blinkit
India's Last Minute App

FILTER ↺

Outlet Location Type ⌄

All ⌄

Outlet Size
High

Medium

Small

Outlet Type
Grocery Store

Supermarket Type1

Supermarket Type2

Supermarket Type3

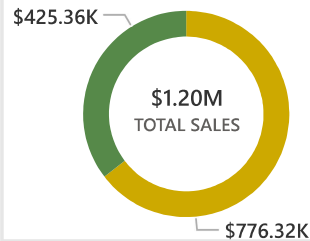## $1.20M
TOTAL SALES

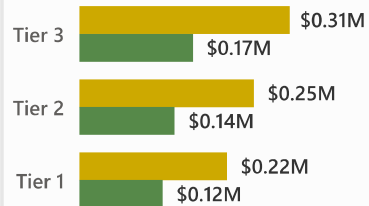## $141
AVG SALES

8523
NO OF ITEMS

3.9
AVG RATING

OUTLET ESTABLISHMENT

- 250K
- 205K
- 200K
- 150K — 130K, 132K, 133K, 131K
- 131K
- 100K
- 50K — 78K, 129K

2010   2015   2020

TOTAL SALES	AVG SALES	NO OF ITEMS	AVG RATING

FAT CONTENT
● Low Fat ● Regular

$425.36K

$1.20M
TOTAL SALES

$776.32K

ITEM TYPE

Item	Value
Fruits an...	$0.18M
Snack Fo...	$0.18M
Household	$0.14M
Frozen F...	$0.12M
Dairy	$0.10M
Canned	$0.09M
Baking G...	$0.08M
Health a...	$0.07M
Meat	$0.06M
Soft Drinks	$0.06M
Breads	$0.04M
Hard Dri...	$0.03M
Others	$0.02M
Starchy F...	$0.02M
Breakfast	$0.02M
Seafood	$0.01M

FAT BY OUTLET
● Low Fat ● Regular

- Tier 3 — $0.31M / $0.17M
- Tier 2 — $0.25M / $0.14M
- Tier 1 — $0.22M / $0.12M
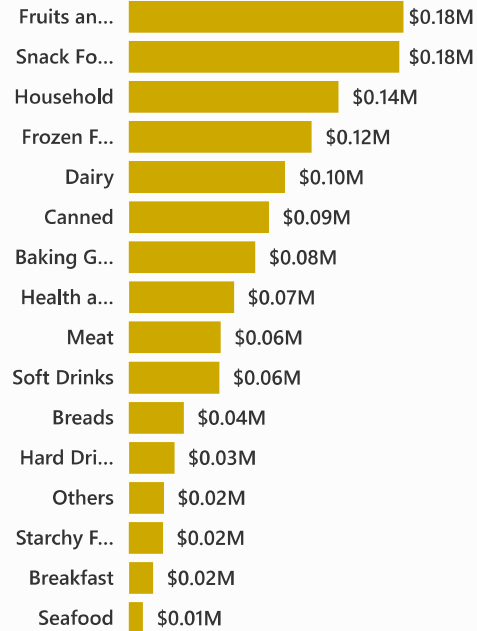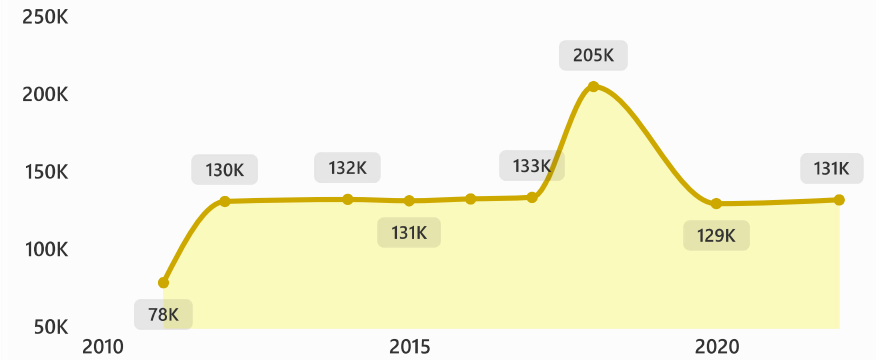
FAT CONTENT
● Medium ● Small ● High

$248.99K $507.90K

$444.79K

OUTLET LOCATION

100%

Tier 3	472.13K
Tier 2	393.15K
Tier 1	336.40K

71.3%
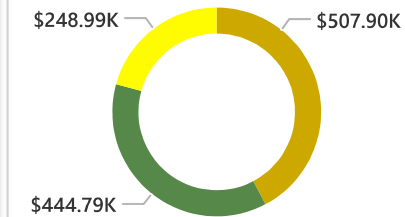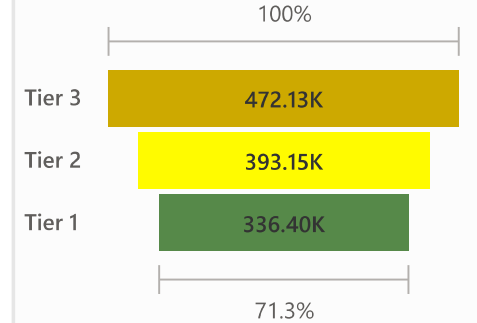
OUTLET TYPE

Outlet Type	Total_Sales	No of Items	Avg_Sales	Avg_Rating	Average of Item Visibility
Supermarket Type1	$787.55K	5577	$141	4	0.06
Grocery Store	$151.94K	1083	$140	4	0.10
Supermarket Type2	$131.48K	928	$142	4	0.06
Supermarket Type3	$130.71K	935	$140	4	0.06