

Assignment Details

Sales Manager: **Mahavir Deosale**

Customer Success Manager: **Sneeti Gabhane**

Commercials Details

Annual Program Management: **Rs. 60,000**

Balance payment amount: **Rs. 00**

Incremental outlet charges: **Rs. 30,000**

SMS/WA unit fees structure:

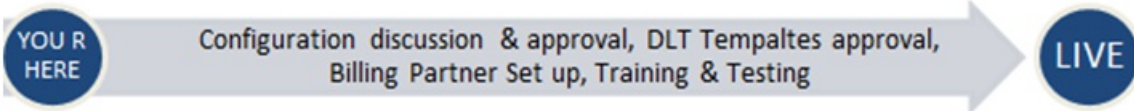
- SMS @.16ps
- Whatsapp @.24ps

INCLUSIONS

- Loyalty platform
- Program Dashboard (<https://blueocktopus.in/bots>)
- Digital Loyalty Card weblink (which can go as a link in all transaction / promotional messages)
- Campaign Management (Data-led, Festival, Alerts etc campaigns along with DLT*, in case of SMS)
- SMS & WhatsApp integration at No extra cost
- Free : **1000 SMS / 1000 Whatsapp**
- DLT for SMS script will be done, provided SMS pack is purchased from BO

TIMELINES

Go Live period is **15 working** days from the date of receipt of advance or filled configuration sheet, whichever is later, **subject to all the approvals & support received in time.**



General Terms & Conditions

- The validity of the program will be for 12 months from the Training & Testing completion date
- Prices quoted are exclusive of taxes, GST @ 18% is applicable at the time of billing & shall be charged
- Order once placed cannot be cancelled & no refund will be done
- The proposal does not include any Hardware, database licenses, system software or third-party tools
- For any reason if the programme start date is above 30 days from the Training & Testing completion date then a nominal fee of Rs. 1100 per month will be charged till the program is LIVE
- The Programme Training & Testing will be done via Anydesk only. Physical Training at outlets will be charged at Rs. 10/km from our corporate office, minimum fee will be Rs. 500 per visit Whatsapp
- Unit cost of SMS/Whatsapp is a function of third-party service provider. Any increase or decrease in the same will be communicated and billed accordingly
- In case, you opt to use your own SMS/Whatsapp service provider, then Blue Ocktopus will not be responsible for any backend support service or recharge of the SMS/Whatsapp packs/ Integration/ Delivery Responsibility/ DLT
- Any additional or new development will be charged separately on man hour basis
- New physical store (outlet) or e-commerce/Mobile App will be charged on agreed per outlet basis
- Any integration with website / mobile app / ecomm / ERP / any other system will be one-time fees of Rs. 25,000 per integration
- In case, you opt to use your SMS or Whatsapp service provider, we will charge a one-time integration fees of Rs. 5,000 per integration
- **Payment terms:** All invoices raised related to the Program will have to be paid **within 7 days** of the invoice date. **If not paid within 7 days from the invoice date, Late Fee of 2% per month on the invoice amount will be applicable.**
- Tax Invoice will be shared only when the entire payment including statutory taxes are made & SMS/WA/Verified WA recharge as per the available recharge packs