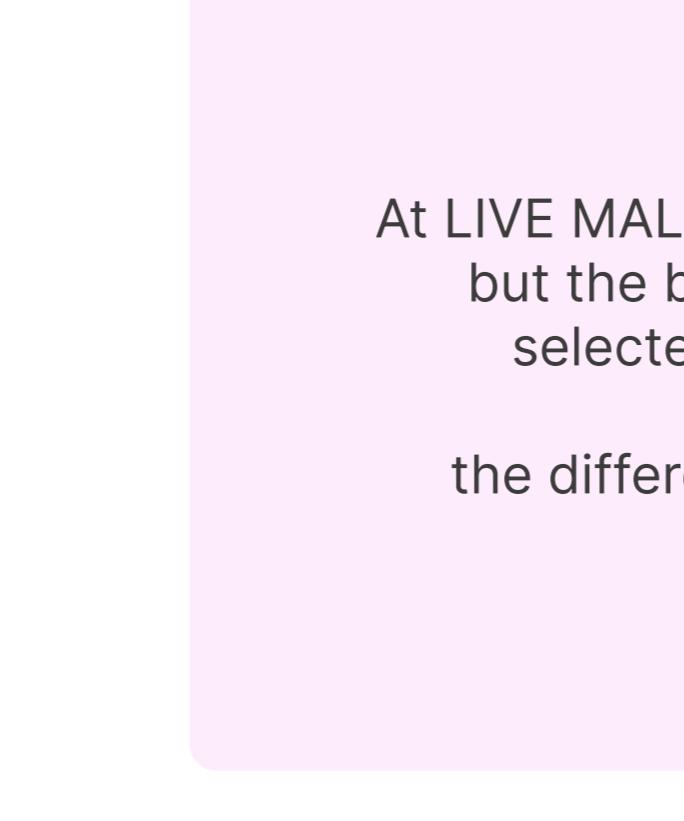


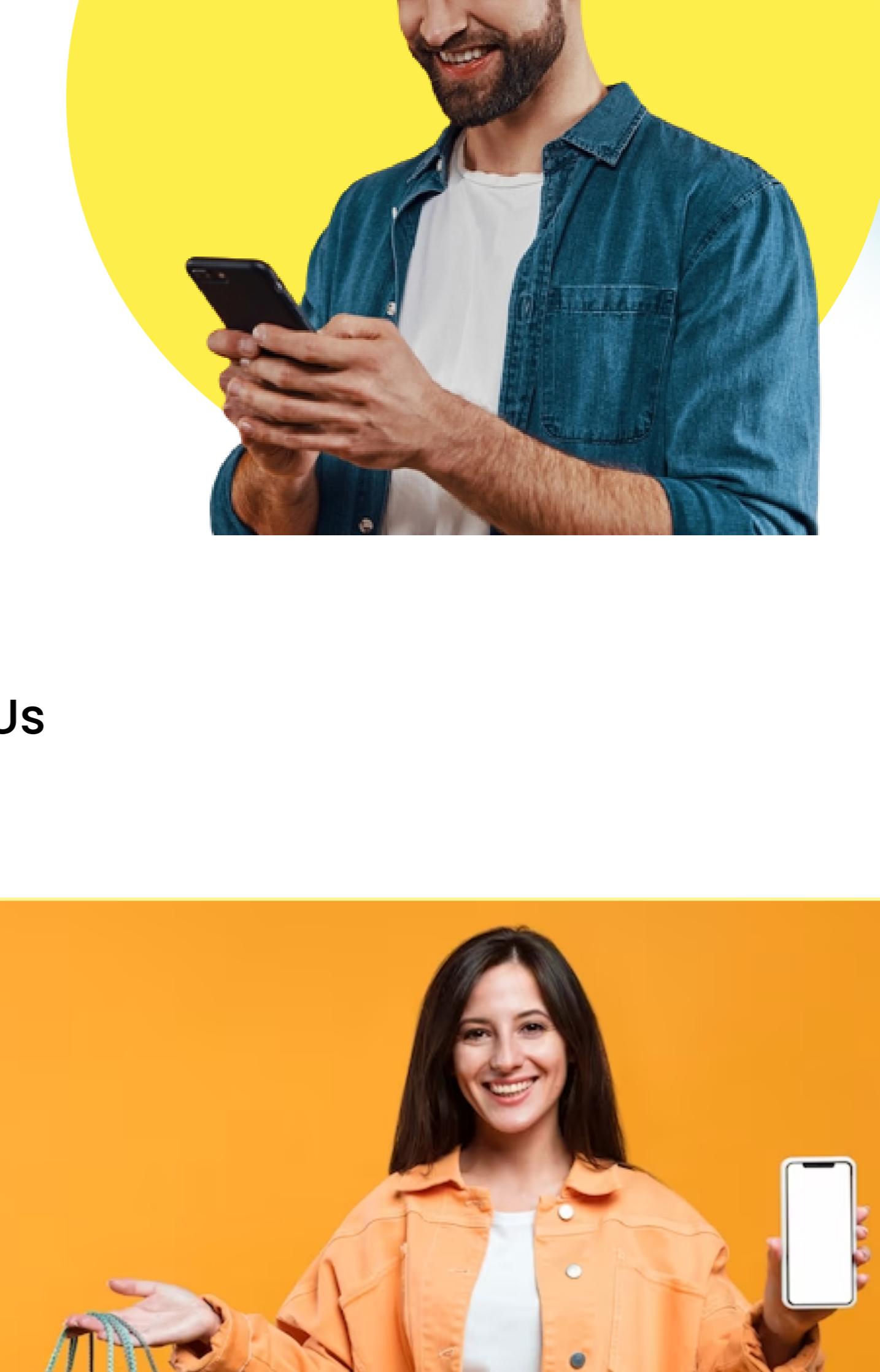
LIVE MALL

LIVE MALL



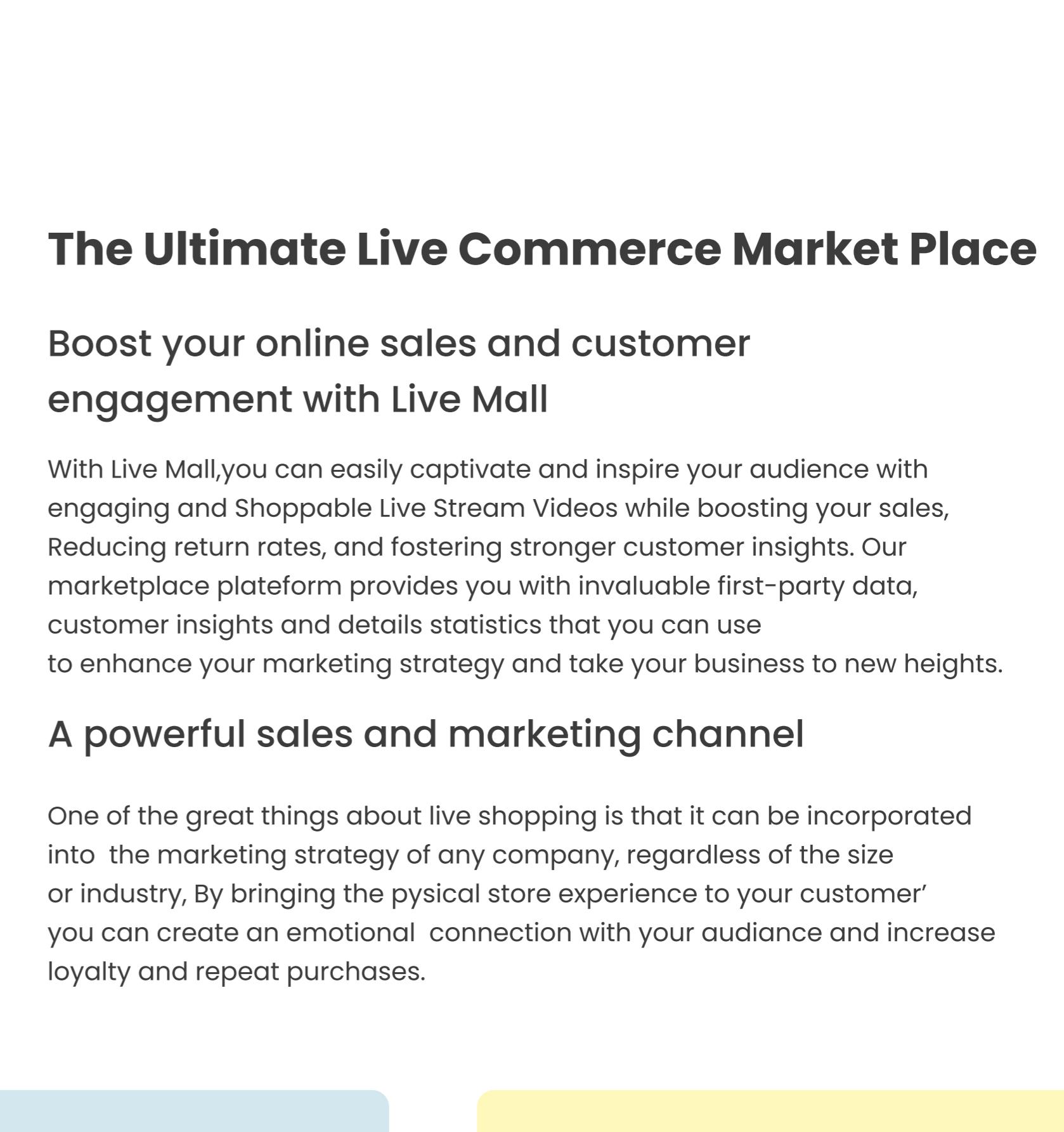
Welcome

At LIVE MALL, we believe in delivering nothing but the best. Our products are carefully selected for their quality, durability, and style. Experience the difference of premium craftsmanship.

[Shop Now](#)


