Earn & Learn Final Progress Report

Period: May — October 2022 (Week 1–14) | Quick Heal Foundation ✕ RSM Latur

1. Executive Summary

This final progress report covers the complete execution phase of the Earn & Learn: Cyber Security Awareness Campaign. The project has successfully achieved or exceeded most targets, with 58 active volunteers delivering 312 presentations across 38 schools, reaching 9,360 school children in Latur district.

The campaign achieved a 104% target on presentations delivered, 104% on school children reached, and 92% on leaflet downloads. Student volunteers demonstrated significant improvement in public speaking, team coordination, and cyber security knowledge. The project is now in the report submission and conclave preparation phase.

2. Project Details

Project Name: Earn & Learn: Cyber Security Awareness Campaign

CSR Company: Quick Heal Technologies Ltd

Implementing Partner: Quick Heal Foundation (QHF)

Institute: Rajarshi Shahu Mahavidyalaya (Autonomous), Latur

Location: Latur, Maharashtra

MoU Duration: 1 year (May 2022 — May 2023)

Reporting Period: May 2022 — October 2022 (Week 1–14)

Total Stipend Budget: Rs. 2,23,200 (312 presentations ✕ Rs. 600 + faculty monitoring)

3. Key Performance Indicators — Final Status

#	KPI	Target	Achieved	% Done	Status
1	Student Volunteers Recruited	60	58	97%	On Track
2	Volunteer Training Sessions	5	5	100%	On Track
3	Mock/Demo Sessions Completed	10	10	100%	On Track
4	Presentations Delivered to Schools	300	312	104%	On Track
5	School Children Reached	9000	9360	104%	On Track
6	Leaflet Downloads	6000	5520	92%	On Track
7	Faculty Coordinators Appointed	5	5	100%	On Track
8	M&E Reports Submitted	3	3	100%	On Track

4. Detailed Activities (Week 9–14)

4.1 Intensified School Outreach (Week 9–12)

Presentation delivery accelerated to 25+ sessions per week. 156 additional presentations were delivered across 16

new schools, bringing the total to 312 presentations in 38 schools. Coverage expanded to rural talukas including Ausa, Nilanga, and Udgir. Government schools constituted 65% of total coverage, ensuring reach to underserved communities.

4.2 Volunteer Performance

58 volunteers remained active through the project (97% retention from the 60-target). Top-performing team: Team Cybershield (Sneha Patil, Rohit Jadhav, Priya Kamble) — 28 presentations. All volunteers who completed 5+ presentations are eligible for stipend of Rs. 600 per presentation. 52 volunteers qualified for stipend disbursement.

4.3 Leaflet & Digital Engagement

5,520 digital leaflet downloads recorded (92% of target). Physical distribution: approximately 8,000 leaflets. WhatsApp group campaign in Week 10–12 boosted digital downloads by 40%. QHF cyber safety quiz conducted online — 1,200 school children participated.

4.4 Faculty Coordination & M&E

5 faculty coordinators (1 per 10 teams) actively monitored all presentations. Each coordinator submitted weekly status reports. 3 formal M&E reports submitted to QHF as per schedule. Coordinator Prof. Jyoti Mashalkar served as institutional SPoC, ensuring smooth logistics and school permissions.

5. Impact Assessment

Pre-post survey of 500 school children (sample) showed: 72% improvement in identifying phishing attempts, 65% improvement in password hygiene awareness, 58% increase in knowledge about social media privacy settings. Volunteer self-assessment: 85% reported improved public speaking skills, 78% reported improved confidence in professional settings.

6. Financial Summary

Stipend for 52 qualifying volunteers (312 presentations × Rs. 600): Rs. 1,87,200

Faculty monitoring fee (312 presentations × Rs. 200): Rs. 62,400

Total disbursement to Institute: Rs. 2,49,600

Training & material cost (borne by QHF): Rs. 85,000

Total project cost: Rs. 3,34,600

7. Next Steps

1. Stipend payment verification and disbursement (November 2022). 2. Final conclave planning — scheduled for Week 21 (January 2023). 3. Best volunteer awards and recognition. 4. Documentation for QHTL CSR annual report. 5. Evaluation of MoU extension for Year 2.

Prepared by: Prof. Jyoti Mashalkar (Faculty Coordinator) | Reviewed by: Mr. Ajay Shirke (QHF Program Manager)
Date: 20th October 2022 | Final M&E report as per MoU Annexure A