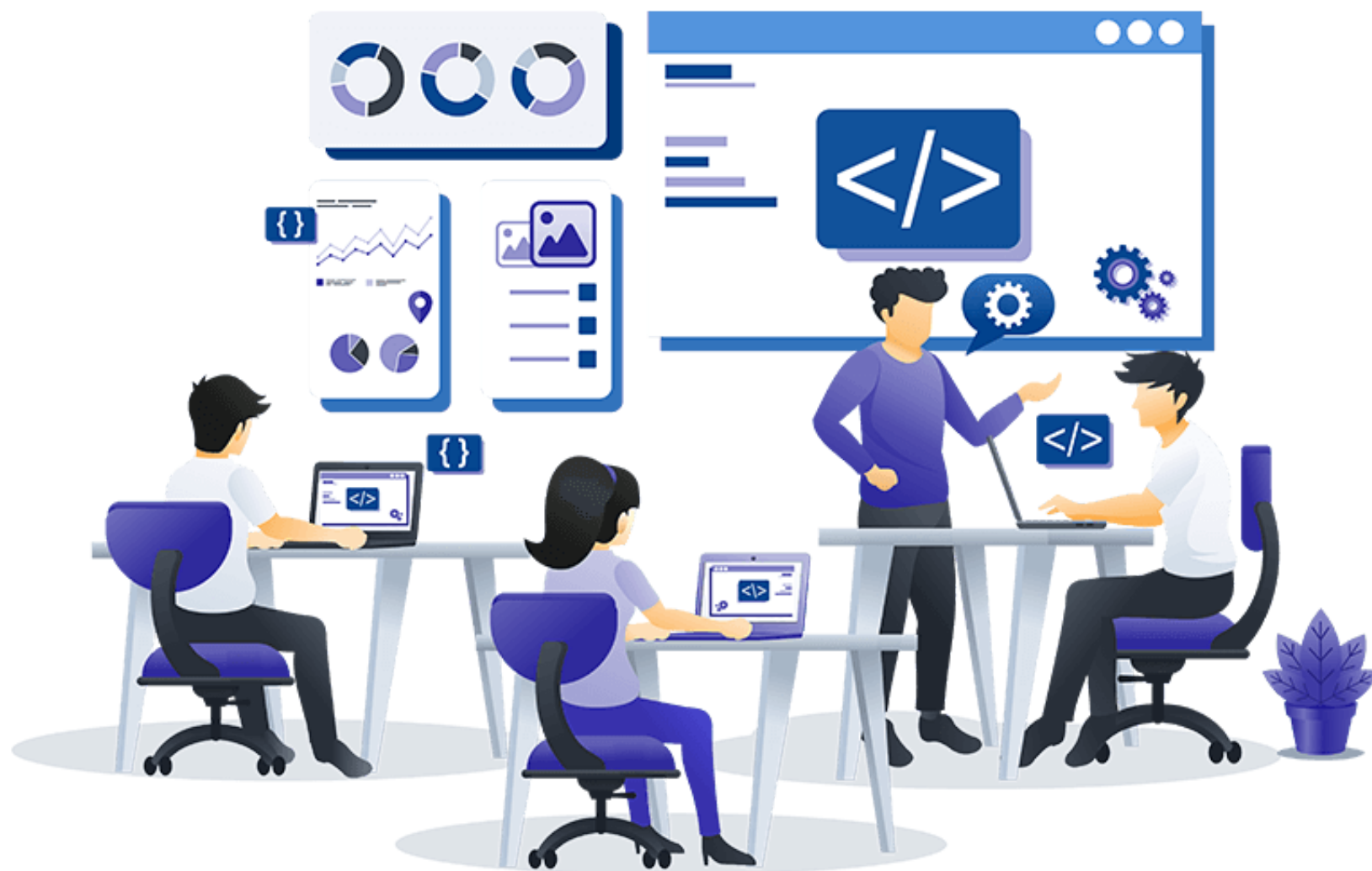
MOBILE APP
DEVELOPMENT

Mobile application development is the process of making software for smartphones, most commonly for the Android and iOS operating systems implementing backend services such as data access with an API, and testing the application on target devices.

