

Janasanyog, Assam Press Release No. 06 – Industries & Commerce

PepsiCo India to invest 40000 crores in State

Dispur, February 06: A delegation of PepsiCo India comprising Viraj Chouhan, Chief Government Affairs and Communication Officer-India Region; Rahul Sharma, Public Policy and Government Affairs Officer and Nitin Jindal, Associate Director, Business Planning called upon Industries and Commerce Minister Chandra Rajesh at Janata Bhawan, Dispur today.

The team informed the Minister that PepsiCo India has submitted a proposal to set up a green field project for manufacturing Lays and Kurkure chips in Assam worth Rs. 40000 crores. They stated that the company would engage in contract farming (buy back policy) whereby it would provide seeds to the farmers and buy back the matured potatoes from them. The company would also provide handholding support to the farmers. Right now, PepsiCo India has been working with over 24,000 farmers in many cities in **Andhra Pradesh**.

District Name: CHITTOOR

Total Locations:6

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Location-1: Renigunta

Product Name	Damaged	Date Of Expired	Total
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Lays	54	72	126
Bingo	84	91	175
Chips	29	36	65
Bingo Tangles	45	53	98

Location-2: Thirupathi

Product Name	Damaged	Date Of Expired	Total
Lays	64	75	139
Bingo	71	43	114
Chips	27	31	58
Bingo Tangles	38	21	59

Location-3: Pathipadu

Product Name	Damaged	Date Of Expired	Total
Lays	61	32	93
Bingo	82	92	174
Chips	48	55	103
Bingo Tangles	49	36	85

Location-4: Girikonda

Product Name	Damaged	Date Of Expired	Total
Lays	84	42	126
Bingo	93	24	117
Chips	10	61	71
Bingo Tangles	37	41	78

Location-5: Mangapuram

Product Name	Damaged	Date Of Expired	Total
Lays	27	28	55
Bingo	18	54	72
Chips	38	73	111
Bingo Tangles	95	48	143

Location-6: Ibrahimpatnam

Product Name	Damaged	Date Of Expired	Total
Lays	95	22	117
Bingo	40	64	104
Chips	32	83	115
Bingo Tangles	95	27	122

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