



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

analyzing spending behaviour and identifying opportunities and growth can provide crucial market insights for businesses looking to optimize their strategies and increase market share

a literature survey is a method of researching existing literature and studies related to a specific topic. in the context of measuring success in talent management.

it shows the information about the data and shows the weak regions and channels and helps to improve the weakness and helps where to improve.

personalization and targeted marketing with insights from spending behaviour analysis, business can personalize marketing efforts and promotions

Understanding customer preferences and optimizing product offerings can attract more customers and improve customer retention.

cost optimization
Data - Leveraging market insights to identify growth opportunities can lead to increased sales and revenue for businesses.

s.dinesh
m.kumaresan
g.jagadeesh
m.harikrishnan

the number of unique visualization that can be used to analyze dataset some common types of visualizations that can be used to analyse the performance .

a dashboard is a graphical user that displays information and data in an organized way to read format dashboards are often used to provide real time monitoring and analysis of data.

data collection is the process of gathering and measuring information on variables of interest, in an established systematic fashion.

a data story is a way of presenting data and analysis in a narrative format, with the goal of making the information more engaging and easier to understand.

Data visualization is the process of creating graphical representations of data in order to help people understand and explore the information. The goal of data visualization is to make complex data sets more accessible, intuitive, and easier to interpret. By using visual elements such as charts, graphs, and maps, data visualizations can help people quickly identify patterns, trends, and outliers in the data.

A data story is a way of presenting data and analysis in a narrative format, with the goal of making the information more engaging and easier to understand. A data story typically includes a clear introduction that sets the stage and explains the context for the data, a body that presents the data and analysis in a logical and systematic way, and a conclusion that summarizes the key findings and highlights their implications. Data stories can be told using a variety of mediums, such as reports, presentations, interactive visualizations, and videos



Does

What behavior have we observed?
What can we imagine them doing?



See an example