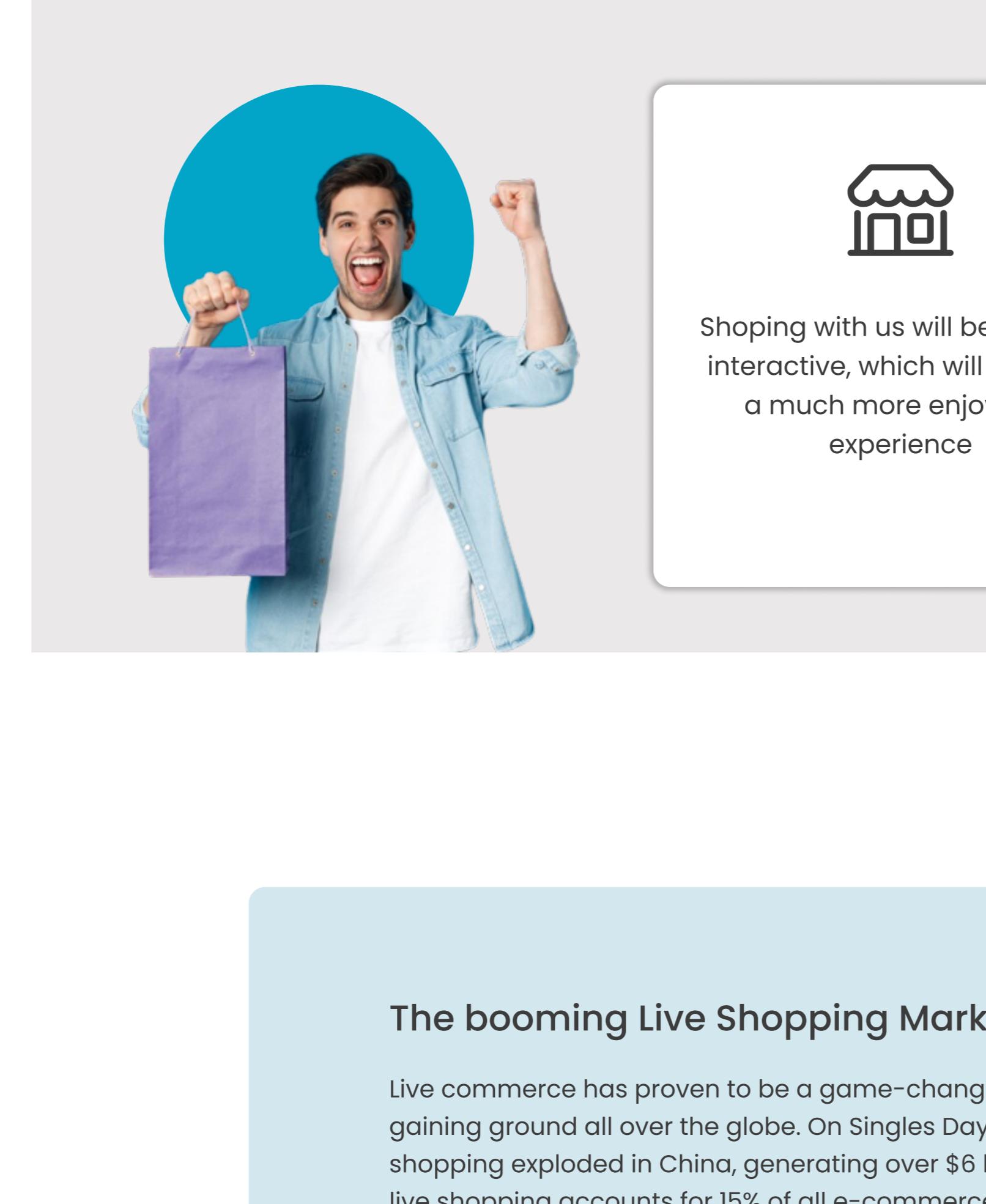
About Us

Live Mall marketplace allows viewers to shop online with interactive live streaming done by various vendors from within multiple languages, states, regions. By offering consumers the chance to discover new products, the platform aims to make online shopping engaging, fun and social. Various languages are available on this live stream commerce platform where users can share their experiences and interests across lifestyle categories like Fashion, Personal Care, Recipes, Electronics, Mobile, Wearables, Gadgets, Home, Garden, Groceries and Furniture etc.



Our vision is to drive authentic customer engagement through live video to accelerate sales

Creating a fun, engaging and social online shopping experience is our mission



The Ultimate Live Commerce Market Place

Boost your online sales and customer engagement with Live Mall

