

# Earn & Learn Progress Report — Week 8

Period: May — July 2022 | Quick Heal Foundation x RSM Latur

## 1. Executive Summary

This mid-project report covers the first eight weeks of the Earn & Learn: Cyber Security Awareness Campaign conducted by Quick Heal Foundation in collaboration with Rajarshi Shahu Mahavidyalaya (Autonomous), Latur. The campaign has completed volunteer training, mock sessions, and is now in the active presentation delivery phase.

Key highlights: 45 student volunteers trained, 8 mock/demo sessions completed, 156 presentations delivered across 22 schools in the Latur district reaching 4,680 school children, and 2,340 leaflet downloads recorded.

## 2. Project Details

Project Name: Earn & Learn: Cyber Security Awareness Campaign

CSR Company: Quick Heal Technologies Ltd

Implementing Partner: Quick Heal Foundation (QHF)

Institute: Rajarshi Shahu Mahavidyalaya (Autonomous), Latur

Location: Latur, Maharashtra

MoU Duration: 1 year (May 2022 — May 2023)

Reporting Period: May 2022 — July 2022 (Week 1–8)

KPI Targets: As mutually agreed between QHF and the Institute on 20th May 2022 per MoU Clause 2, Annexure A.

## 3. Key Performance Indicators — Progress

#	KPI	Target	Achieved	% Done	Status
1	Student Volunteers Recruited	60	45	75%	At Risk
2	Volunteer Training Sessions	5	5	100%	On Track
3	Mock/Demo Sessions Completed	10	8	80%	On Track
4	Presentations Delivered to Schools	300	156	52%	At Risk
5	School Children Reached	9000	4680	52%	At Risk
6	Leaflet Downloads	6000	2340	39%	Behind
7	Faculty Coordinators Appointed	5	4	80%	On Track
8	M&E Reports Submitted	3	1	33%	Behind

## 4. Activities Undertaken

4.1 Volunteer Recruitment & Training (Week 1–2)

45 IT/CS students were selected as volunteers from the BCA and B.Sc. (CS) departments. Five comprehensive training sessions were conducted covering: (1) Cyber security fundamentals, (2) Public speaking and presentation

skills, (3) Confidence building and team dynamics, (4) Leaflet and material usage guidelines, and (5) School engagement protocols. Training was delivered by QHF trainers and faculty coordinators.

#### 4.2 Mock & Demo Sessions (Week 2–3)

8 mock presentations were conducted within the college premises. Each volunteer team (3 members) presented to fellow students and faculty, receiving feedback. 2 additional demo sessions were held at nearby schools (ZP School Latur, KV Latur) to pilot the approach. QHF coordinator approved all teams for field deployment by end of Week 3.

#### 4.3 School Presentations (Week 4–8)

156 presentations have been delivered across 22 schools in Latur district. Each presentation covers: password safety, social media risks, online fraud awareness, and safe browsing habits. Average audience per session: 30 school children (classes 6–10). Schools covered include government schools (15), aided schools (5), and private schools (2). Volunteer teams rotate across different schools to maximize coverage.

#### 4.4 Leaflet Distribution & Downloads

Cyber security awareness leaflets (designed by QHF) are distributed at each presentation. QR codes on leaflets link to digital versions. 2,340 digital downloads recorded via QHF tracking portal. Physical leaflets distributed: approximately 4,500.

### 5. Challenges

1. Volunteer attrition: 5 of the initial 50 recruits dropped out due to exam commitments. Replacement volunteers being identified. 2. School access during exams: June was a slow month due to school examination schedules. Presentation pace increased in July. 3. Rural connectivity: Some schools in rural areas have poor internet, affecting leaflet download tracking. QHF is providing offline tracking forms.

### 6. Plan for Remaining Period (Week 9–14)

1. Recruit 15 additional volunteers to reach target of 60. 2. Complete remaining 144 presentations (targeting 20 per week). 3. Intensify leaflet download campaign with school WhatsApp groups. 4. Submit Week 12 M&E report. 5. Begin preparation for final conclave (Week 21). 6. Complete all payment documentation for stipend disbursement.

Prepared by: Prof. Jyoti Mashalkar (Faculty Coordinator) | Reviewed by: Mr. Ajay Shirke (QHF Program Manager)

Date: 15th July 2022 | Report submitted as per MoU Clause 2, Annexure A