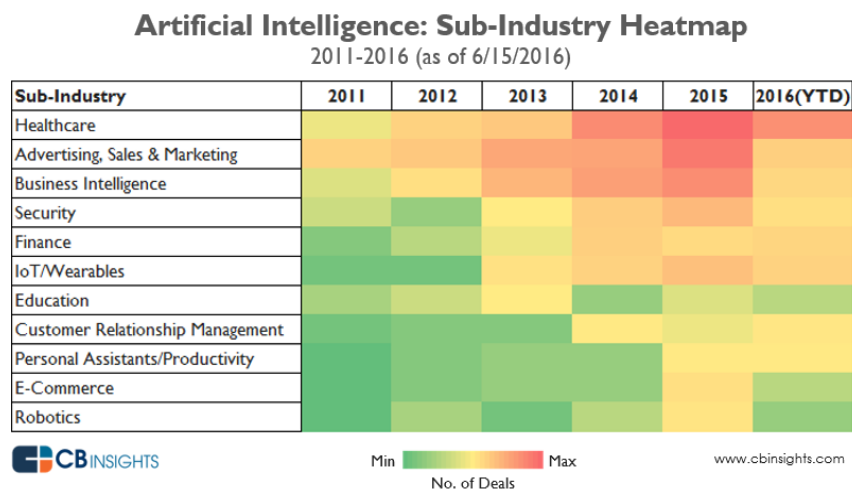


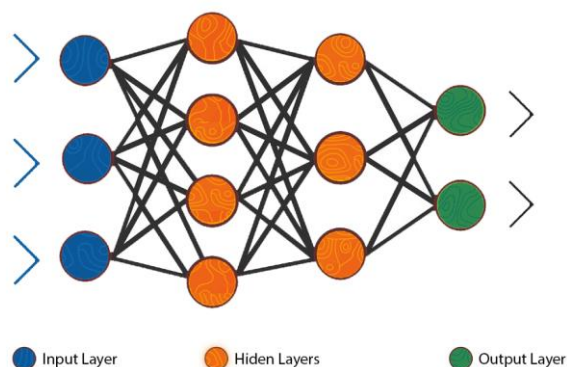
Innovation

Exploring Advanced Association Analysis Techniques:

1. Heatmaps: Heatmaps can be used to visualize the strength and direction of associations between variables. You can use colour coding to represent the degree of association, making it easy to spot patterns.

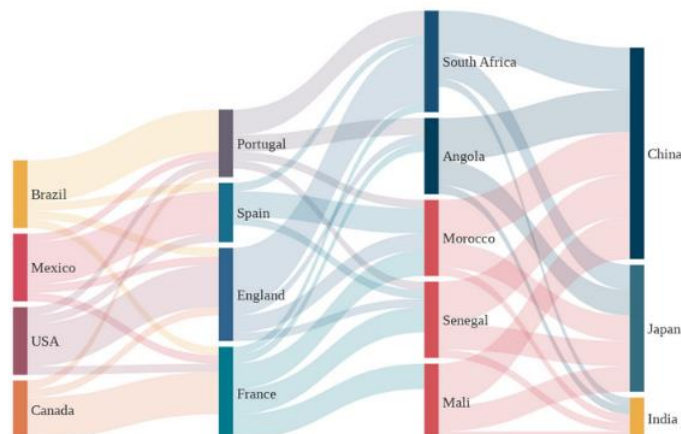


2. Network Graphs: Network graphs are useful for visualizing complex relationships. You can represent associations as nodes and use edges to connect related items. This is helpful for understanding interconnectedness in data.



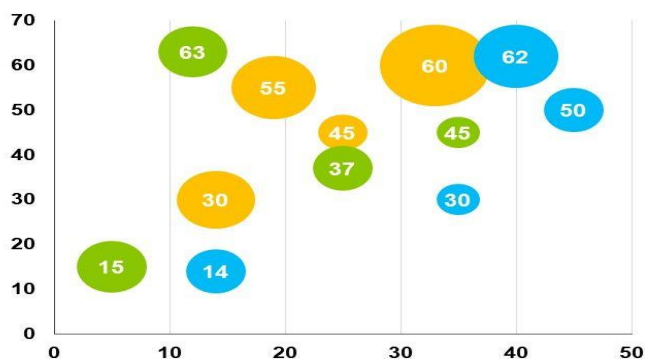
3.Sankey Diagrams: Sankey diagrams are great for showing flow and transitions between categories or items. They are often used to visualize customer journeys, supply chain flows, and more.

Sankey diagram



4. Scatter Plots and Bubble Charts: These can help visualize associations and correlations between two or more numeric variables. You can use different markers or colors to highlight different categories or attributes.

Scatter Bubble Chart



> **Product 1**
This slide is 100% editable. Adapt it to your needs and capture your audience's attention.

> **Product 2**
This slide is 100% editable. Adapt it to your needs and capture your audience's attention.

> **Product 3**
This slide is 100% editable. Adapt it to your needs and capture your audience's attention.

This graph/chart is linked to excel, and changes automatically based on data. Just left click on it and select "Edit Data".



5.Interactive Dashboards: Tools like Tableau, Power BI, and QlikView allow you to create interactive dashboards that provide a dynamic way to explore and present associations in your data. Users can filter, drill down, and interact with the data.