With Live Mall you can easily captivate and inspire your audience with engaging and Shoppable Live Stream Videos while boosting your sales, Reducing return rates, and fostering stronger customer insights. Our marketplace platform provides you with invaluable first-party data, customer insights and details statistics that you can use to enhance your marketing strategy and take your business to new heights.

A powerful sales and marketing channel

One of the great things about live shopping is that it can be incorporated into the marketing strategy of any company, regardless of the size or industry. By bringing the physical store experience to your customer, you can create an emotional connection with your audience and increase loyalty and repeat purchases.

Increased engagement!

Live Mall provides an interactive experience that allows your audience to chat, ask questions, and receive personalized guidance. This engagement fosters a sense of community, provides valuable insights into customers' needs, and strengthens customer relationship.

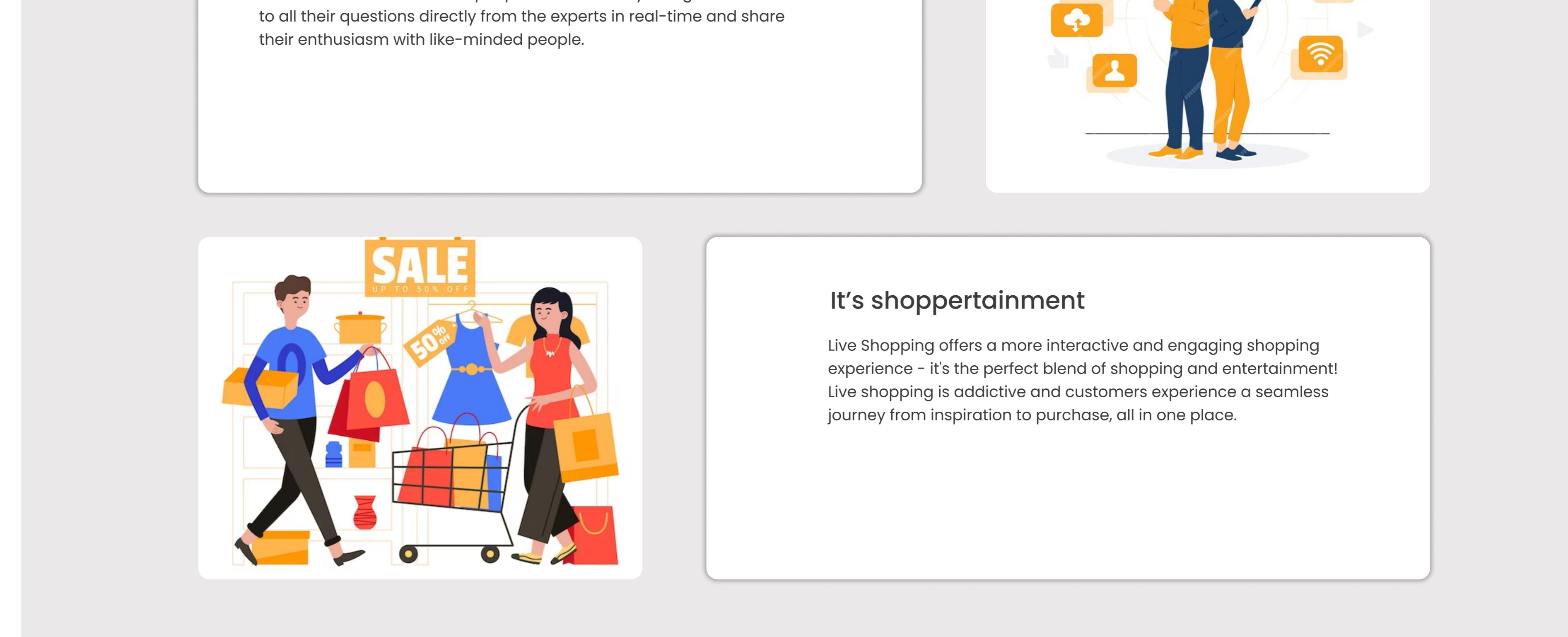
Water audience reaches!

