



TALENT ON CLOUD

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1.0 Objectives

- One Platform for people across the Country to exhibit their talent
 - Music, Dance, Art, Acting and more.
- Virtual Industry – On the Cloud : Celebrity from Home
- Enable people across Villages, Towns and Cities of our country connect on the Talent Cloud and showcase their talent from their living room with the aid of high-end technology
 - Reach out to 1.3 bn population of India
- Empower women to showcase their talent and come to the fore across caste, creed, religion, language, status
- Create a virtual environment which can aid people to sing, dance, perform at home and still merge with mainstream by creating technology of the future

2.0 Existing Challenges

- People passionate and talented might not have the best training and opportunity available and accessible
- Travel long distance to get access to right mentors – With COVID like pandemic, this gets affected
- To create a movie or any entertainment deliverable, people from across the world need to travel to a place, might stop people from moving around, increase cost and delay the outcome to be achieved
- Rewards and recognition are not evenly distributed. Right talent needs to be acknowledged and appreciated
- An environment which can help people sing, dance with others, compose, paint, design foster creativity across areas would bring the best out of every citizen of the country
- Virtual events, awards, celebration which can enable people make a living will be solving several challenges across the entertainment industry

3.0 Expected deliverables

- Solution Architecture
- Key Features – 10
- Reports and Dashboards - 5
- Wireframes for Features
- Wireframes for Reports and Dashboards

Note: You can use the attached templates for your reference and create your deliverables accordingly.

ALL THE VERY BEST!!!