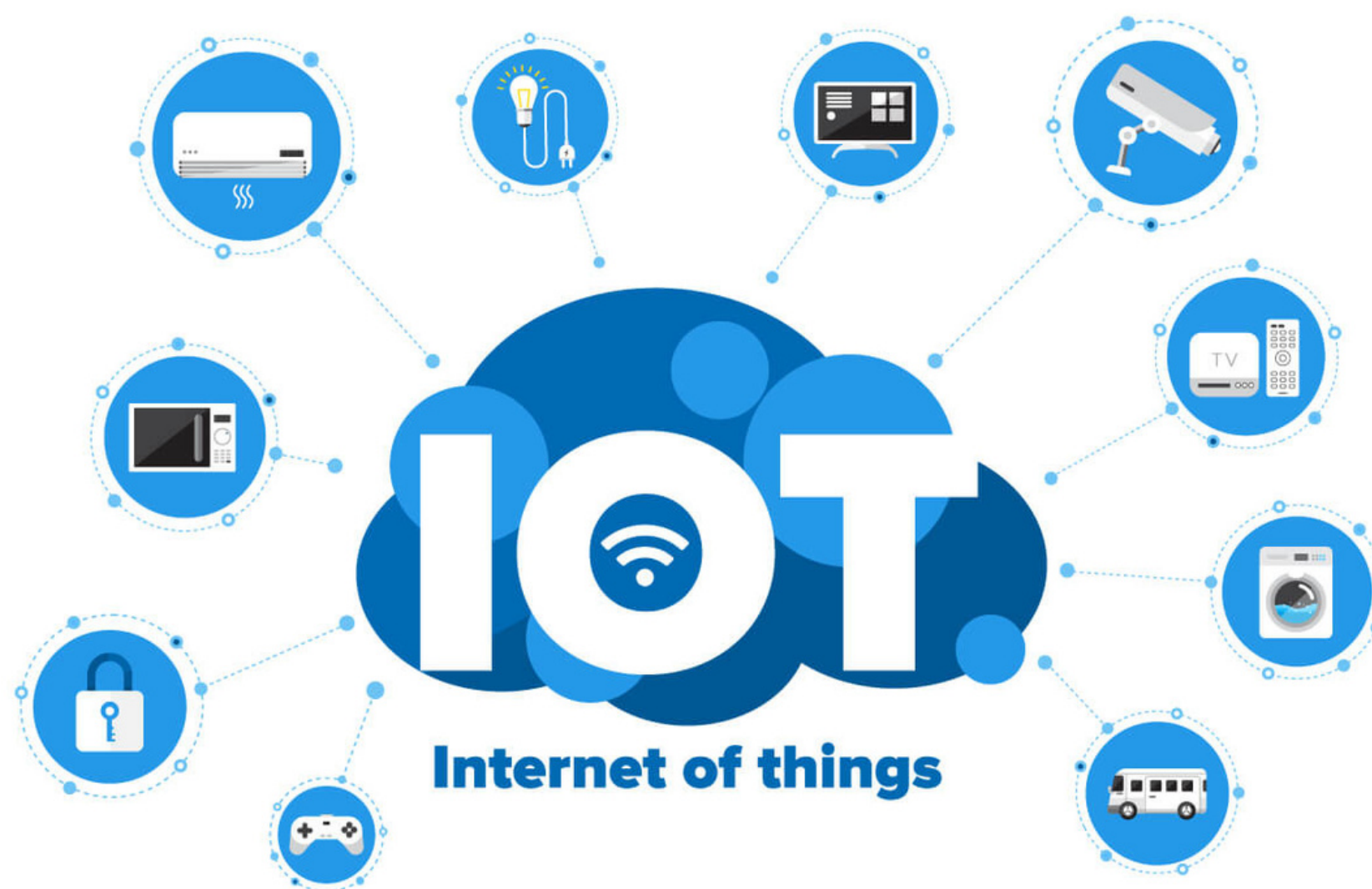# SOFTWARE
DEVELOPMENT

Software development refers to a set of computer science activities dedicated to the process of creating, designing, deploying and supporting software.

INTERNET OF THINGS

Internet of Things refers to the collective network of connected devices and the technology that facilitates communication between devices and the cloud, as well as between the devices themselves.

UI / UX
DESIGNING

User interface (UI) design refers to the aesthetic elements by which people interact with a product, such as buttons, icons, menu bars, typography, colors, and more. User experience (UX) design refers to the experience a user has when interacting with a product.

CYBER
SECURITY

Cybersecurity is the practice of protecting systems, networks, and programs from digital attacks. These cyberattacks are usually aimed at accessing, changing, or destroying sensitive information; extorting money from users via ransomware; or interrupting normal business processes.

DIGITAL
MARKETING

Digital marketing is the promotion of brands to connect with potential customers using the internet and other forms of digital communication. This includes not only email, social media, and web-based advertising, but also text and multimedia messages as a marketing channel.

CONTENT WRITING

Content writing is the process of creating and publishing written content for a variety of purposes, including marketing, education, and entertainment. Content writers must be able to research topics, write in a clear and concise style, and edit their work for grammar and spelling errors.

HR
MANAGEMENT

Human resource management is the strategic approach to nurturing and supporting employees and ensuring a positive workplace environment. Its functions vary across different businesses and industries, but typically include recruitment, compensation and benefits, training and development, and employee relations.

DIGITAL MEDIA PROMOTER

A digital media promoter uses digital channels to promote and sell products or services to consumers. They leverage different digital channels such as social media, email marketing, search engine optimization, pay-per-click advertising, and other forms of digital communication to connect with potential customers and build brand awareness

BUSINESS
DEVELOPMENT

Business development is a process aimed at growing a company and making it more profitable and successful. It involves seeking new business opportunities, building and maintaining relationships with customers, and expanding the reach and capabilities of the organization.

PROCESS
ASSOCIATE

A process associate is a professional who is responsible for monitoring, analyzing, and improving production processes for manufacturing companies. They also advise on process upgrades to improve production rates and reduce costs.

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