## **IGNITE Tech Talk Series: Guidelines**

- 1. Establish a well-defined agenda and select a specific topic for the tech talk.
- 2. Ensure the agenda and topic are reviewed and approved before sharing the details.
- 3. Ensure the tech talk moderator is finalized well before the session to allow sufficient time for preparation and coordination.
- 4. The speaker needs to provide the presentation or topic materials to the coordinator in advance to prevent last-minute issues.
- 5. Share information about the session, including the date, time, and topic, well ahead of time. Use email, team channels, or other commonly used platforms to share the information.
- 6. The talk needs to be recorded and shared via sharepoint.
- 7. Allocate dedicated time for Q&A in the agenda for meaningful interaction with the participants to clarify doubts or concerns.
- 8. Include real-time examples or case studies in the presentation to make the topic more engaging and relatable for the participants.
- 9. Address participant questions with care and mindfulness. Avoid giving responses that could lead to unnecessary debates or controversies and strive to maintain a constructive atmosphere.
- 10. Ensure the topics and content align with the professional backgrounds and interests of the participants to maintain relevance and value.
- 11. Refrain from including political or unrelated information in your session to maintain a professional and respectful environment.
- 12. Keep the session concise and focused. Avoid cramming too much information into one session, as this can overwhelm the audience and reduce their ability to retain key points.
- 13. Avoid a one-sided lecture format. Foster interaction by incorporating discussions, polls, or activities that encourage active participation.
- 14. Do not read directly from slides or notes. Instead, focus on delivering a dynamic and engaging presentation that keeps the audience attentive.
- 15. Listen to audience feedback and address it constructively. Avoid skipping questions or concerns, as this can alienate participants.
- 16. Respect the session's time constraints. Avoid exceeding the allocated time to ensure the audience remains engaged and the event stays on schedule.
- 17. If the content is highly specialized or niche, clearly communicate this to the audience beforehand. This helps set expectations and attracts the right participants.
- 18. Motivate attendees to share the insights they gained from the session with others and reflect on how they can apply their learning in their roles.