Live Mall lets you stream your live shopping event on to our marketplace platform providing access to a broader audience while helps you to reach potential customers who might have yet to discover your brand and products.

Higher conversion rates!

Live shopping allows customers to see products in action and ask questions, helping to build trust and give a better understanding of the brand and its products. This can lead to higher conversion and lower return rates, making Live Mall a valuable tool for your business.

Benefits



The booming Live Shopping Market!

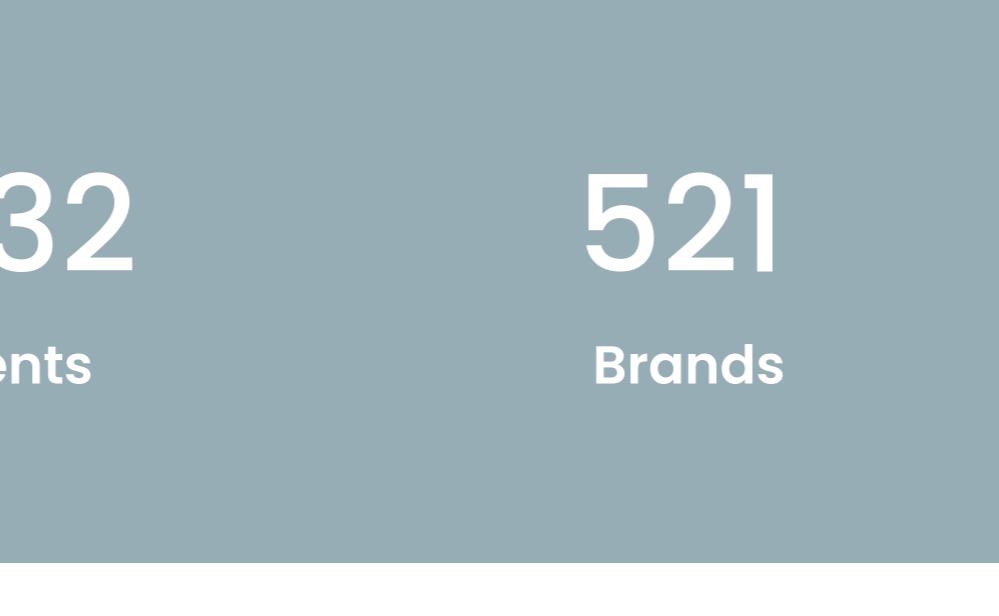
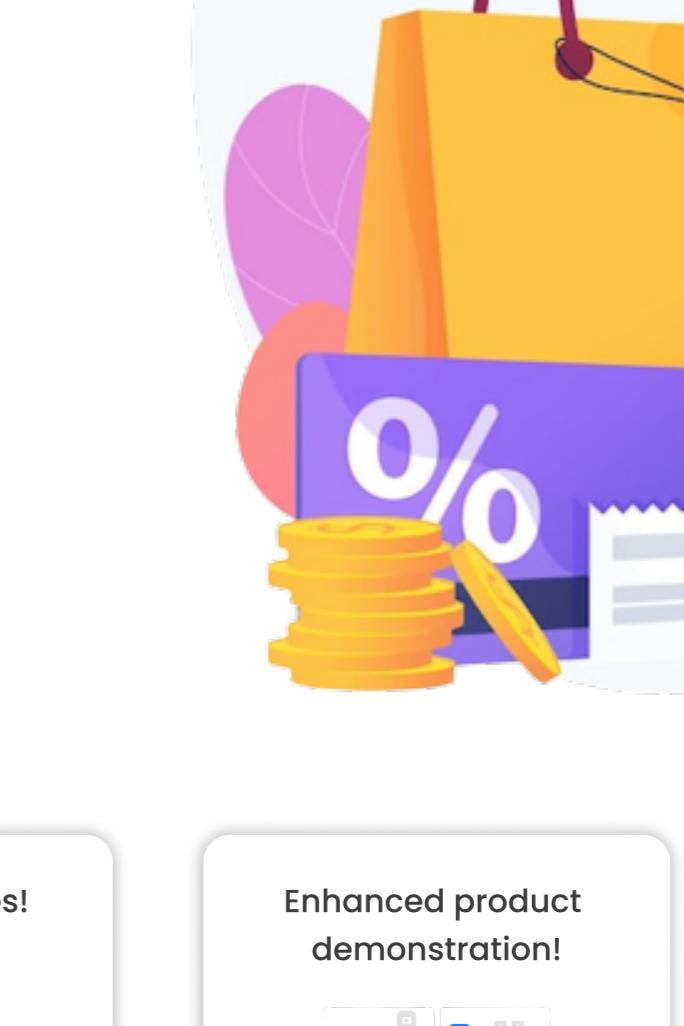
Live commerce has proven to be a game-changer in the East and is now gaining ground all over the globe. On Singles Day (11.11) in 2020, live stream shopping exploded in China, generating over \$6 billion in sales. Currently, live shopping accounts for 15% of all e-commerce in China.

