

Janasanyog, Assam Press Release No. 06 – Industries & Commerce

PepsiCo India to invest 40000 crores in State

Dispur, February 06: A delegation of PepsiCo India comprising Viraj Chouhan, Chief Government Affairs and Communication Officer-India Region; Rahul Sharma, Public Policy and Government Affairs Officer and Nitin Jindal, Associate Director, Business Planning called upon Industries and Commerce Minister Chandra Rajesh at Janata Bhawan, Dispur today.

The team informed the Minister that PepsiCo India has submitted a proposal to set up a green field project for manufacturing Lays and Kurkure chips in Assam worth Rs. 40000 crores. They stated that the company would engage in contract farming (buy back policy) whereby it would provide seeds to the farmers and buy back the matured potatoes from them. The company would also provide handholding support to the farmers. Right now, PepsiCo India has been working with over 24,000 farmers in many cities in **Andhra Pradesh**.

District Name: GUNTUR

Total Locations:6

Location-1: Amaravathi

Product Name	Damaged	Date Of Expired	Total
Lays	62	65	127
Bingo	81	32	113
Chips	63	49	112
Bingo Tangles	58	71	129

Location-2: Labbipeta

Product Name	Damaged	Date Of Expired	Total
Lays	96	83	179
Bingo	83	54	137
Chips	72	41	113
Bingo Tangles	91	73	164

Location-3: Karamchedu

Product Name	Damaged	Date Of Expired	Total
Lays	62	52	114
Bingo	16	72	88
Chips	28	85	113
Bingo Tangles	36	61	97

Location-4: Narasaroapeta

Product Name	Damaged	Date Of Expired	Total
Lays	65	94	159
Bingo	72	47	119
Chips	97	62	159
Bingo Tangles	95	69	164

Location-5: Uppugunturu

Product Name	Damaged	Date Of Expired	Total
Lays	51	83	134
Bingo	23	75	98
Chips	37	53	90
Bingo Tangles	63	91	154

Location-6: Chilakaluripeta

Product Name	Damaged	Date Of Expired	Total
Lays	95	83	178
Bingo	59	26	85
Chips	73	54	127
Bingo Tangles	64	83	147