Customers around the world have embraced the live shopping concept with Gen Z and Millennial shoppers driving the growth. Research indicates that over 50% of Gen Z and Millennials would make purchases during live shopping events. In fashion, beauty and luxury goods 31% of Millennials are tuning in, according to McKinsey. Moreover, McKinsey predicts that live video shopping may account for up to 20% of all e-commerce sales by 2026, making it the next big thing within e-commerce.



It's engaging and authentic!

Customers can get an up-close look at the brand and peek behind the curtain to meet the real people behind it. They can get answers to all their questions directly from the experts in real-time and share their enthusiasm with like-minded people.



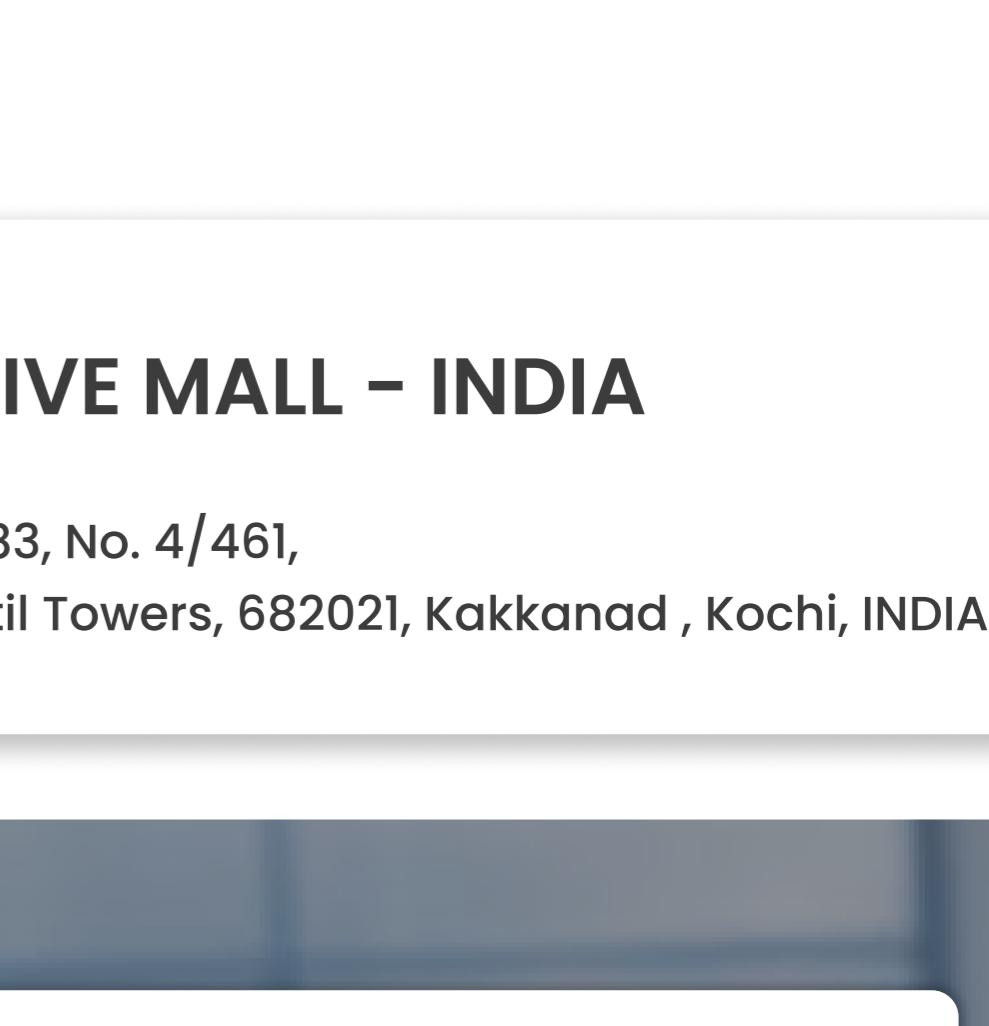
It's shoppertainment

Live Shopping offers a more interactive and engaging shopping experience - it's the perfect blend of shopping and entertainment! Live shopping is addictive and customers experience a seamless journey from inspiration to purchase, all in one place.

6 Reasons

6 Reasons why Live Mall will change E-commerce!

Live shopping blends entertainment and instant purchase and enables businesses to enhance their online experience by giving customers a personal and immersive shopping experience. One of the great things about live shopping is that it can be incorporated into the marketing strategy of any company, regardless of the size or industry. Moreover, thanks to its high measurable ROI live commerce is an attractive sales and marketing tool. So, what can you as a brand or retailer expect to gain from live shopping?



Brand awareness!

With Live Mall, retailers can reach customers all over the world. [Read More](#)

Increased engagement!

The real-time aspect of live shopping allows for a high level of engagement. [Read More](#)

Increased sales!

Live shopping can lead to improved conversion rates because [Read More](#)

Lower return rates!

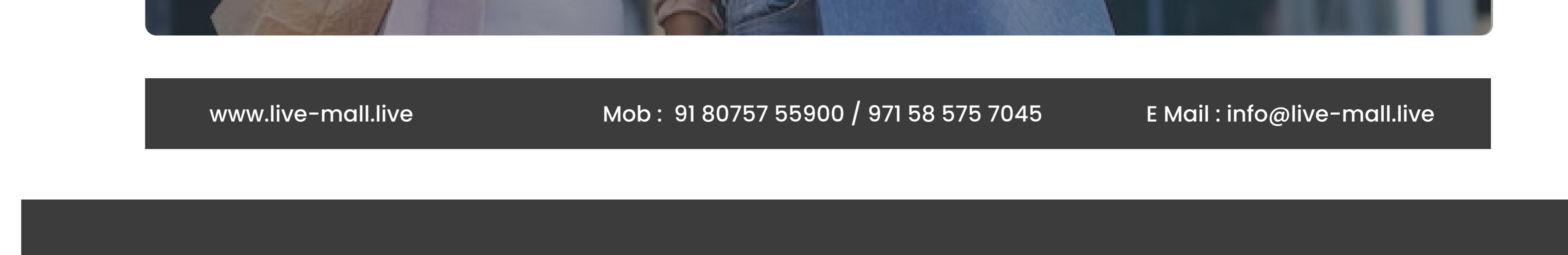
According to Conisight Research live shoppers are 40% less likely to [Read More](#)

Enhanced product demonstration!

The video aspect of live shopping allows retailers to showcase [Read More](#)

Competitive advantage!

Live shopping offers a unique opportunity to share brand stories and [Read More](#)



232 Clients

521 Brands

1453 Products

32 Works



Contact Us



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